Implementation date and additional rounds
2009 and 2014

Cigarette package coverage and location
Graphic health warnings are required to cover the top 50% of the front and 60% of the back of the package. Overall, 55% of the package space is allocated to health warnings.

Misleading information
Misleading descriptors such as ‘light,’ ‘ultra light,’ ‘mild,’ ‘cool,’ ‘extra,’ ‘low tar,’ ‘special,’ ‘full flavor,’ ‘premium,’ ‘rich,’ ‘famous,’ ‘slim,’ ‘Grade A’ or any similar terms are prohibited from appearing on packages.

Constituents and emissions information
A single message is required to display qualitative (descriptive) constituents and emissions information on one lateral side.

Special notes
This legislation applies only to cigarettes packages and cartons and does not extend to any other tobacco products.

Rotation schedule, history, language, and help for smoking cessation
Malaysia has produced two rounds of graphic health warning labels:

<table>
<thead>
<tr>
<th>Round (Year)</th>
<th>Number</th>
<th>Size (%) [average— front/back]</th>
</tr>
</thead>
<tbody>
<tr>
<td>R1 (2009)</td>
<td>6</td>
<td>50— 40/60</td>
</tr>
<tr>
<td>R2 (2014)</td>
<td>6</td>
<td>55— 50/60</td>
</tr>
</tbody>
</table>

Warnings within each round are required to be rotated until a new round is issued; however the duration of each round is not specified. Since Round 2 in 2014, the size of the warnings increased from 50% to 55% of the principal display area. Warning texts must be in Malay (front) and English (back), the principal languages of the country. A quitline phone number is required to be displayed on the package.

WARNINGS: 2014

Source: www.tobaccocontrollaws.org/legislation/country/malaysia/pl-health-warnings
WARNINGS: 2014

AMARAN
Merokok Menyebabkan Kelahiran Mati

WARNING
Smoking Causes Stillbirth
Infoline: 03-8883 4400

AMARAN
Merokok Menyebabkan Kelahiran Bayi Pra-Matang

WARNING
Smoking Causes Premature Birth
Infoline: 03-8883 4400

AMARAN
Merokok Menyebabkan Kanser Paru-Paru

WARNING
Smoking Causes Lung Cancer
Infoline: 03-8883 4400

WARNINGS: 2009

AMARAN
Rokok Penyebab Kanser Leher

WARNING
Cigarette Causes Neck Cancer
Infoline: 03-8883 4400

AMARAN
Rokok Penyebab Kanser Paru-Paru

WARNING
Cigarette Causes Lung Cancer
Infoline: 03-8883 4400

AMARAN
Rokok Penyebab Kanser Mulut

WARNING
Cigarette Causes Mouth Cancer
Infoline: 03-8883 4400
WARNINGS: 2009

**AMARAN**

- Rokok Penyebab Penyakit Gangren
- Rokok Penyebab Keguguran Janin
- Rokok Penyebab Kelahiran Bayi Pra-Matang

**WARNING**

- Cigarette Causes Gangrene
  Infoline: 03-8883 4400
- Cigarette Causes Miscarriage
  Infoline: 03-8883 4400
- Cigarette Causes Premature Birth
  Infoline: 03-8883 4400