SRI LANKA

Implementation date and additional rounds
2015

Tobacco products package coverage and location
Graphic health warnings are required to cover the top 80% of the front and 80% of the back of the package. Overall, 80% of the package space is allocated to health warnings.

Misleading information
Misleading descriptors such as ‘low,’ ‘light,’ ‘ultra,’ ‘mild,’ and ‘extra’ are prohibited from appearing on packages.

Constituents and emissions information
No message is required to display qualitative (descriptive) constituents and emissions information.

Special notes
Legislation applies only to cigarette packages and cartons and does not extend to any other tobacco products.

Rotation schedule, history, language, and help for smoking cessation
Sri Lanka has produced one round of graphic health warning labels:

<table>
<thead>
<tr>
<th>Round (Year)</th>
<th>Number</th>
<th>Size (%) [average— front/back]</th>
</tr>
</thead>
<tbody>
<tr>
<td>R1 (Jan, 2015) (Jun, 2015)</td>
<td>4</td>
<td>60— 60/60 80— 80/80</td>
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</tbody>
</table>

The regulations establish four categories of warnings, and manufacturers must display one type of warning from each category during a rotation period of six months. In total there are eight warnings: two of the categories contain one warning each, and the other two categories contain two and four warnings respectively. Since June 2015, the size of the warnings increased from 60% to 80% of the principal display areas. Warning texts must be in three languages — Sinhala, Tamil and English — the principal languages of the country. No quitline phone number or government-sponsored website is required to be displayed on the package.

WARNINGS: 2015

CATEGORY 1: ILL CHILDREN

CATEGORY 2: HEART DISEASE

Source: www.tobaccocontrollaws.org/legislation/country/sri-lanka/pl-health-warnings
CATEGORY 3: CANCER

CATEGORY 4: SEXUAL IMPOTENCE