Implementation date and additional rounds
2017

**Tobacco products package coverage and location**
Pictorial health warnings are required to cover the bottom 70% of the front and 70% of the back of the package. Overall, 70% of the package space is allocated to health warnings. An additional text-only health warning is required on one lateral side of the package.

**Misleading information**
Misleading descriptors such as ‘low tar content’, ‘light’, ‘ultra-light’, ‘mild’, and figures for emission yields (such as tar, nicotine, and carbon monoxide) are prohibited from appearing on packages.

**Constituents and emissions information**
Tobacco packages are required to display qualitative (descriptive) constituents and emissions information on one lateral side. However, the content of the message has not been issued, and the current technical guidelines do not address this requirement.

**Special notes**
Legislation applies to all tobacco products (combusted and smokeless) without specifying the content of the warnings for each type of tobacco.

**Rotation schedule, history, language, and help for smoking cessation**
Senegal has produced one round of pictorial health warning labels:

<table>
<thead>
<tr>
<th>Round (year)</th>
<th>Number</th>
<th>Size (%) [average— front/back]</th>
</tr>
</thead>
<tbody>
<tr>
<td>R1 (2017)</td>
<td>2</td>
<td>70— 70/70</td>
</tr>
</tbody>
</table>

Warnings within the round are required to be rotated for a period of two years. Within the two-year period, one warning is to be used for the first 12 months, and the other warning is to be used for the following 12 months, with a three-month transition period during which the two warnings can be used simultaneously. Warning texts must be in French, the principal language of the country. A quitline phone number is required to be displayed on one lateral side of the package.

**WARNINGS: 2017**

<table>
<thead>
<tr>
<th>FRONT</th>
<th>BACK</th>
<th>LATERAL</th>
</tr>
</thead>
<tbody>
<tr>
<td><img src="image1.png" alt="WARNINGS" /></td>
<td><img src="image2.png" alt="WARNINGS" /></td>
<td><img src="image3.png" alt="WARNINGS" /></td>
</tr>
</tbody>
</table>

*Source: www.tobaccocontrollaws.org/legislation/country/senegal/pl-health-warnings*
WARNINGS: 2017

SECOND YEAR

FRONT

BACK

LATERAL

Fumer provoque des maladies cardiaques

Fumer nuit gravement à votre santé et à celle de votre entourage

Pour arrêter de fumer appelez gratuitement le numéro 800 00 50 50