



## WASHINGTON, DC MAY 18, 2023

The Campaign for Tobacco-Free Kids' annual Youth Advocates of the Year Awards is **May 18, 2023, 6 p.m. EDT, at The Conrad Hotel in Washington, D.C.** Join us for an evening of celebration, reflection and community as we honor the accomplishments of outstanding young leaders and public health champions from the U.S. and around the world.



**Matthew Myers**  
President



**Yolonda Richardson**  
Executive Vice President  
Global Programs



**John Bowman**  
Executive Vice President  
U.S. Programs

### ABOUT THE CAMPAIGN FOR TOBACCO-FREE KIDS

The Campaign for Tobacco-Free Kids is the leading advocacy organization working to reduce tobacco use and its deadly consequences in the United States and around the world. Through strategic communications and policy advocacy campaigns, we promote the adoption of proven solutions that are most effective at reducing tobacco use and save the most lives. Through our youth initiatives, we foster young leaders who are striving to make the next generation tobacco-free. Our vision is a future free from the death and disease caused by tobacco.

### ABOUT THE GLOBAL HEALTH ADVOCACY INCUBATOR

The Global Health Advocacy Incubator (GHAi), an initiative of the Campaign for Tobacco-Free Kids, supports civil society organizations advocating for public health policies that reduce death and disease. We bring a proven advocacy approach and a global network of local partners, built on a 25-year track record of success across multiple issues in more than 60 countries. GHAi provides strategic support to advocates working to enact and implement laws that save lives on a variety of public health issues and in diverse political systems and is a leading policy advocacy voice on a range of issues.



### CONTACT

**PHIL MIONE** | Director, Foundation Relations  
PMione@TobaccoFreeKids.org

### CAMPAIGN FOR TOBACCO-FREE KIDS

1400 I St., NW, Suite 1200  
Washington, D.C. 20005

(202) 296-5469 | Fax: (202) 296-5427

For additional event information, please visit [tfk.org/Awards](https://tfk.org/Awards).

# SPONSORSHIP LEVELS AND BENEFITS

## **BENEFACTOR (\$50,000)**

- Invitation for up to 15 guests with VIP seating
- Exclusive display of logo on screen at Awards
- Recognition from the podium on the night of the event
- Priority logo placement on Awards website and invitation
- Recognition on-screen during pre-event reception
- 2 page ad in program book
- Listing in program book

## **ADVOCATE (\$25,000)**

- Invitation for up to 10 guests with VIP seating
- Recognition from the podium the night of the event
- Logo on Awards website and invitation
- Recognition on-screen during pre-event reception
- 1 page ad in program book
- Listing in program book

## **PATRON (\$15,000)**

- Invitation for up to 8 guests
- Logo on Awards website and invitation
- Recognition on-screen during pre-event reception
- 1 page ad in program book
- Listing in program book

## **ALLY (\$10,000)**

- Invitation for up to 8 guests
- Logo on Awards website and invitation
- Half page ad in program book
- Listing in program book

## **PREMIER (\$5,000)**

- Invitation for up to 5 guests
- Half page ad in program book
- Listing in program book

## **SUPPORTER (\$2,500)**

- Invitation for up to 2 guests
- Listing in program book

## **RECEPTION SPONSOR - \$40,000**

This year's Awards will begin with a lively and dynamic pre-event reception open to all attendees. This exclusive sponsorship includes all the recognition of the Advocate Level plus recognition as the Reception Sponsor on Awards signage, materials and A/V, on signage at the reception, and through recognition from the podium at the start of the Awards show.

## **AFTER-PARTY SPONSOR - \$30,000**

Close out the night in style as the exclusive sponsor of the Awards after party. This sponsorship includes all the recognition of the Advocate Level plus recognition as After Party Sponsor on Awards signage, materials and A/V, on signage at the after party, and in the ceremony's closing remarks with a special thanks to the After Party Sponsor.

