GUERNSEY

Implementation date and additional rounds
2011

Package coverage
Health warnings are required to cover 30% of the front and 40% of the back of the package. Overall, 35% of the package space is appropriated to health warnings.

Rotation schedule and history
Fourteen warnings are used on cigarette packages.

Restrictions on misleading information
Unspecified.

WARNINGS 2011

Smoking is highly addictive, don’t start
Smoke contains benzene, nitrosamines, formaldehyde and hydrogen cyanide
Smoking when pregnant harms your baby
Protect children: don’t make them breathe your smoke
Smoking can cause a slow and painful death
Smokers die younger
Smoking clogs the arteries and causes heart attacks and strokes
Smoking causes fatal lung cancer
Smoking may reduce the blood flow and causes impotence
Smoking can damage the sperm and decreases fertility
Smoking causes ageing of the skin
The risk of Coronary Heart Disease is reduced by 50% after 1 year of smoking abstinence
0800 169 0 169
Choose freedom, we’ll help you
Get help to stop smoking