Implementation date and additional rounds
2011

Package coverage
Health warnings are required to cover 30% of the front and 40% of the back of the package. Overall, 35% of the package space is appropriated to health warnings.

Rotation schedule and history
Fourteen warnings are used on cigarette packages.

Restrictions on misleading information
Misleading descriptors such as “light” and “mild” are prohibited from appearing on packages.

WARNINGS 2011