DENMARK  EU MEMBER STATE

Implementation date and additional rounds
2012

Package coverage
Health warnings are required to cover 30% of the front and 40% of the back of the package. Overall, 35% of the package space is appropriated to health warnings.

Rotation schedule and history
Fourteen warnings are used on tobacco packages.

Restrictions on misleading information
Misleading descriptors such as “light” and “mild” are prohibited from appearing on packages.

WARNINGS  2012

[Images of health warnings]