

EGYPT

Tobacco Policy Status



TOBACCO TAXATION AND PRICES Cigarette consumption in Egypt is high. The country makes up just 21 percent of the Middle East and North African Region yet accounts for 24 percent of the entire regions cigarette consumption. Cigarettes are priced low making them widely accessible. **SMOKE-FREE ENVIRONMENTS** Enforcement of bans on smoking in public places is lax. Existing bans do not restrict smoking in restaurants, pubs or bars. **BANS ON ADVERTISING, PROMOTION AND SPONSORSHIP** Tobacco advertising and promotion are banned in most major media formats. Tobacco companies may continue to advertise their products through television and films, sponsorship of non-tobacco products, by exploiting point of sale provisions and the internet. **HEALTH WARNINGS ON TOBACCO PACKAGES** Tobacco product warning labels do not meet the minimum requirements for effective tobacco product warning labeling. Warnings labels consist of a single, text-only, non-rotating message. **TREATMENT OF TOBACCO DEPENDENCE** There are few resources available to smokers who want to quit. One type of cessation medication is available for purchase and counseling assistance is virtually non-existent. **TOBACCO PREVENTION FUNDING** National tobacco prevention resources are dismally inadequate. The national tobacco control agency has a staff of 2. The government spends just USD \$ 12, 500 on tobacco control.

WHO Report on the Global Tobacco Epidemic, Egypt, 2008

TOBACCO TAXATION AND PRICES			
PRICE OF MOST POPULAR BRAND ²		USD at official rate	\$0.43
In currency reported by country	2.50 EGP	International dollars ³	\$1.42
SMOKE-FREE ENVIRONMENTS			
Health care facilities	Yes	Indoor offices	Yes
Educational facilities (except universities)	Yes	Restaurants	No
Universities	Yes	Pubs and bars	No
Governmental facilities	Yes	Enforcement*	3 / 10
HEALTH WARNINGS ON TOBACCO PACKAGES			
Laws or regulations banning misleading terms	Yes	Warnings are large, clear, visible and legible	Yes
% of principal display areas covered by warnings	50%	Warnings rotate	No
Warnings are mandated and specific	Yes	Warnings are written in the principal language(s)	Yes
Warnings appear in/on each package/label	Yes	Warnings include a picture	No
Warnings describe harmful effects of tobacco use	No		
TREATMENT OF TOBACCO DEPENDENCE			
Quitline	No	Counseling in hospitals	Yes, in some
Nicotine replacement therapies (NRT) sold	Yes	Counseling in offices of health professionals	No
Bupropion sold	No	Counseling in the community	No
Counseling in health clinics	Yes, in some		
BANS ON ADVERTISING, PROMOTION AND SPONSORSHIP			
National TV and radio	Yes	Free distribution	Yes
International TV and radio	Yes	Promotional discounts	No
Local magazines/newspapers	Yes	Non-tobacco products with tobacco brand names	Yes
International magazines/newspapers	Yes	Non-tobacco brand used for tobacco product ⁴	No
Billboards/outdoor advertising	Yes	Appearance of tobacco products in TV and/or films	No
Point of sale	No	Sponsored events	Yes
Internet	No	Enforcement*	10 / 10
TOBACCO PREVENTION FUNDING			
Specific national government objectives	Yes	GOVERNMENT'S EXPENDITURE ON TOBACCO CONTROL	
National agency or technical unit for tobacco control	Yes	In currency reported by country	12 500 USD
Number of full-time equivalent staff	2.0	In USD at official exchange rate	\$12 500

¹WHO Report on the Global Tobacco Epidemic, 2008: The MPOWER package. Geneva, World Health Organization, 2008. ²Pack of 20 sticks. ³International dollar has same purchasing price locally as a US dollar in the United States. ⁴Cumulative score (maximum of 10) from 5 experts who ranked enforcement as minimal (0), moderate (1), full (2). (...) Data not reported