

Implementation date and additional rounds

2014

Tobacco products package coverage and location

Graphic health warnings are required to cover the top 40% of the front and 40% of the back of the package. Overall, 40% of the package space is allocated to health warnings.

Misleading information

Misleading descriptors such as 'light,' 'ultra light,' 'mild,' 'extra mild,' 'low tar,' 'slim,' 'special,' 'full flavor,' 'premium,' and other words that indicate quality, superiority, or safety are banned. Such prohibitions, however, are not applicable to tobacco products that already have such words in their branding or trademarks.

Constituents and emissions information

Two messages with qualitative (descriptive) constituents and emissions information are required to be displayed on one lateral side.

Special notes

Legislation applies to all tobacco products (combusted and smokeless), without specifying the content of the warnings for each type of tobacco.

Rotation schedule, history, language, and help for smoking cessation

Indonesia has produced one round of graphic health warning labels:

Round (Year)	Number	Size (%) [average— front/back]
R1 (2014)	5	40— 40/40

Warnings within each round are required to be rotated for a period of 24 months. Warning texts must be in Bahasa Indonesia the principal language of the country.

WARNINGS: 2014

