SAUDI ARABIA GCC MEMBER STATE

Law passage date
2011

Expected implementation date
2012

Package coverage
Health warnings are required to cover 50% the front and 50% of the back of the package. Overall, 50% of the package space is appropriated to health warnings. The text of the warnings appears in Arabic on the front of the package and English on the back.

Rotation schedule and history
Six warnings are used on tobacco packages. Two warnings are specifically meant for waterpipe tobacco packages.

Restrictions on misleading information
Misleading descriptors such as “light” and “mild” are prohibited from appearing on packages.

WARNINGS 2012

Cigarettes contain more than 4000 toxic substances and causes death

Passive smoking affects fetus and leads to growth retardation and premature labor

Smoking causes early death

Smoking increases risk of more than 25 diseases including cancer and cardiovascular disease

It is more dangerous than you think

Shisha Smoking is as harmful as other types of tobacco