

Implementation date and additional rounds

2014

Tobacco products package coverage and location

Graphic health warnings are required to cover the upper 75% of the front and 75% of the back of the package. Overall, 75% of the package space is allocated to health warnings.

Misleading information

Misleading descriptors such as ‘mild,’ ‘very mild,’ ‘medium,’ ‘less tar,’ ‘safe,’ and ‘light’ are prohibited from appearing on packages.

Constituents and emissions information

Two messages are required on smoked tobacco products to display qualitative (descriptive) constituents and emissions information on both lateral sides.

Special notes

There are two different graphic warning labels for smoked tobacco products: one for cigarettes and one for bidis. A third graphic warning was issued for smokeless tobacco products.

Rotation schedule, history, language, and help for smoking cessation

Nepal has produced one round of graphic health warning labels:

SMOKED TOBACCO		
Round (Year)	Number	Size (%) [average— front/back]
R1 (2014)	1	75— 75/75

SMOKELESS TOBACCO		
Round (Year)	Number	Size (%) [average— front/back]
R1 (2014)	1	75— 75/75

Warning texts must be in Nepali, the principal language of the country. Warnings within each round are required to be rotated for a period of 12 months.

WARNINGS: 2014

SMOKED TOBACCO

bidi



cigarette



SMOKELESS TOBACCO

surti or khaini

