



KEY STATE-SPECIFIC TOBACCO-RELATED DATA & RANKINGS

State	Adult Smoking Rate	Adult Smoking Rank (1=low)	Pregnant Smoking Rate ^e	Youth Smoking Rate	New Youth Smokers Per Year	Annual Adult Smoking Deaths (approx.)	Kids Now Alive Who Will Become Smokers	Kids Now Alive Who Will Die From Smoking	Smoking Caused Health Costs (millions)	Cigarette Tax (per pack)	Cigarette Tax Rank (1 = high)	FY 2023 Funding for State TC Programs (millions)	Tobacco Prevention Spending % of CDC Target
All States	12.5%	///	4.6%	2.0%	36,000	480,000	17+ mill.	5.6 mill.	\$241 bill.	\$1.91	///	\$733.1	22.2%
Alabama	17.2%	41st	6.1%	7.1%	690	8,600	336,200	108,000	\$2.19 bill.	\$0.675	41st	\$1.7	3.1%
Alaska	17.1%	40th	7.6%	8.4%	90	600	43,600	14,000	\$509	\$2.00	19th	\$6.5	63.5%
Arizona	13.1%	17th	3.3%	5.3%	740	8,300	359,800	115,000	\$2.76 bill.	\$2.00	19th	\$17.7	27.5%
Arkansas	21.1%	49th	9.5%	9.7%	440	5,800	214,700	69,000	\$1.41 bill.	\$1.15	36th	\$9.0	24.5%
California	8.8%	2nd	0.8%	1.2%	2,850	40,000	1,376,800	441,000	\$15.44 bill.	\$2.87	13th	\$199.5	57.3%
Colorado	12.0%	10th	3.7%	3.3%	580	5,100	283,200	91,000	\$2.19 bill.	\$1.94	24th	\$24.7	46.7%
Connecticut	11.1%	9th	2.4%	3.7%	360	4,900	175,400	56,000	\$2.36 bill.	\$4.35	2nd	\$13.6	42.6%
Delaware	13.4%	21st	5.2%	6.2%	110	1,400	53,700	17,000	\$618	\$2.10	17th	\$9.7	74.5%
DC	9.5%	3rd	1.6%	5.3%	40	800	22,300	7,000	\$454	\$4.50	1st	\$1.9	17.8%
Florida	14.7%	*	2.9%	1.7%	1,750	32,300	844,500	270,000	\$10.04 bill.	\$1.339	33rd	\$77.7	40.0%
Georgia	15.0%	30th	3.5%	4.0%	1,320	11,700	637,500	204,000	\$3.69 bill.	\$0.37	50th	\$2.1	2.0%
Hawaii	10.1%	4th	1.7%	5.3%	130	1,400	67,000	21,000	\$611	\$3.20	8th	\$7.6	55.3%
Idaho	13.3%	19th	5.5%	5.3%	190	1,800	94,300	30,000	\$590	\$0.57	46th	\$4.4	28.5%
Illinois	12.0%	10th	4.4%	4.7%	1,490	18,300	720,100	230,000	\$6.38 bill.	\$2.98	12th	\$10.1	7.4%
Indiana	17.3%	42nd	9.0%	5.2%	970	11,100	471,100	151,000	\$3.40 bill.	\$0.995	39th	\$7.5	10.2%
Iowa	14.6%	28th	8.7%	6.7%	350	5,100	172,100	55,000	\$1.49 bill.	\$1.36	32nd	\$4.3	14.2%
Kansas	15.6%	35th	6.9%	5.8%	390	4,400	191,200	61,000	\$1.31 bill.	\$1.29	34th	\$1.0	3.6%
Kentucky	19.6%	46th	12.7%	8.9%	770	8,900	371,700	119,000	\$2.23 bill.	\$1.10	37th	\$2.0	3.5%
Louisiana	19.5%	45th	4.4%	8.4%	630	7,200	307,400	98,000	\$2.19 bill.	\$1.08	38th	\$5.1	8.6%
Maine	15.6%	35th	10.0%	6.8%	170	2,400	84,300	27,000	\$942	\$2.00	19th	\$15.9	100.0%
Maryland	10.1%	4th	3.3%	5.0%	590	7,500	288,900	92,000	\$3.14 bill.	\$3.75	5th	\$20.6	42.9%
Massachusetts	10.6%	6th	2.8%	5.0%	660	9,300	322,300	103,000	\$4.74 bill.	\$3.51	6th	\$6.1	9.2%
Michigan	17.0%	39th	8.3%	4.5%	1,380	16,200	666,500	213,000	\$5.33 bill.	\$2.00	19th	\$1.8	1.7%
Minnesota	13.4%	21st	5.6%	9.6%	660	5,900	319,000	102,000	\$2.92 bill.	\$3.04	10th	\$11.7	22.1%
Mississippi	19.6%	46th	6.8%	6.6%	440	5,400	213,900	68,000	\$1.43 bill.	\$0.68	40th	\$8.7	23.8%
Missouri	17.3%	42nd	10.1%	6.5%	820	11,000	398,600	128,000	\$3.52 bill.	\$0.17	51st	\$2.9	3.9%
Montana	14.4%	25th	10.7%	7.7%	120	1,600	59,000	19,000	\$511	\$1.70	27th	\$4.9	33.2%

State	Adult Smoking Rate	Adult Smoking Rank (1=low)	Pregnant Smoking Rate [€]	Youth Smoking Rate	New Youth Smokers Per Year	Annual Adult Smoking Deaths (approx.)	Kids Now Alive Who Will Become Smokers	Kids Now Alive Who Will Die From Smoking	Smoking Caused Health Costs (millions)	Cigarette Tax (per pack)	Cigarette Tax Rank (1 = high)	FY 2023 Funding for State TC Programs (millions)	Tobacco Prevention Spending % of CDC Target
Nebraska	13.4%	21st	6.5%	4.2%	240	2,500	118,600	38,000	\$924	\$0.64	42nd	\$2.6	12.4%
Nevada	15.5%	33rd	3.3%	3.6%	260	4,100	128,700	41,000	\$1.25 bill.	\$1.80	25th	\$3.5	11.5%
N. Hampshire	12.3%	13th	6.0%	5.5%	140	1,900	67,900	22,000	\$847	\$1.78	26th	\$0.5	3.0%
New Jersey	10.7%	7th	1.9%	3.8%	920	11,800	445,800	143,000	\$4.72 bill.	\$2.70	14th	\$7.1	6.9%
New Mexico	13.4%	21st	4.3%	8.9%	250	2,600	124,500	40,000	\$981	\$2.00	19th	\$5.7	24.9%
New York	12.0%	10th	3.0%	2.4%	1,810	28,200	873,900	280,000	\$12.07 bill.	\$4.35	2nd	\$39.2	19.3%
North Carolina	14.4%	25th	5.6%	8.3%	1,160	14,200	562,500	180,000	\$4.42 bill.	\$0.45	48th	\$13.4	13.5%
North Dakota	15.0%	30th	8.5%	8.3%	80	1,000	43,400	14,000	\$379	\$0.44	49th	\$5.7	58.0%
Ohio	18.0%	44th	9.4%	4.9%	1,670	20,200	809,800	259,000	\$6.56 bill.	\$1.60	29th	\$14.8	11.2%
Oklahoma	16.9%	38th	7.7%	9.1%	570	7,500	275,600	88,000	\$1.88 bill.	\$2.03	18th	\$33.0	78.0%
Oregon	12.4%	14th	5.6%	2.9%	440	5,500	213,400	68,000	\$1.79 bill.	\$3.33	7th	\$53.1	135.1%
Pennsylvania	14.4%	25th	7.3%	6.6%	1,570	22,000	761,500	244,000	\$7.41 bill.	\$2.60	15th	\$15.5	11.1%
Rhode Island	12.4%	14th	3.4%	4.2%	100	1,800	48,700	16,000	\$744	\$4.25	4th	\$0.4	3.2%
South Carolina	15.5%	33rd	5.3%	5.9%	660	7,200	322,900	103,000	\$2.21 bill.	\$0.57	46th	\$5.0	9.8%
South Dakota	15.3%	32nd	9.2%	12.0%	130	1,300	65,700	21,000	\$433	\$1.53	30th	\$4.5	38.5%
Tennessee	19.7%	48th	9.1%	7.1%	810	11,400	391,400	125,000	\$3.10 bill.	\$0.62	43rd	\$2.0	2.6%
Texas	13.1%	17th	1.7%	4.9%	3,220	28,000	1,557,800	498,000	\$10.29 bill.	\$1.41	31st	\$3.5	1.3%
Utah	7.2%	1st	1.9%	2.2%	250	1,300	120,800	39,000	\$630	\$1.70	27th	\$15.5	80.3%
Vermont	14.8%	29th	9.4%	6.9%	60	1,000	31,500	10,000	\$404	\$3.08	9th	\$2.7	32.0%
Virginia	12.4%	14th	4.1%	5.5%	970	10,300	469,800	150,000	\$3.61 bill.	\$0.60	44th	\$11.9	13.0%
Washington	10.8%	8th	4.0%	1.9%	670	8,300	324,900	104,000	\$3.26 bill.	\$3.025	11th	\$6.6	10.3%
West Virginia	22.0%	50th	18.2%	13.5%	300	4,300	147,900	47,000	\$1.17 bill.	\$1.20	35th	\$0.4	1.6%
Wisconsin	13.3%	19th	6.9%	4.7%	680	7,900	332,000	106,000	\$3.09 bill.	\$2.52	16th	\$5.3	9.2%
Wyoming	16.4%	37th	9.8%	15.7%	70	800	37,800	12,000	\$300	\$0.60	44th	\$2.5	29.0%

*Florida not included in adult smoking rate ranking because data is from a different year.

Sources for Table

Adult Smoking Rates. National data from CDC, “Tobacco Product Use Among Adults—United States, 2020,” *MMWR* 71:397-405, 2022, March 18, 2022, https://www.cdc.gov/mmwr/volumes/71/wr/mm7111a1.htm?s_cid=mm7111a1_w. State smoking rates from 2021 Behavioral Risk Factor Surveillance System (BRFSS) data available online: <https://www.cdc.gov/brfss/brfssprevalence/index.html>. Florida adult smoking rate from CDC 2020 BRFSS online data. Due to changes in CDC’s methodology, these state-specific adult smoking rates cannot be compared to data prior to 2011.

Pregnancy and Smoking Data. CDC, “Declines in Cigarette Smoking During Pregnancy in the United States, 2016-2021,” *NCHS Data Brief*, 458, January 2023, <https://www.cdc.gov/nchs/data/databriefs/db458.pdf>.

Youth Smoking Rates. National rate from the 2022 National Youth Tobacco Survey (NYTS) - Park-Lee E, et al. “Tobacco Product Use Among Middle and High School Students — United States, 2022.” *MMWR* 71(45):1429-1435, November 11, 2022, <https://www.cdc.gov/mmwr/volumes/71/wr/pdfs/mm7145a1-H.pdf>. State youth smoking rates from most recent years available; in **bold** type from the Youth Risk Behavioral Surveillance (YRBS); in regular type from Youth Tobacco Surveillance (YTS); and in *italics* from state-specific surveys. OR data are for 11th grade only. WA data are for 10th grade only. Because of different surveys and years, state rankings based on youth smoking cannot be done.

New Regular Daily Smokers Each Year. Estimate based on U.S. Dept of Health & Human Services (HHS), Substance Abuse and Mental Health Services Administration (SAMHSA), HHS, *Results from the 2021 National Survey on Drug Use and Health, NSDUH: Detailed Tables*, 2021, <https://www.samhsa.gov/data/report/2021-nsduh-detailed-tables>. State-specific numbers based on each state’s share of the national number.

Smoking-Caused Deaths. Includes deaths caused by cigarette smoking but not deaths caused by other forms of combustible tobacco or smokeless tobacco products, which are expected to be in the thousands per year. National data includes deaths attributable to exposure to secondhand smoke; state-specific data do not. HHS, *The Health Consequences of Smoking—50 Years of Progress: A Report of the Surgeon General*, 2014, <http://www.surgeongeneral.gov/library/reports/50-years-of-progress>. State estimates of smoking-attributable deaths: CDC, *Best Practices for Comprehensive Tobacco Control Programs—2014*, http://www.cdc.gov/tobacco/stateandcommunity/best_practices/. **Projected youth smoking deaths.** HHS, *The Health Consequences of Smoking—50 Years of Progress: A Report of the Surgeon General*, 2014, <http://www.surgeongeneral.gov/library/reports/50-years-of-progress>.

Kids Who Will Become Smokers. HHS, *The Health Consequences of Smoking—50 Years of Progress: A Report of the Surgeon General*, 2014, <http://www.surgeongeneral.gov/library/reports/50-years-of-progress>.

Smoking-Caused Health Care Costs. State data from CDC, *Best Practices for Comprehensive Tobacco Control Programs—2014*, http://www.cdc.gov/tobacco/stateandcommunity/best_practices/. National data from Shrestha, SS, et al., “Cost of Cigarette Smoking—Attributable Productivity Losses, U.S., 2018,” *AJPM*, July 27, 2022, based on Xu, X et al., “U.S. healthcare spending attributable to cigarette smoking in 2014,” *Preventive Medicine*, 2021. State and national estimates in 2018 dollars. Health costs do not include estimated annual costs from lost productivity due to smoking-caused premature death or illness, and exposure to secondhand smoke, nor other non-health care smoking-caused costs.

State Cigarette Tax Rates. Tax rates and state average currently in effect. Orzechowski & Walker, *Tax Burden on Tobacco*, 2021 [annual report funded by the three major cigarette companies] with updates from media reports, state revenue offices. Tax rates shown in **bold** have not been increased for at least 10 years (since 2013 or earlier). “All states” is the state tax average.

State Spending to Prevent and Reduce Tobacco Use. Campaign for Tobacco-Free Kids, et al., *Broken Promises to Our Children: A State-by-State Look at the 1998 State Tobacco Settlement 24 Years Later*, January 13, 2023, <http://tfk.org/statereport>. CDC recommendations for the amounts states should spend to prevent and reduce tobacco use from CDC, *Best Practices for Comprehensive Tobacco Control—2014*, http://www.cdc.gov/tobacco/stateandcommunity/best_practices/.