Type of Tobacco Product(s)
Legislation applies to all tobacco products (smoked and smokeless).

Health Warning Labels

Type, Size and Location
Pictorial health warning labels (HWLs) are required to cover 50% of the front and 60% of the back of the package. Overall, 55% of the principal display areas of the package are allocated to HWLs.

Content
The contents of the HWLs are not specific to each type of tobacco product, with identical pictures and texts on both smoked and smokeless tobacco products. However, the pictures and texts address only the effects of smoking, including death, breast cancer, heart disease, throat cancer, rotten teeth, unborn child, lung disease, cataracts and blindness, and secondhand smoke.

Language
Health warning texts must be in English, the principal language of the country.

Cessation Aid
No quitline phone number or government-sponsored website is required to be displayed on the package.

Number, Rotation Schedule and History
Namibia has produced one round of pictorial HWLs:

<table>
<thead>
<tr>
<th>Round (implementation year)</th>
<th>Number of HWLs</th>
<th>Size (%) average—front/back</th>
</tr>
</thead>
<tbody>
<tr>
<td>R1 (2015)</td>
<td>12</td>
<td>55—50/60</td>
</tr>
</tbody>
</table>

Health warnings within the round are required to be rotated; however, the duration of each round is not specified.

Constituents and Emissions Information
A message is required to display qualitative (descriptive) constituents and emissions information on nicotine, tar, and other harmful chemicals.

Prohibition on Misleading Packaging and Labeling
Misleading descriptors such as “mild,” “low tar,” and “light” are prohibited from appearing on packages.

Additional notes
The statements “Sales only allowed in Namibia” and “Manufactured in [name of country]” are required on 60% of either lateral side of the package.
WARNINGS: 2015

ALL TOBACCO PRODUCTS

- Smoking causes breast cancer
- Tobacco smoking causes disease
- Keep your lungs healthy stop smoking
- Smoking is dangerous to your health
- Smoking causes throat cancer
- Smoking is dangerous to you and non-smokers
- Tobacco smoking kills
- Smoking damages your lungs
- Smoking spoils your teeth
- Smoking is dangerous to the unborn baby
- Smoking causes heart disease
- Smoking causes cataracts and blindness