Implementation date and additional rounds
2012 and 2014

Tobacco products package coverage and location
Graphic health warnings are required to cover the bottom 50% of the front and 50% of the back of the package. Overall, 50% of the package space is allocated to health warnings.

Misleading information
Misleading descriptors such as ‘light,’ ‘smooth,’ ‘mild,’ and ‘low in nicotine and tar content,’ are prohibited from appearing on packages.

Constituents and emissions information
No message is required to display qualitative (descriptive) constituents and emissions information.

Special notes
Legislation applies to all tobacco products (combusted and smokeless) without specifying the content of the warnings for each type of tobacco.

Rotation schedule, history, language, and help for smoking cessation
Argentina has produced two rounds of graphic health warning labels:

<table>
<thead>
<tr>
<th>Round (Year)</th>
<th>Number</th>
<th>Size (%) [average— front/back]</th>
</tr>
</thead>
<tbody>
<tr>
<td>R1 (2012)</td>
<td>10</td>
<td>50— 50/50</td>
</tr>
<tr>
<td>R2 (2014)</td>
<td>10</td>
<td>50— 50/50</td>
</tr>
</tbody>
</table>

Warnings within each round are required to be rotated for a period of 12 to 24 months. Warning texts must be in Spanish, the principal language of the country. A quitline phone number and government-sponsored website are required to be displayed on one lateral side.

WARNINGS: 2014

Source: www.tobaccocontrollaws.org/legislation/country/argentina/pl-health-warnings
WARNINGS: 2014

- FUMAR CAUSA ATAQUE CEREBRAL (ACV)
- FUMAR DAÑA EL DESARROLLO DE TU BEBÉ
- EL CIGARRILLO DAÑA TU VIDA SEXUAL
- EL CIGARRILLO MATA A UNO DE CADA DOS FUMADORES
- Q.E.P.D.
  AL PORTADOR
  MUERTO POR FUMADOR

- FUMAR CAUSA ENFERMEDAD CARDIOVASCULAR
- FUMAR CAUSA PROBLEMAS EN EL EMBARAZO
- FUMAR CAUS A IMPOTENCIA SEXUAL
- FUMAR CAUSA MUERTE O ENFERMEDAD GRAVE

- EL HUMO DE TABACO INTOXICA A LOS NIÑOS
- FUMAR INTOXICA A TU BEBÉ

- EL HUMO DE TABACO ENFERMA A LOS NIÑOS
- FUMAR CAUSA PROBLEMAS EN EL EMBARAZO