Implementation date and additional rounds
2009, 2011

Package coverage
Health warnings are required to cover 50% of the front and 50% of the back of the package. Overall, 50% of the package space is appropriated to health warnings.

Rotation schedule and history
Two health warnings are used on tobacco packages. Iran has produced two rounds of health warning labels. The first round was implemented in 2009. A second set of 2 health warnings was implemented in 2011.

Restrictions on misleading information
Misleading descriptors such as “light,” and “mild” are prohibited from appearing on packages.

WARNINGS 2011

WARNINGS 2009