

Type of Tobacco Product(s)

Legislation applies to most smoked and smokeless tobacco products. However, health warnings are not required on klobot (dried corn husk) cigarettes, klembak menyany (aloeswood mixed benzene gum incense) cigarettes, or cigars packaged individually.

Health Warning Labels

Type, Size and Location

Pictorial health warning labels (HWLs) are required to cover the top 40% of the front and back of the package. Overall, 40% of the principal display areas of the package are allocated to HWLs.

Content

Most of the HWLs warn that smoking causes several types of cancer. The contents of the HWLs are not specific to each type of tobacco product, with identical pictures and texts on both smoked and smokeless tobacco products.

Language

Health warning texts must be in Bahasa Indonesia, the principal language of the country.

Cessation Aid

A quitline phone number is required to be displayed as part of the HWL on the front and back of the package.

Number, Rotation Schedule and History

Indonesia has produced two rounds of pictorial HWLs:

| All Tobacco Products | | |
|-----------------------------|----------------|------------------------------|
| Round (implementation year) | Number of HWLs | Size (%) average— front/back |
| R1 (2014) | 5 | 40— 40/40 |
| R2 (2019) | 5 | 40— 40/40 |

Health warnings within each round are required to be rotated for a period of 24 months.

Constituents and Emissions Information

Two messages with qualitative (descriptive) constituents and emissions information, including hazardous chemicals and carcinogens, are required to be displayed on one lateral side.

Prohibition on Misleading Packaging and Labeling

Misleading descriptors such as 'light,' 'ultra light,' 'mild,' 'extra mild,' 'low tar,' 'slim,' and other words or statements intended to create a false impression about the health effects of tobacco products are prohibited on packaging. However, these provisions do not apply to tobacco products that already had these words in their branding or trademarks before regulations were implemented in 2012.

Additional notes

Non-taxable companies/entrepreneurs whose total production does not exceed 24 million sticks per year must rotate at least two of the five health warnings within a round.

WARNINGS: 2019

TOBACCO PRODUCTS

FRONT / BACK



FRONT / BACK



FRONT / BACK



LATERAL

TIDAK ADA BATAS AMANI
MENGANDUNG LEBIH DARI
4000 ZAT KIMIA BERBAHAYA,
43 ZAT PENYEBAB KANKER

**12 MG
TAR
0.9 MG
NIKOTIN**

**DILARANG MENJUAL/
MEMBERI PADA ANAK
USIA DI BAWAH 18 THN
DAN PEREMPUAN HAMIL**

FRONT / BACK



FRONT / BACK



WARNINGS: 2014

TOBACCO PRODUCTS

FRONT / BACK



FRONT / BACK



FRONT / BACK



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