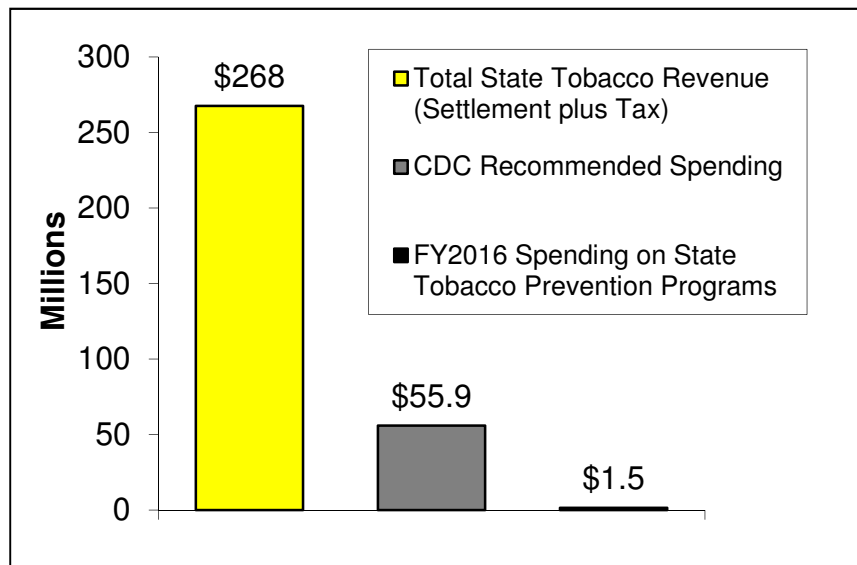


Alabama

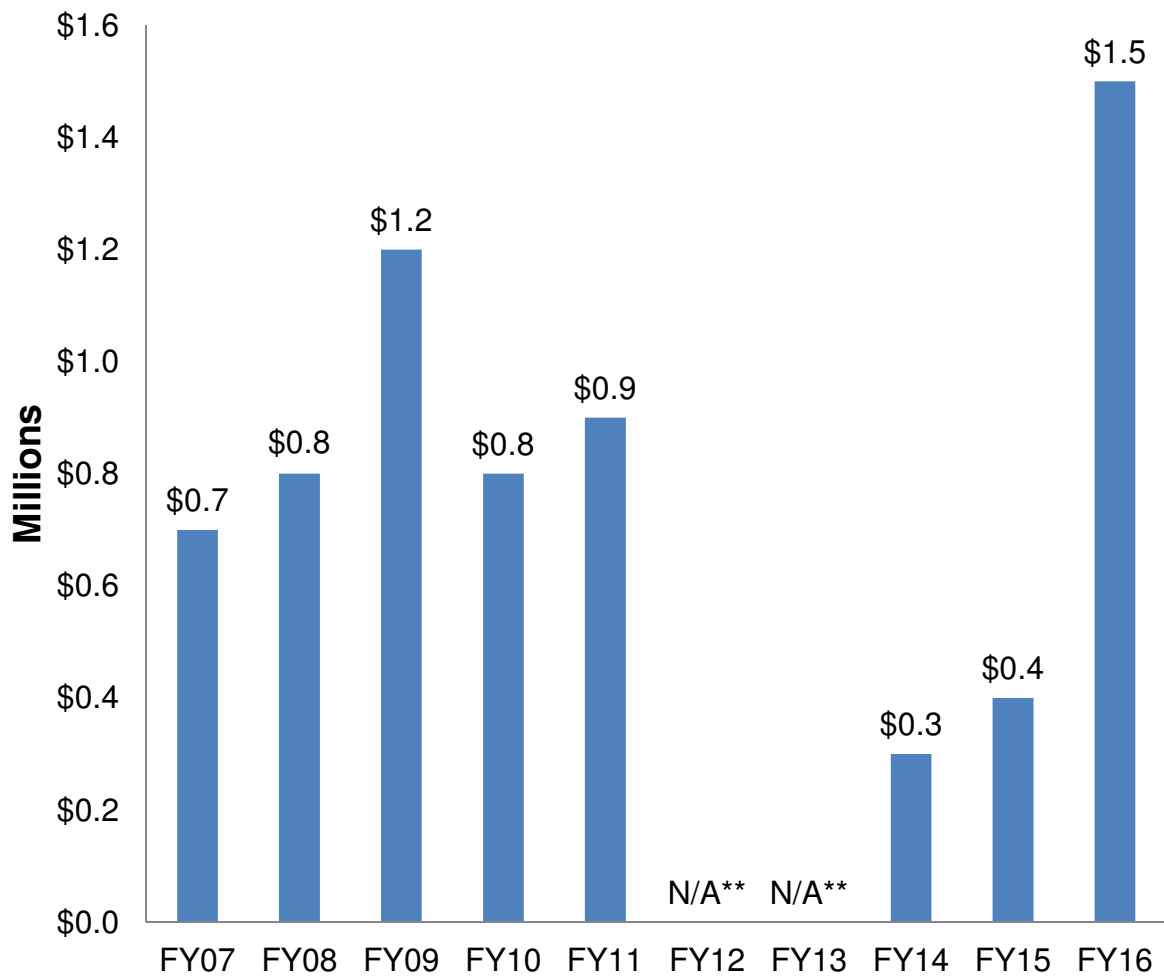
State Spending Summary	FY2016	FY2015
State Ranking	42	49
State Spending On Tobacco Prevention	\$1.5 million	\$362,000
% of CDC Recommended Spending (\$55.9 million)	2.7%	0.6%



Tobacco Industry Marketing in Alabama	
Estimated annual tobacco industry marketing in state	\$216.1 million
Ratio of industry marketing to state tobacco prevention spending	143.3 to 1

Tobacco's Toll in Alabama	
Adults who smoke	21.5%
High school students who smoke	18.0%
Deaths caused by smoking each year	8,600
Annual health care costs directly caused by smoking	\$1.88 billion
Residents' state & federal tax burden from smoking-caused government expenditures	\$841 per household

Alabama Total Annual Tobacco Prevention Spending FY2007-FY2016

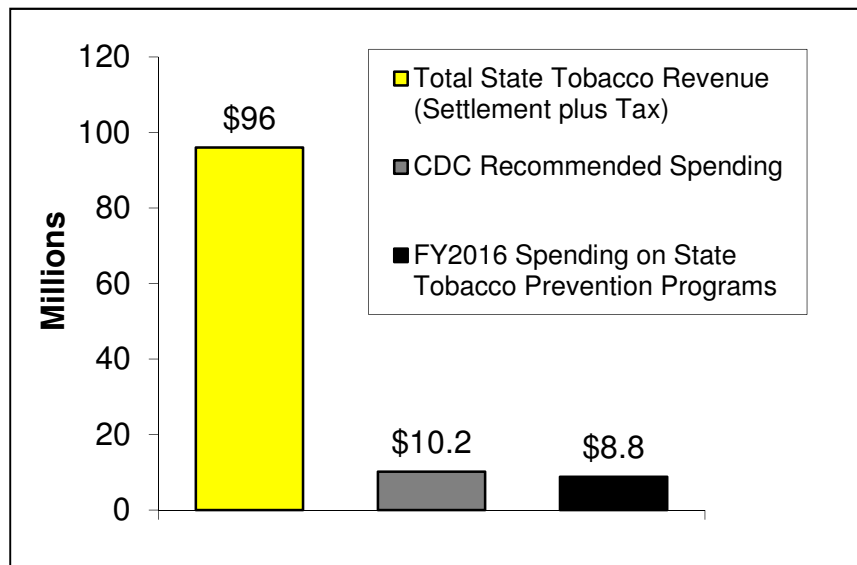


CDC Recommended Spending: \$55.9 million

**In FY2012 and FY2013, Alabama's tobacco prevention program budget was unavailable at the time this report went to press.

Alaska

State Spending Summary	FY2016	FY2015
State Ranking	2	2
State Spending On Tobacco Prevention	\$8.8 million	\$9.7 million
% of CDC Recommended Spending (\$10.2 million)	86.4%	95.6%

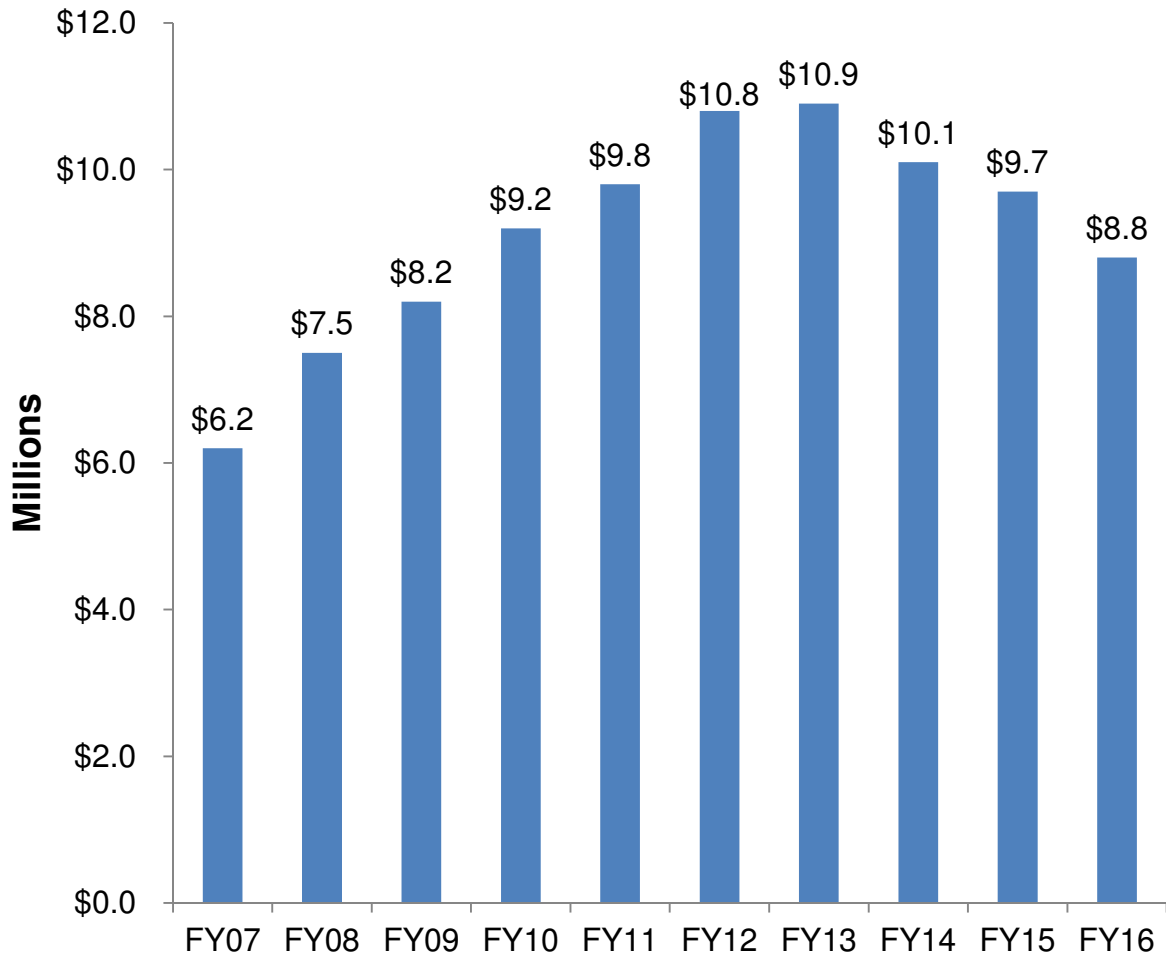


Tobacco Industry Marketing in Alaska	
Estimated annual tobacco industry marketing in state	\$20.0 million
Ratio of industry marketing to state tobacco prevention spending	2.3 to 1

Tobacco's Toll in Alaska	
Adults who smoke	22.6%
High school students who smoke	11.1%
Deaths caused by smoking each year	600
Annual health care costs directly caused by smoking	\$438 million
Residents' state & federal tax burden from smoking-caused government expenditures	\$1,179 per household

Alaska

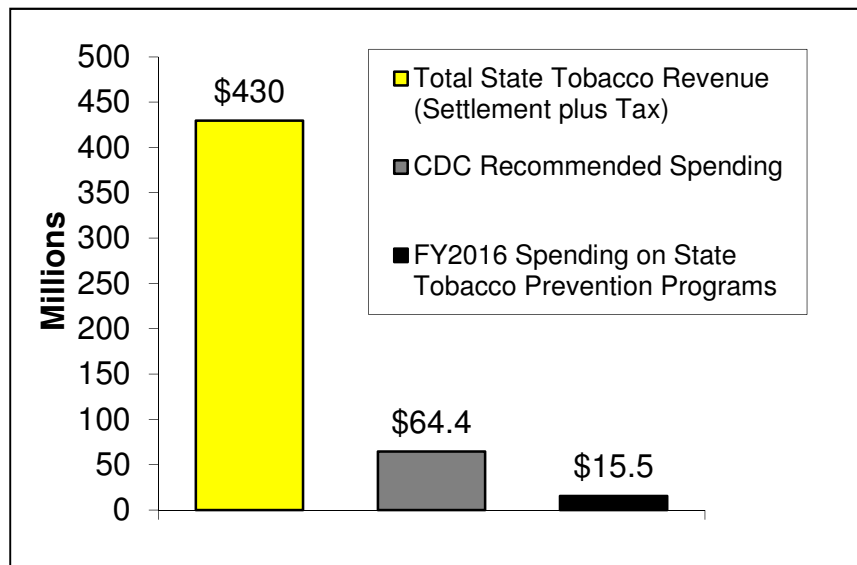
Total Annual Tobacco Prevention Spending FY2000-FY2016



CDC Recommended Spending: \$10.2 million

Arizona

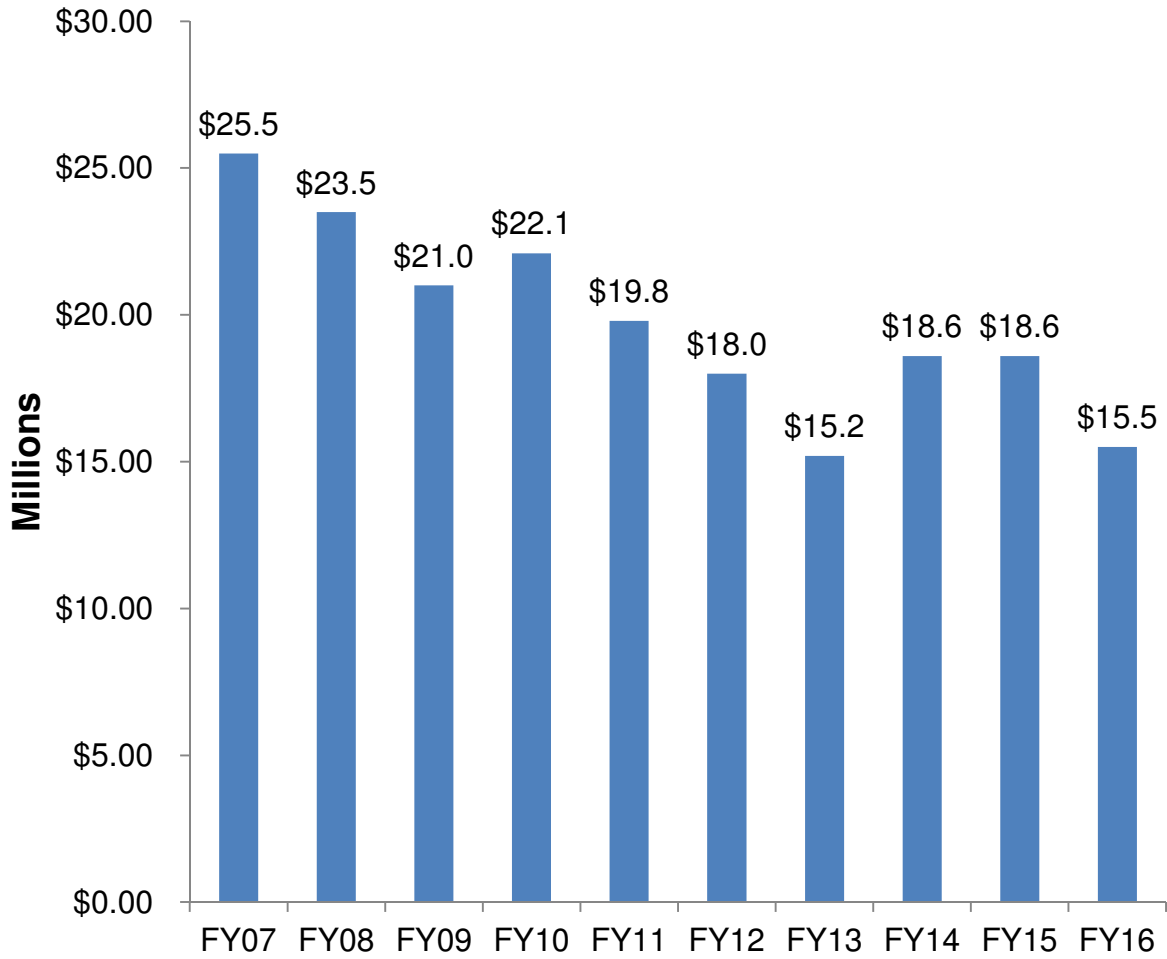
State Spending Summary	FY2016	FY2015
State Ranking	19	17
State Spending On Tobacco Prevention	\$15.5 million	\$18.6 million
% of CDC Recommended Spending (\$64.4 million)	24.0%	28.9%



Tobacco Industry Marketing in Arizona	
Estimated annual tobacco industry marketing in state	\$108.5 million
Ratio of industry marketing to state tobacco prevention spending	7.0 to 1

Tobacco's Toll in Arizona	
Adults who smoke	16.3%
High school students who smoke	14.1%
Deaths caused by smoking each year	8,300
Annual health care costs directly caused by smoking	\$2.38 billion
Residents' state & federal tax burden from smoking-caused government expenditures	\$701 per household

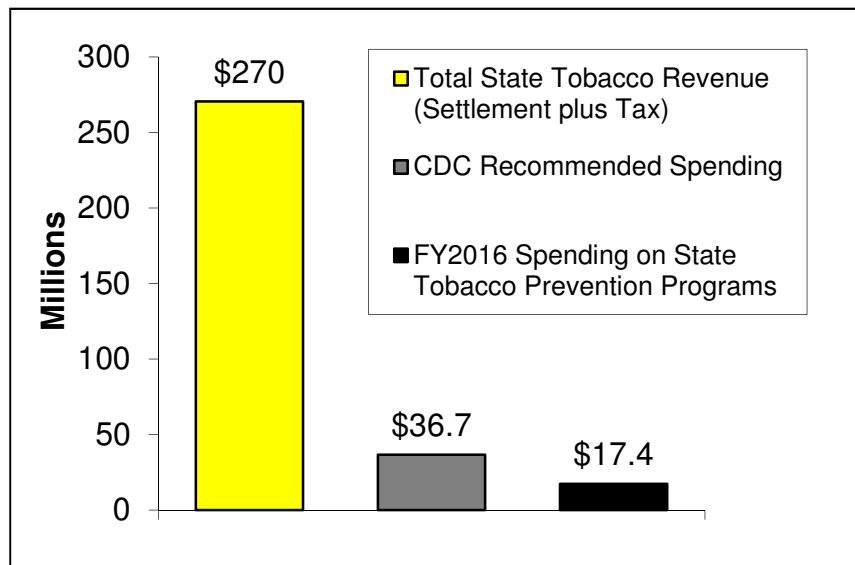
Arizona Total Annual Tobacco Prevention Spending FY2007-FY2016



CDC Recommended Spending: \$64.4 million

Arkansas

State Spending Summary	FY2016	FY2015
State Ranking	8	8
State Spending On Tobacco Prevention	\$17.4 million	\$17.5 million
% of CDC Recommended Spending (\$36.7 million)	47.4%	47.6%

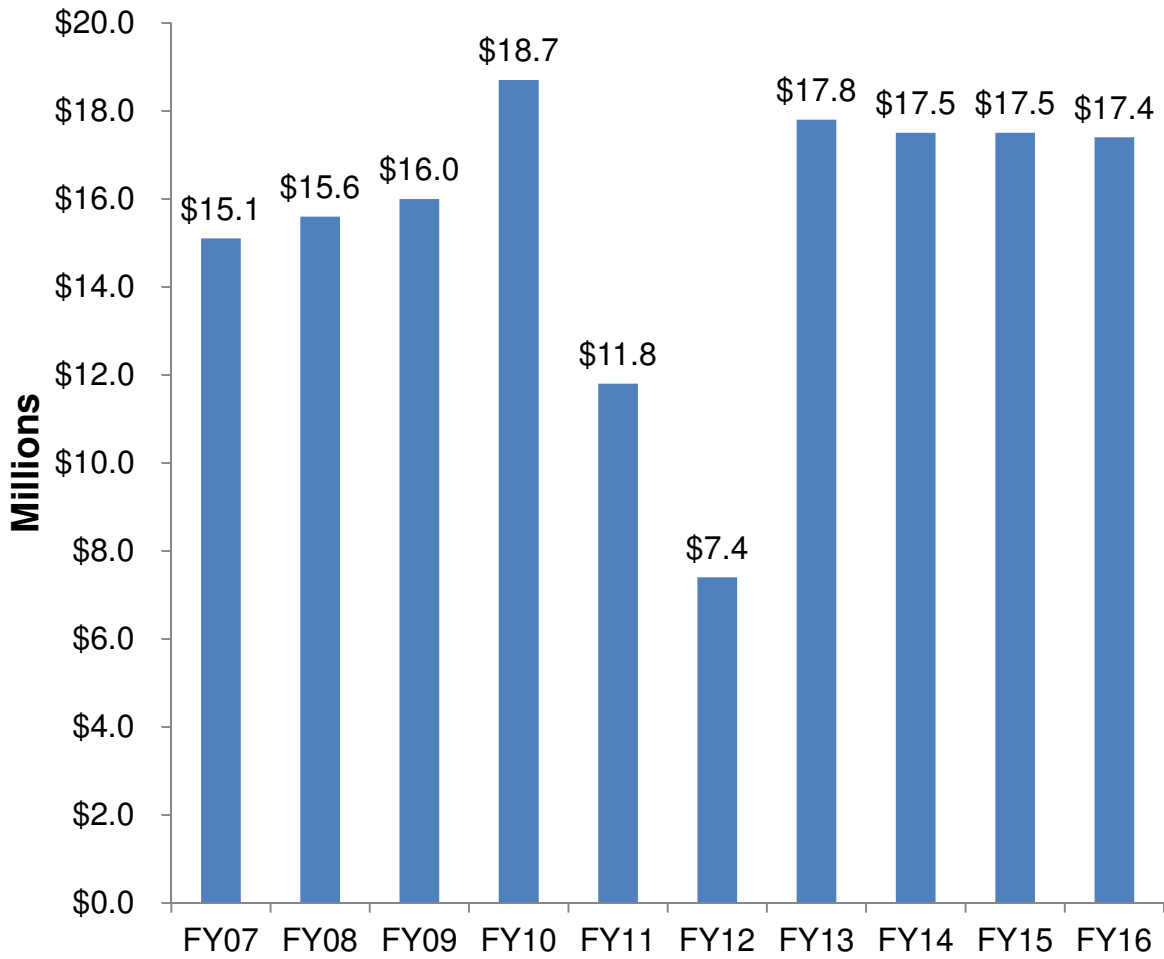


Tobacco Industry Marketing in Arkansas	
Estimated annual tobacco industry marketing in state	\$119.0 million
Ratio of industry marketing to state tobacco prevention spending	6.8 to 1

Tobacco's Toll in Arkansas	
Adults who smoke	25.9%
High school students who smoke	19.1%
Deaths caused by smoking each year	5,800
Annual health care costs directly caused by smoking	\$1.21 billion
Residents' state & federal tax burden from smoking-caused government expenditures	\$1,060 per household

Arkansas

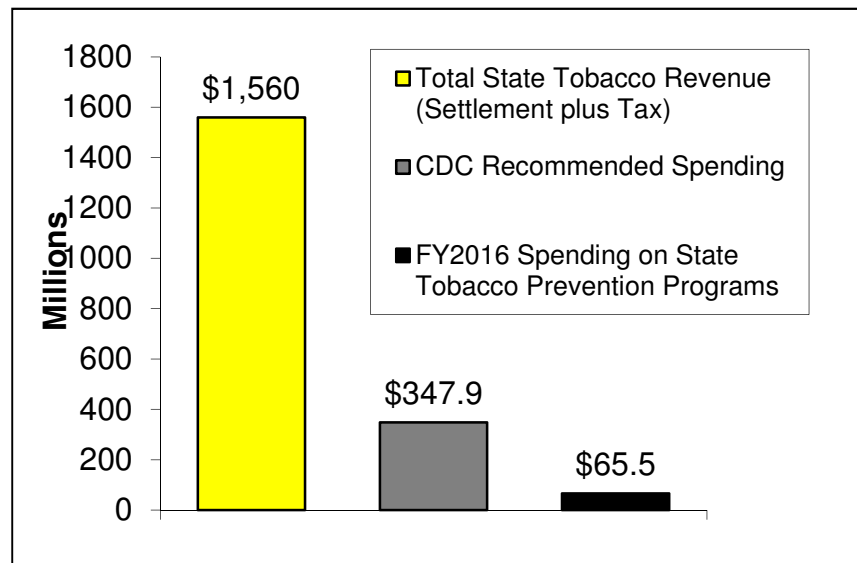
Total Annual Tobacco Prevention Spending FY2007-FY2016



CDC Recommended Spending: \$36.7 million

California

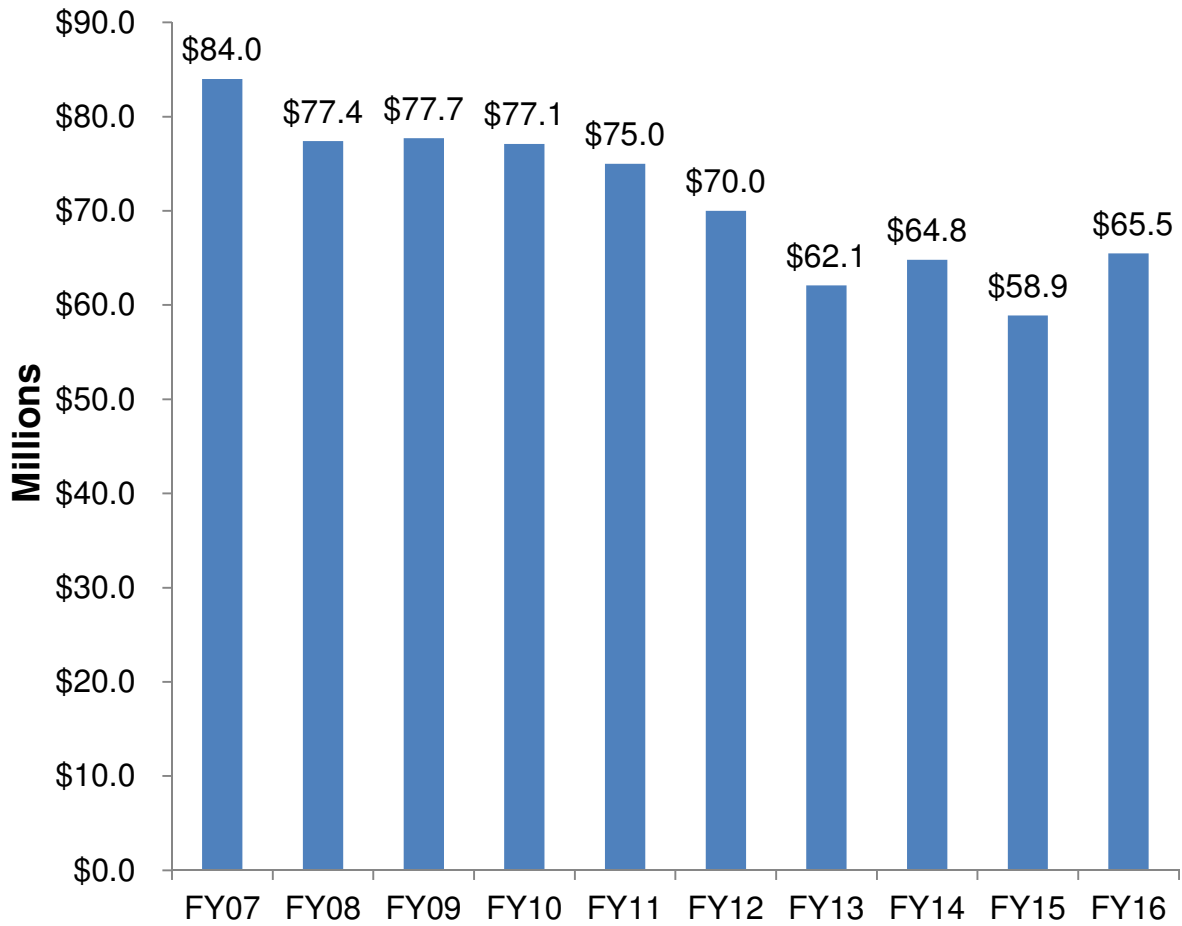
State Spending Summary	FY2016	FY2015
State Ranking	21	26
State Spending On Tobacco Prevention	\$65.5 million	\$58.9 million
% of CDC Recommended Spending (\$347.9 million)	18.8%	16.9%



Tobacco Industry Marketing in California	
Estimated annual tobacco industry marketing in state	\$636.7 million
Ratio of industry marketing to state tobacco prevention spending	9.7 to 1

Tobacco's Toll in California	
Adults who smoke	12.5%
High school students who smoke	10.5%
Deaths caused by smoking each year	40,000
Annual health care costs directly caused by smoking	\$13.29 billion
Residents' state & federal tax burden from smoking-caused government expenditures	\$747 per household

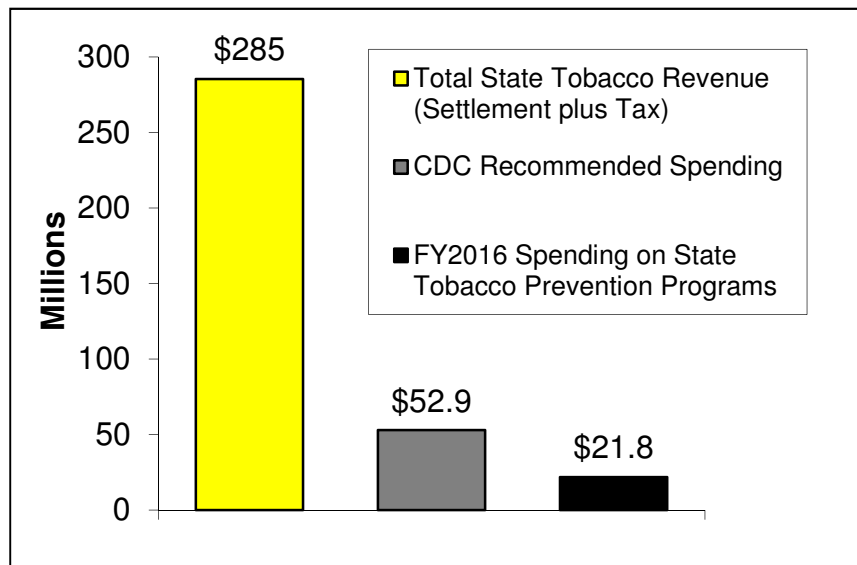
California Total Annual Tobacco Prevention Spending FY2007-FY2016



CDC Recommended Spending: \$347.9 million

Colorado

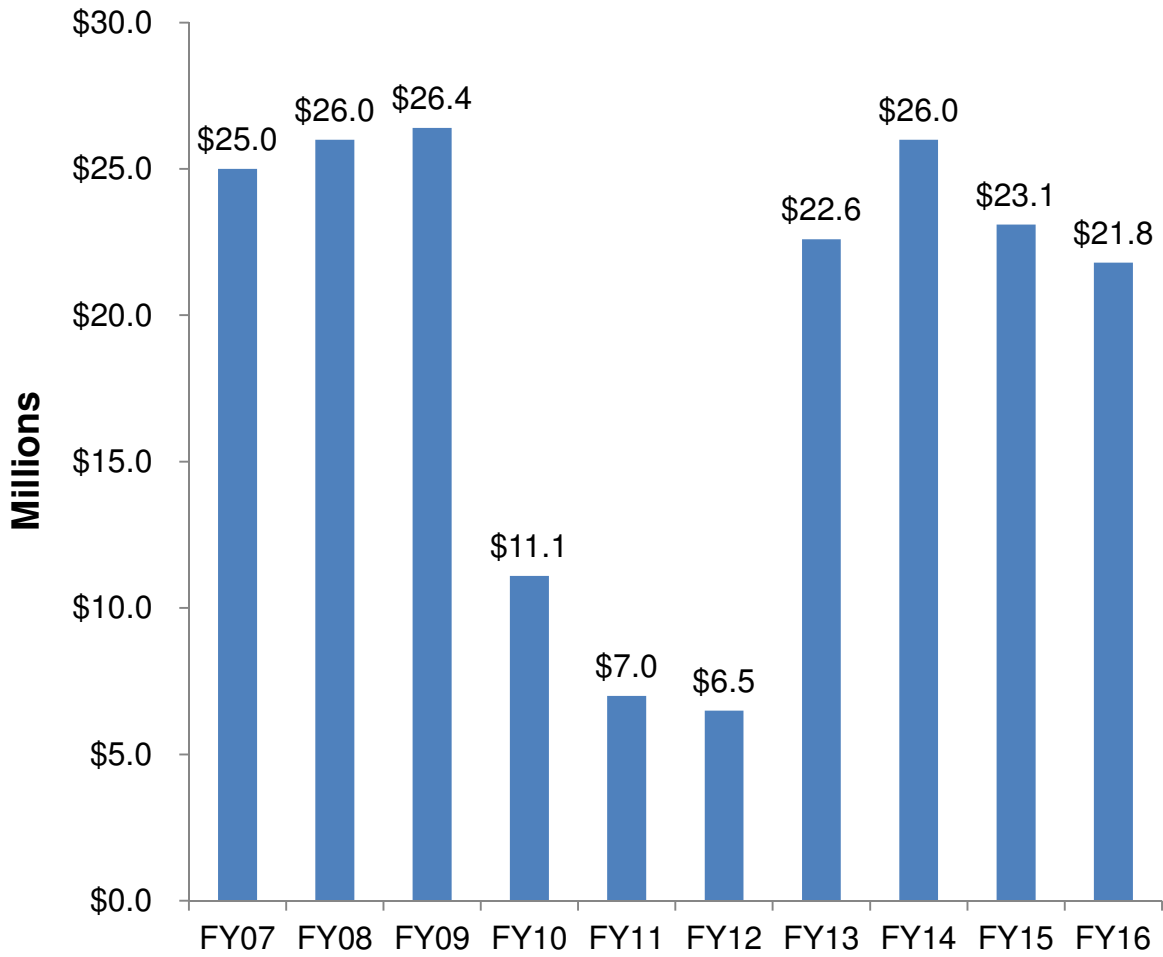
State Spending Summary	FY2016	FY2015
State Ranking	11	10
State Spending On Tobacco Prevention	\$21.8 million	\$23.1 million
% of CDC Recommended Spending (\$52.9 million)	41.3%	43.7%



Tobacco Industry Marketing in Colorado	
Estimated annual tobacco industry marketing in state	\$139.1 million
Ratio of industry marketing to state tobacco prevention spending	6.4 to 1

Tobacco's Toll in Colorado	
Adults who smoke	17.7%
High school students who smoke	10.7%
Deaths caused by smoking each year	5,100
Annual health care costs directly caused by smoking	\$1.89 billion
Residents' state & federal tax burden from smoking-caused government expenditures	\$757 per household

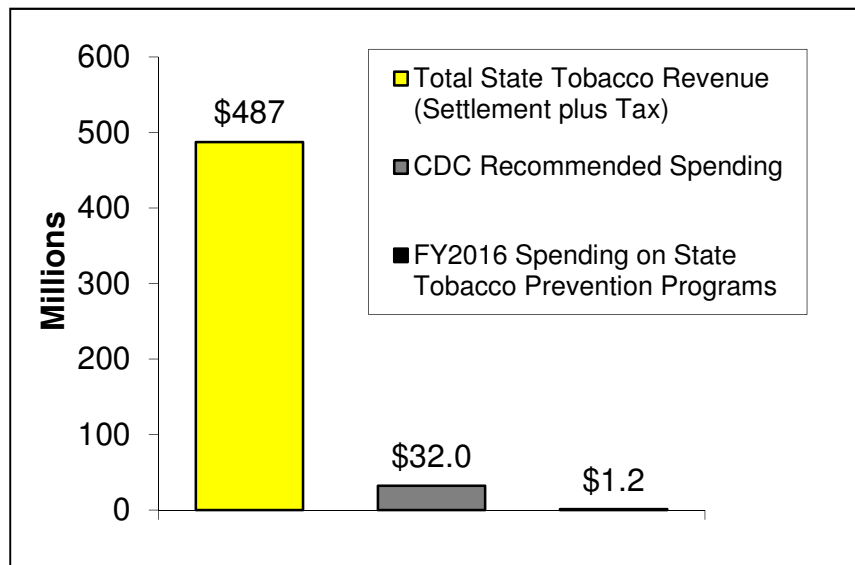
Colorado
Total Annual Tobacco Prevention Spending
FY2007-FY2016



CDC Recommended Spending: \$52.9 million

Connecticut

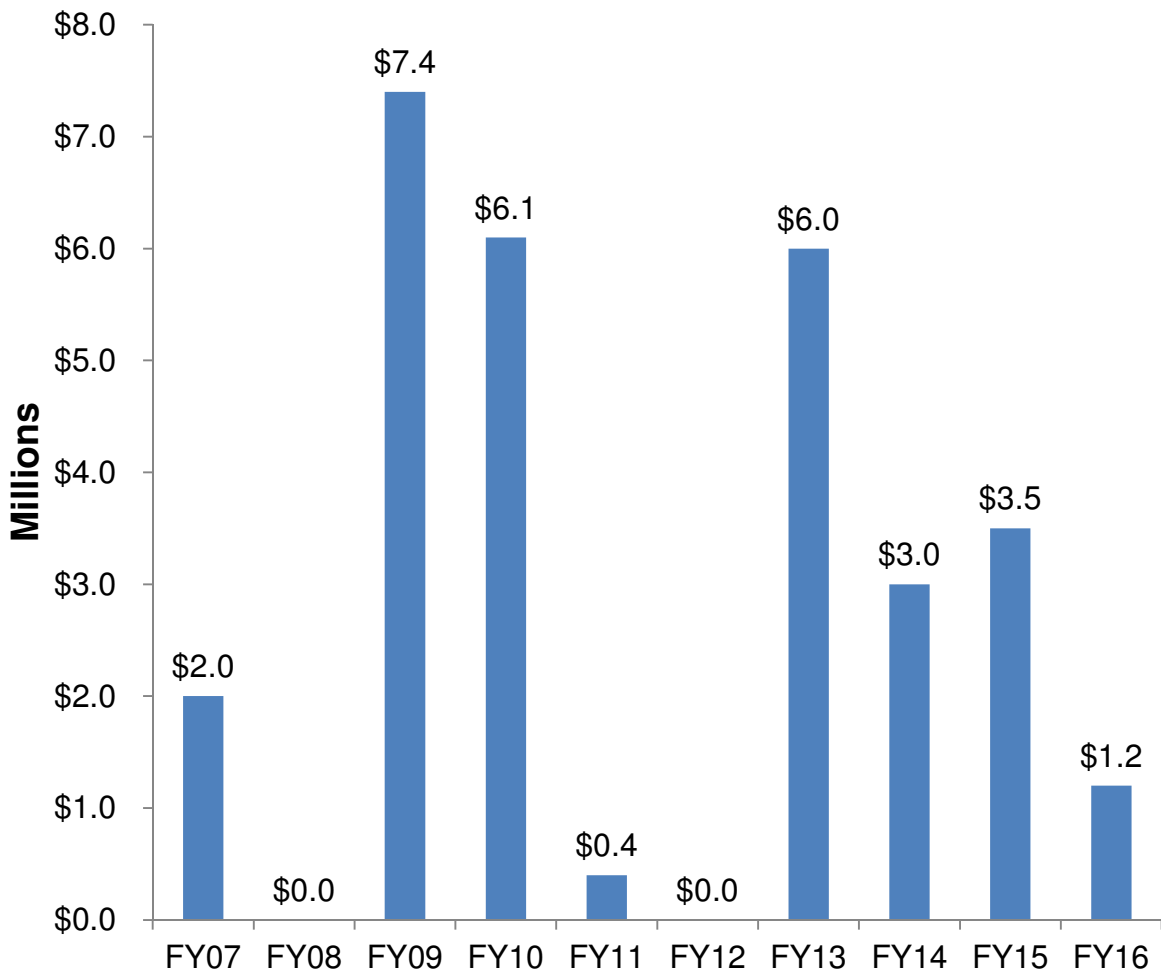
State Spending Summary	FY2016	FY2015
State Ranking	38	29
State Spending On Tobacco Prevention	\$1.2 million	\$3.5 million
% of CDC Recommended Spending (\$32.0 million)	3.7%	11.0%



Tobacco Industry Marketing in Connecticut	
Estimated annual tobacco industry marketing in state	\$80.4 million
Ratio of industry marketing to state tobacco prevention spending	67.7 to 1

Tobacco's Toll in Connecticut	
Adults who smoke	15.5%
High school students who smoke	13.5%
Deaths caused by smoking each year	4,900
Annual health care costs directly caused by smoking	\$2.03 billion
Residents' state & federal tax burden from smoking-caused government expenditures	\$916 per household

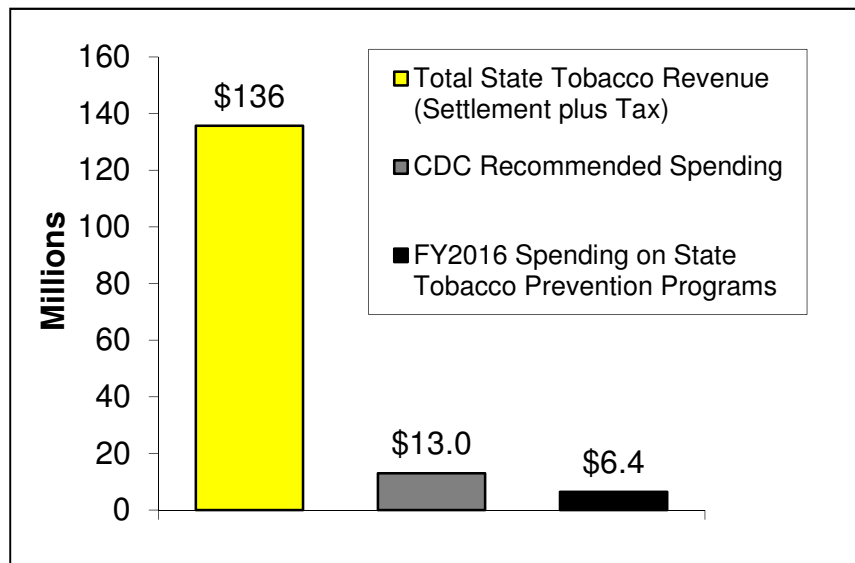
Connecticut Total Annual Tobacco Prevention Spending FY2007-FY2016



CDC Recommended Spending: \$32.0 million

Delaware

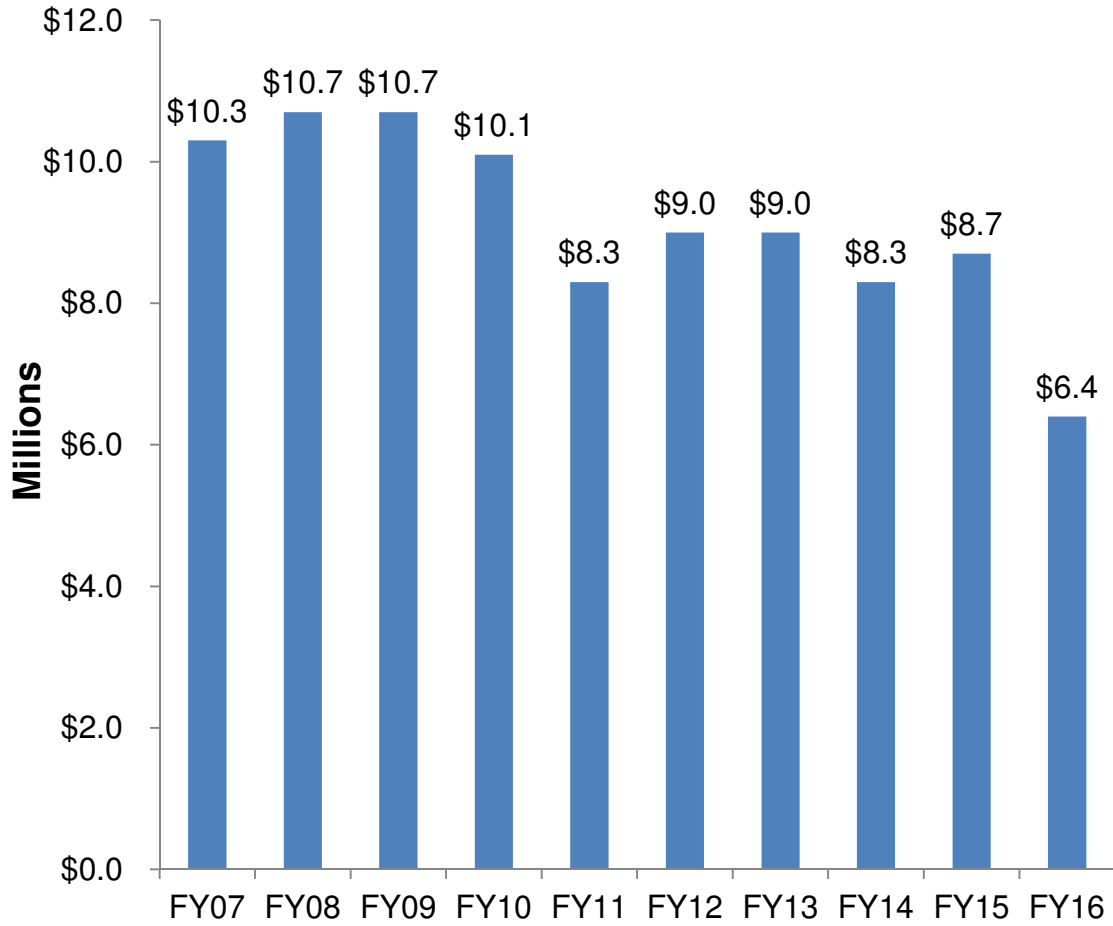
State Spending Summary	FY2016	FY2015
State Ranking	7	3
State Spending On Tobacco Prevention	\$6.4 million	\$8.7 million
% of CDC Recommended Spending (\$13.0 million)	49.2%	66.7%



Tobacco Industry Marketing in Delaware	
Estimated annual tobacco industry marketing in state	\$51.6 million
Ratio of industry marketing to state tobacco prevention spending	8.1 to 1

Tobacco's Toll in Delaware	
Adults who smoke	19.6%
High school students who smoke	14.2%
Deaths caused by smoking each year	1,400
Annual health care costs directly caused by smoking	\$532 million
Residents' state & federal tax burden from smoking-caused government expenditures	\$953 per household

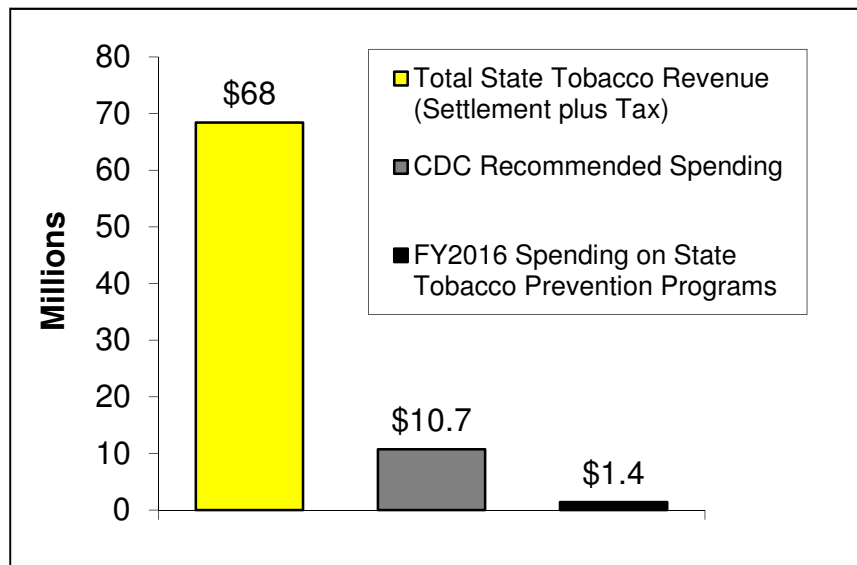
Delaware
Total Annual Tobacco Prevention Spending
FY2007-FY2016



CDC Recommended Spending: \$13.0 million

District of Columbia

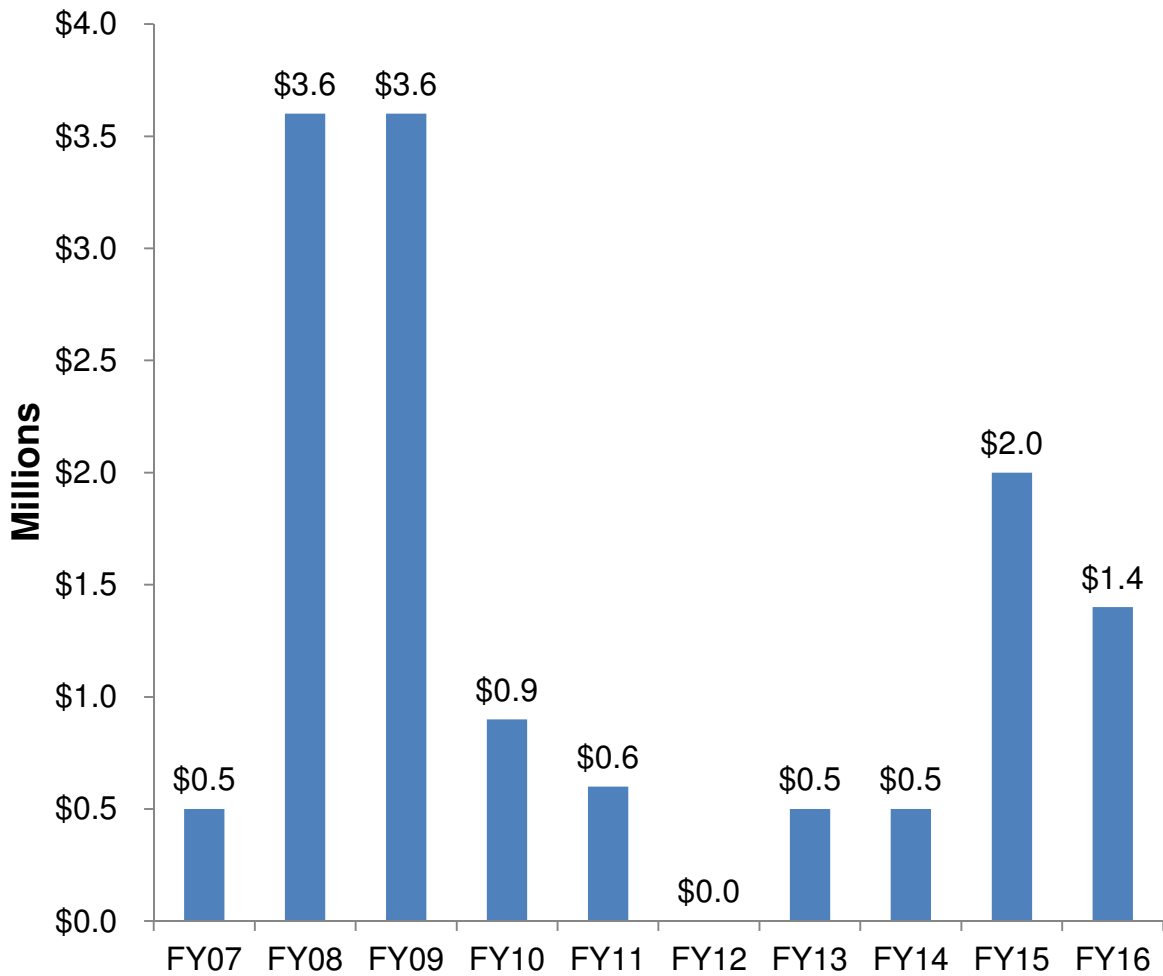
State Spending Summary	FY2016	FY2015
State Ranking	26	21
State Spending On Tobacco Prevention	\$1.4 million	\$2.0 million
% of CDC Recommended Spending (\$10.7 million)	12.7%	18.7%



Tobacco Industry Marketing in District of Columbia	
Estimated annual tobacco industry marketing in state	\$8.3 million
Ratio of industry marketing to state tobacco prevention spending	6.1 to 1

Tobacco's Toll in District of Columbia	
Adults who smoke	18.8%
High school students who smoke	12.5%
Deaths caused by smoking each year	800
Annual health care costs directly caused by smoking	\$391 million
Residents' state & federal tax burden from smoking-caused government expenditures	\$946 per household

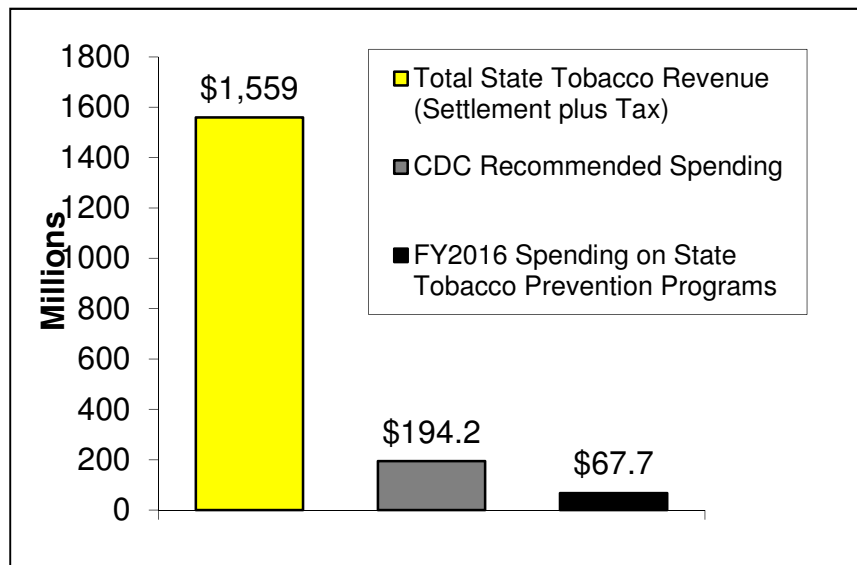
DC
Total Annual Tobacco Prevention Spending
FY2007-FY2016



CDC Recommended Spending: \$10.7 million

Florida

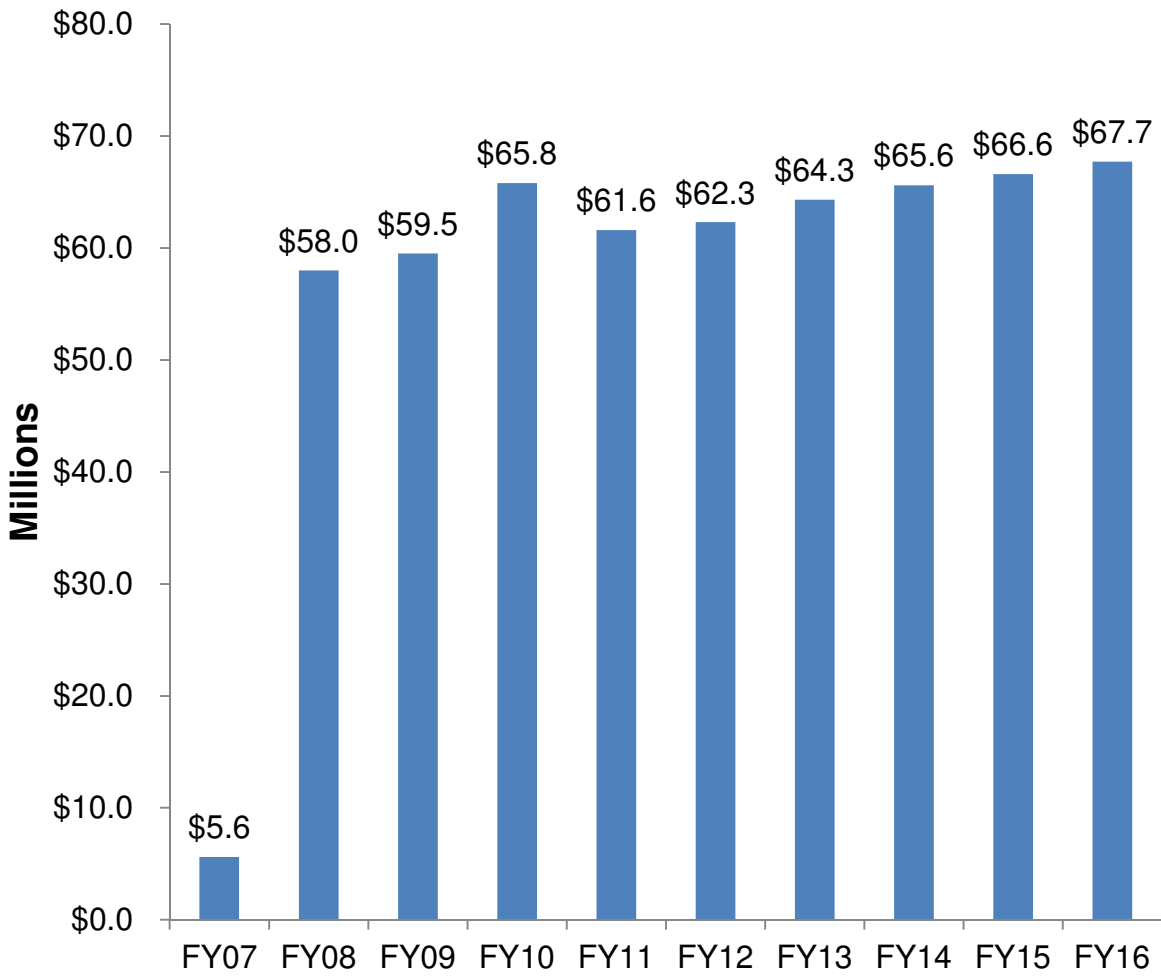
State Spending Summary	FY2016	FY2015
State Ranking	15	15
State Spending On Tobacco Prevention	\$67.7 million	\$66.6 million
% of CDC Recommended Spending (\$194.2 million)	34.9%	34.3%



Tobacco Industry Marketing in Florida	
Estimated annual tobacco industry marketing in state	\$585.8 million
Ratio of industry marketing to state tobacco prevention spending	8.7 to 1

Tobacco's Toll in Florida	
Adults who smoke	16.8%
High school students who smoke	6.9%
Deaths caused by smoking each year	32,300
Annual health care costs directly caused by smoking	\$8.64 billion
Residents' state & federal tax burden from smoking-caused government expenditures	\$791 per household

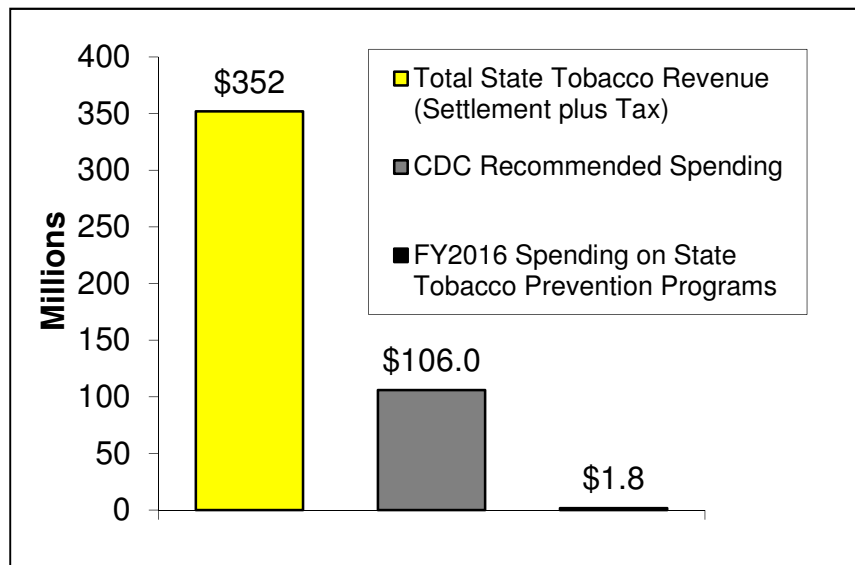
Florida Total Annual Tobacco Prevention Spending FY2007-FY2016



CDC Recommended Spending: \$194.2 million

Georgia

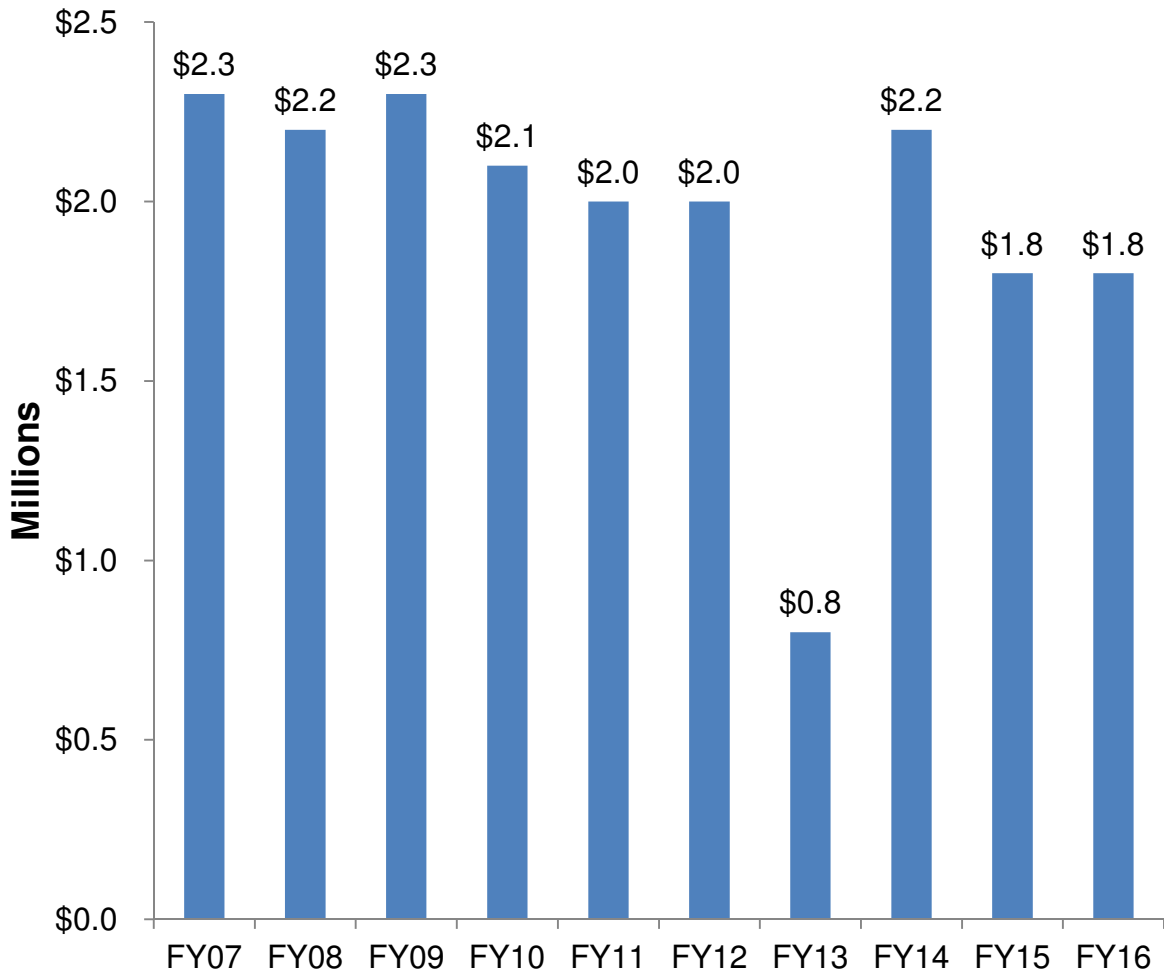
State Spending Summary	FY2016	FY2015
State Ranking	43	45
State Spending On Tobacco Prevention	\$1.8 million	\$1.8 million
% of CDC Recommended Spending (\$106.0 million)	1.7%	1.7%



Tobacco Industry Marketing in Georgia	
Estimated annual tobacco industry marketing in state	\$348.7 million
Ratio of industry marketing to state tobacco prevention spending	199.3 to 1

Tobacco's Toll in Georgia	
Adults who smoke	18.8%
High school students who smoke	12.8%
Deaths caused by smoking each year	11,700
Annual health care costs directly caused by smoking	\$3.18 billion
Residents' state & federal tax burden from smoking-caused government expenditures	\$805 per household

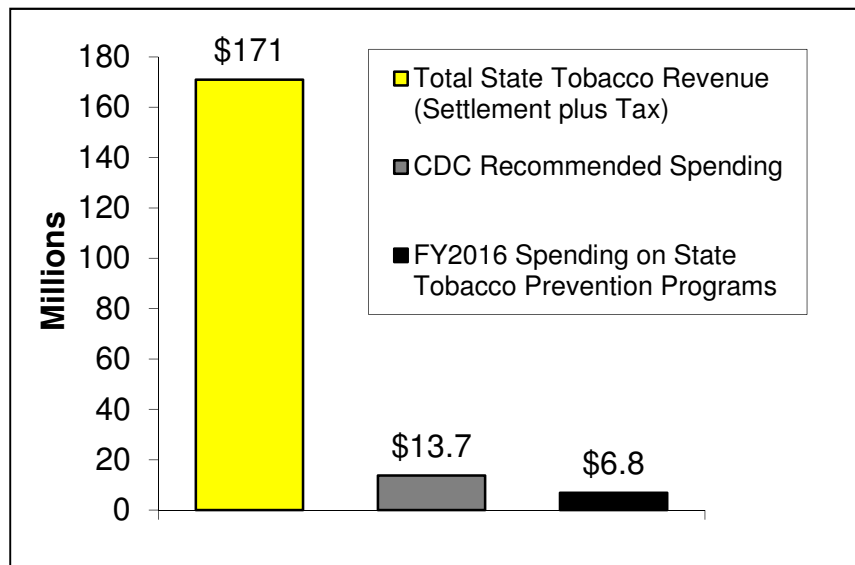
Georgia Total Annual Tobacco Prevention Spending FY2007-FY2016



CDC Recommended Spending: \$106.0 million

Hawaii

State Spending Summary	FY2016	FY2015
State Ranking	6	5
State Spending On Tobacco Prevention	\$6.8 million	\$7.5 million
% of CDC Recommended Spending (\$13.7 million)	49.3%	55.0%

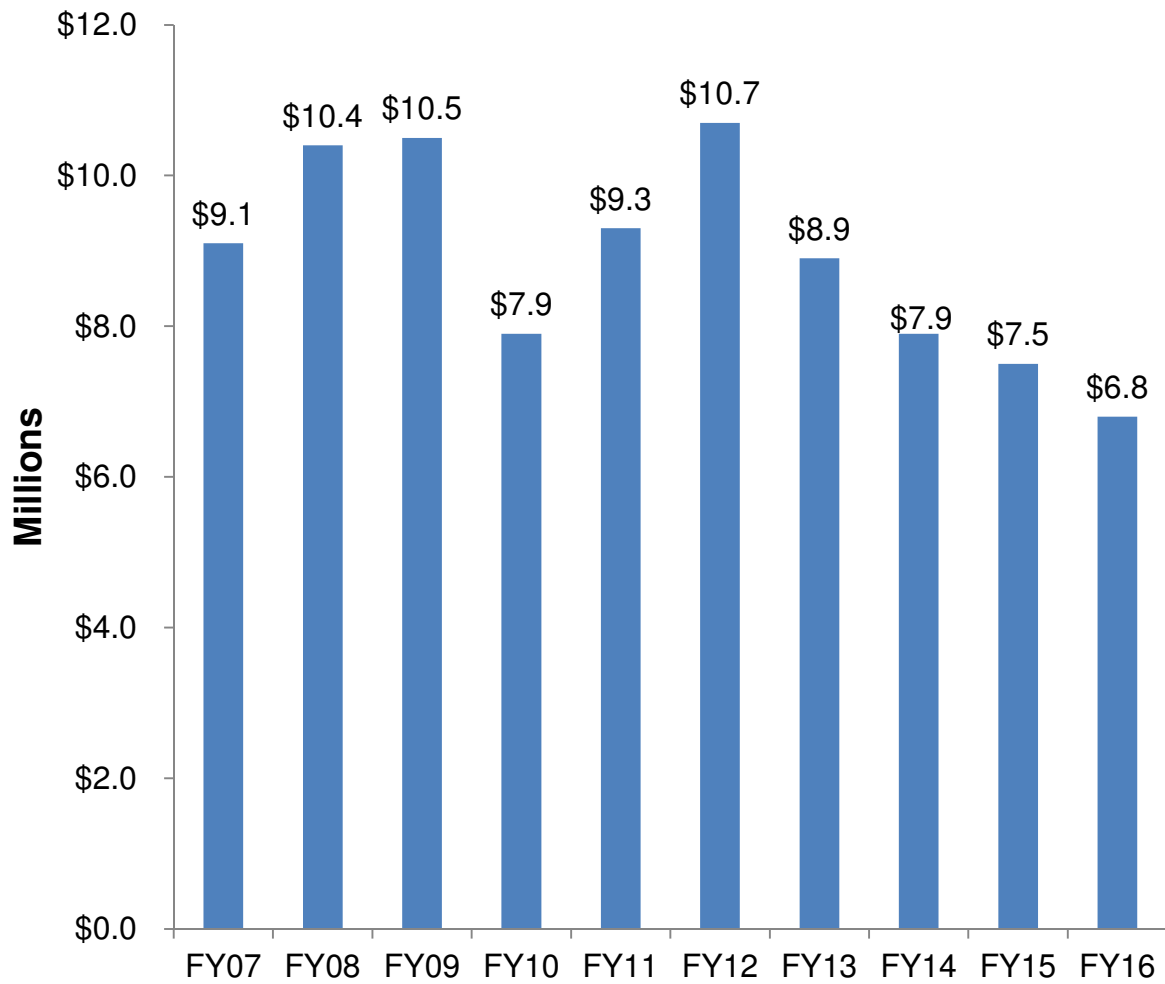


Tobacco Industry Marketing in Hawaii	
Estimated annual tobacco industry marketing in state	\$27.4 million
Ratio of industry marketing to state tobacco prevention spending	4.1 to 1

Tobacco's Toll in Hawaii	
Adults who smoke	13.3%
High school students who smoke	10.4%
Deaths caused by smoking each year	1,400
Annual health care costs directly caused by smoking	\$526 million
Residents' state & federal tax burden from smoking-caused government expenditures	\$835 per household

Hawaii

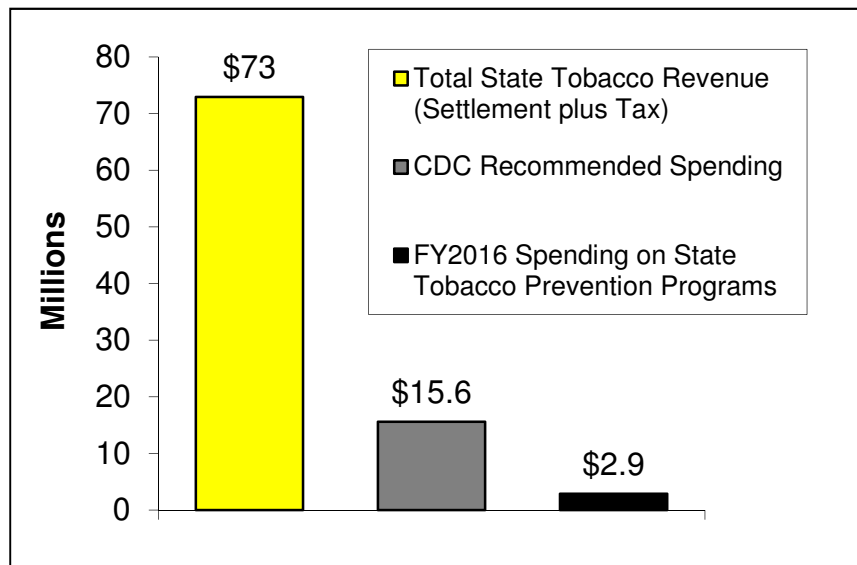
Total Annual Tobacco Prevention Spending FY2007-FY2016



CDC Recommended Spending: \$13.7 million

Idaho

State Spending Summary	FY2016	FY2015
State Ranking	22	25
State Spending On Tobacco Prevention	\$2.9 million	\$2.7 million
% of CDC Recommended Spending (\$15.6 million)	18.4%	17.1%

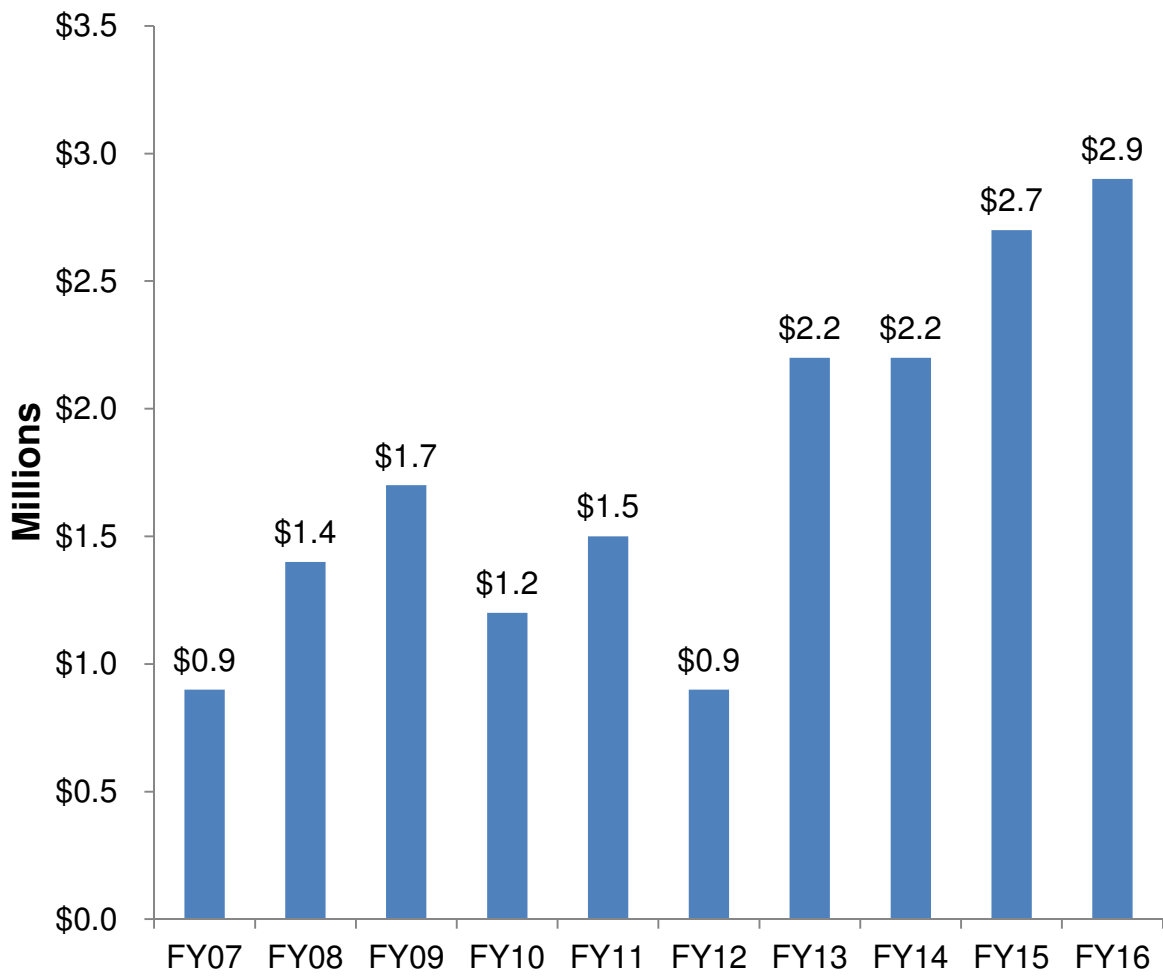


Tobacco Industry Marketing in Idaho	
Estimated annual tobacco industry marketing in state	\$46.2 million
Ratio of industry marketing to state tobacco prevention spending	16.1 to 1

Tobacco's Toll in Idaho	
Adults who smoke	17.2%
High school students who smoke	12.2%
Deaths caused by smoking each year	1,800
Annual health care costs directly caused by smoking	\$508 million
Residents' state & federal tax burden from smoking-caused government expenditures	\$716 per household

Idaho

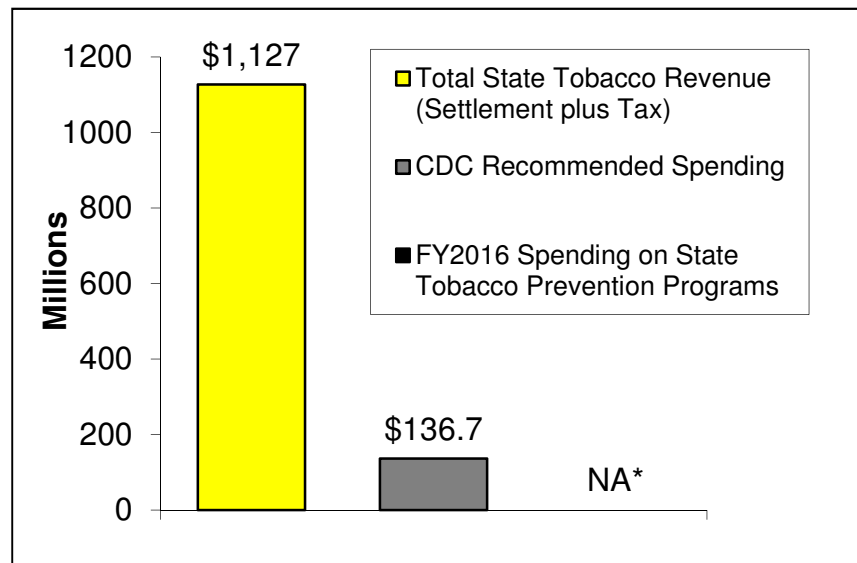
Total Annual Tobacco Prevention Spending FY2007-FY2016



CDC Recommended Spending: \$15.6 million

Illinois

State Spending Summary	FY2016	FY2015
State Ranking	NA*	34
State Spending On Tobacco Prevention	NA*	\$11.1 million
% of CDC Recommended Spending (\$136.7 million)	NA*	8.1%



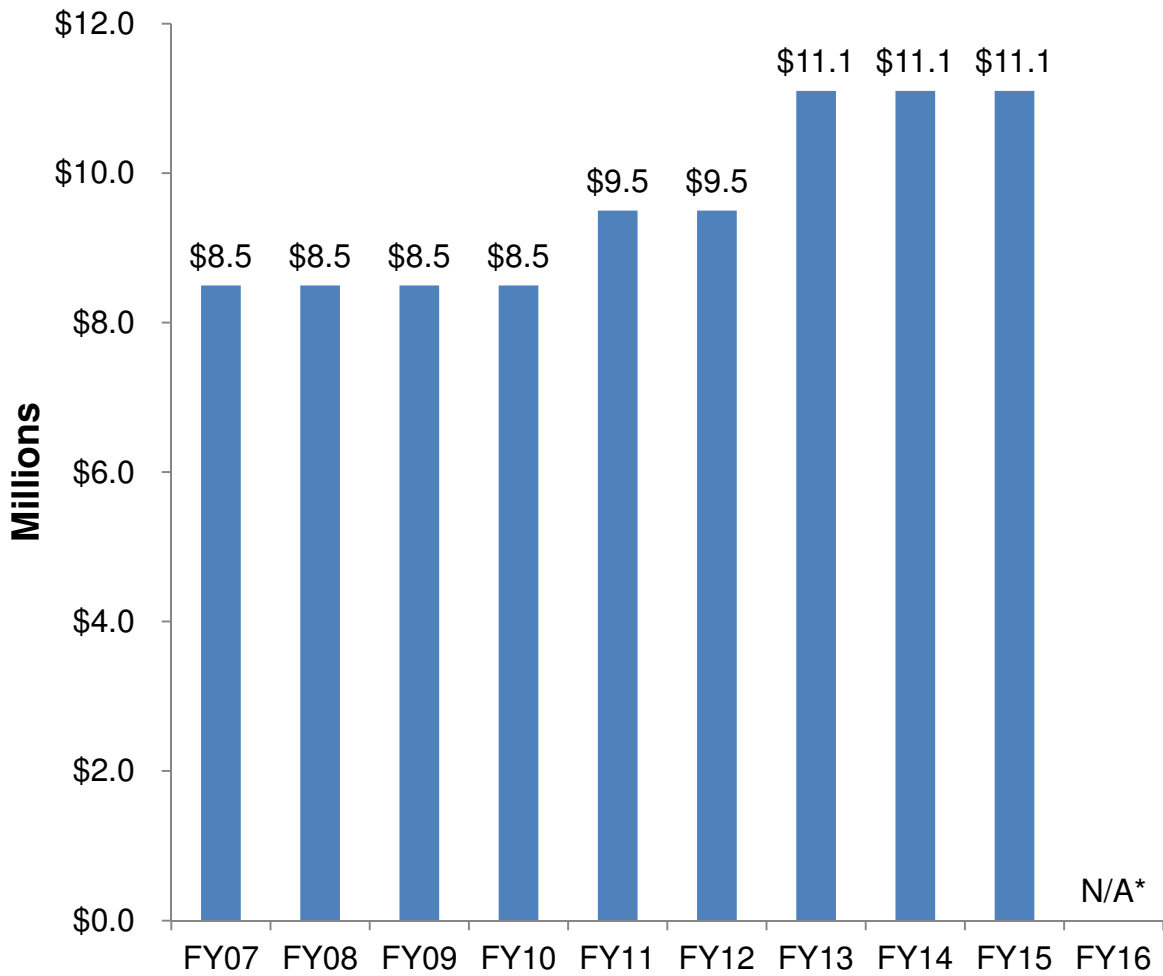
Tobacco Industry Marketing in Illinois	
Estimated annual tobacco industry marketing in state	\$400.5 million
Ratio of industry marketing to state tobacco prevention spending	NA*

Tobacco's Toll in Illinois	
Adults who smoke	18.0%
High school students who smoke	14.1%
Deaths caused by smoking each year	18,300
Annual health care costs directly caused by smoking	\$5.49 billion
Residents' state & federal tax burden from smoking-caused government expenditures	\$982 per household

* Illinois's FY2016 tobacco prevention program budget was not available when this report went to press.

Illinois

Total Annual Tobacco Prevention Spending FY2007-FY2016

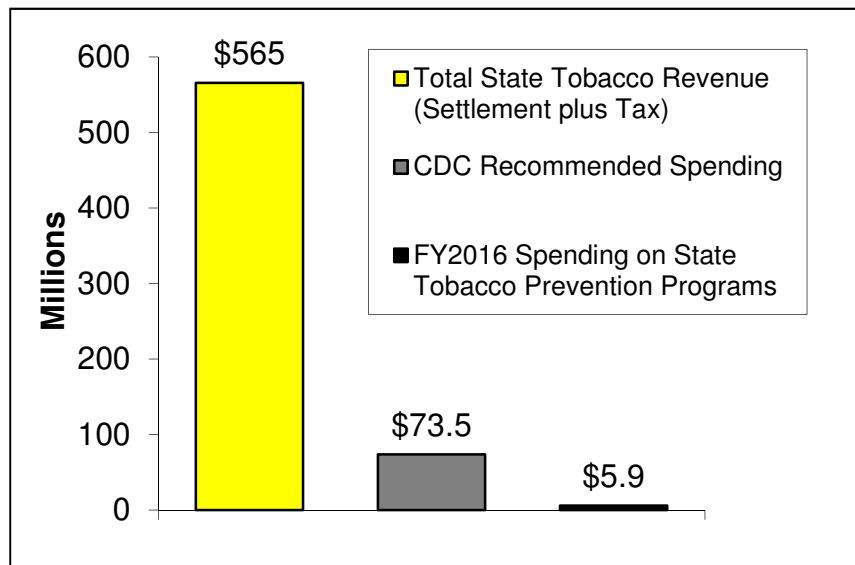


CDC Recommended Spending: \$136.7 million

*Illinois's FY2016 tobacco prevention program budget was not available when this report went to press.

Indiana

State Spending Summary	FY2016	FY2015
State Ranking	33	35
State Spending On Tobacco Prevention	\$5.9 million	\$5.8 million
% of CDC Recommended Spending (\$73.5 million)	8.0%	7.8%

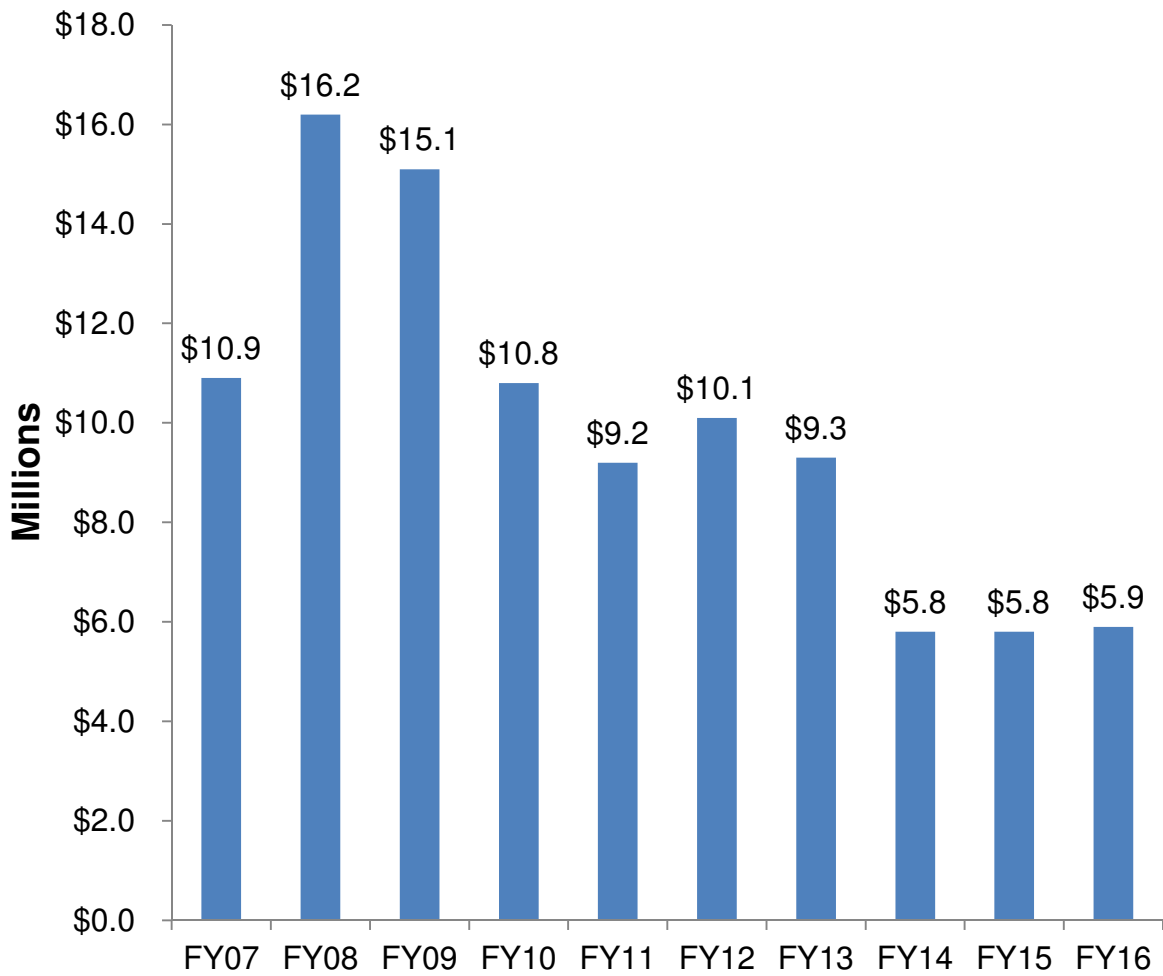


Tobacco Industry Marketing in Indiana	
Estimated annual tobacco industry marketing in state	\$288.0 million
Ratio of industry marketing to state tobacco prevention spending	48.8 to 1

Tobacco's Toll in Indiana	
Adults who smoke	21.9%
High school students who smoke	13.7%
Deaths caused by smoking each year	11,100
Annual health care costs directly caused by smoking	\$2.93 billion
Residents' state & federal tax burden from smoking-caused government expenditures	\$920 per household

Indiana

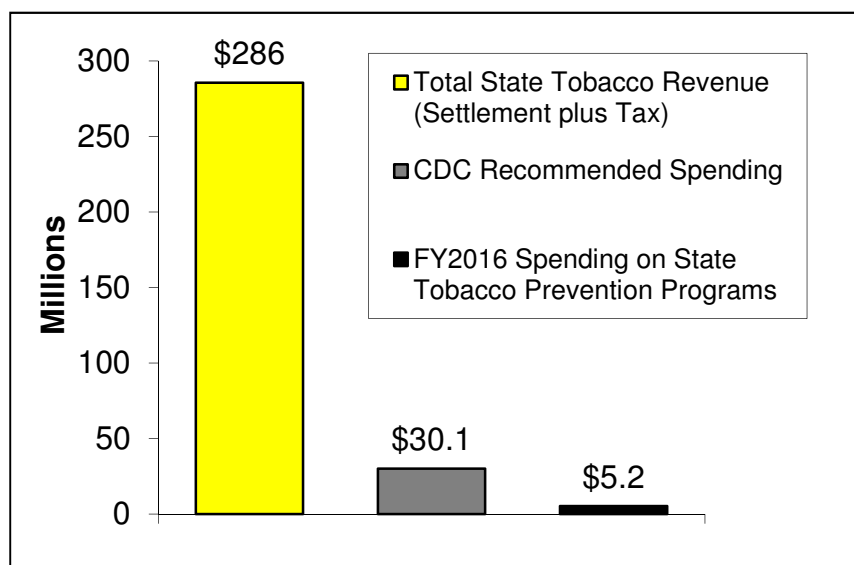
Total Annual Tobacco Prevention Spending FY2007-FY2016



CDC Recommended Spending: \$73.5 million

Iowa

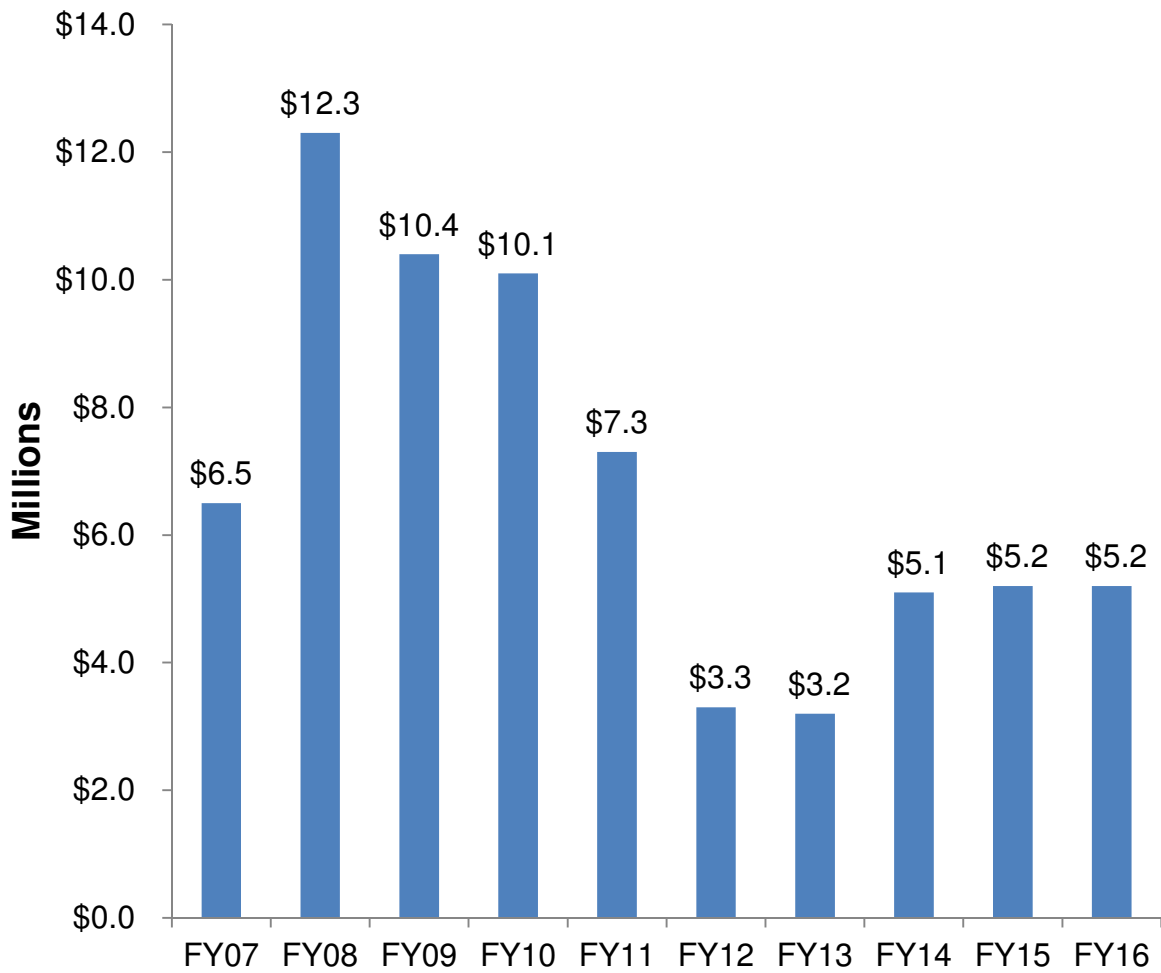
State Spending Summary	FY2016	FY2015
State Ranking	25	24
State Spending On Tobacco Prevention	\$5.2 million	\$5.2 million
% of CDC Recommended Spending (\$30.1 million)	17.4%	17.4%



Tobacco Industry Marketing in Iowa	
Estimated annual tobacco industry marketing in state	\$99.7 million
Ratio of industry marketing to state tobacco prevention spending	19.0 to 1

Tobacco's Toll in Iowa	
Adults who smoke	19.5%
High school students who smoke	18.1%
Deaths caused by smoking each year	5,100
Annual health care costs directly caused by smoking	\$1.28 billion
Residents' state & federal tax burden from smoking-caused government expenditures	\$881 per household

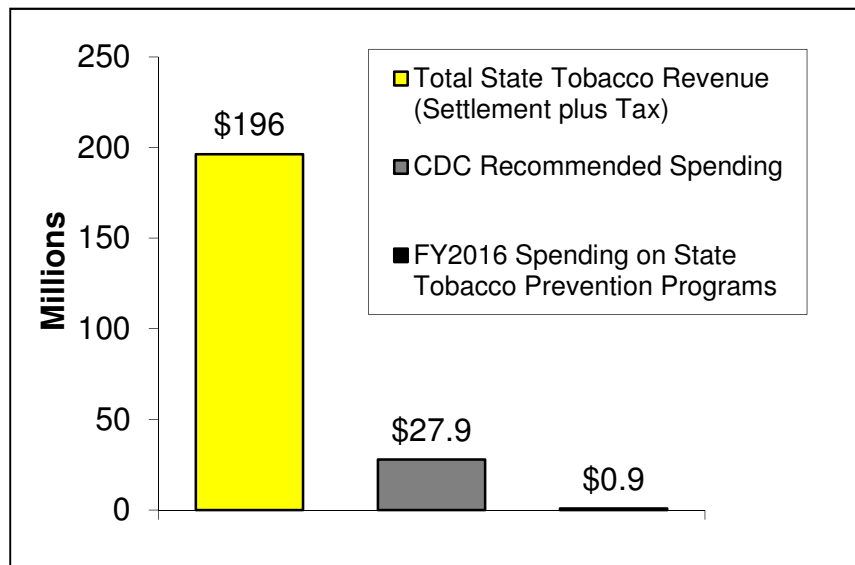
Iowa
Total Annual Tobacco Prevention Spending
FY2007-FY2016



CDC Recommended Spending: \$30.1 million

Kansas

State Spending Summary	FY2016	FY2015
State Ranking	39	41
State Spending On Tobacco Prevention	\$946,671	\$946,671
% of CDC Recommended Spending (\$27.9 million)	3.4%	3.4%



Tobacco Industry Marketing in Kansas	
Estimated annual tobacco industry marketing in state	\$82.6 million
Ratio of industry marketing to state tobacco prevention spending	87.3 to 1

Tobacco's Toll in Kansas	
Adults who smoke	20.0%
High school students who smoke	10.2%
Deaths caused by smoking each year	4,400
Annual health care costs directly caused by smoking	\$1.12 billion
Residents' state & federal tax burden from smoking-caused government expenditures	\$822 per household

Kansas

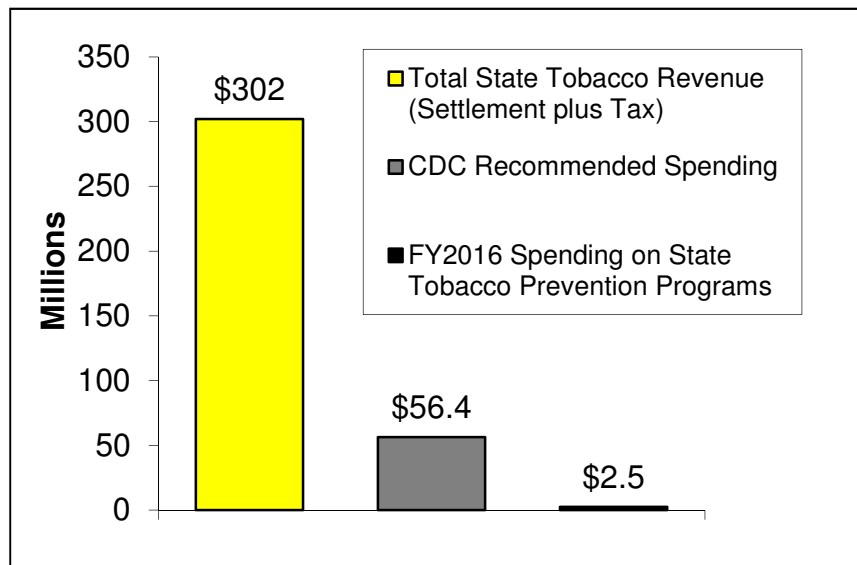
Total Annual Tobacco Prevention Spending FY2007-FY2016



CDC Recommended Spending: \$27.9 million

Kentucky

State Spending Summary	FY2016	FY2015
State Ranking	36	39
State Spending On Tobacco Prevention	\$2.5 million	\$2.5 million
% of CDC Recommended Spending (\$56.4 million)	4.4%	4.4%

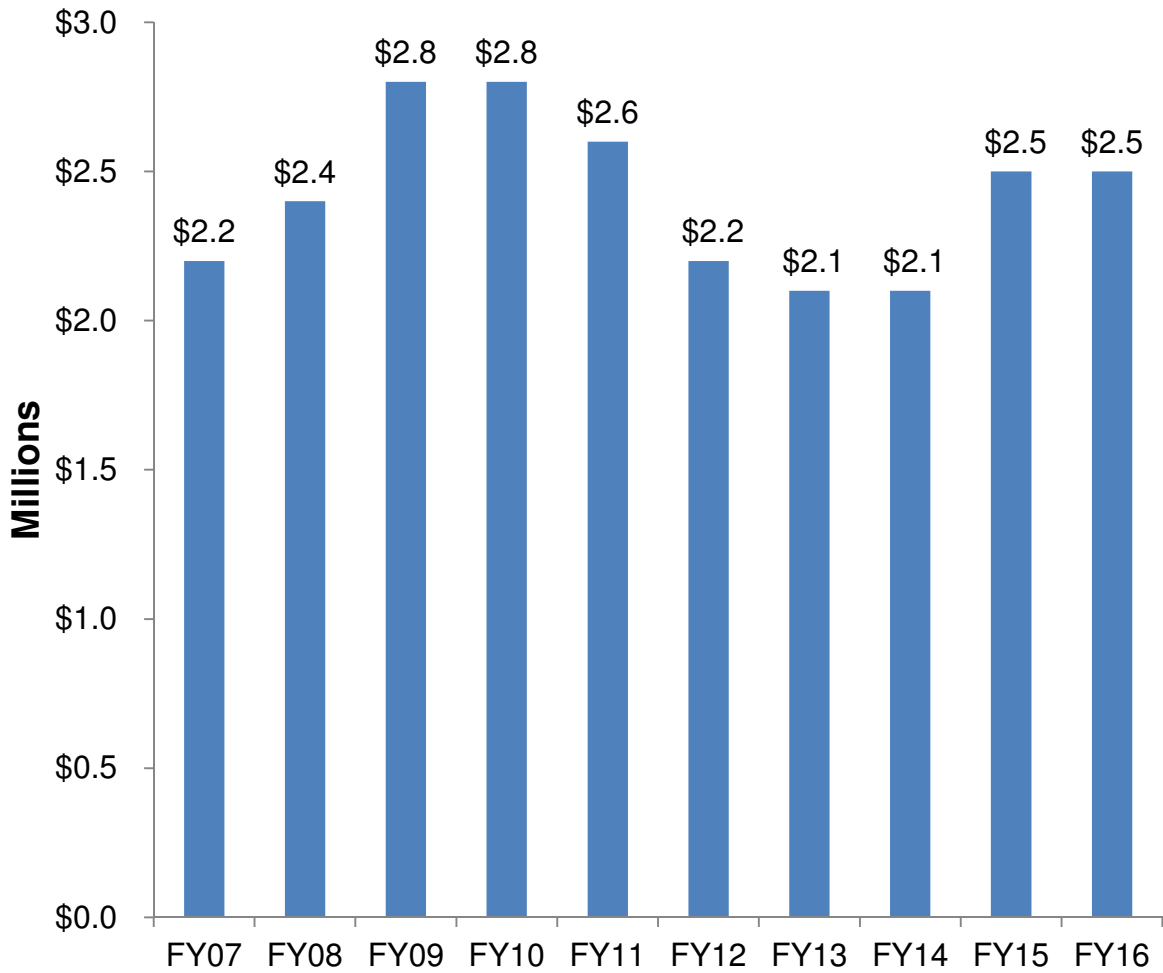


Tobacco Industry Marketing in Kentucky	
Estimated annual tobacco industry marketing in state	\$292.8 million
Ratio of industry marketing to state tobacco prevention spending	117.8 to 1

Tobacco's Toll in Kentucky	
Adults who smoke	26.5%
High school students who smoke	17.9%
Deaths caused by smoking each year	8,900
Annual health care costs directly caused by smoking	\$1.92 billion
Residents' state & federal tax burden from smoking-caused government expenditures	\$1,160 per household

Kentucky

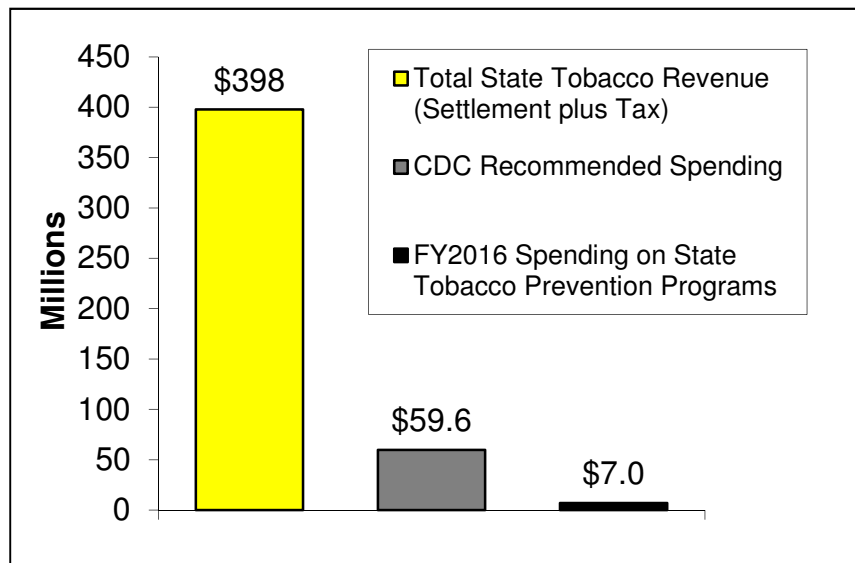
Total Annual Tobacco Prevention Spending FY2007-FY2016



CDC Recommended Spending: \$56.4 million

Louisiana

State Spending Summary	FY2016	FY2015
State Ranking	28	27
State Spending On Tobacco Prevention	\$7.0 million	\$6.8 million
% of CDC Recommended Spending (\$59.6 million)	11.7%	11.4%

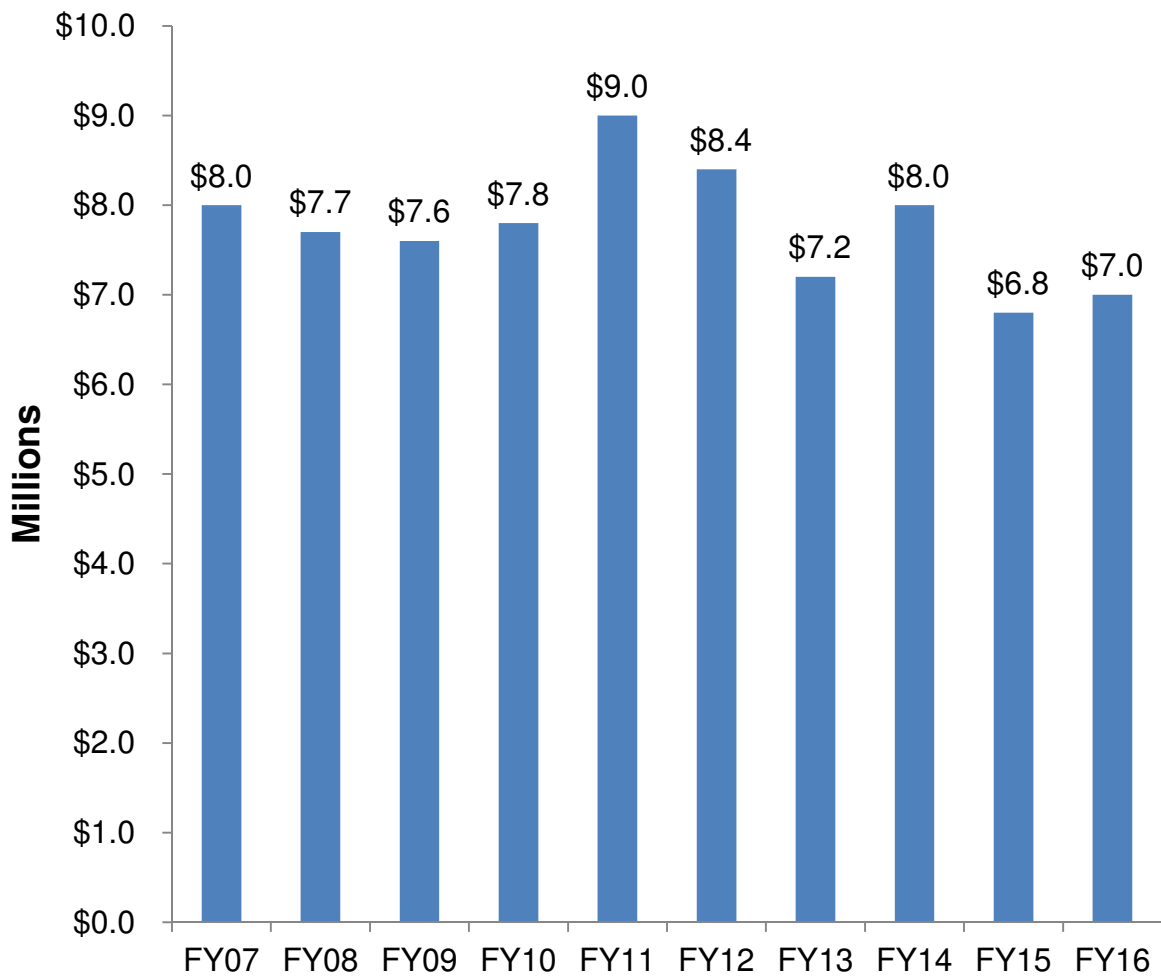


Tobacco Industry Marketing in Louisiana	
Estimated annual tobacco industry marketing in state	\$220.5 million
Ratio of industry marketing to state tobacco prevention spending	31.5 to 1

Tobacco's Toll in Louisiana	
Adults who smoke	23.5%
High school students who smoke	12.1%
Deaths caused by smoking each year	7,200
Annual health care costs directly caused by smoking	\$1.89 billion
Residents' state & federal tax burden from smoking-caused government expenditures	\$1,207 per household

Louisiana

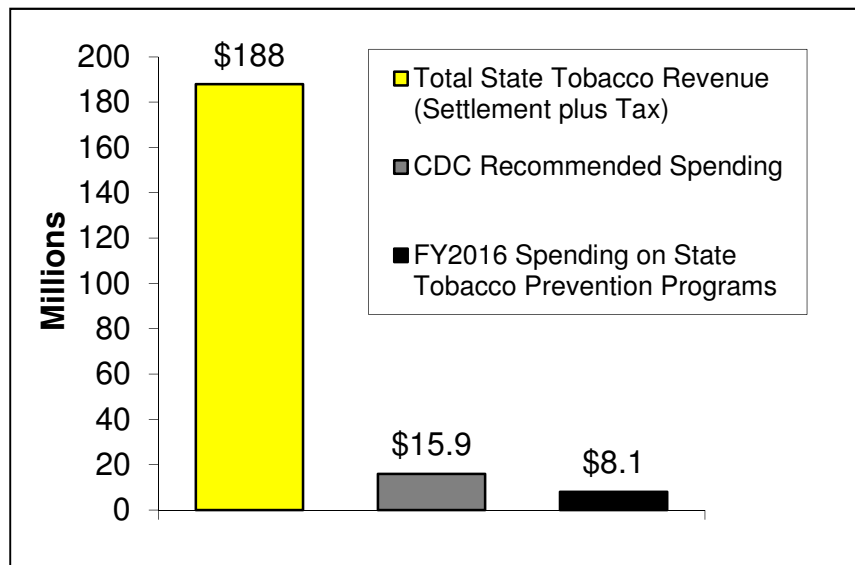
Total Annual Tobacco Prevention Spending FY2007-FY2016



CDC Recommended Spending: \$59.6 million

Maine

State Spending Summary	FY2016	FY2015
State Ranking	5	7
State Spending On Tobacco Prevention	\$8.1 million	\$8.2 million
% of CDC Recommended Spending (\$15.9 million)	50.6%	51.4%

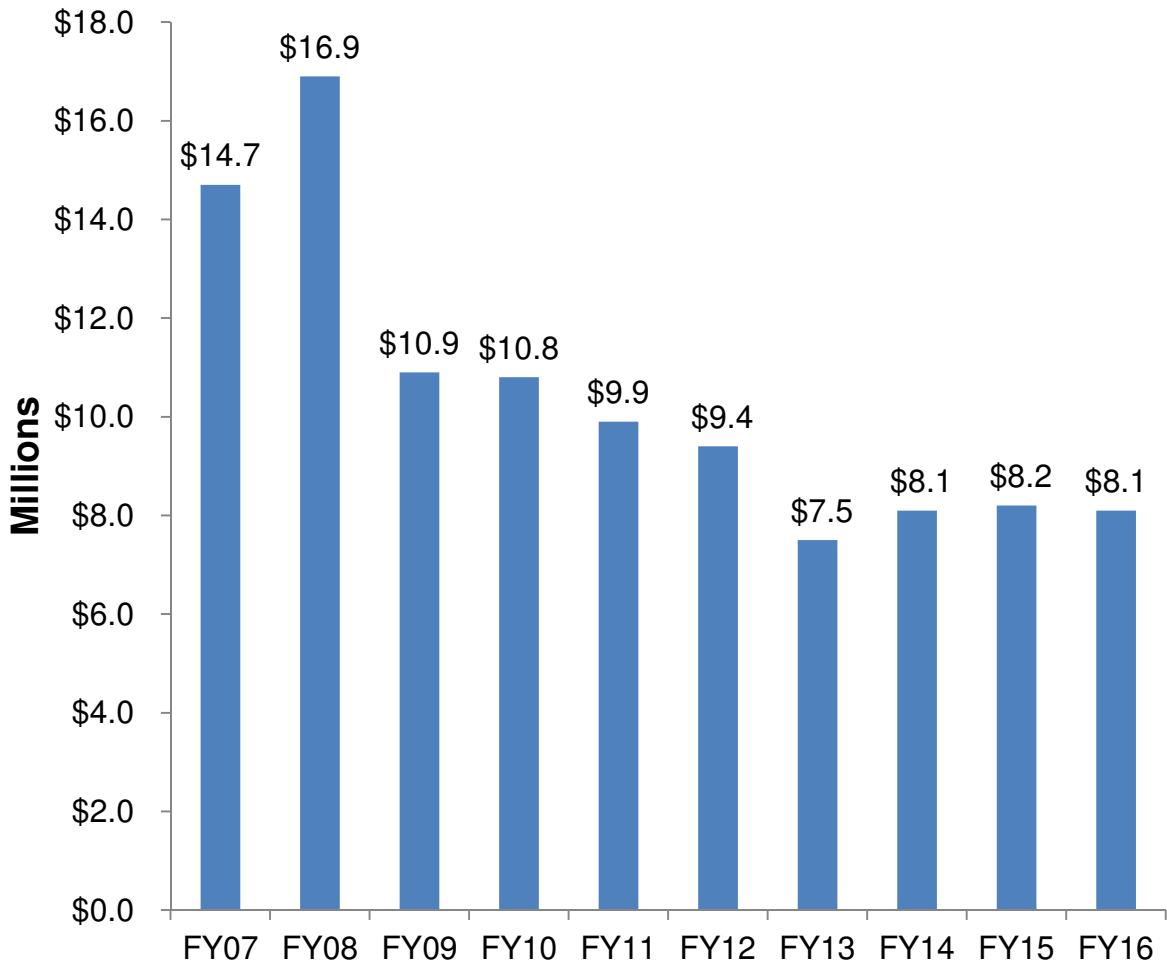


Tobacco Industry Marketing in Maine	
Estimated annual tobacco industry marketing in state	\$43.5 million
Ratio of industry marketing to state tobacco prevention spending	5.4 to 1

Tobacco's Toll in Maine	
Adults who smoke	20.2%
High school students who smoke	12.8%
Deaths caused by smoking each year	2,400
Annual health care costs directly caused by smoking	\$811 million
Residents' state & federal tax burden from smoking-caused government expenditures	\$1,105 per household

Maine

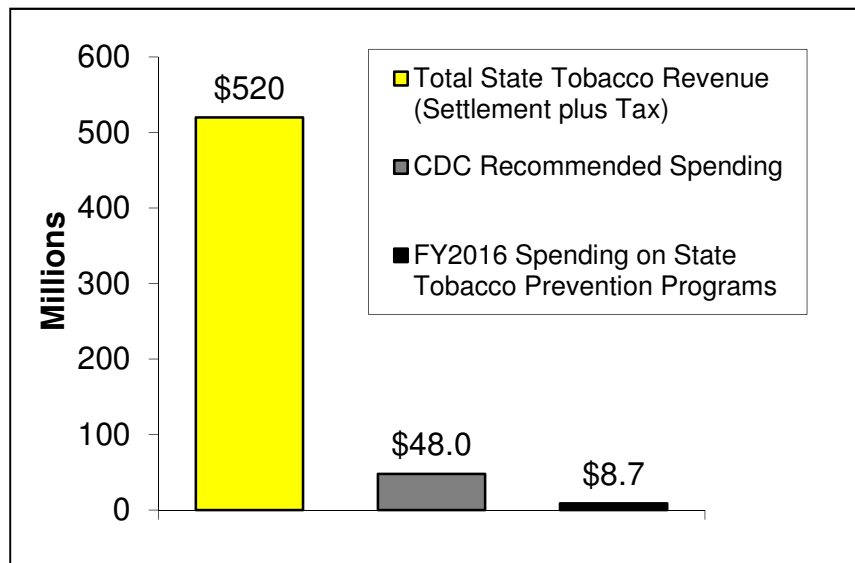
Total Annual Tobacco Prevention Spending FY2007-FY2016



CDC Recommended Spending: \$15.9 million

Maryland

State Spending Summary	FY2016	FY2015
State Ranking	23	23
State Spending On Tobacco Prevention	\$8.7 million	\$8.5 million
% of CDC Recommended Spending (\$48.0 million)	18.2%	17.7%

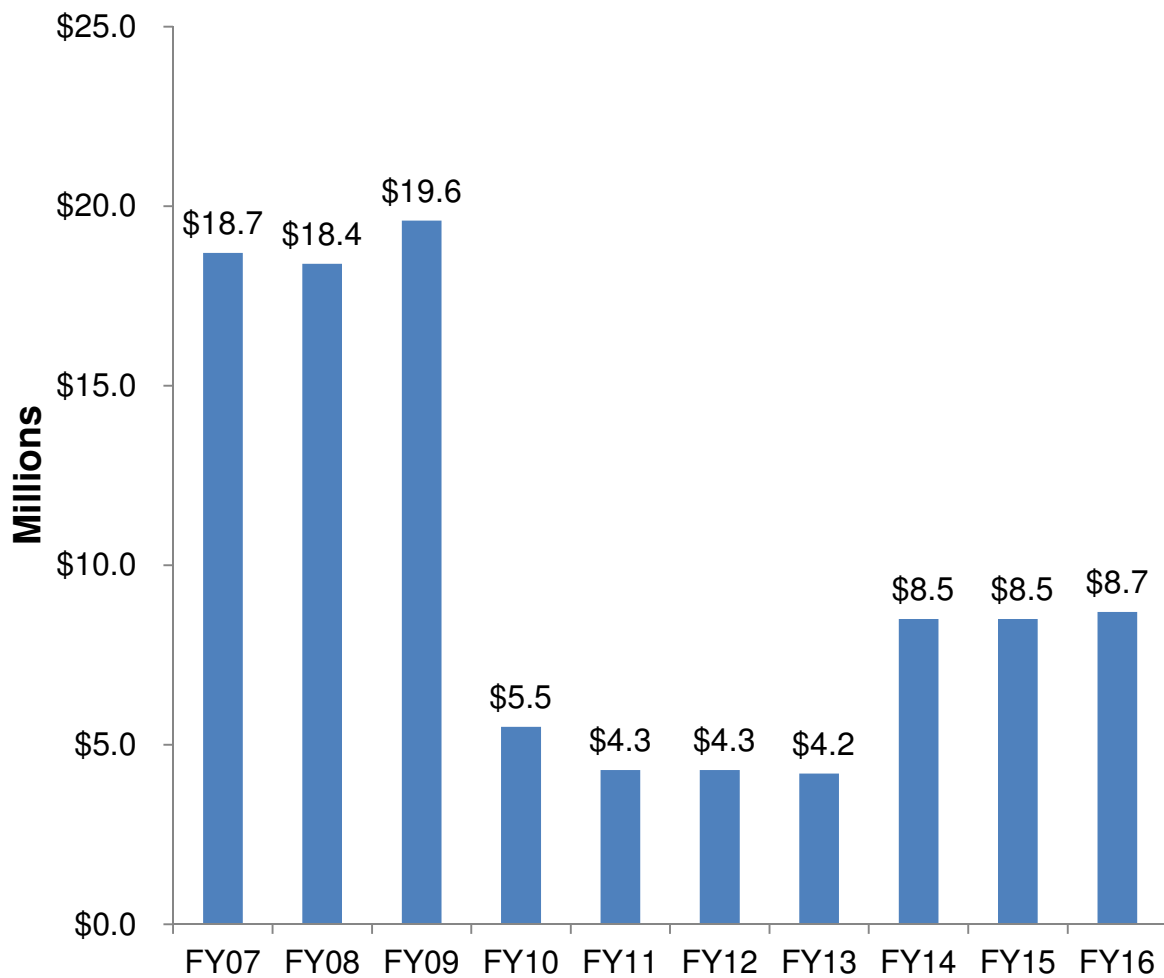


Tobacco Industry Marketing in Maryland	
Estimated annual tobacco industry marketing in state	\$134.4 million
Ratio of industry marketing to state tobacco prevention spending	15.4 to 1

Tobacco's Toll in Maryland	
Adults who smoke	16.4%
High school students who smoke	11.9%
Deaths caused by smoking each year	7,500
Annual health care costs directly caused by smoking	\$2.71 billion
Residents' state & federal tax burden from smoking-caused government expenditures	\$822 per household

Maryland

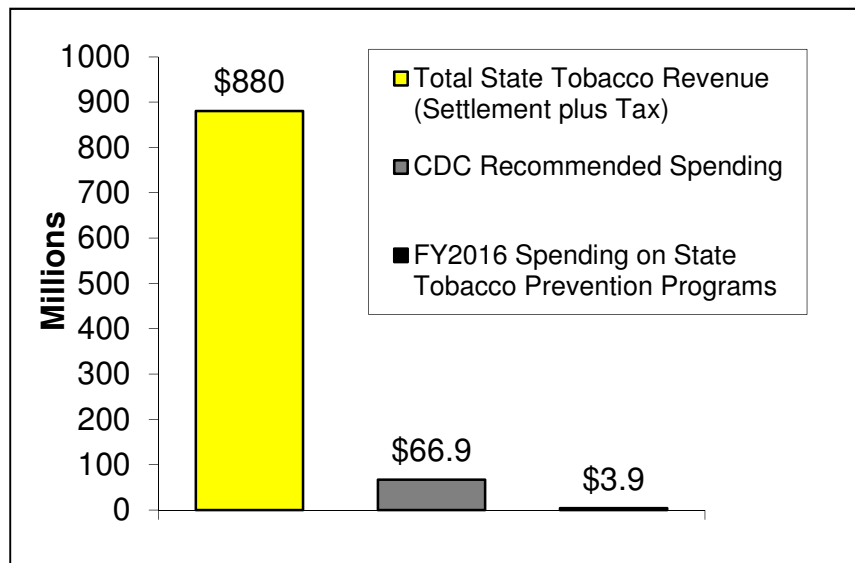
Total Annual Tobacco Prevention Spending FY2007-FY2016



CDC Recommended Spending: \$48.0 million

Massachusetts

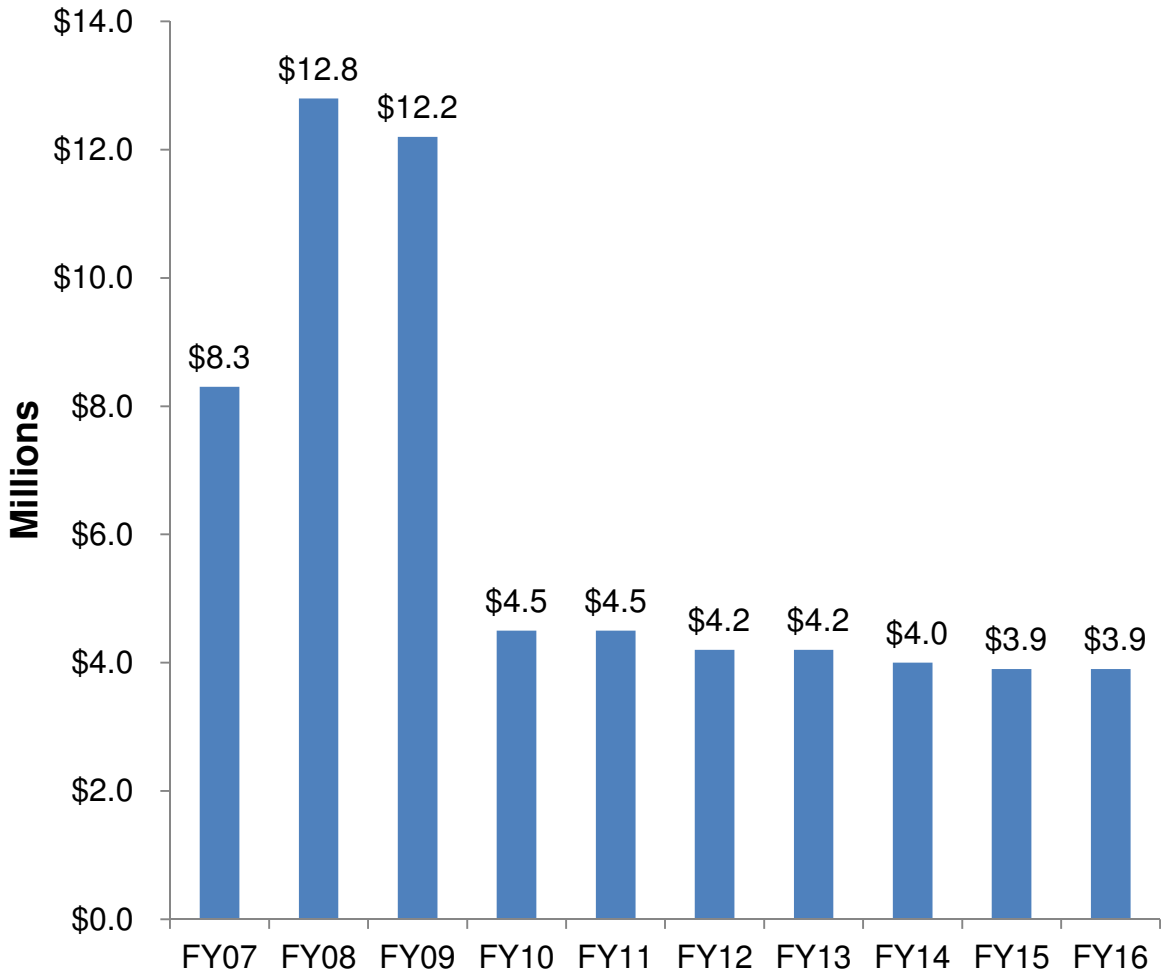
State Spending Summary	FY2016	FY2015
State Ranking	35	37
State Spending On Tobacco Prevention	\$3.9 million	\$3.9 million
% of CDC Recommended Spending (\$66.9 million)	5.8%	5.8%



Tobacco Industry Marketing in Massachusetts	
Estimated annual tobacco industry marketing in state	\$147.6 million
Ratio of industry marketing to state tobacco prevention spending	38.2 to 1

Tobacco's Toll in Massachusetts	
Adults who smoke	16.6%
High school students who smoke	10.7%
Deaths caused by smoking each year	9,300
Annual health care costs directly caused by smoking	\$4.08 billion
Residents' state & federal tax burden from smoking-caused government expenditures	\$1,065 per household

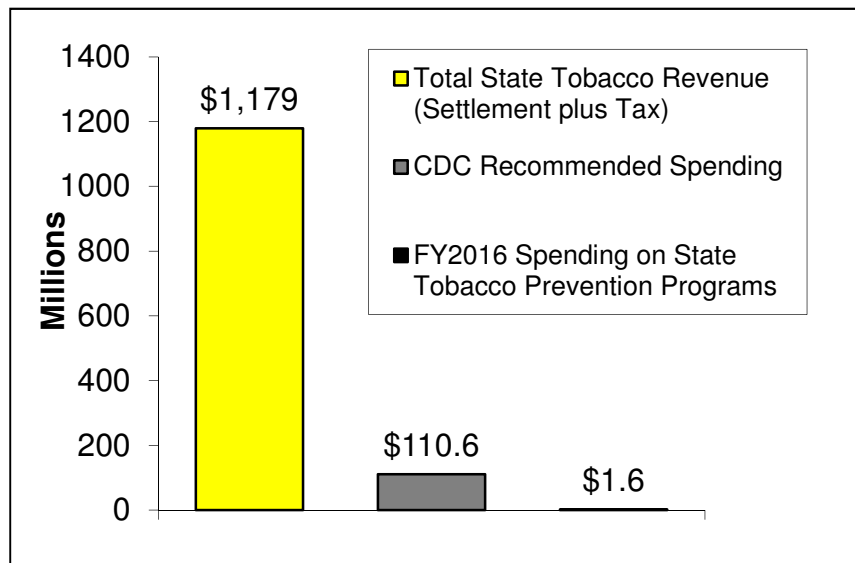
Massachusetts Total Annual Tobacco Prevention Spending FY2007-FY2016



CDC Recommended Spending: \$66.9 million

Michigan

State Spending Summary	FY2016	FY2015
State Ranking	44	46
State Spending On Tobacco Prevention	\$1.6 million	\$1.5 million
% of CDC Recommended Spending (\$110.6 million)	1.5%	1.4%

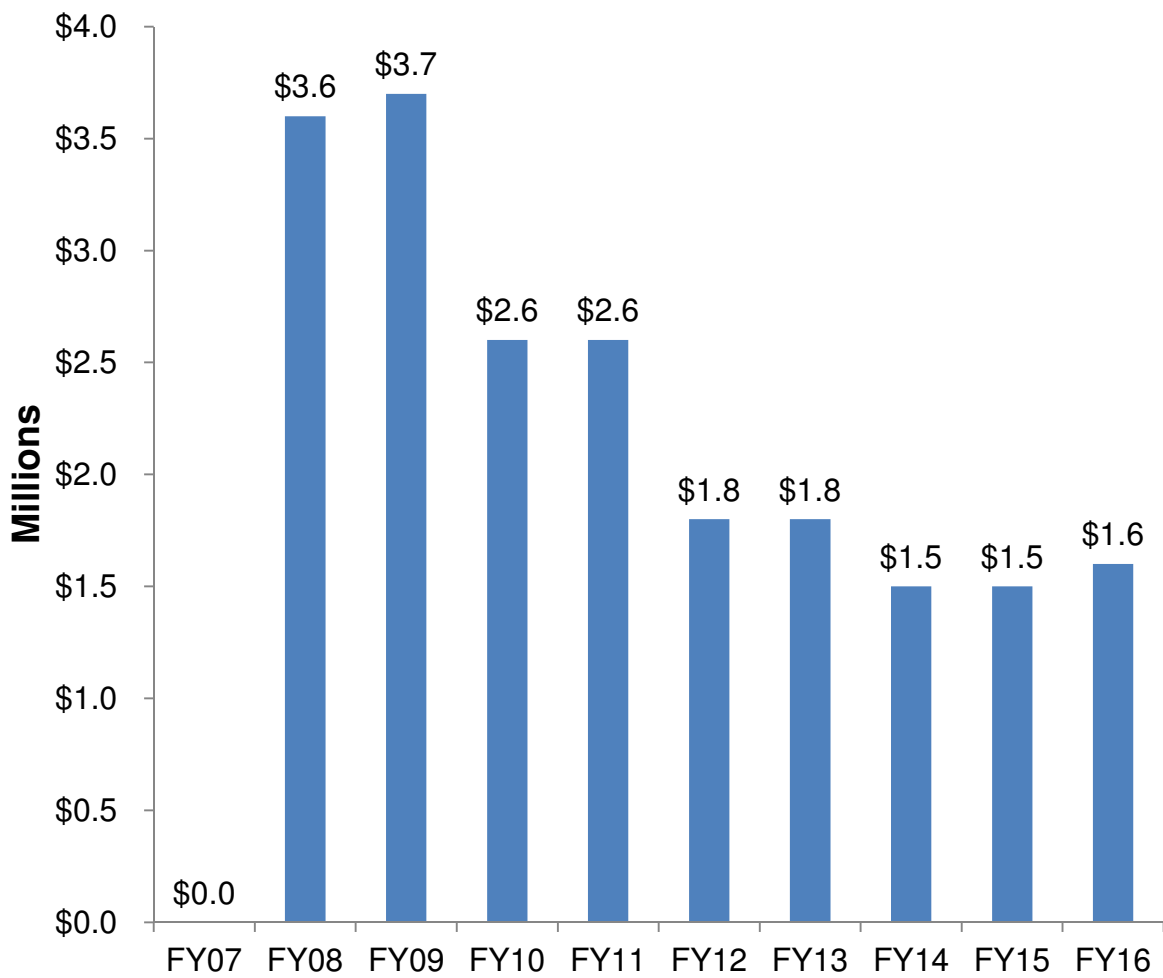


Tobacco Industry Marketing in Michigan	
Estimated annual tobacco industry marketing in state	\$308.8 million
Ratio of industry marketing to state tobacco prevention spending	189.7 to 1

Tobacco's Toll in Michigan	
Adults who smoke	21.4%
High school students who smoke	11.8%
Deaths caused by smoking each year	16,200
Annual health care costs directly caused by smoking	\$4.59 billion
Residents' state & federal tax burden from smoking-caused government expenditures	\$1,026 per household

Michigan

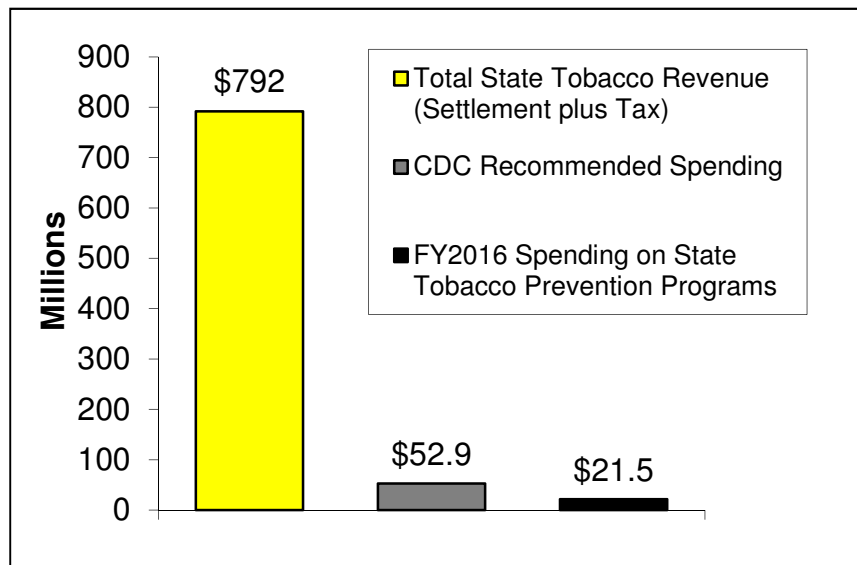
Total Annual Tobacco Prevention Spending FY2007-FY2016



CDC Recommended Spending: \$110.6 million

Minnesota

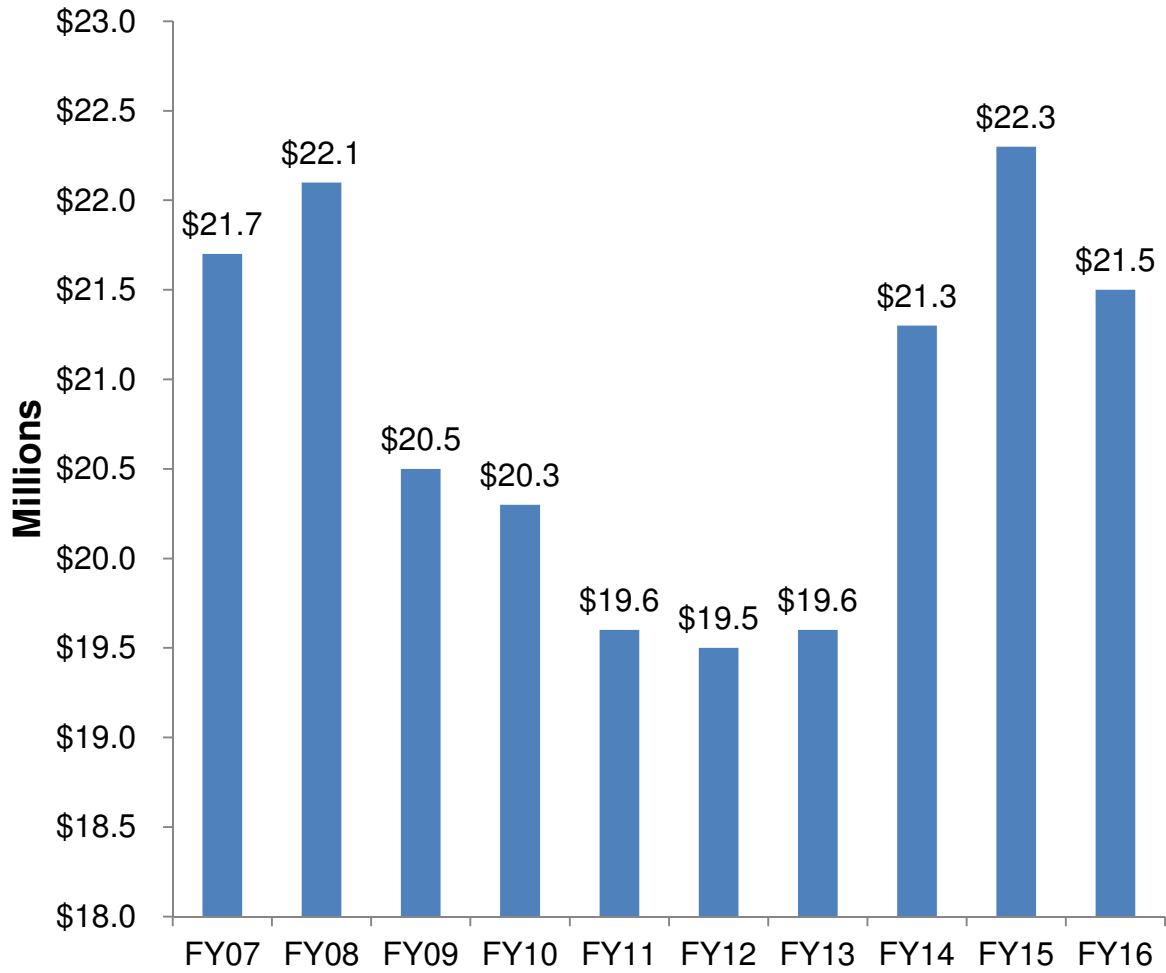
State Spending Summary	FY2016	FY2015
State Ranking	12	11
State Spending On Tobacco Prevention	\$21.5 million	\$22.3 million
% of CDC Recommended Spending (\$52.9 million)	40.6%	42.2%



Tobacco Industry Marketing in Minnesota	
Estimated annual tobacco industry marketing in state	\$135.5 million
Ratio of industry marketing to state tobacco prevention spending	6.3 to 1

Tobacco's Toll in Minnesota	
Adults who smoke	18.0%
High school students who smoke	10.6%
Deaths caused by smoking each year	5,900
Annual health care costs directly caused by smoking	\$2.51 billion
Residents' state & federal tax burden from smoking-caused government expenditures	\$825 per household

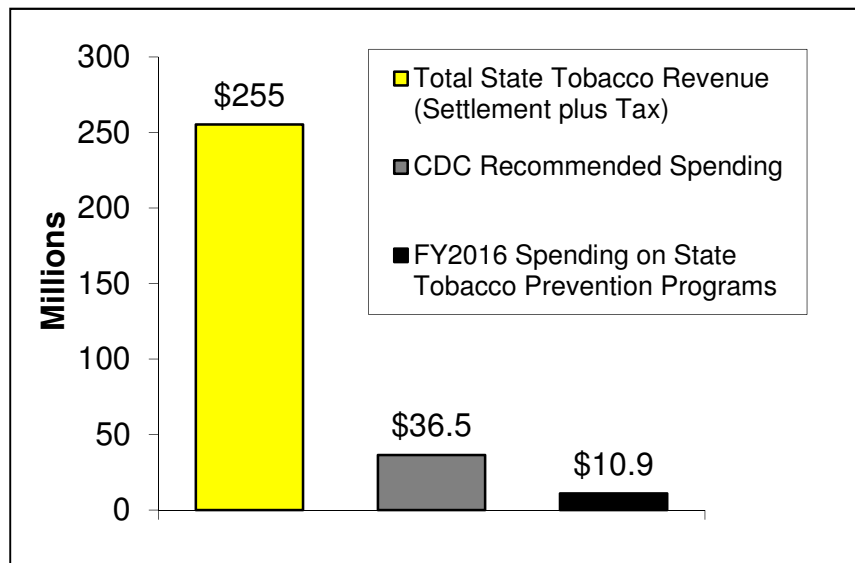
Minnesota Total Annual Tobacco Prevention Spending FY2007-FY2016



CDC Recommended Spending: \$52.9 million

Mississippi

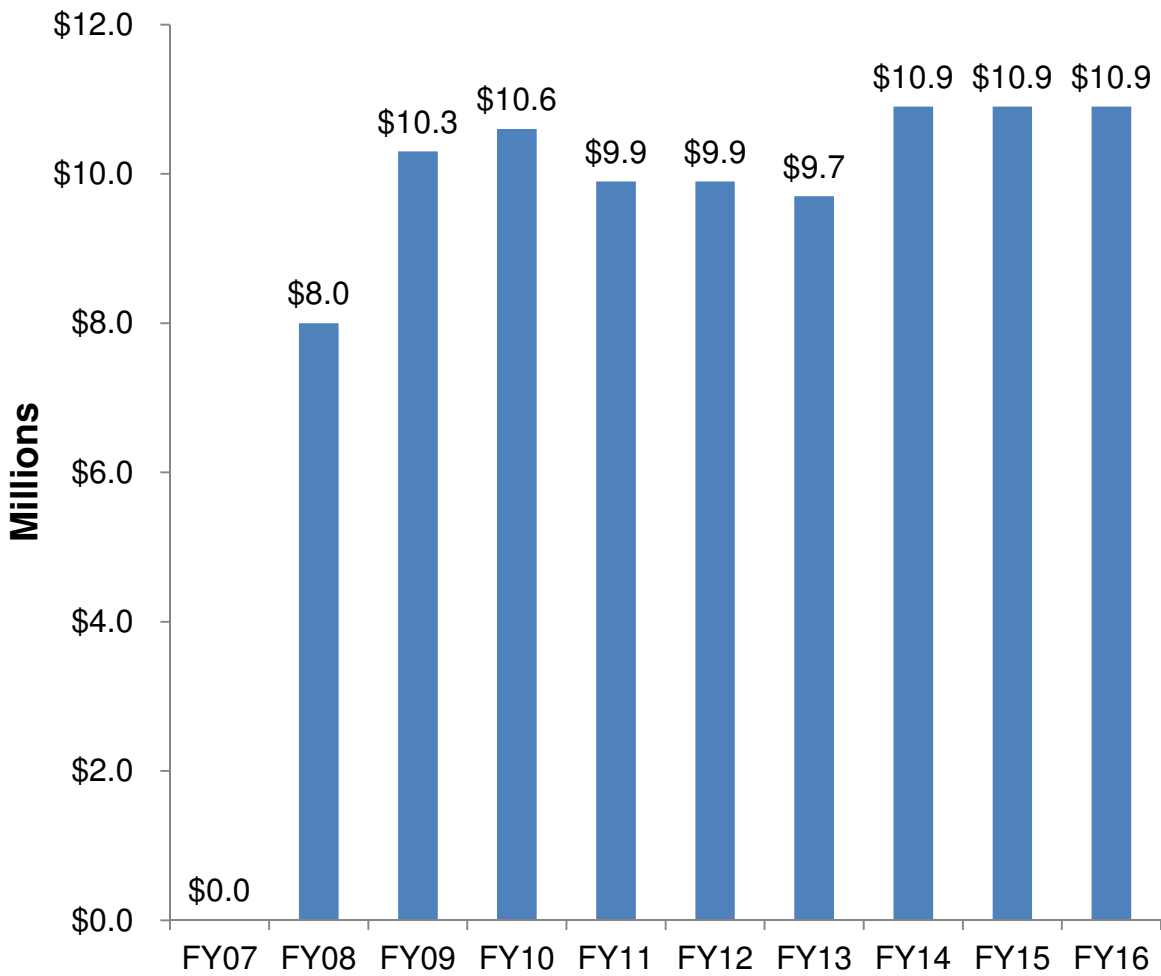
State Spending Summary	FY2016	FY2015
State Ranking	16	16
State Spending On Tobacco Prevention	\$10.9 million	\$10.9 million
% of CDC Recommended Spending (\$36.5 million)	29.9%	29.9%



Tobacco Industry Marketing in Mississippi	
Estimated annual tobacco industry marketing in state	\$132.7 million
Ratio of industry marketing to state tobacco prevention spending	12.2 to 1

Tobacco's Toll in Mississippi	
Adults who smoke	24.8%
High school students who smoke	12.2%
Deaths caused by smoking each year	5,400
Annual health care costs directly caused by smoking	\$1.23 billion
Residents' state & federal tax burden from smoking-caused government expenditures	\$1,086 per household

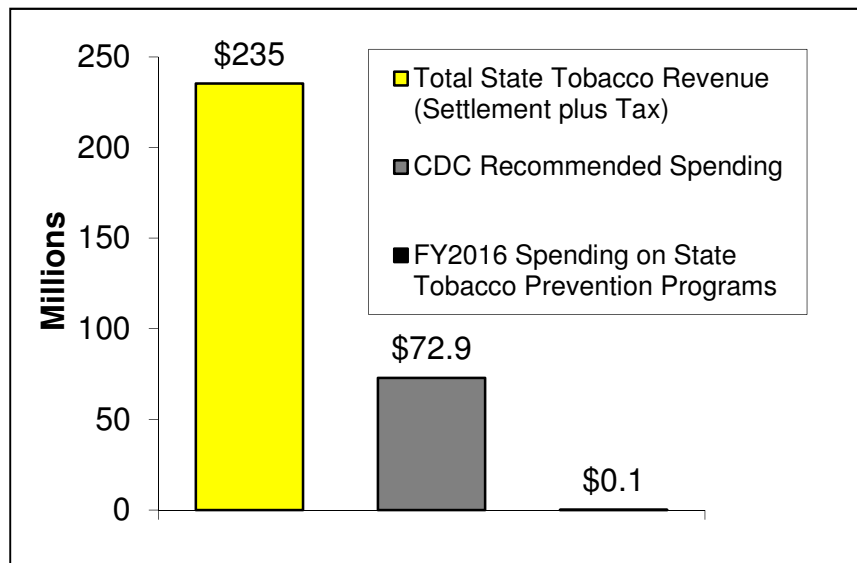
Mississippi Total Annual Tobacco Prevention Spending FY2007-FY2016



CDC Recommended Spending: \$36.5 million

Missouri

State Spending Summary	FY2016	FY2015
State Ranking	48	50
State Spending On Tobacco Prevention	\$107,380	\$70,788
% of CDC Recommended Spending (\$72.9 million)	0.1%	0.1%

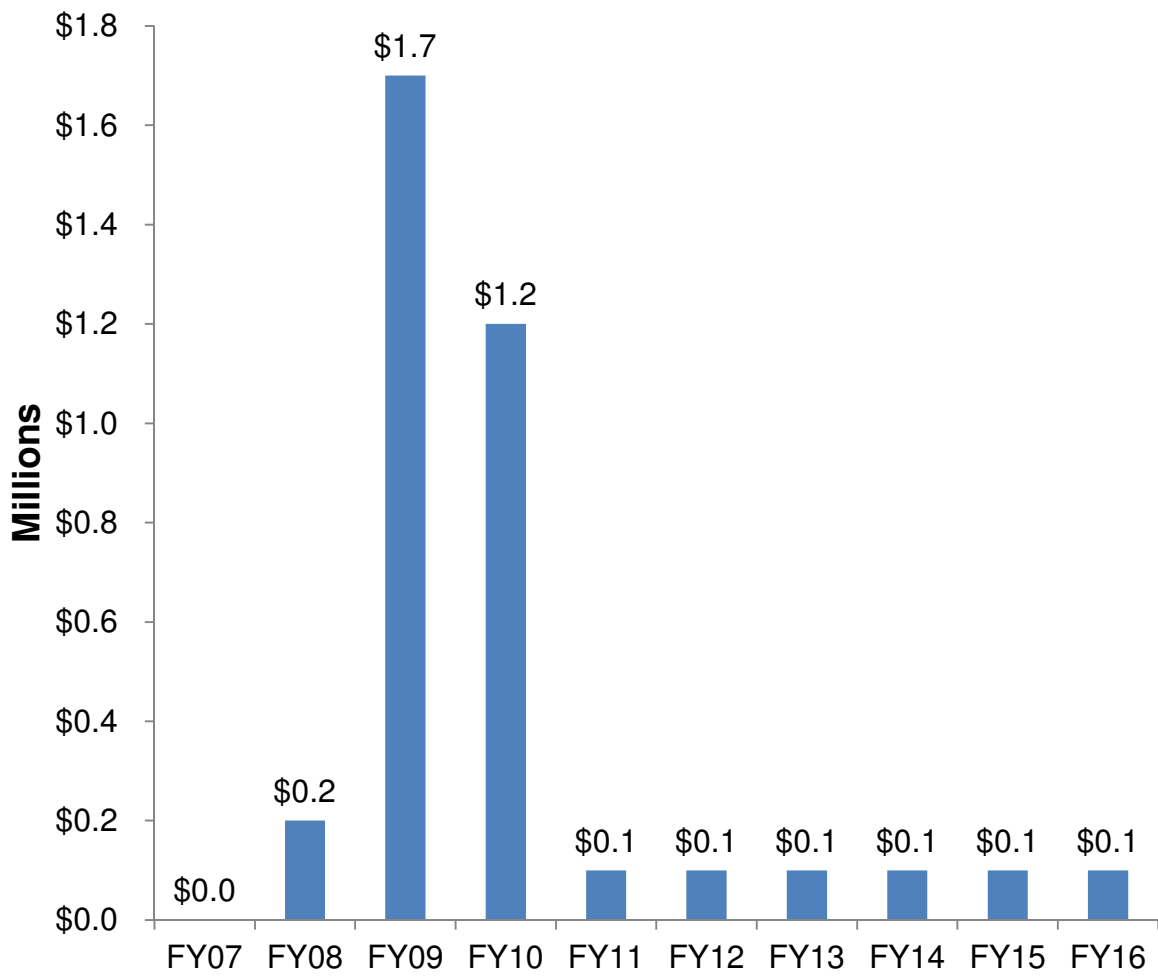


Tobacco Industry Marketing in Missouri	
Estimated annual tobacco industry marketing in state	\$359.8 million
Ratio of industry marketing to state tobacco prevention spending	3,350.8 to 1

Tobacco's Toll in Missouri	
Adults who smoke	22.1%
High school students who smoke	14.9%
Deaths caused by smoking each year	11,000
Annual health care costs directly caused by smoking	\$3.03 billion
Residents' state & federal tax burden from smoking-caused government expenditures	\$956 per household

Missouri

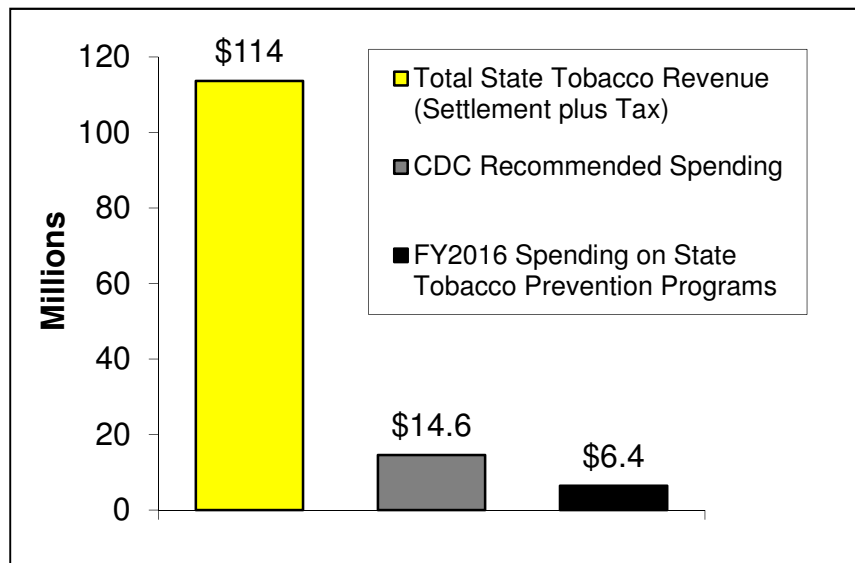
Total Annual Tobacco Prevention Spending FY2007-FY2016



CDC Recommended Spending: \$72.9 million

Montana

State Spending Summary	FY2016	FY2015
State Ranking	9	14
State Spending On Tobacco Prevention	\$6.4 million	\$5.4 million
% of CDC Recommended Spending (\$14.6 million)	44.1%	37.0%

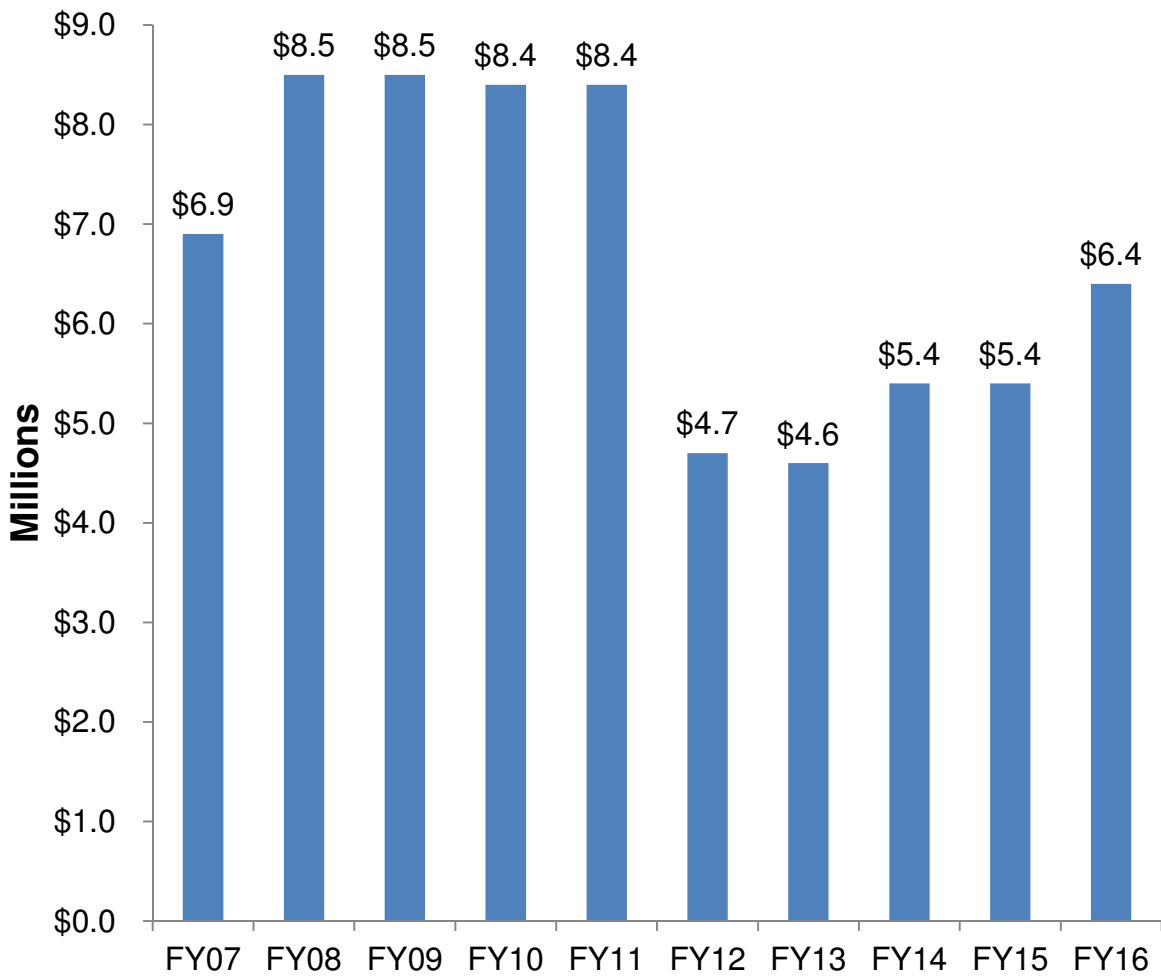


Tobacco Industry Marketing in Montana	
Estimated annual tobacco industry marketing in state	\$30.5 million
Ratio of industry marketing to state tobacco prevention spending	4.7 to 1

Tobacco's Toll in Montana	
Adults who smoke	19.0%
High school students who smoke	13.1%
Deaths caused by smoking each year	1,600
Annual health care costs directly caused by smoking	\$440 million
Residents' state & federal tax burden from smoking-caused government expenditures	\$784 per household

Montana

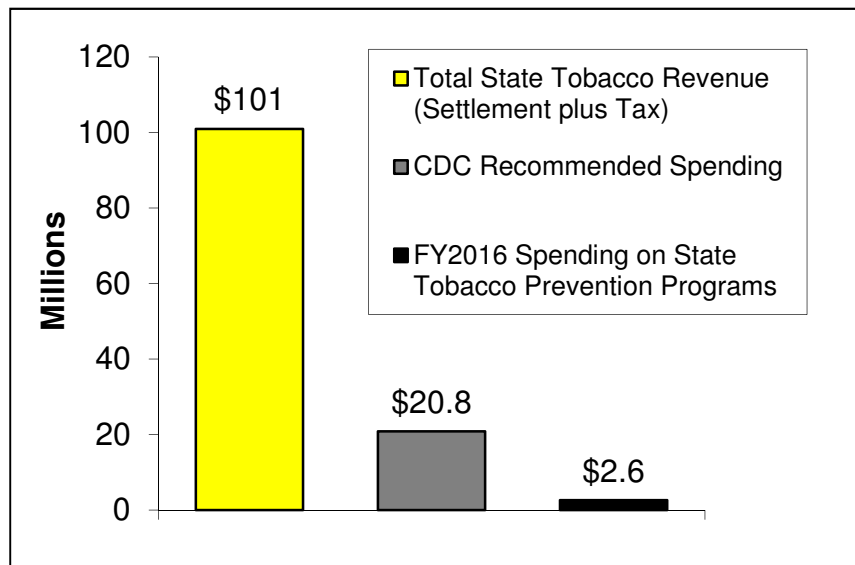
Total Annual Tobacco Prevention Spending FY2007-FY2016



CDC Recommended Spending: \$14.6 million

Nebraska

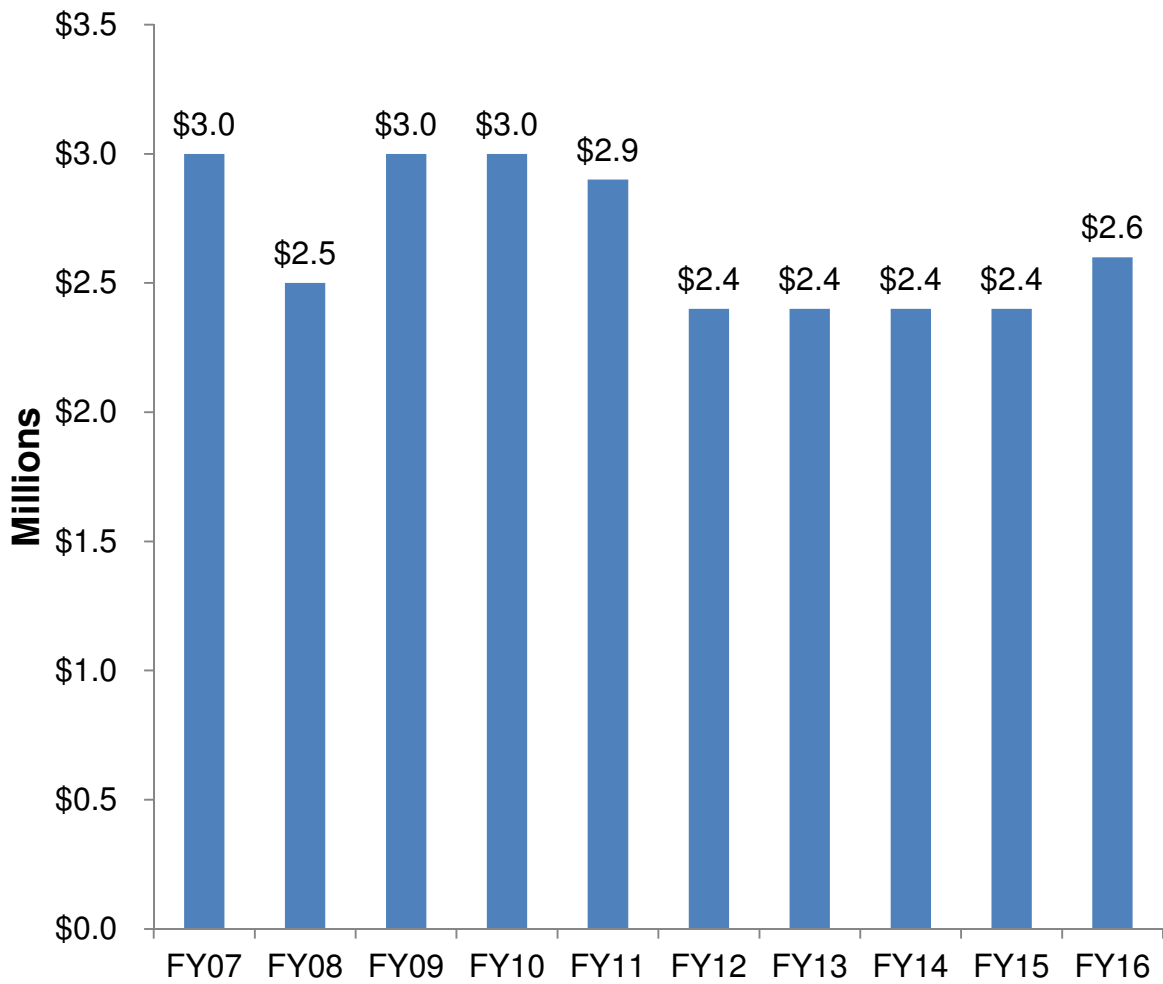
State Spending Summary	FY2016	FY2015
State Ranking	27	27
State Spending On Tobacco Prevention	\$2.6 million	\$2.4 million
% of CDC Recommended Spending (\$20.8 million)	12.4%	11.4%



Tobacco Industry Marketing in Nebraska	
Estimated annual tobacco industry marketing in state	\$64.8 million
Ratio of industry marketing to state tobacco prevention spending	25.1 to 1

Tobacco's Toll in Nebraska	
Adults who smoke	18.5%
High school students who smoke	10.9%
Deaths caused by smoking each year	2,500
Annual health care costs directly caused by smoking	\$795 million
Residents' state & federal tax burden from smoking-caused government expenditures	\$784 per household

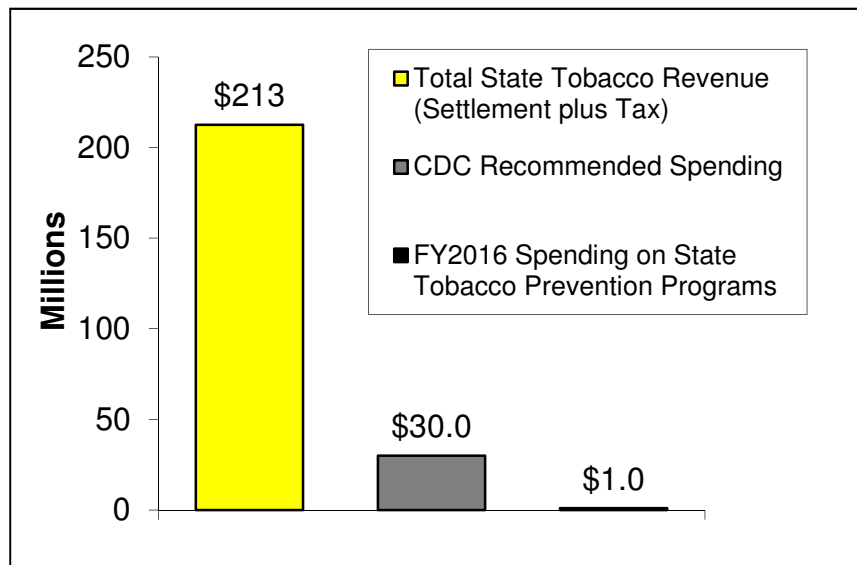
Nebraska Total Annual Tobacco Prevention Spending FY2007-FY2016



CDC Recommended Spending: \$20.8 million

Nevada

State Spending Summary	FY2016	FY2015
State Ranking	40	42
State Spending On Tobacco Prevention	\$1.0 million	\$1.0 million
% of CDC Recommended Spending (\$30.0 million)	3.3%	3.3%

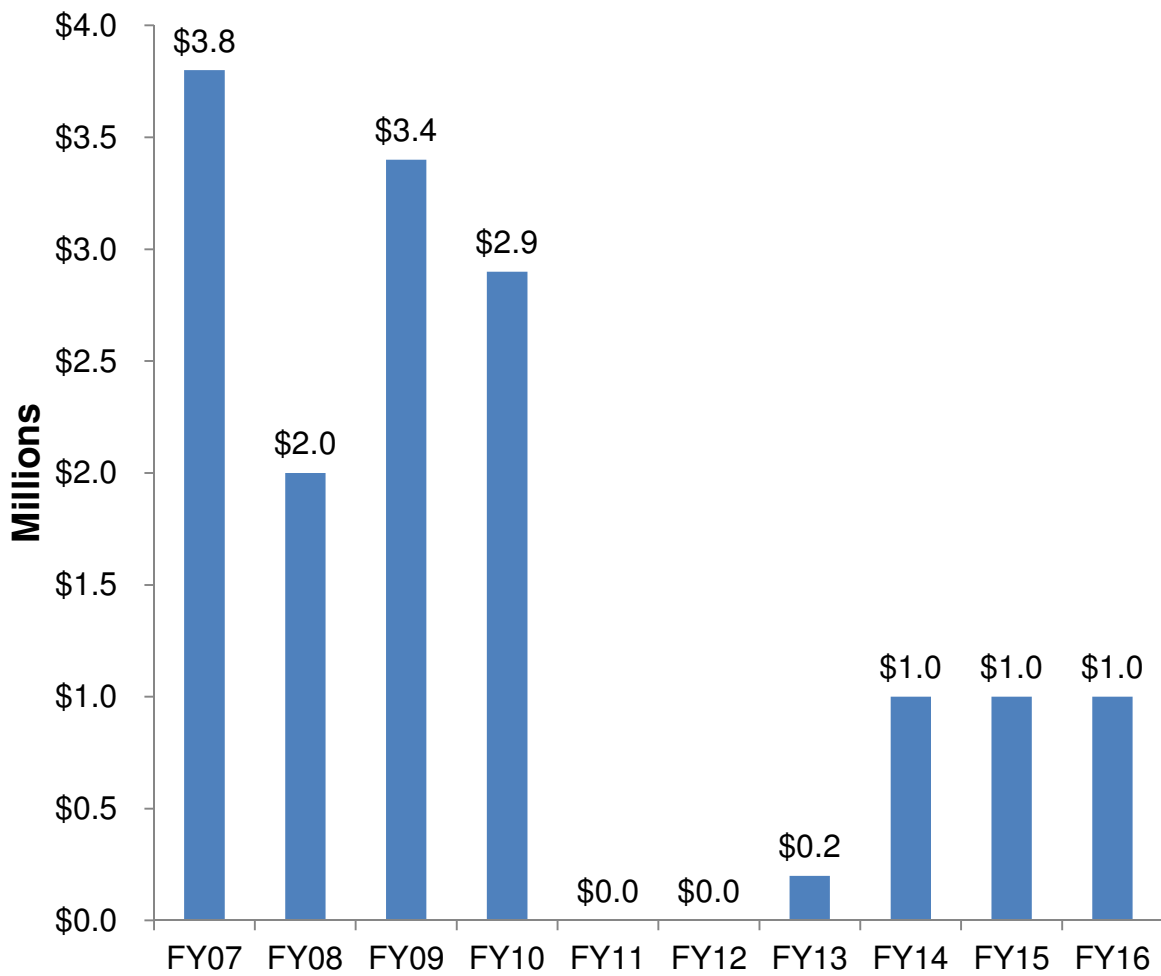


Tobacco Industry Marketing in Nevada	
Estimated annual tobacco industry marketing in state	\$78.7 million
Ratio of industry marketing to state tobacco prevention spending	78.7 to 1

Tobacco's Toll in Nevada	
Adults who smoke	19.4%
High school students who smoke	10.3%
Deaths caused by smoking each year	4,100
Annual health care costs directly caused by smoking	\$1.08 billion
Residents' state & federal tax burden from smoking-caused government expenditures	\$803 per household

Nevada

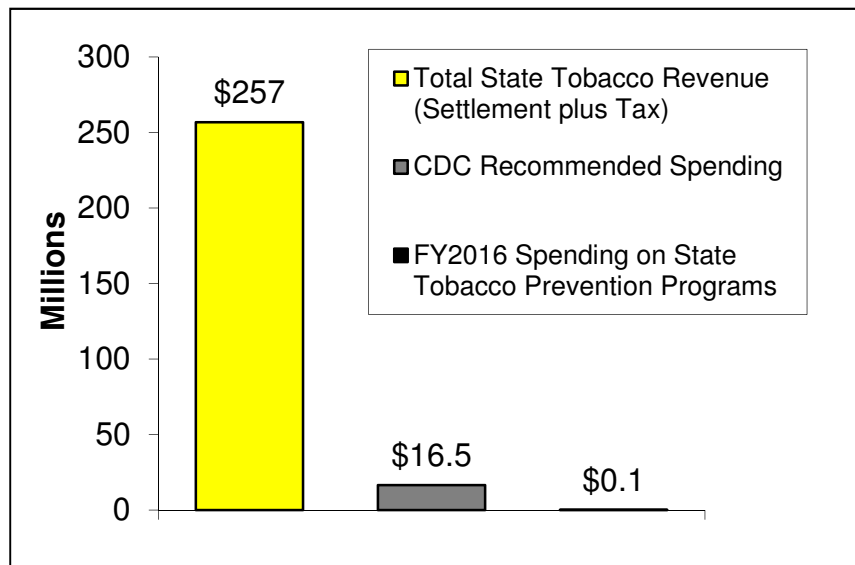
Total Annual Tobacco Prevention Spending FY2007-FY2016



CDC Recommended Spending: \$30.0 million

New Hampshire

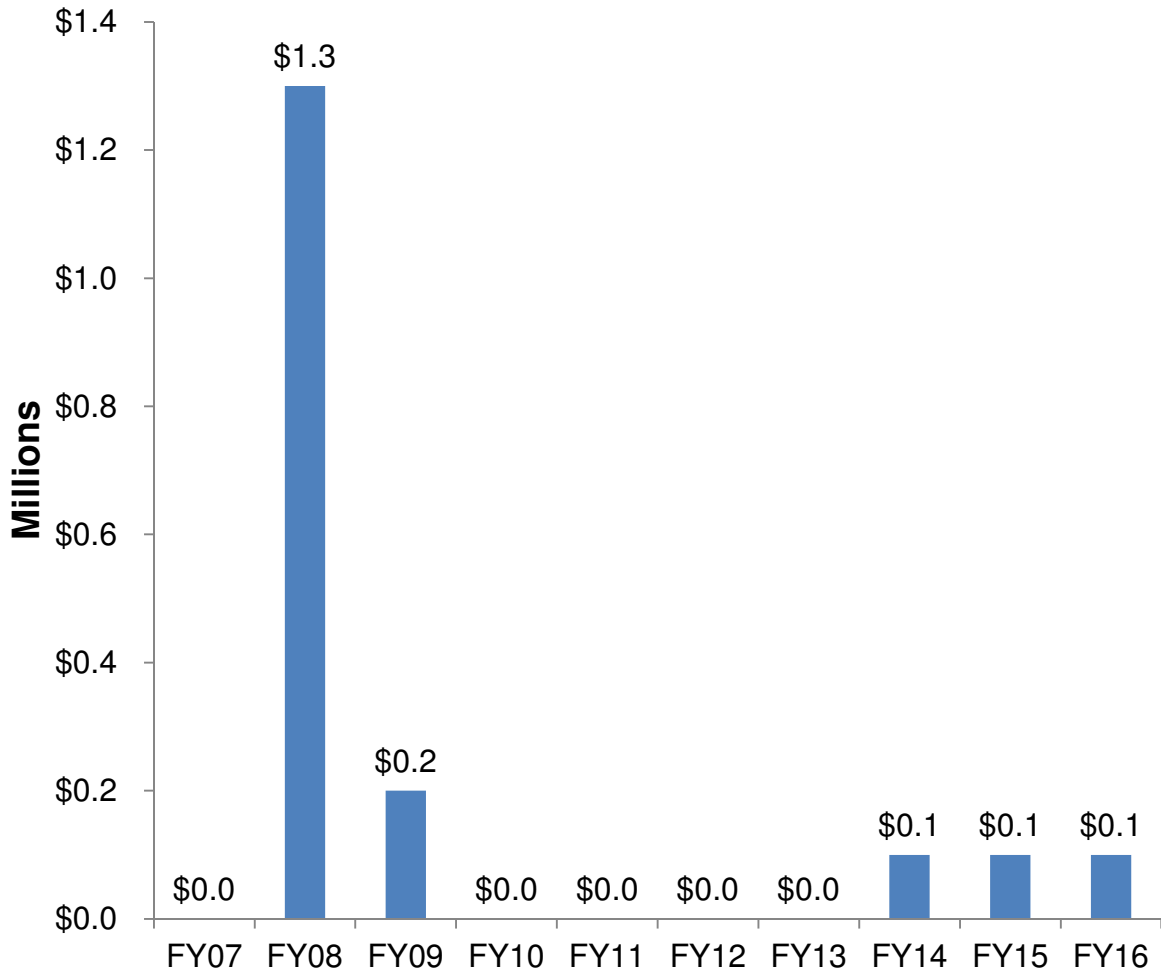
State Spending Summary	FY2016	FY2015
State Ranking	47	48
State Spending On Tobacco Prevention	\$125,000	\$125,000
% of CDC Recommended Spending (\$16.5 million)	0.8%	0.8%



Tobacco Industry Marketing in New Hampshire	
Estimated annual tobacco industry marketing in state	\$82.9 million
Ratio of industry marketing to state tobacco prevention spending	663.1 to 1

Tobacco's Toll in New Hampshire	
Adults who smoke	16.2%
High school students who smoke	13.8%
Deaths caused by smoking each year	1,900
Annual health care costs directly caused by smoking	\$729 million
Residents' state & federal tax burden from smoking-caused government expenditures	\$798 per household

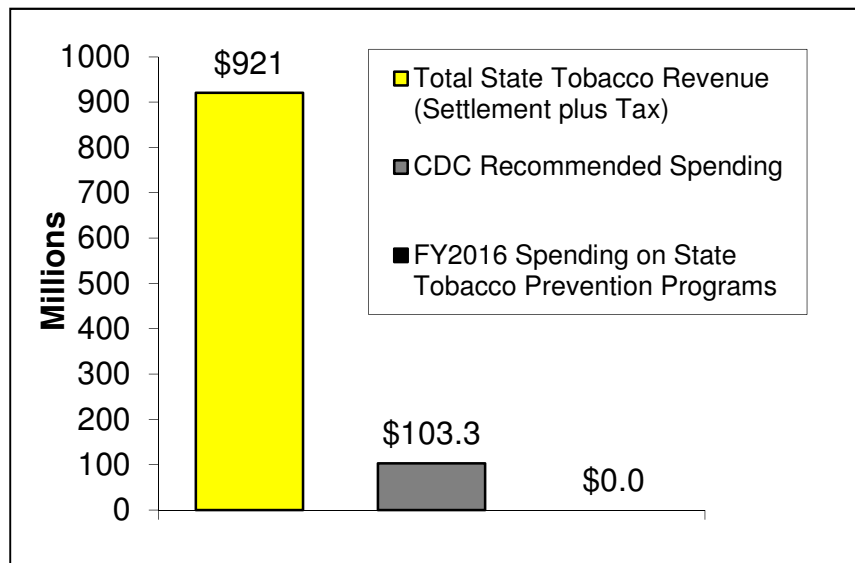
New Hampshire Total Annual Tobacco Prevention Spending FY2007-FY2016



CDC Recommended Spending: \$16.5 million

New Jersey

State Spending Summary	FY2016	FY2015
State Ranking	49	51
State Spending On Tobacco Prevention	\$0.0	\$0.0*
% of CDC Recommended Spending (\$103.3 million)	0.0%	0.0%

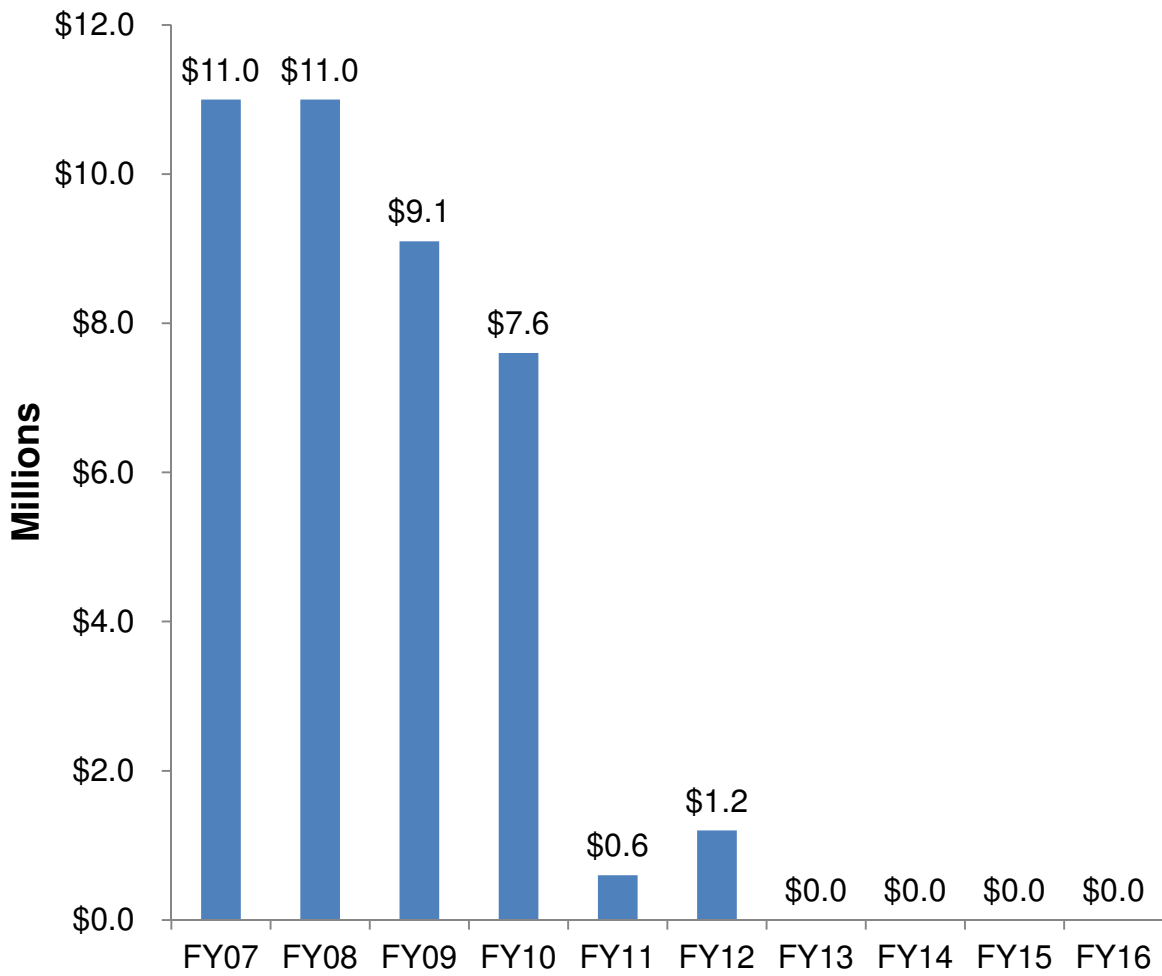


Tobacco Industry Marketing in New Jersey	
Estimated annual tobacco industry marketing in state	\$186.8 million
Ratio of industry marketing to state tobacco prevention spending	--

Tobacco's Toll in New Jersey	
Adults who smoke	15.7%
High school students who smoke	12.9%
Deaths caused by smoking each year	11,800
Annual health care costs directly caused by smoking	\$4.06 billion
Residents' state & federal tax burden from smoking-caused government expenditures	\$913 per household

*New Jersey's FY2015 tobacco prevention program budget is estimated, not confirmed by state health department.

New Jersey Total Annual Tobacco Prevention Spending FY2007 - FY2016

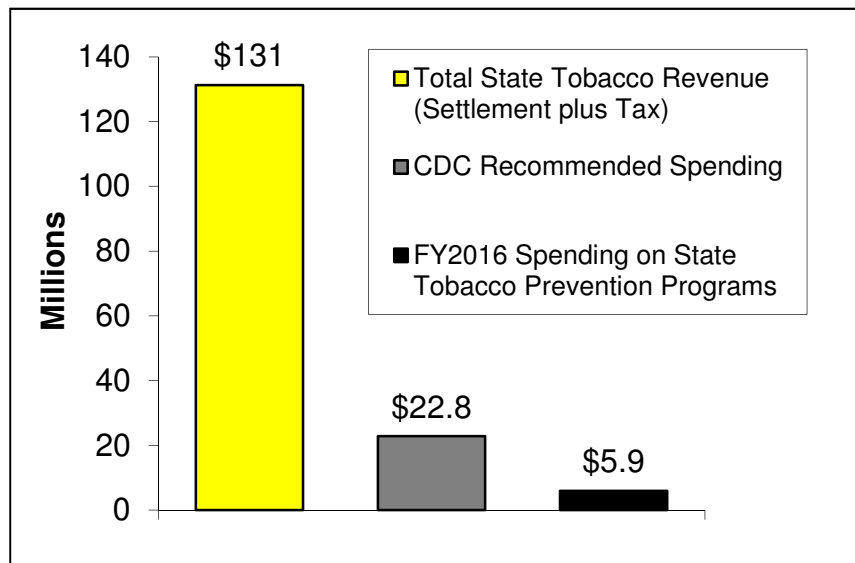


CDC Recommended Spending: \$103.3

FY2015 annual spending estimated, not confirmed by state health department.

New Mexico

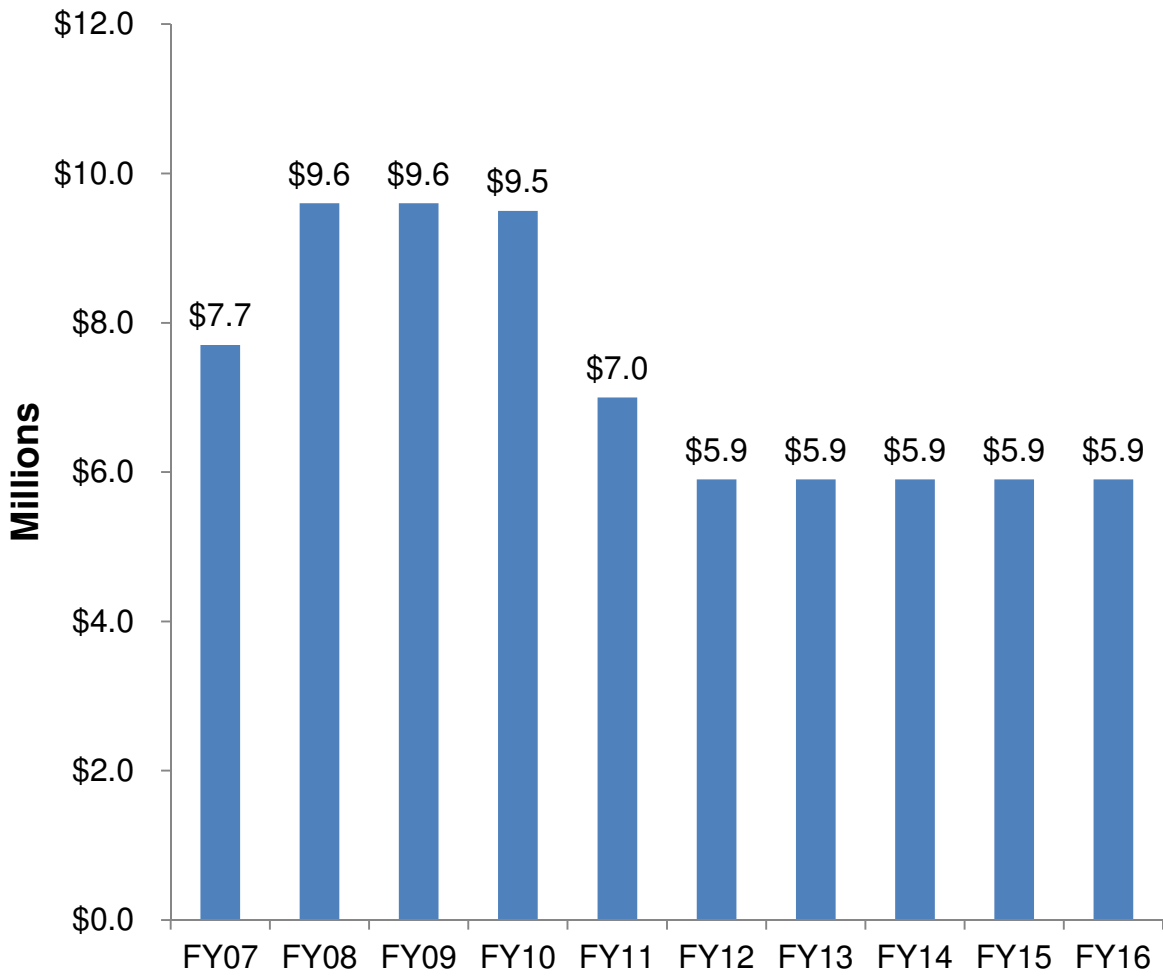
State Spending Summary	FY2016	FY2015
State Ranking	17	18
State Spending On Tobacco Prevention	\$5.9 million	\$5.9 million
% of CDC Recommended Spending (\$22.8 million)	26.0%	26.0%



Tobacco Industry Marketing in New Mexico	
Estimated annual tobacco industry marketing in state	\$37.2 million
Ratio of industry marketing to state tobacco prevention spending	6.3 to 1

Tobacco's Toll in New Mexico	
Adults who smoke	19.1%
High school students who smoke	14.4%
Deaths caused by smoking each year	2,600
Annual health care costs directly caused by smoking	\$844 million
Residents' state & federal tax burden from smoking-caused government expenditures	\$922 per household

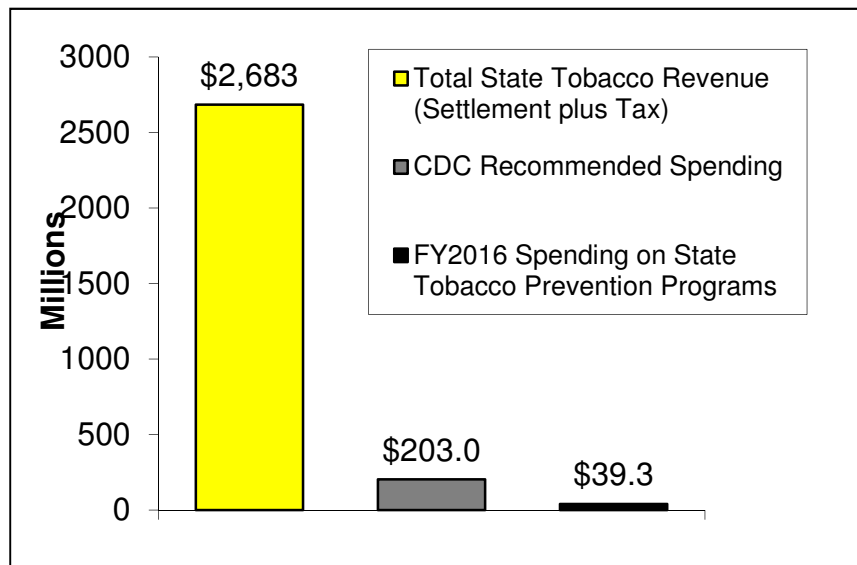
**New Mexico
Total Annual Tobacco Prevention Spending
FY2007-FY2016**



CDC Recommended Spending: \$22.8 million

New York

State Spending Summary	FY2016	FY2015
State Ranking	20	20
State Spending On Tobacco Prevention	\$39.3 million	\$39.3 million
% of CDC Recommended Spending (\$203.0 million)	19.4%	19.4%

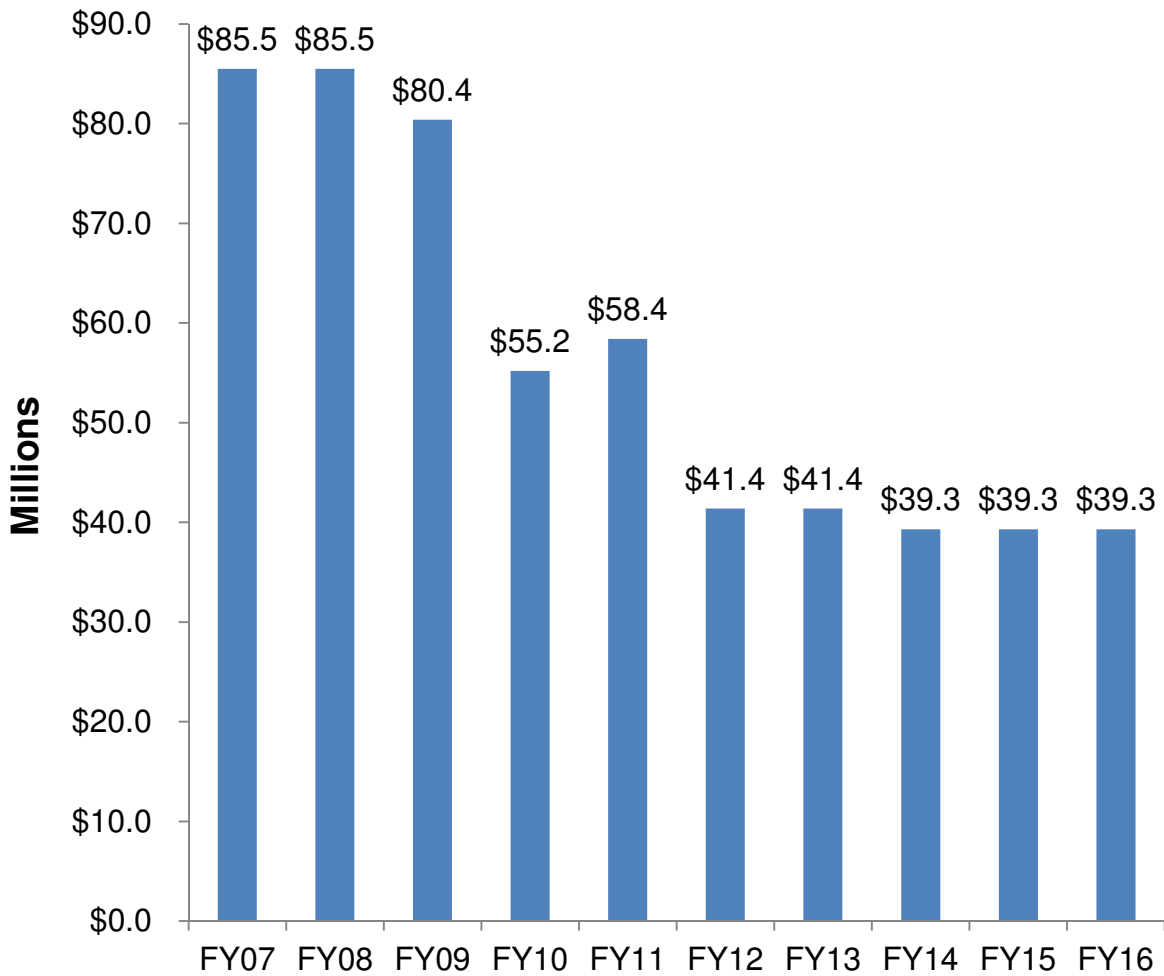


Tobacco Industry Marketing in New York	
Estimated annual tobacco industry marketing in state	\$235.1 million
Ratio of industry marketing to state tobacco prevention spending	6.0 to 1

Tobacco's Toll in New York	
Adults who smoke	16.6%
High school students who smoke	7.3%
Deaths caused by smoking each year	28,200
Annual health care costs directly caused by smoking	\$10.39 billion
Residents' state & federal tax burden from smoking-caused government expenditures	\$1,488 per household

New York

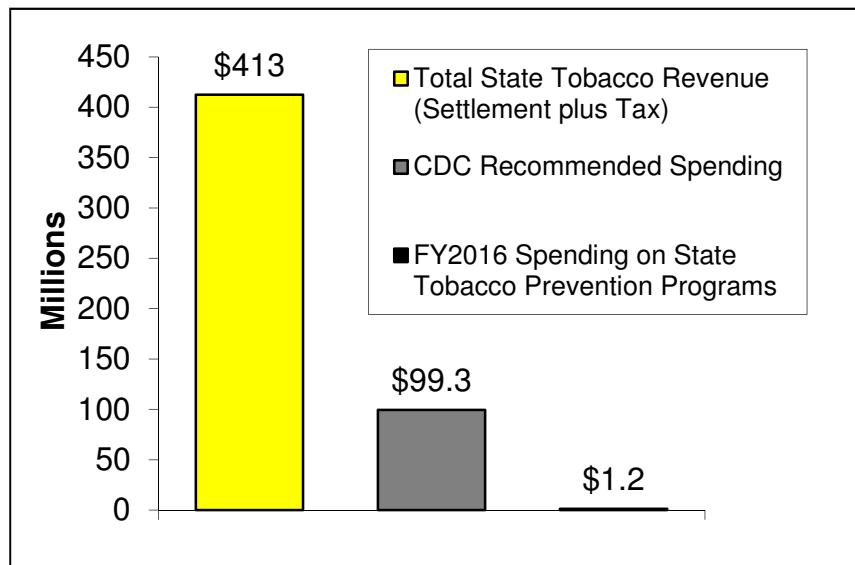
Total Annual Tobacco Prevention Spending FY2007-FY2016



CDC Recommended Spending: \$203.0 million

North Carolina

State Spending Summary	FY2016	FY2015
State Ranking	45	47
State Spending On Tobacco Prevention	\$1.2 million	\$1.2 million
% of CDC Recommended Spending (\$99.3 million)	1.2%	1.2%

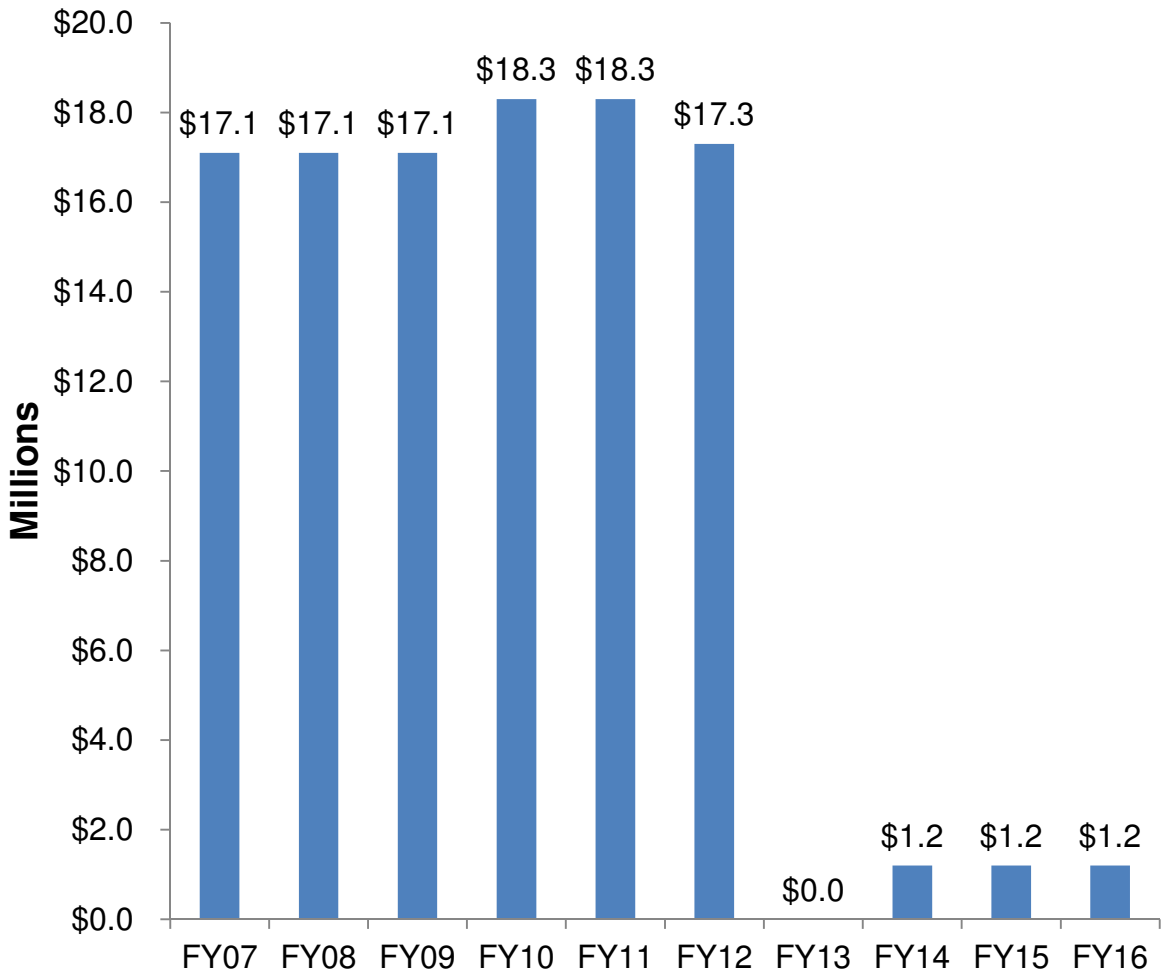


Tobacco Industry Marketing in North Carolina	
Estimated annual tobacco industry marketing in state	\$392.2 million
Ratio of industry marketing to state tobacco prevention spending	326.8 to 1

Tobacco's Toll in North Carolina	
Adults who smoke	20.3%
High school students who smoke	15.0%
Deaths caused by smoking each year	14,200
Annual health care costs directly caused by smoking	\$3.81 billion
Residents' state & federal tax burden from smoking-caused government expenditures	\$889 per household

North Carolina

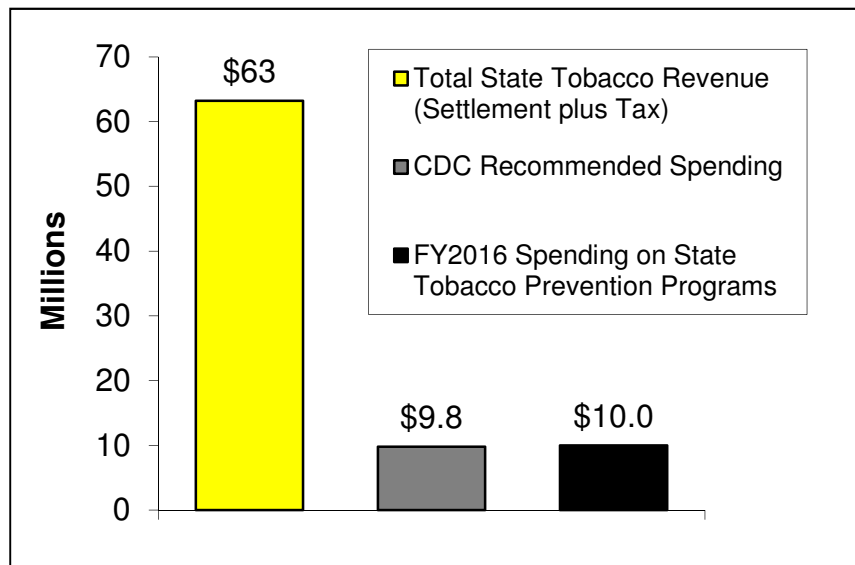
Total Annual Tobacco Prevention Spending FY2007-FY2016



CDC Recommended Spending: \$99.3 million

North Dakota

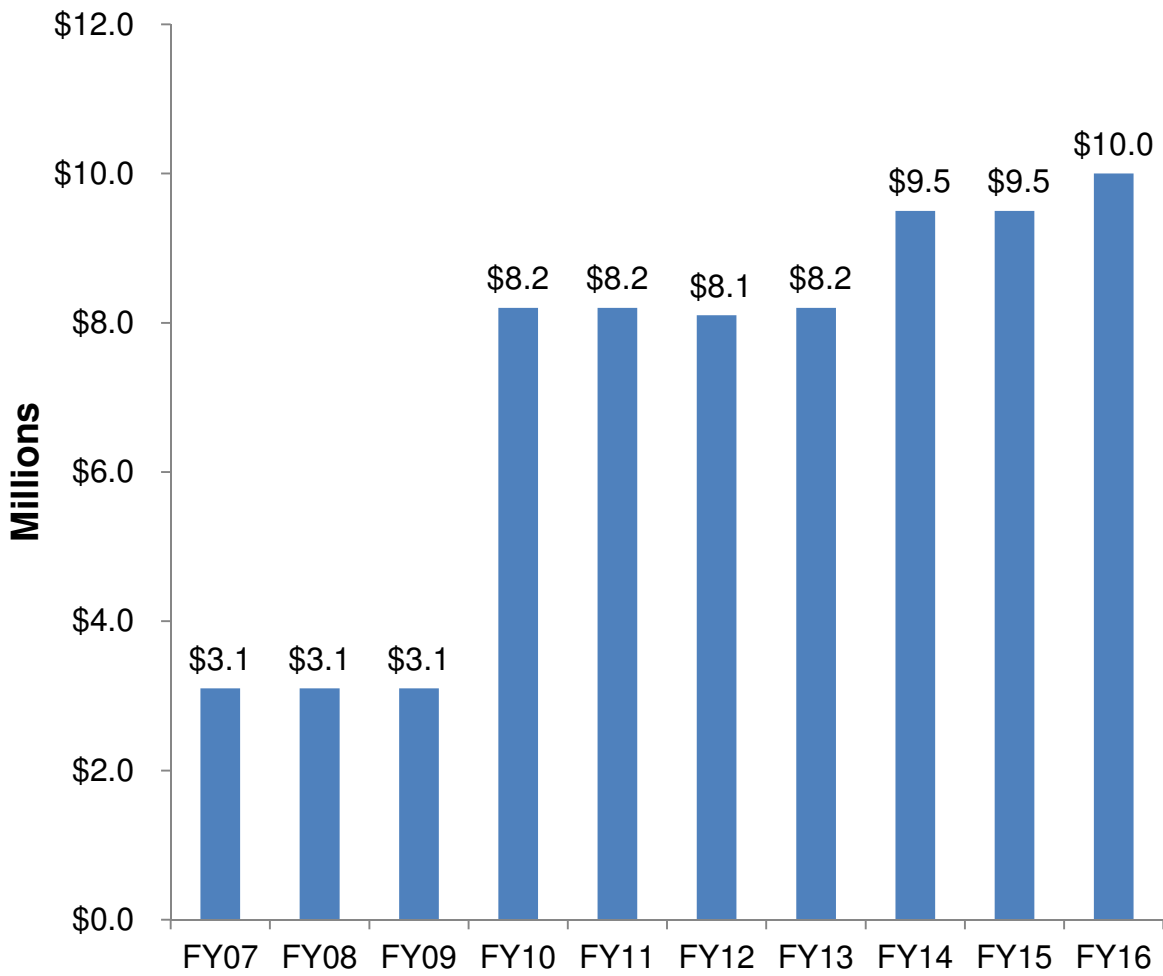
State Spending Summary	FY2016	FY2015
State Ranking	1	1
State Spending On Tobacco Prevention	\$10.0 million	\$9.5 million
% of CDC Recommended Spending (\$9.8 million)	102.0%	97.1%



Tobacco Industry Marketing in North Dakota	
Estimated annual tobacco industry marketing in state	\$34.1 million
Ratio of industry marketing to state tobacco prevention spending	3.4 to 1

Tobacco's Toll in North Dakota	
Adults who smoke	21.2%
High school students who smoke	11.7%
Deaths caused by smoking each year	1,000
Annual health care costs directly caused by smoking	\$326 million
Residents' state & federal tax burden from smoking-caused government expenditures	\$823 per household

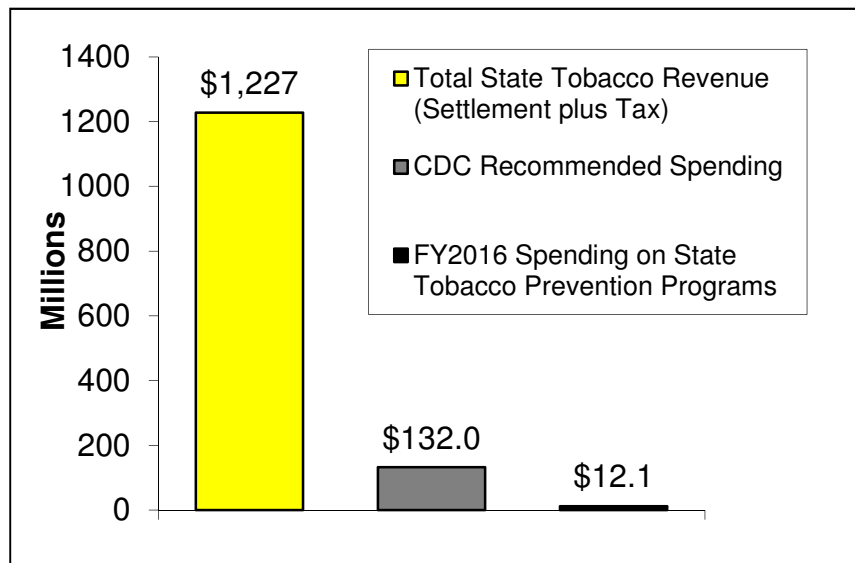
North Dakota Total Annual Tobacco Prevention Spending FY2007-FY2016



CDC Recommended Spending: \$9.8 million

Ohio

State Spending Summary	FY2016	FY2015
State Ranking	30	37
State Spending On Tobacco Prevention	\$12.1 million	\$7.7 million
% of CDC Recommended Spending (\$132.0 million)	9.2%	5.8%

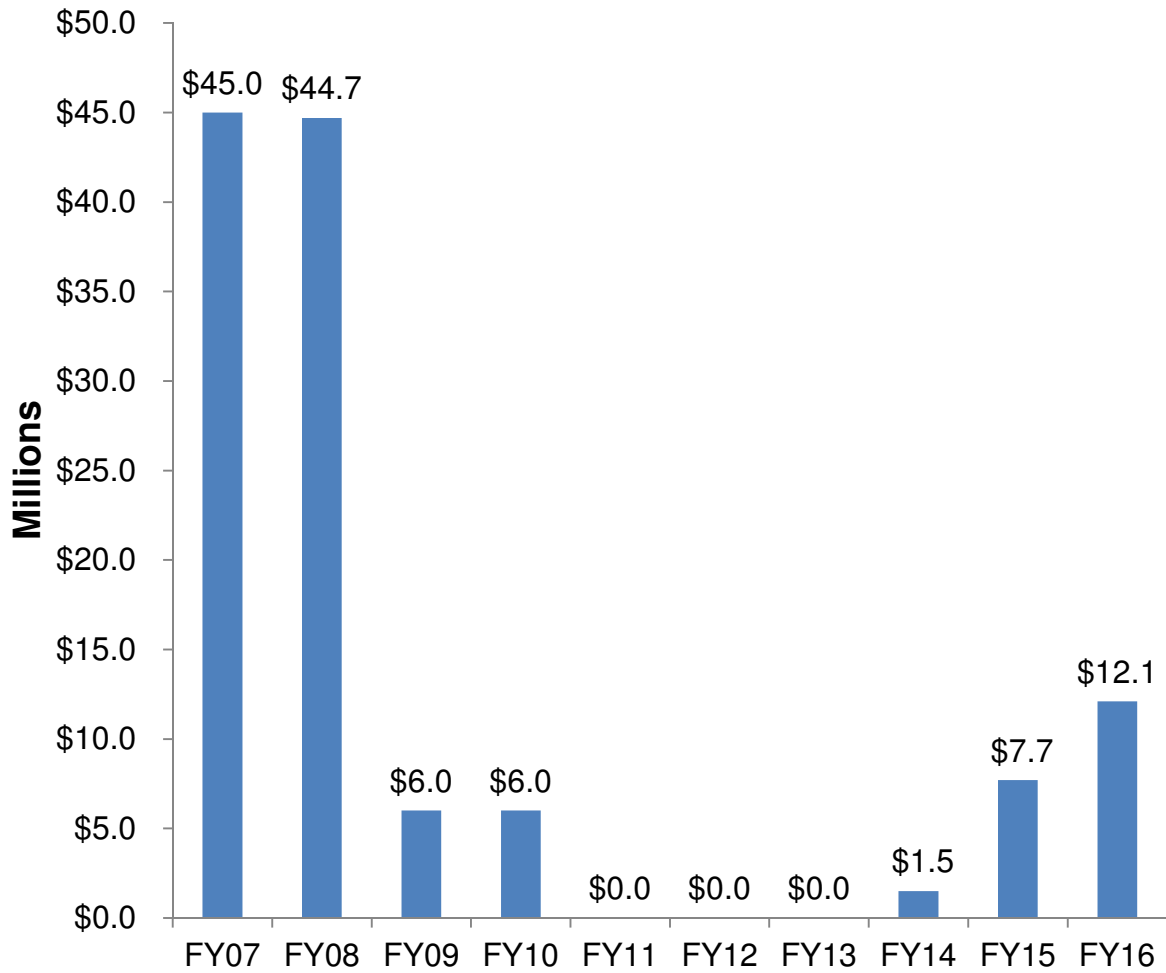


Tobacco Industry Marketing in Ohio	
Estimated annual tobacco industry marketing in state	\$430.8 million
Ratio of industry marketing to state tobacco prevention spending	35.6 to 1

Tobacco's Toll in Ohio	
Adults who smoke	23.4%
High school students who smoke	15.1%
Deaths caused by smoking each year	20,200
Annual health care costs directly caused by smoking	\$5.64 billion
Residents' state & federal tax burden from smoking-caused government expenditures	\$1,093 per household

Ohio

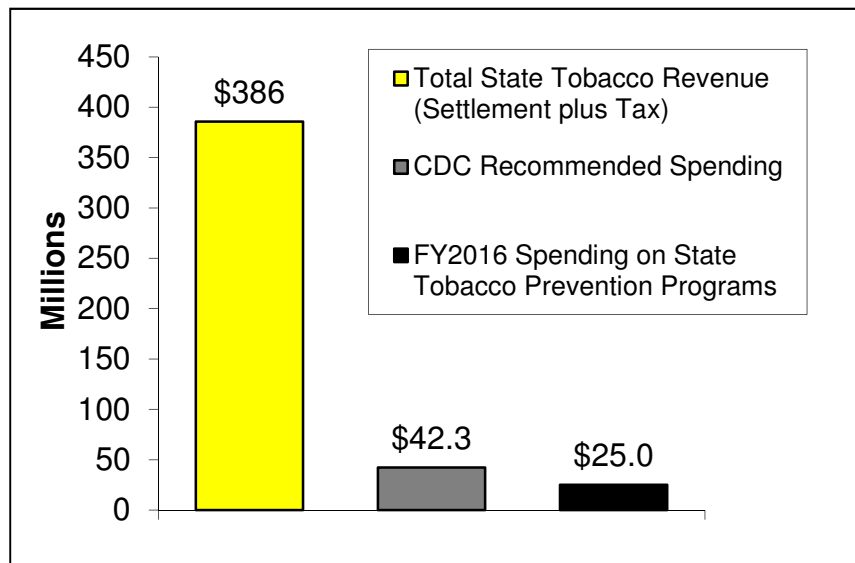
Total Annual Tobacco Prevention Spending FY2007-FY2016



CDC Recommended Spending: \$132.0 million

Oklahoma

State Spending Summary	FY2016	FY2015
State Ranking	3	4
State Spending On Tobacco Prevention	\$25.0 million	\$23.6 million
% of CDC Recommended Spending (\$42.3 million)	59.1%	55.7%

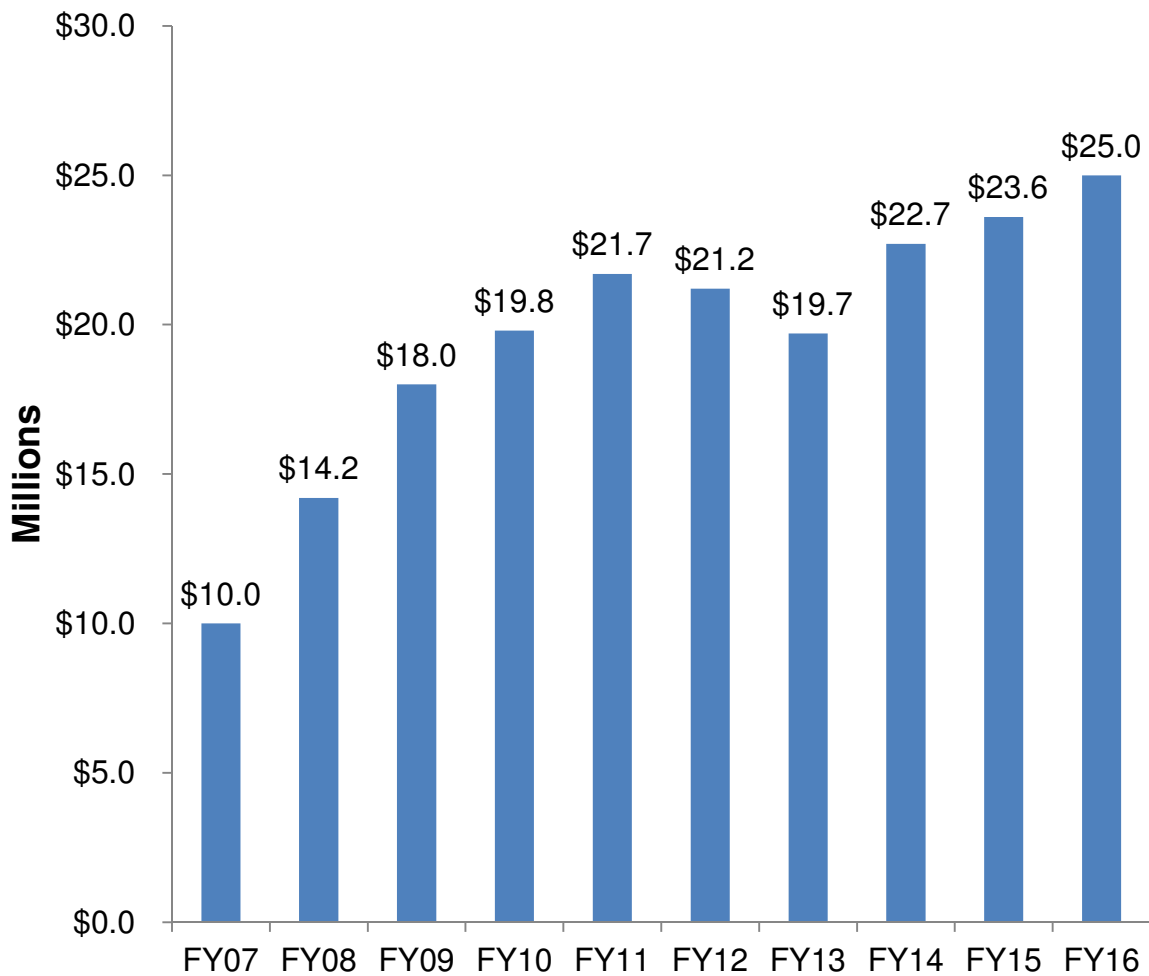


Tobacco Industry Marketing in Oklahoma	
Estimated annual tobacco industry marketing in state	\$181.0 million
Ratio of industry marketing to state tobacco prevention spending	7.2 to 1

Tobacco's Toll in Oklahoma	
Adults who smoke	23.7%
High school students who smoke	18.5%
Deaths caused by smoking each year	7,500
Annual health care costs directly caused by smoking	\$1.62 billion
Residents' state & federal tax burden from smoking-caused government expenditures	\$923 per household

Oklahoma

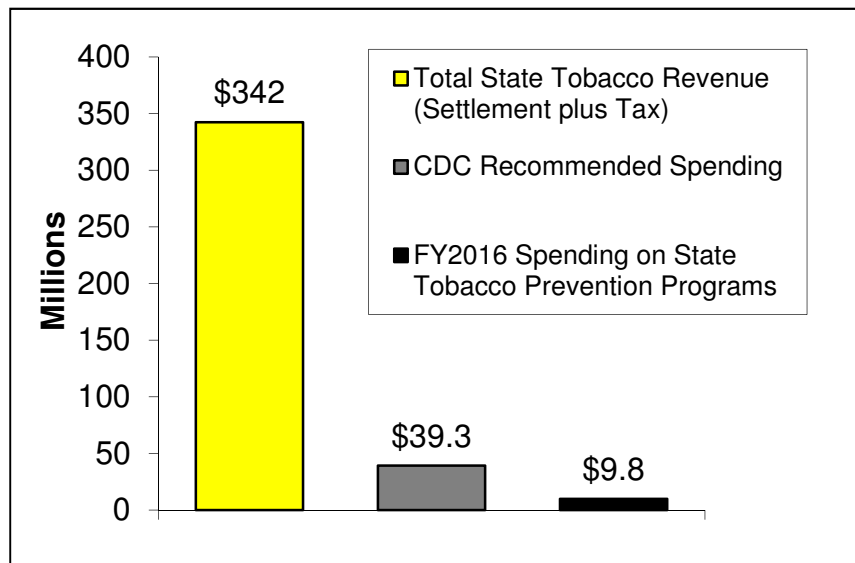
Total Annual Tobacco Prevention Spending FY2007-FY2016



CDC Recommended Spending: \$42.3 million

Oregon

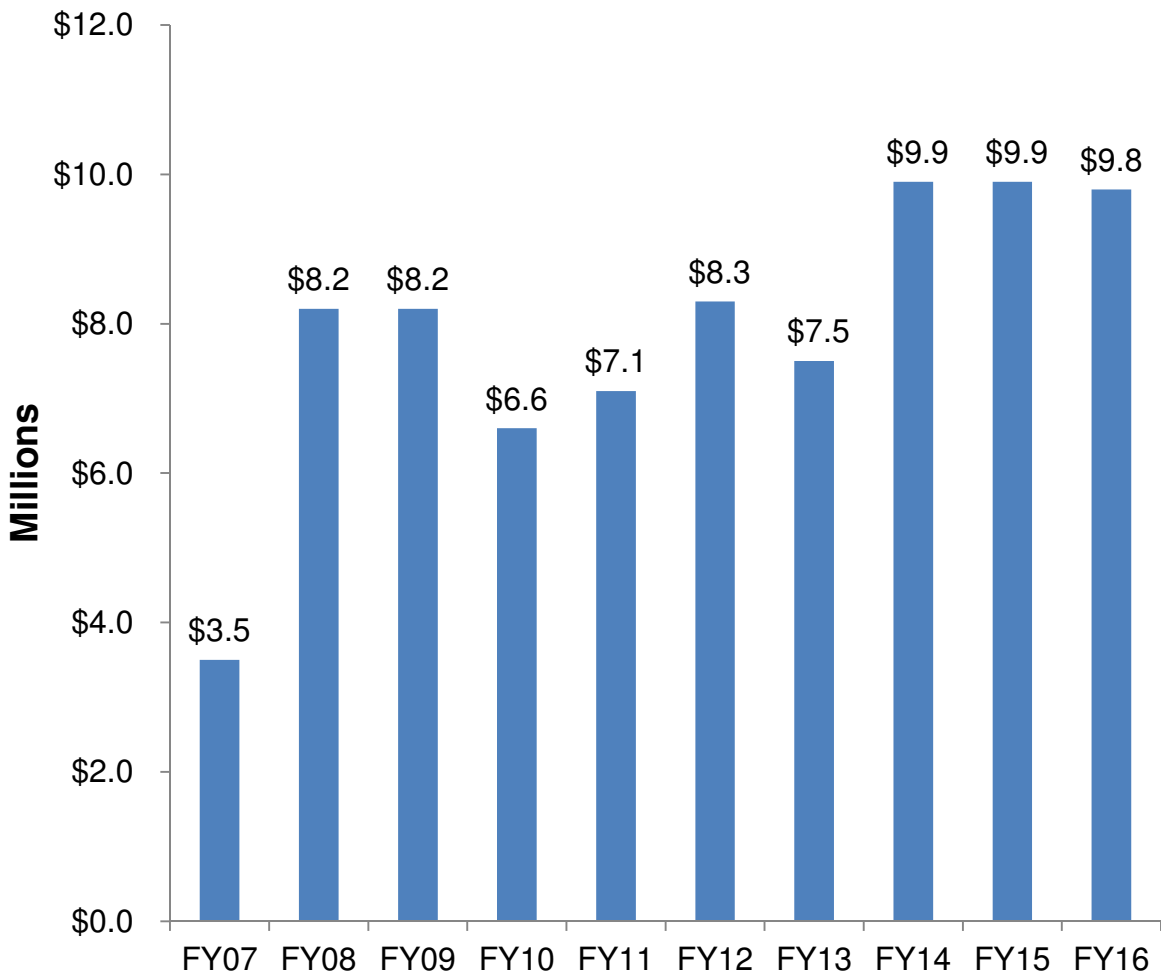
State Spending Summary	FY2016	FY2015
State Ranking	18	19
State Spending On Tobacco Prevention	\$9.8 million	\$9.9 million
% of CDC Recommended Spending (\$39.3 million)	25.0%	25.2%



Tobacco Industry Marketing in Oregon	
Estimated annual tobacco industry marketing in state	\$115.8 million
Ratio of industry marketing to state tobacco prevention spending	11.8 to 1

Tobacco's Toll in Oregon	
Adults who smoke	17.3%
High school students who smoke	8.3%
Deaths caused by smoking each year	5,500
Annual health care costs directly caused by smoking	\$1.54 billion
Residents' state & federal tax burden from smoking-caused government expenditures	\$780 per household

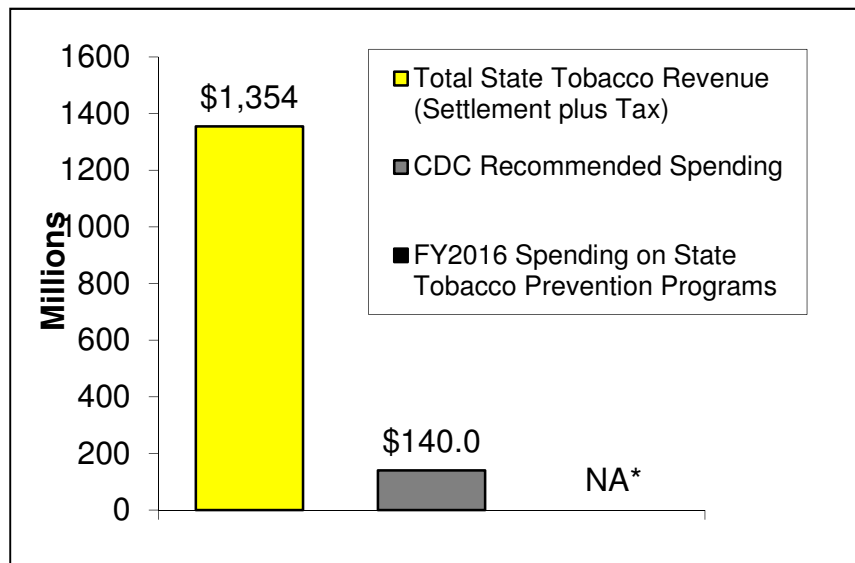
Oregon
Total Annual Tobacco Prevention Spending
FY2007-FY2016



CDC Recommended Spending: \$39.3 million

Pennsylvania

State Spending Summary	FY2016	FY2015
State Ranking	NA*	30
State Spending On Tobacco Prevention	NA*	\$13.8 million**
% of CDC Recommended Spending (\$140.0 million)	NA*	9.9%



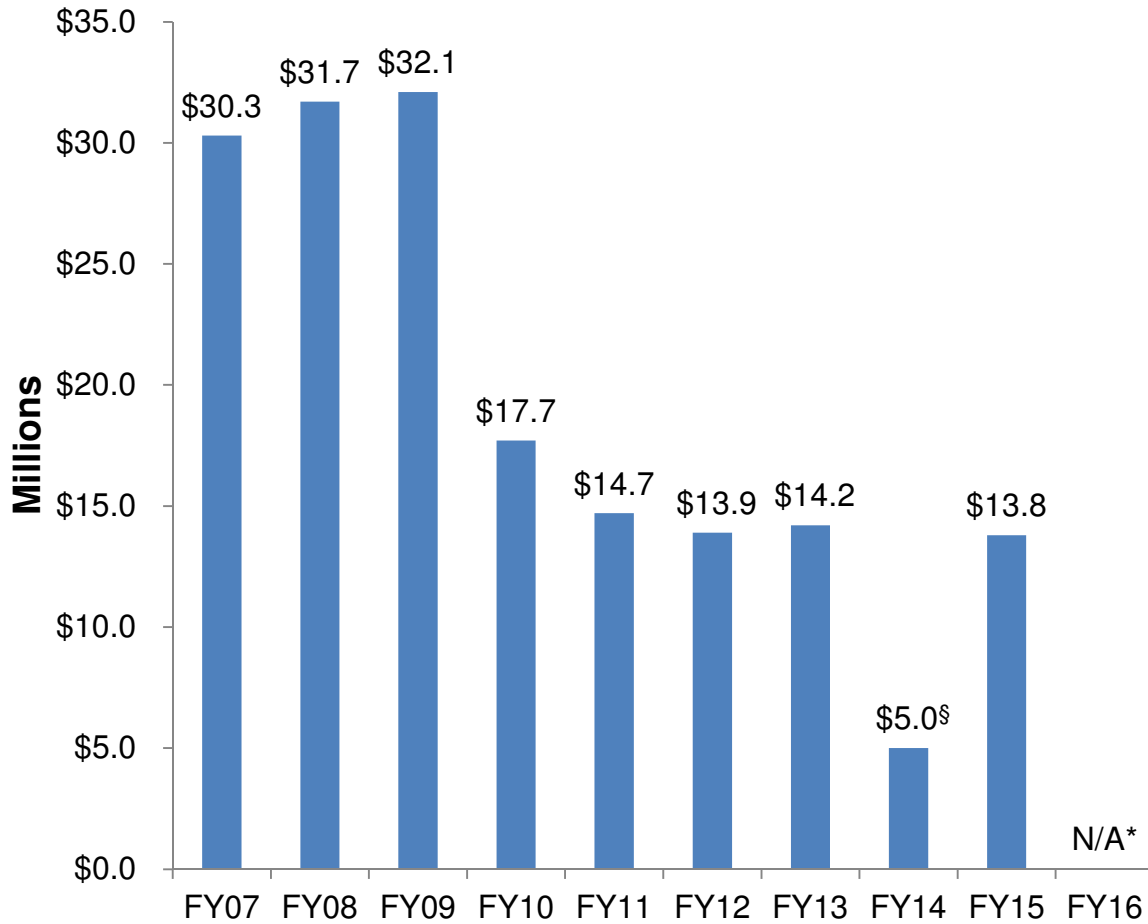
Tobacco Industry Marketing in Pennsylvania	
Estimated annual tobacco industry marketing in state	\$469.5 million
Ratio of industry marketing to state tobacco prevention spending	NA*

Tobacco's Toll in Pennsylvania	
Adults who smoke	21.0%
High school students who smoke	18.4%
Deaths caused by smoking each year	22,000
Annual health care costs directly caused by smoking	\$6.38 billion
Residents' state & federal tax burden from smoking-caused government expenditures	\$1,091 per household

*Pennsylvania's FY2016 tobacco prevention program budget was not available when this report went to press.

**Pennsylvania's FY2015 annual spending was estimated at \$13.8 million (not confirmed by health department).

Pennsylvania Total Annual Tobacco Prevention Spending FY2007-FY2016

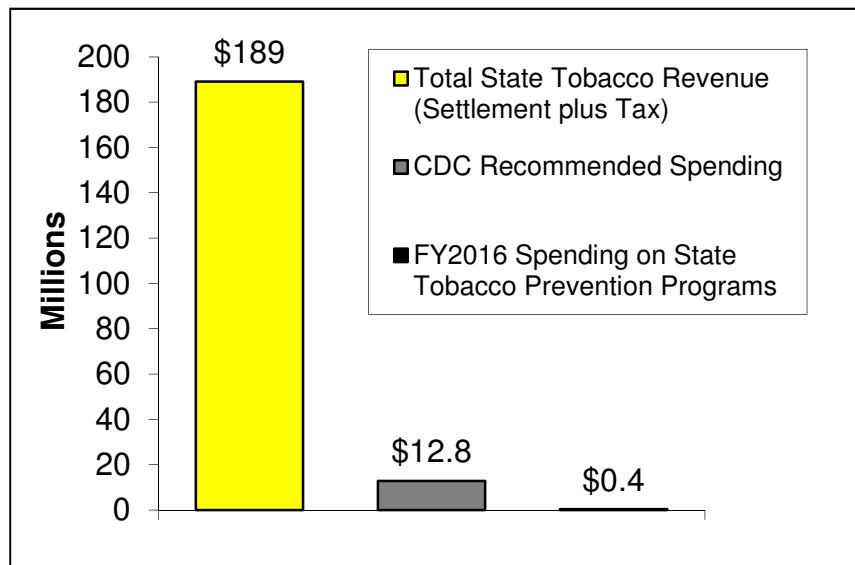


CDC Recommended Spending: \$140.0 million

*Pennsylvania's FY2016 tobacco prevention program budget was not available when this report went to press.
FY2015 and FY2014 annual spending estimated, not confirmed by state health department

Rhode Island

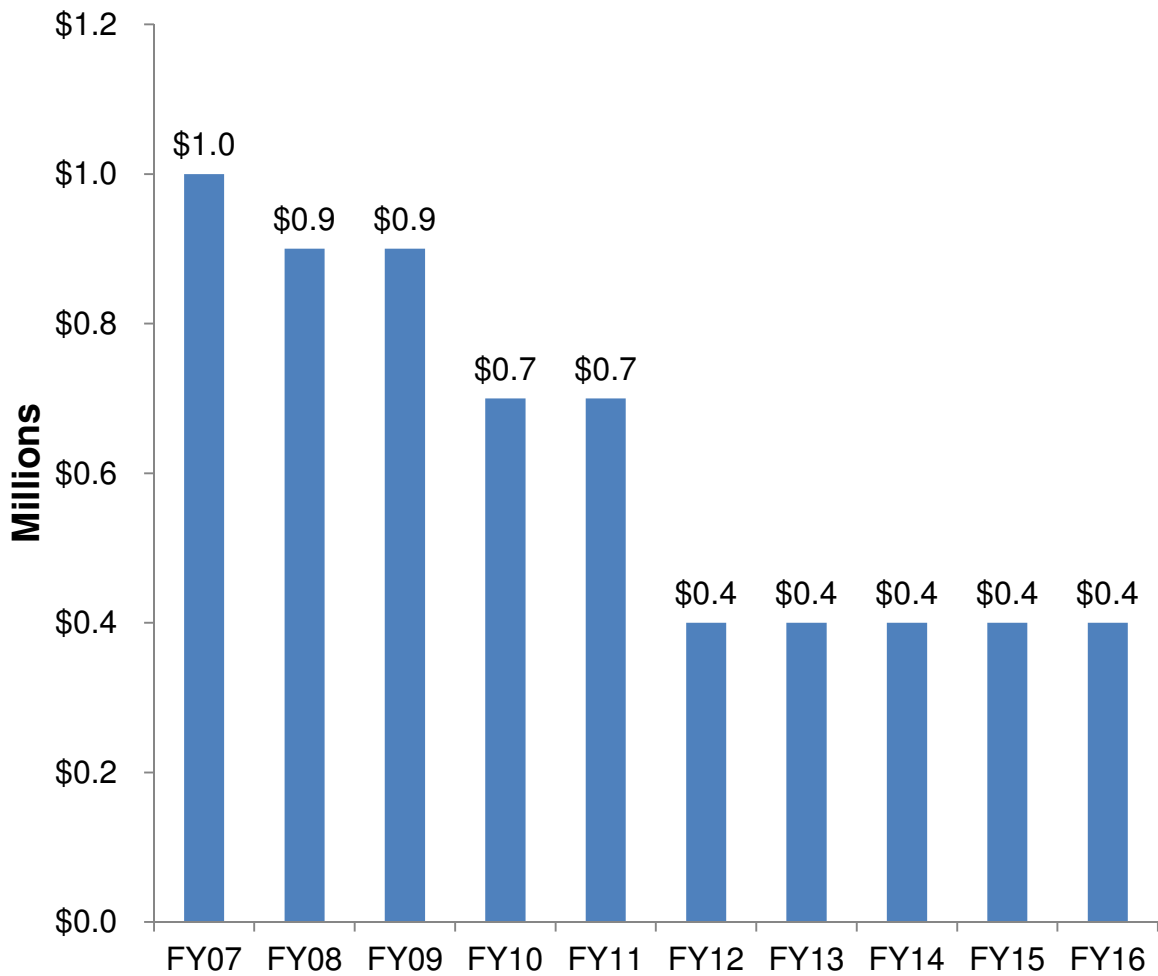
State Spending Summary	FY2016	FY2015
State Ranking	41	43
State Spending On Tobacco Prevention	\$397,908	\$388,027
% of CDC Recommended Spending (\$12.8 million)	3.1%	3.0%



Tobacco Industry Marketing in Rhode Island	
Estimated annual tobacco industry marketing in state	\$25.2 million
Ratio of industry marketing to state tobacco prevention spending	63.3 to 1

Tobacco's Toll in Rhode Island	
Adults who smoke	17.4%
High school students who smoke	8.0%
Deaths caused by smoking each year	1,800
Annual health care costs directly caused by smoking	\$640 million
Residents' state & federal tax burden from smoking-caused government expenditures	\$1,113 per household

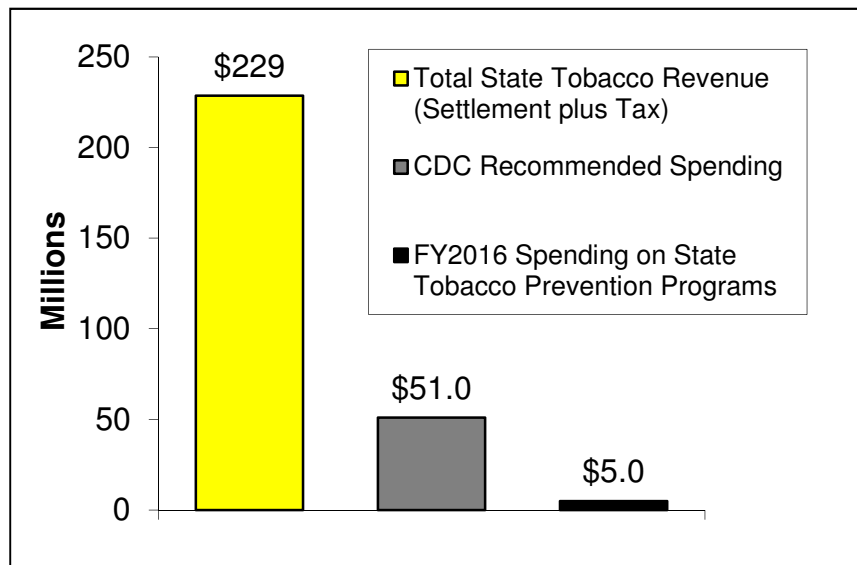
Rhode Island Total Annual Tobacco Prevention Spending FY2007-FY2016



CDC Recommended Spending: \$12.8 million

South Carolina

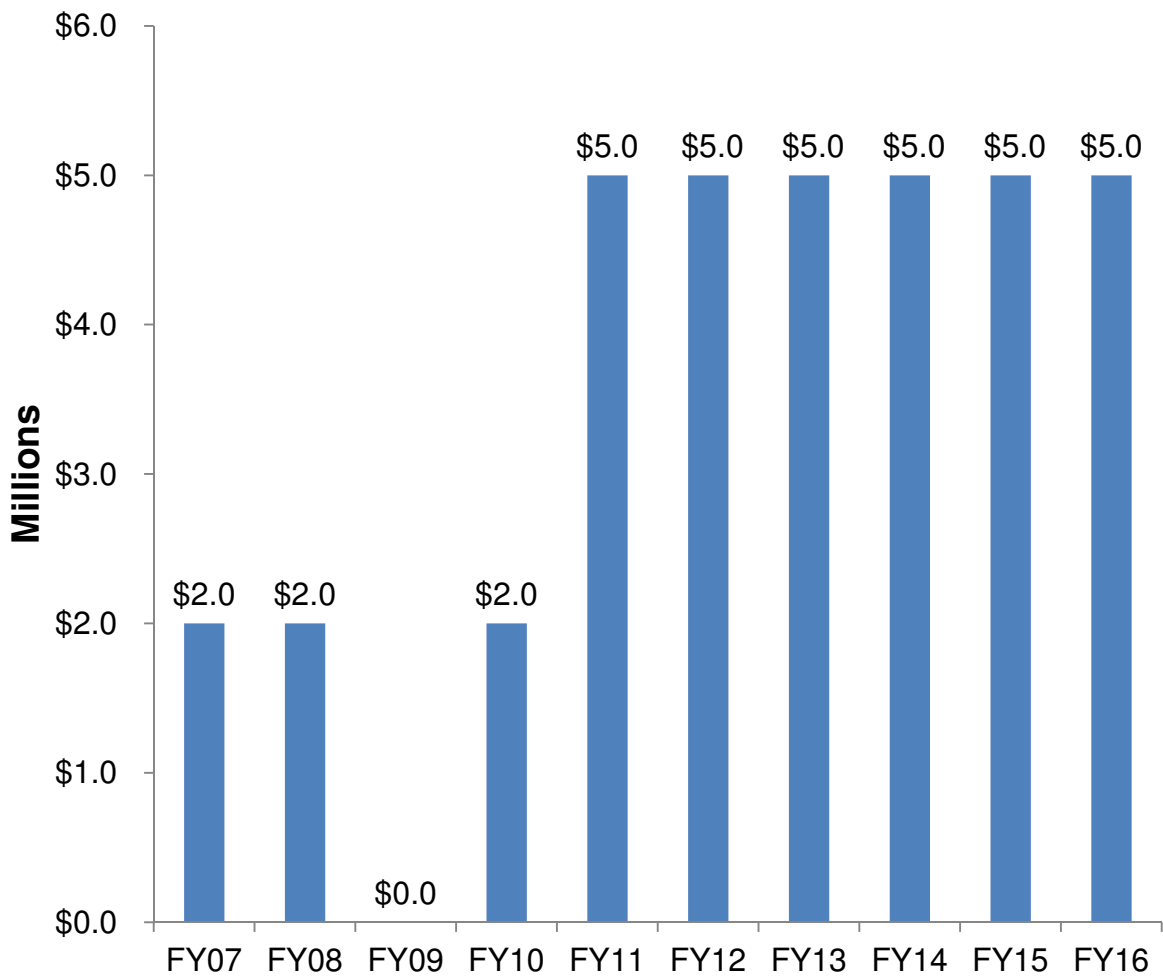
State Spending Summary	FY2016	FY2015
State Ranking	29	31
State Spending On Tobacco Prevention	\$5.0 million	\$5.0 million
% of CDC Recommended Spending (\$51.0 million)	9.8%	9.8%



Tobacco Industry Marketing in South Carolina	
Estimated annual tobacco industry marketing in state	\$194.0 million
Ratio of industry marketing to state tobacco prevention spending	38.8 to 1

Tobacco's Toll in South Carolina	
Adults who smoke	22.0%
High school students who smoke	16.0%
Deaths caused by smoking each year	7,200
Annual health care costs directly caused by smoking	\$1.90 billion
Residents' state & federal tax burden from smoking-caused government expenditures	\$975 per household

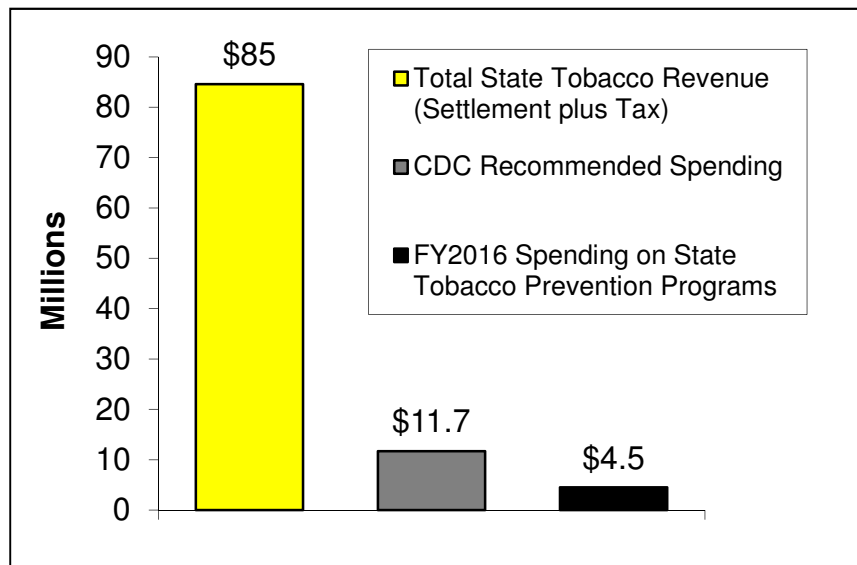
South Carolina Total Annual Tobacco Prevention Spending FY2007-FY2016



CDC Recommended Spending: \$51.0 million

South Dakota

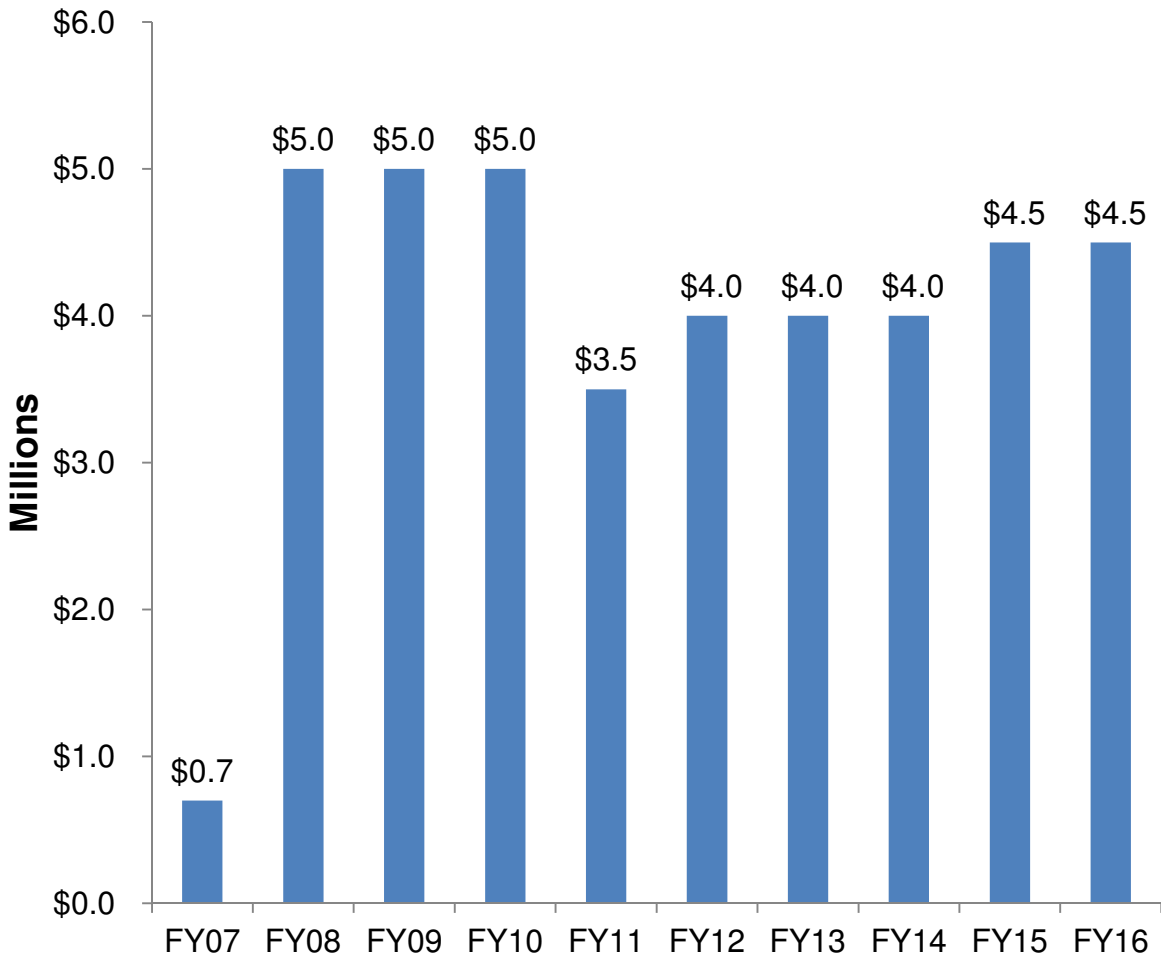
State Spending Summary	FY2016	FY2015
State Ranking	13	12
State Spending On Tobacco Prevention	\$4.5 million	\$4.5 million
% of CDC Recommended Spending (\$11.7 million)	38.5%	38.5%



Tobacco Industry Marketing in South Dakota	
Estimated annual tobacco industry marketing in state	\$23.6 million
Ratio of industry marketing to state tobacco prevention spending	5.3 to 1

Tobacco's Toll in South Dakota	
Adults who smoke	19.6%
High school students who smoke	16.5%
Deaths caused by smoking each year	1,300
Annual health care costs directly caused by smoking	\$373 million
Residents' state & federal tax burden from smoking-caused government expenditures	\$807 per household

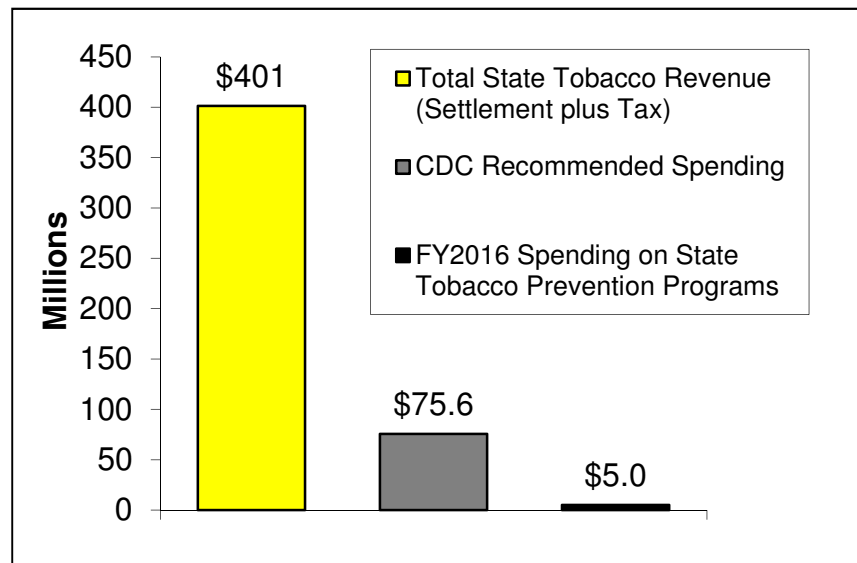
**South Dakota
Total Annual Tobacco Prevention Spending
FY2007-FY 2016**



CDC Recommended Spending: \$11.7 million

Tennessee

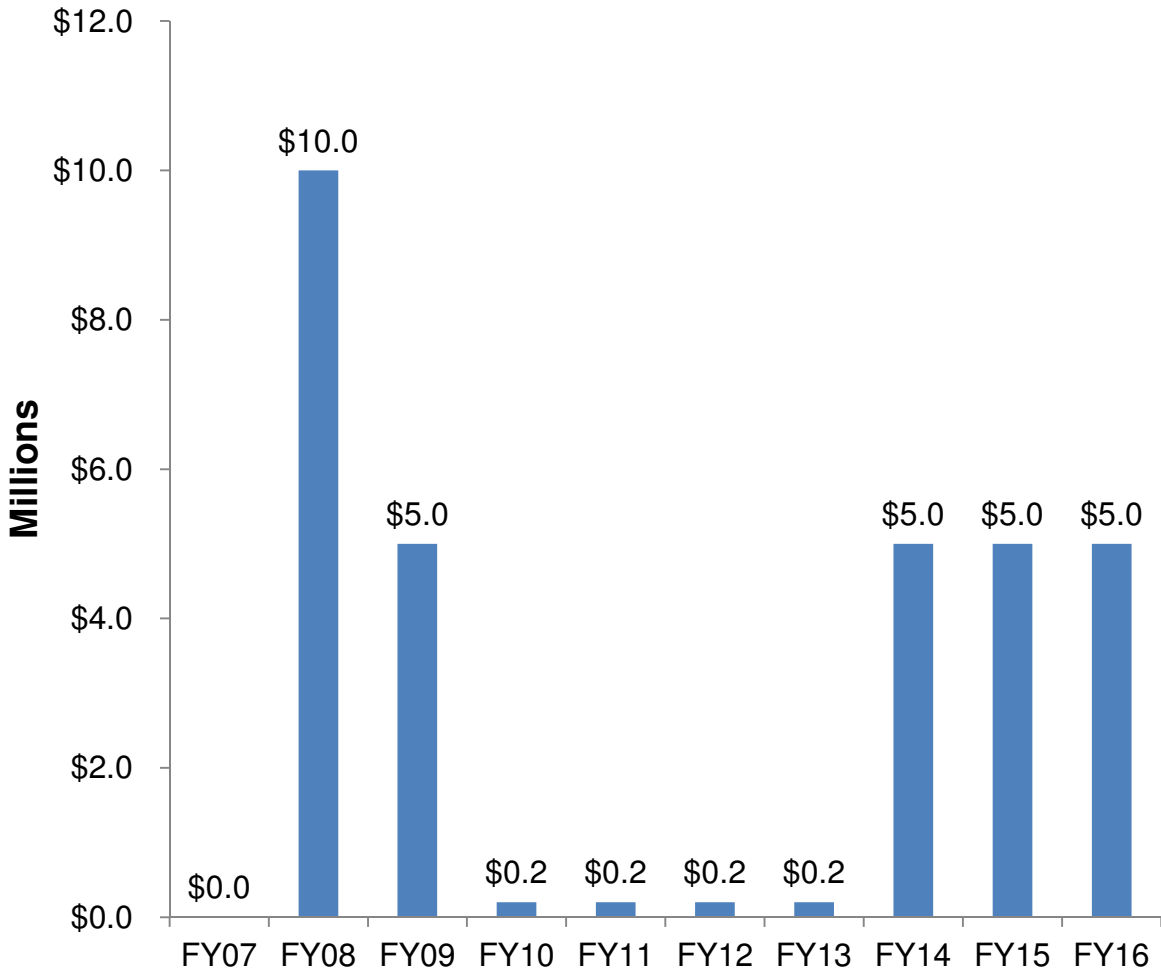
State Spending Summary	FY2016	FY2015
State Ranking	34	36
State Spending On Tobacco Prevention	\$5.0 million	\$5.0 million
% of CDC Recommended Spending (\$75.6 million)	6.6%	6.6%



Tobacco Industry Marketing in Tennessee	
Estimated annual tobacco industry marketing in state	\$292.7 million
Ratio of industry marketing to state tobacco prevention spending	58.5 to 1

Tobacco's Toll in Tennessee	
Adults who smoke	24.3%
High school students who smoke	15.4%
Deaths caused by smoking each year	11,400
Annual health care costs directly caused by smoking	\$2.67 billion
Residents' state & federal tax burden from smoking-caused government expenditures	\$1,091 per household

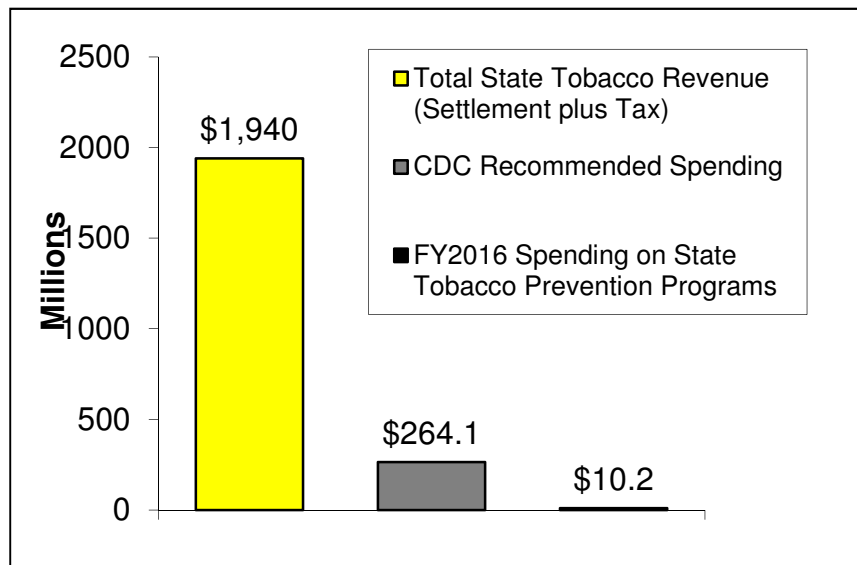
Tennessee
Total Annual Tobacco Prevention Spending
FY2007-FY2016



CDC Recommended Spending: \$75.6 million

Texas

State Spending Summary	FY2016	FY2015
State Ranking	37	40
State Spending On Tobacco Prevention	\$10.2 million	\$10.7 million
% of CDC Recommended Spending (\$264.1 million)	3.9%	4.1%

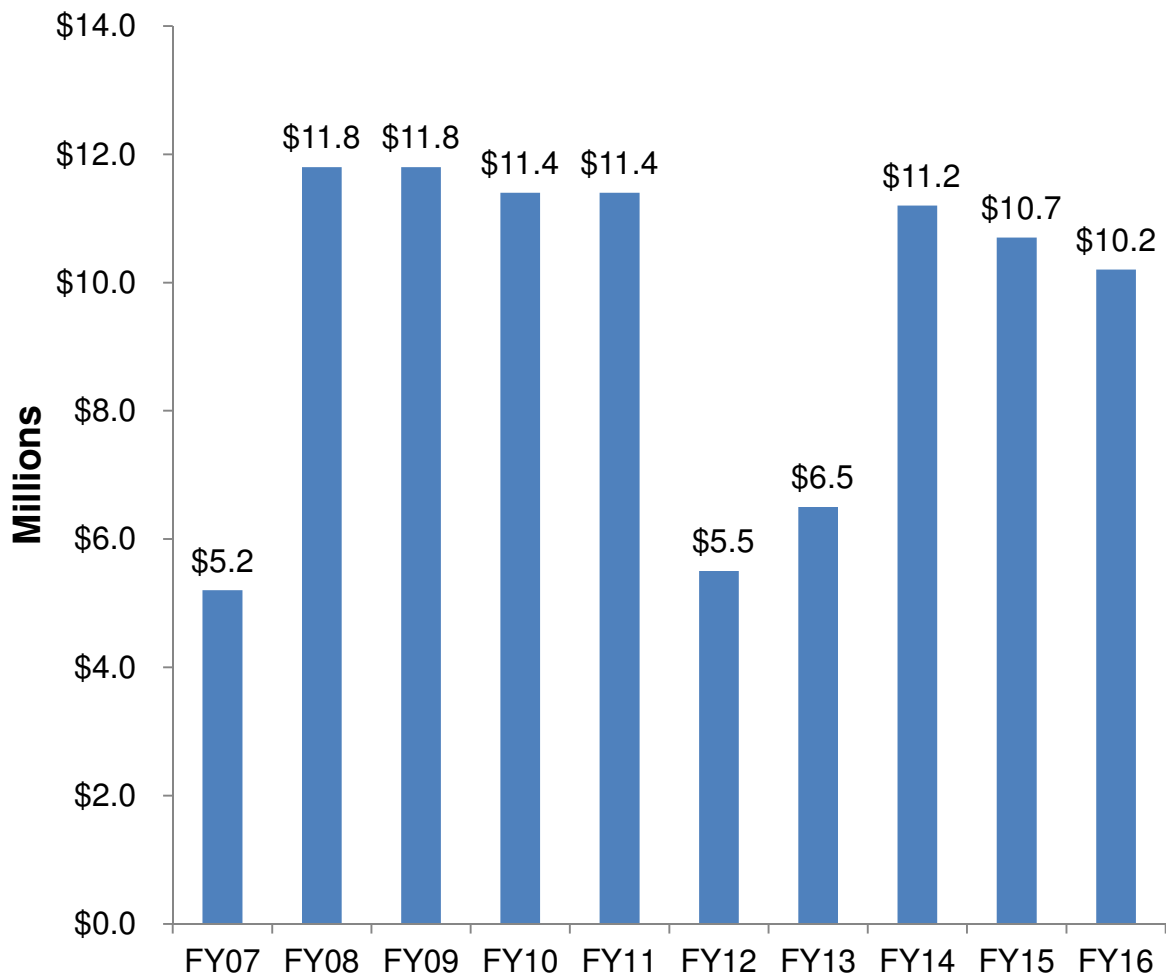


Tobacco Industry Marketing in Texas	
Estimated annual tobacco industry marketing in state	\$631.7 million
Ratio of industry marketing to state tobacco prevention spending	61.8 to 1

Tobacco's Toll in Texas	
Adults who smoke	15.9%
High school students who smoke	14.1%
Deaths caused by smoking each year	28,000
Annual health care costs directly caused by smoking	\$8.85 billion
Residents' state & federal tax burden from smoking-caused government expenditures	\$756 per household

Texas

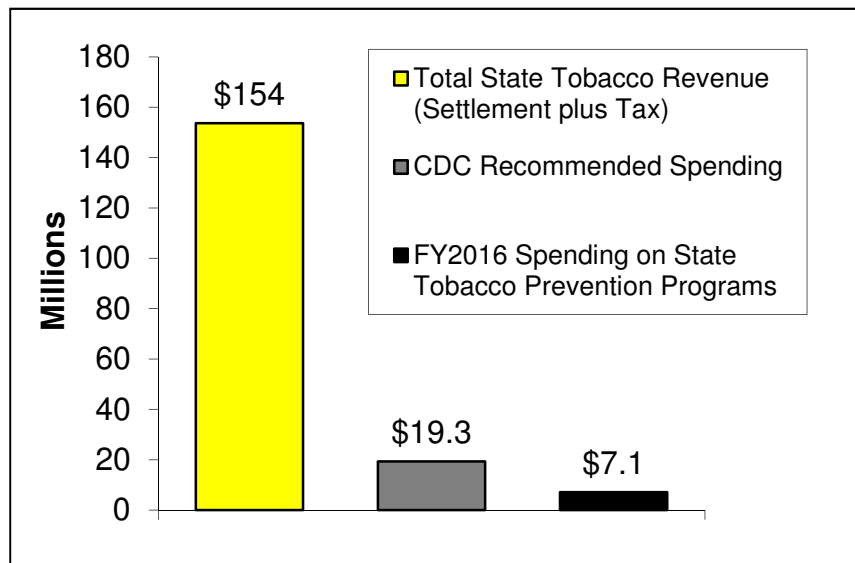
Total Annual Tobacco Prevention Spending FY2007-FY2016



CDC Recommended Spending: \$264.1 million

Utah

State Spending Summary	FY2016	FY2015
State Ranking	14	13
State Spending On Tobacco Prevention	\$7.1 million	\$7.4 million
% of CDC Recommended Spending (\$19.3 million)	36.8%	38.2%

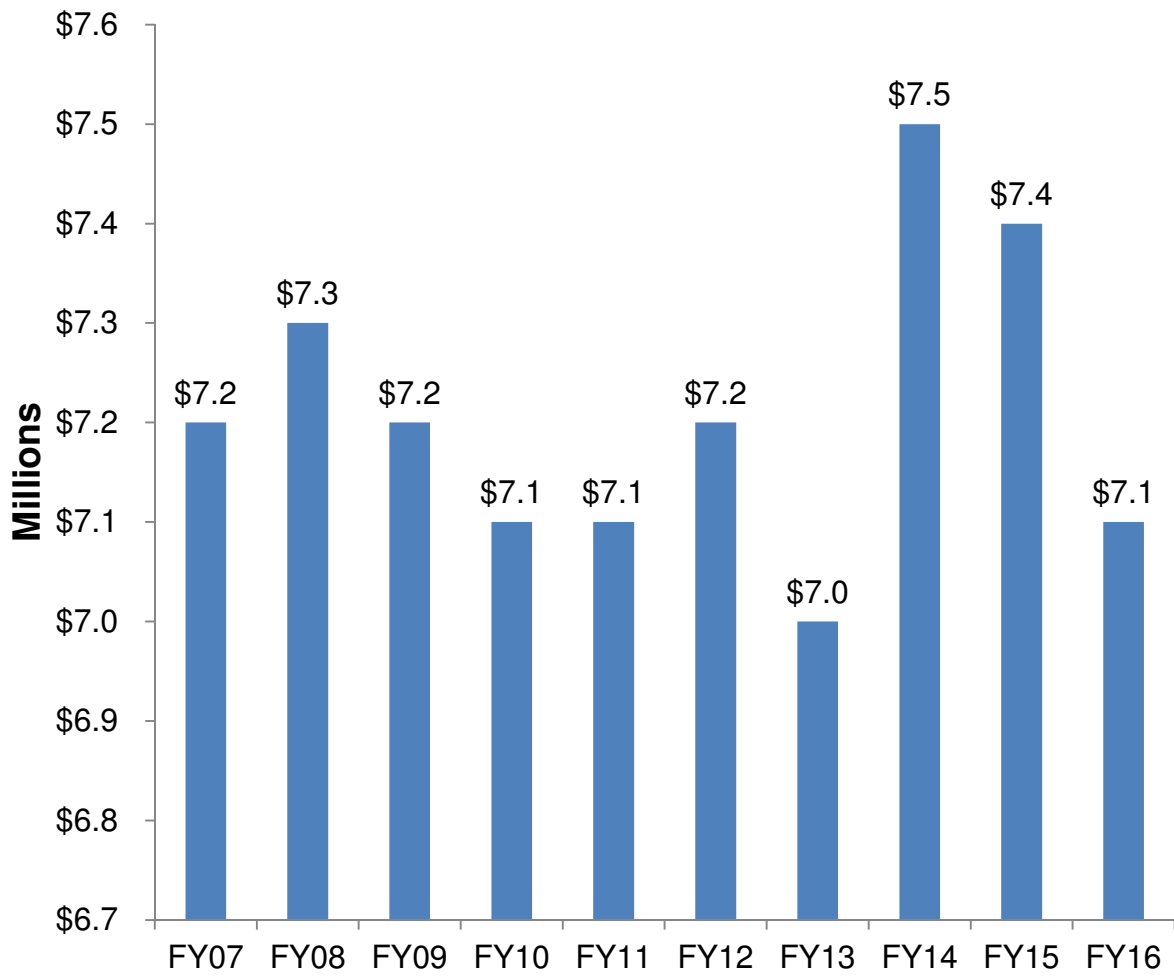


Tobacco Industry Marketing in Utah	
Estimated annual tobacco industry marketing in state	\$43.4 million
Ratio of industry marketing to state tobacco prevention spending	6.1 to 1

Tobacco's Toll in Utah	
Adults who smoke	10.3%
High school students who smoke	4.4%
Deaths caused by smoking each year	1,300
Annual health care costs directly caused by smoking	\$542 million
Residents' state & federal tax burden from smoking-caused government expenditures	\$503 per household

Utah

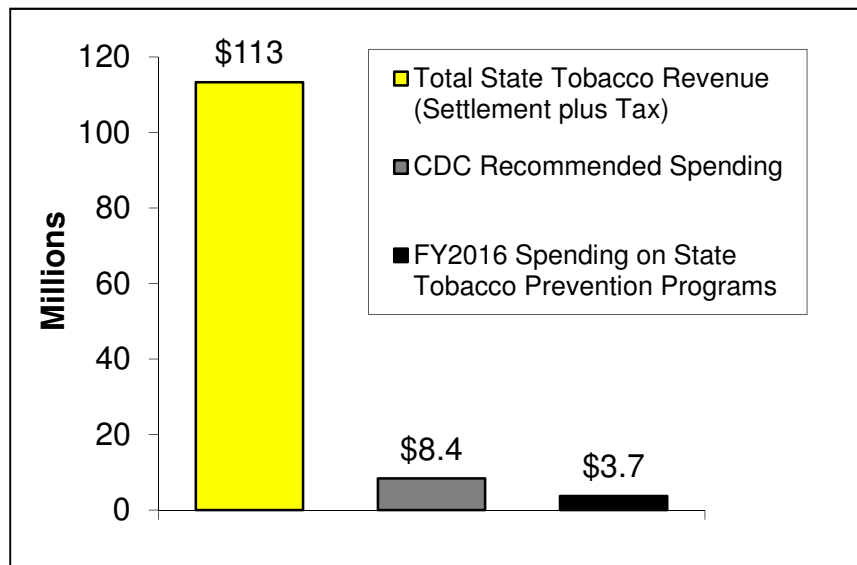
Total Annual Tobacco Prevention Spending FY2007-FY2016



CDC Recommended Spending: \$19.3 million

Vermont

State Spending Summary	FY2016	FY2015
State Ranking	10	9
State Spending On Tobacco Prevention	\$3.7 million	\$3.9 million
% of CDC Recommended Spending (\$8.4 million)	44.0%	46.4%

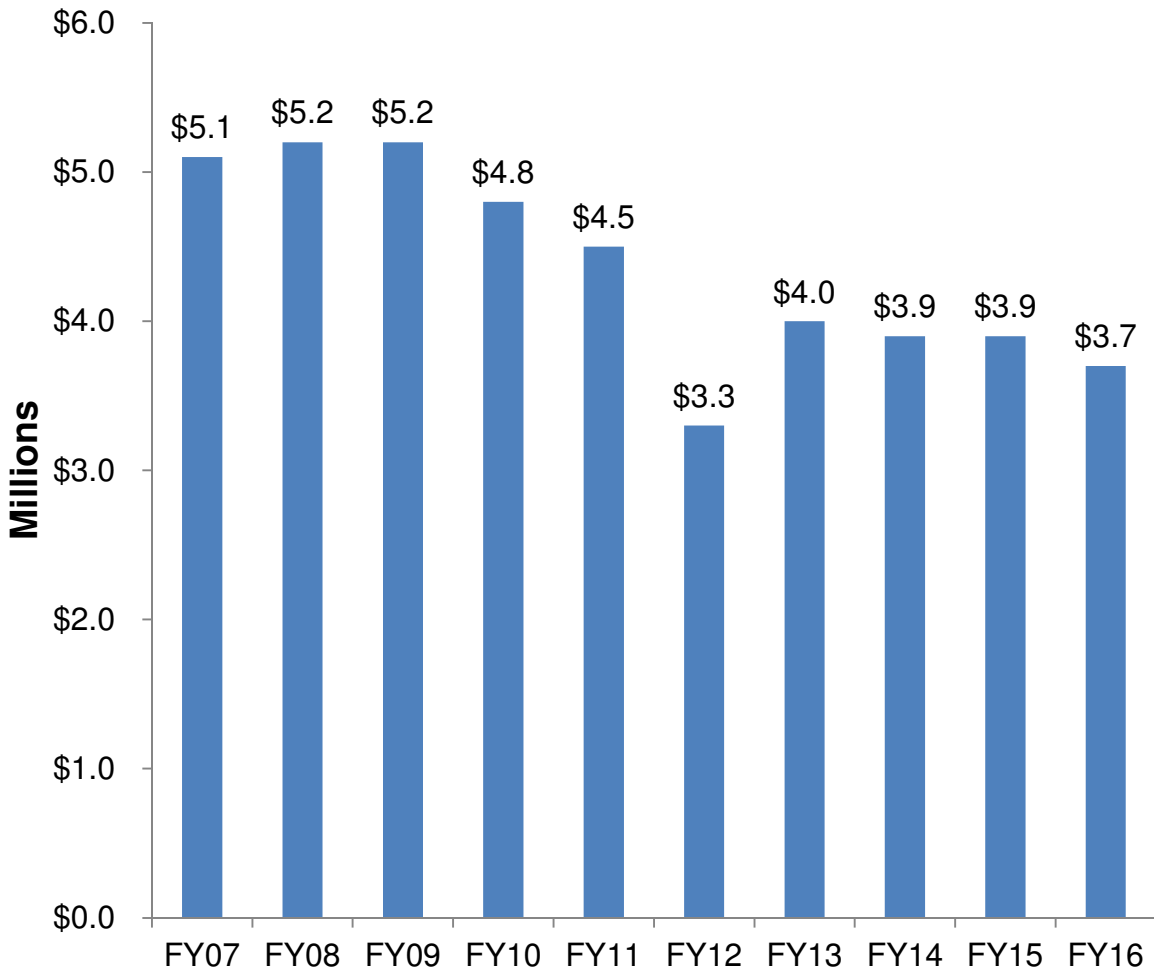


Tobacco Industry Marketing in Vermont	
Estimated annual tobacco industry marketing in state	\$19.1 million
Ratio of industry marketing to state tobacco prevention spending	5.2 to 1

Tobacco's Toll in Vermont	
Adults who smoke	16.6%
High school students who smoke	13.3%
Deaths caused by smoking each year	1,000
Annual health care costs directly caused by smoking	\$348 million
Residents' state & federal tax burden from smoking-caused government expenditures	\$874 per household

Vermont

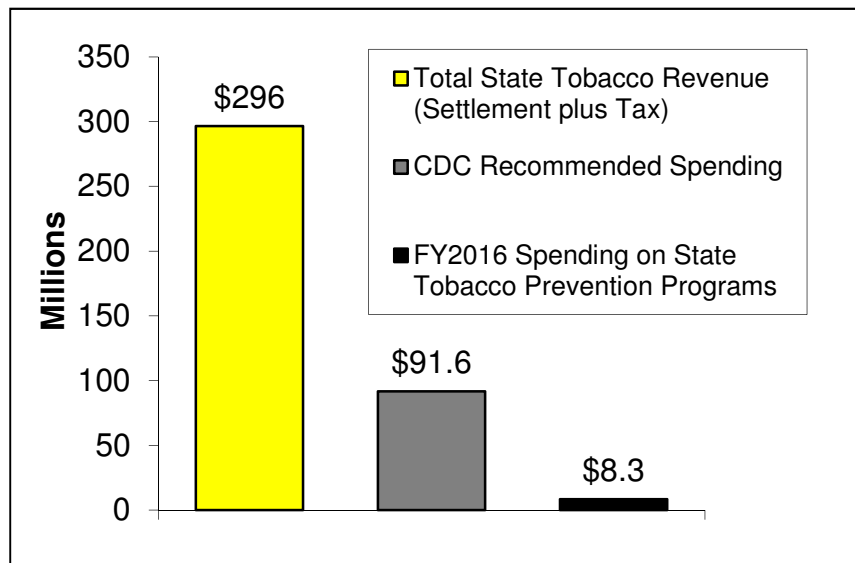
Total Annual Tobacco Prevention Spending FY2007-FY2016



CDC Recommended Spending: \$8.4 million

Virginia

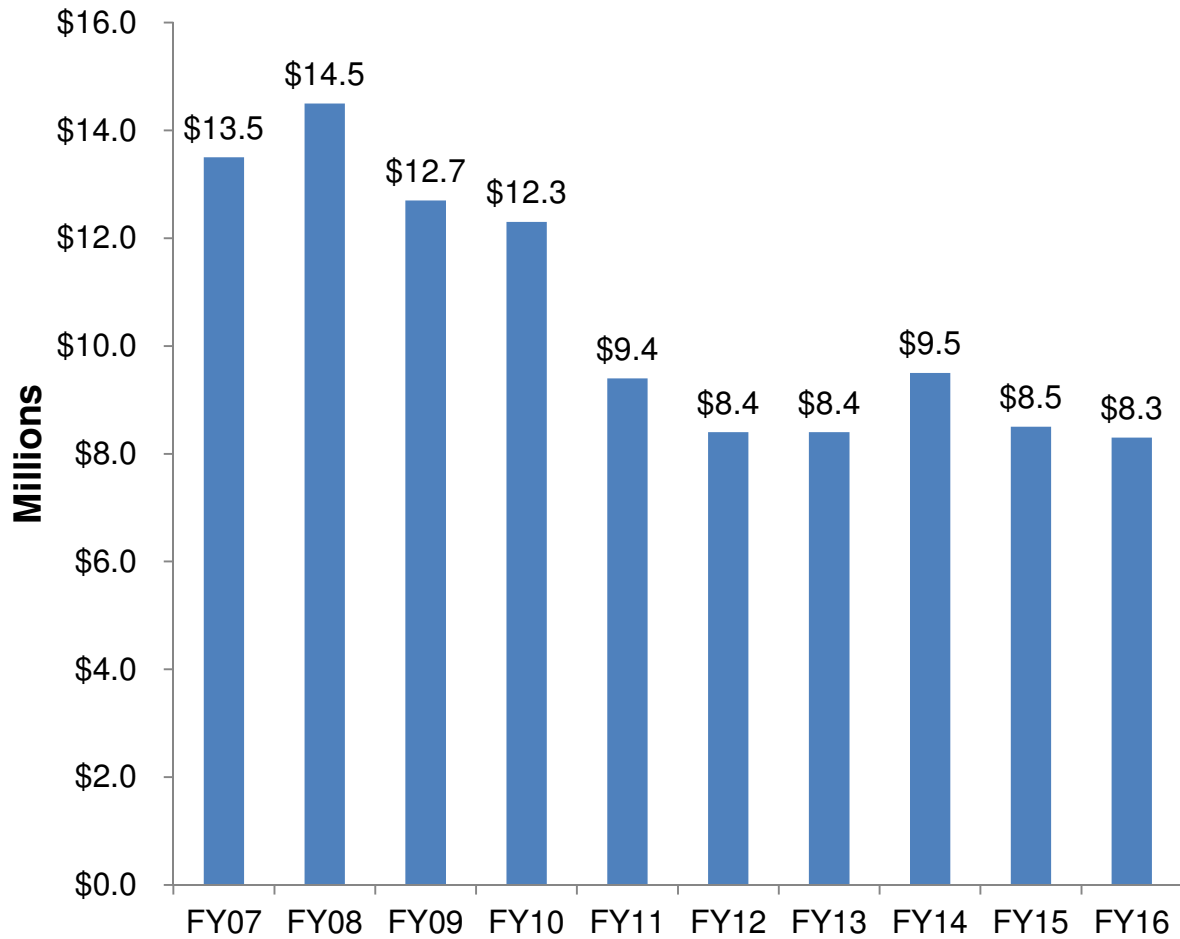
State Spending Summary	FY2016	FY2015
State Ranking	32	32
State Spending On Tobacco Prevention	\$8.3 million	\$8.5 million
% of CDC Recommended Spending (\$91.6 million)	9.1%	9.3%



Tobacco Industry Marketing in Virginia	
Estimated annual tobacco industry marketing in state	\$392.3 million
Ratio of industry marketing to state tobacco prevention spending	47.1 to 1

Tobacco's Toll in Virginia	
Adults who smoke	19.0%
High school students who smoke	11.1%
Deaths caused by smoking each year	10,300
Annual health care costs directly caused by smoking	\$3.11 billion
Residents' state & federal tax burden from smoking-caused government expenditures	\$782 per household

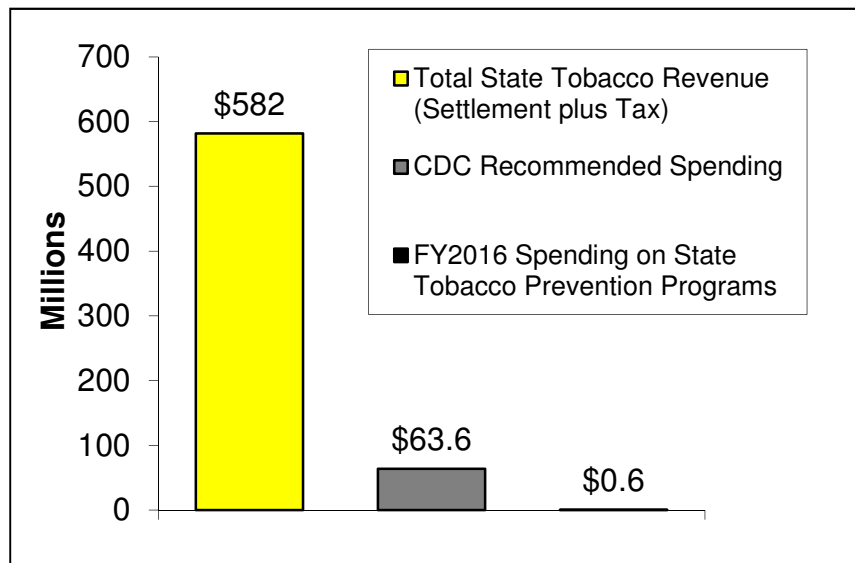
Virginia Total Annual Tobacco Prevention Spending FY2007-FY2016



CDC Recommended Spending: \$91.6 million

Washington

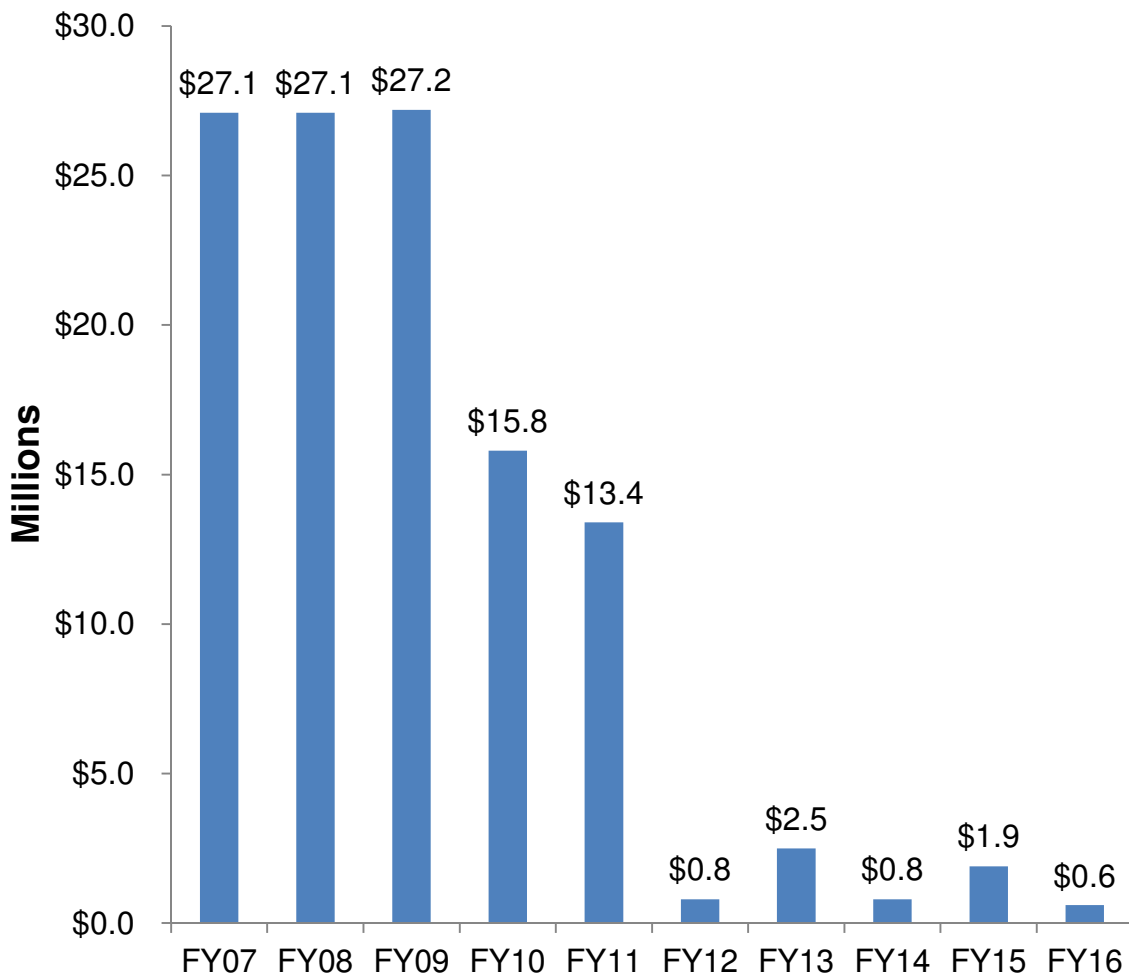
State Spending Summary	FY2016	FY2015
State Ranking	46	44
State Spending On Tobacco Prevention	\$640,500	\$1.9 million
% of CDC Recommended Spending (\$63.6 million)	1.0%	2.9%



Tobacco Industry Marketing in Washington	
Estimated annual tobacco industry marketing in state	\$92.9 million
Ratio of industry marketing to state tobacco prevention spending	145.0 to 1

Tobacco's Toll in Washington	
Adults who smoke	16.1%
High school students who smoke	7.9%
Deaths caused by smoking each year	8,300
Annual health care costs directly caused by smoking	\$2.81 billion
Residents' state & federal tax burden from smoking-caused government expenditures	\$821 per household

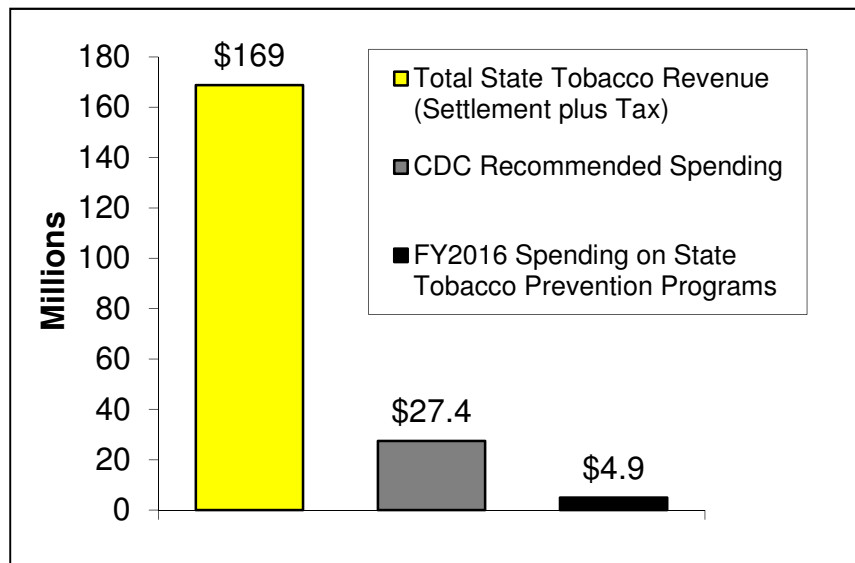
Washington Total Annual Tobacco Prevention Spending FY2007-FY2016



CDC Recommended Spending: \$63.6 million

West Virginia

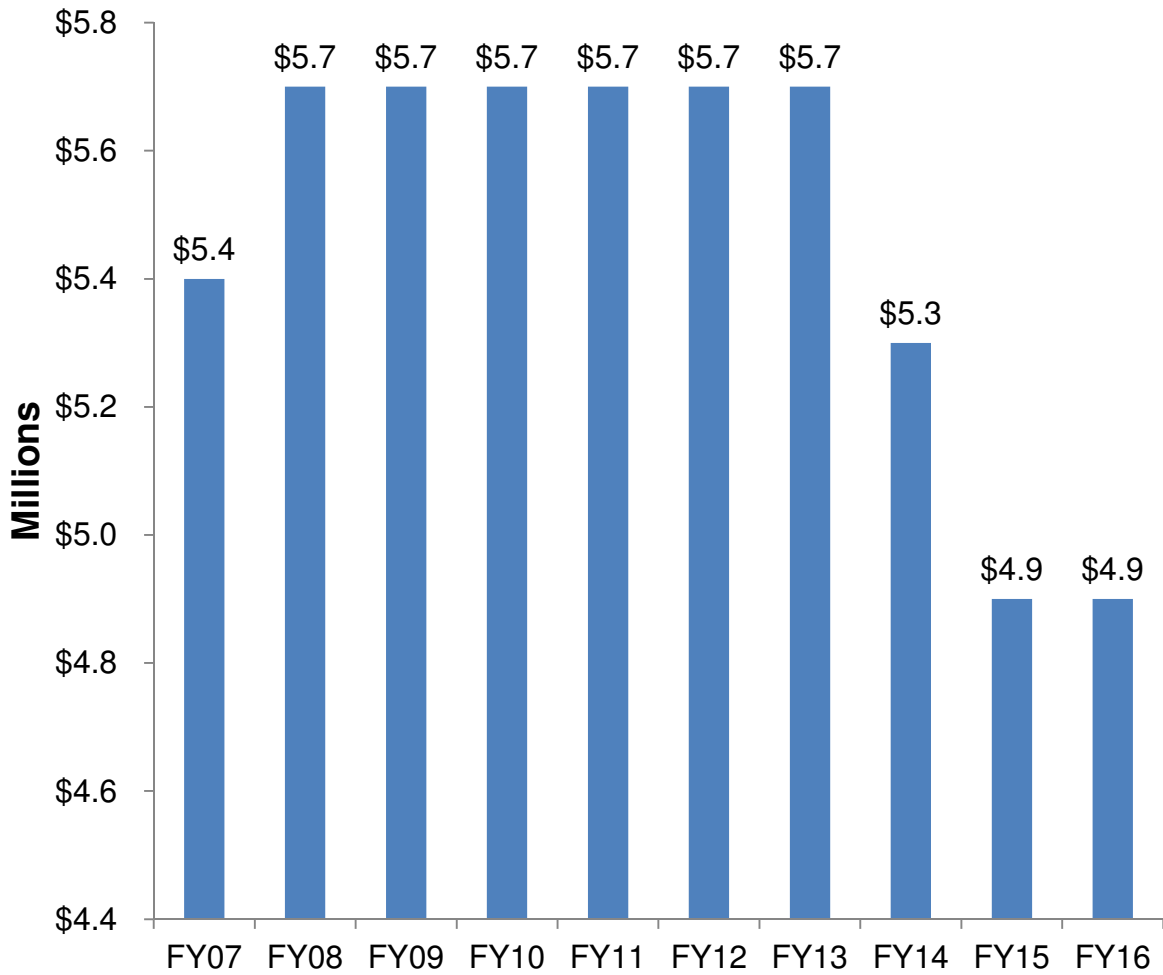
State Spending Summary	FY2016	FY2015
State Ranking	24	22
State Spending On Tobacco Prevention	\$4.9 million	\$4.9 million
% of CDC Recommended Spending (\$27.4 million)	17.8%	17.8%



Tobacco Industry Marketing in West Virginia	
Estimated annual tobacco industry marketing in state	\$130.4 million
Ratio of industry marketing to state tobacco prevention spending	26.8 to 1

Tobacco's Toll in West Virginia	
Adults who smoke	27.3%
High school students who smoke	19.6%
Deaths caused by smoking each year	4,300
Annual health care costs directly caused by smoking	\$1.00 billion
Residents' state & federal tax burden from smoking-caused government expenditures	\$1,219 per household

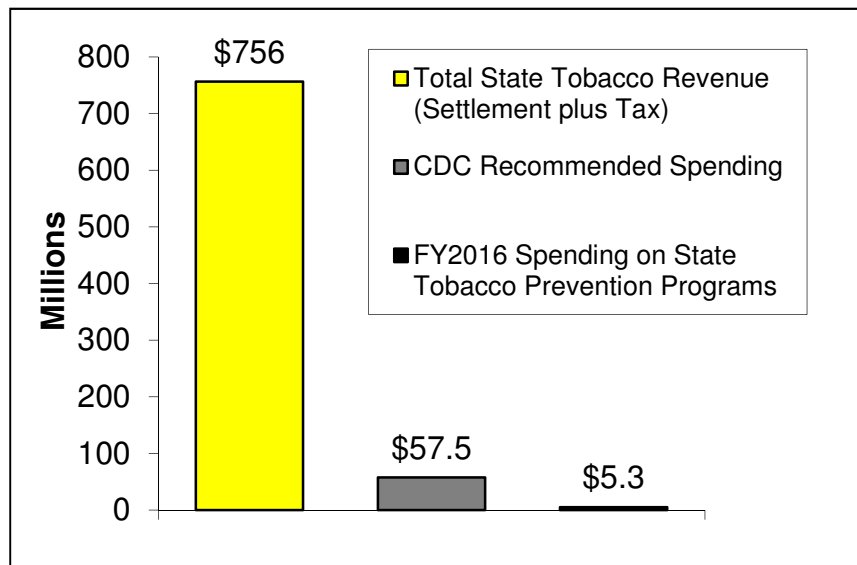
West Virginia Total Annual Tobacco Prevention Spending FY2007-FY2016



CDC Recommended Spending: \$27.4 million

Wisconsin

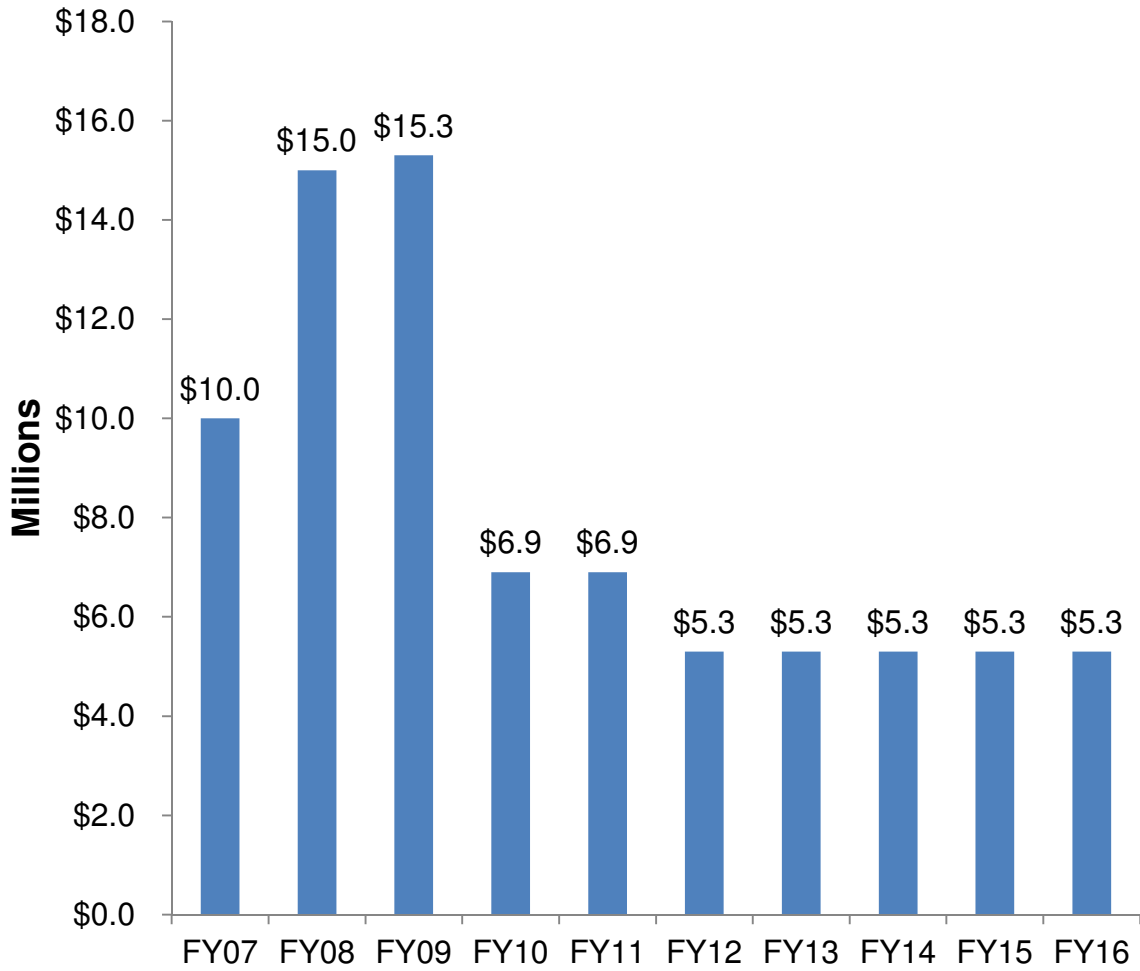
State Spending Summary	FY2016	FY2015
State Ranking	30	33
State Spending On Tobacco Prevention	\$5.3 million	\$5.3 million
% of CDC Recommended Spending (\$57.5 million)	9.2%	9.2%



Tobacco Industry Marketing in Wisconsin	
Estimated annual tobacco industry marketing in state	\$157.3 million
Ratio of industry marketing to state tobacco prevention spending	29.7 to 1

Tobacco's Toll in Wisconsin	
Adults who smoke	18.7%
High school students who smoke	10.7%
Deaths caused by smoking each year	7,900
Annual health care costs directly caused by smoking	\$2.66 billion
Residents' state & federal tax burden from smoking-caused government expenditures	\$826 per household

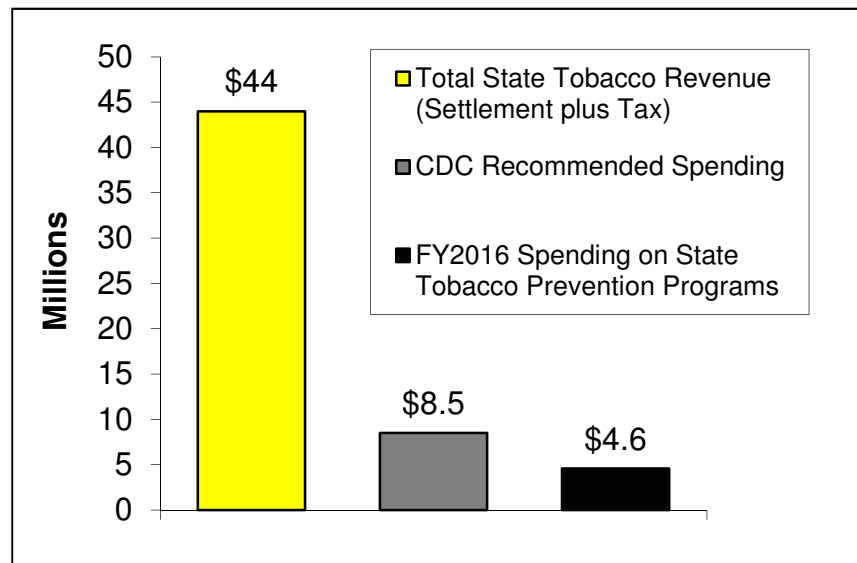
Wisconsin Total Annual Tobacco Prevention Spending FY2007-FY2016



CDC Recommended Spending: \$57.5 million

Wyoming

State Spending Summary	FY2016	FY2015
State Ranking	4	6
State Spending On Tobacco Prevention	\$4.6 million	\$4.6 million
% of CDC Recommended Spending (\$8.5 million)	54.1%	54.1%

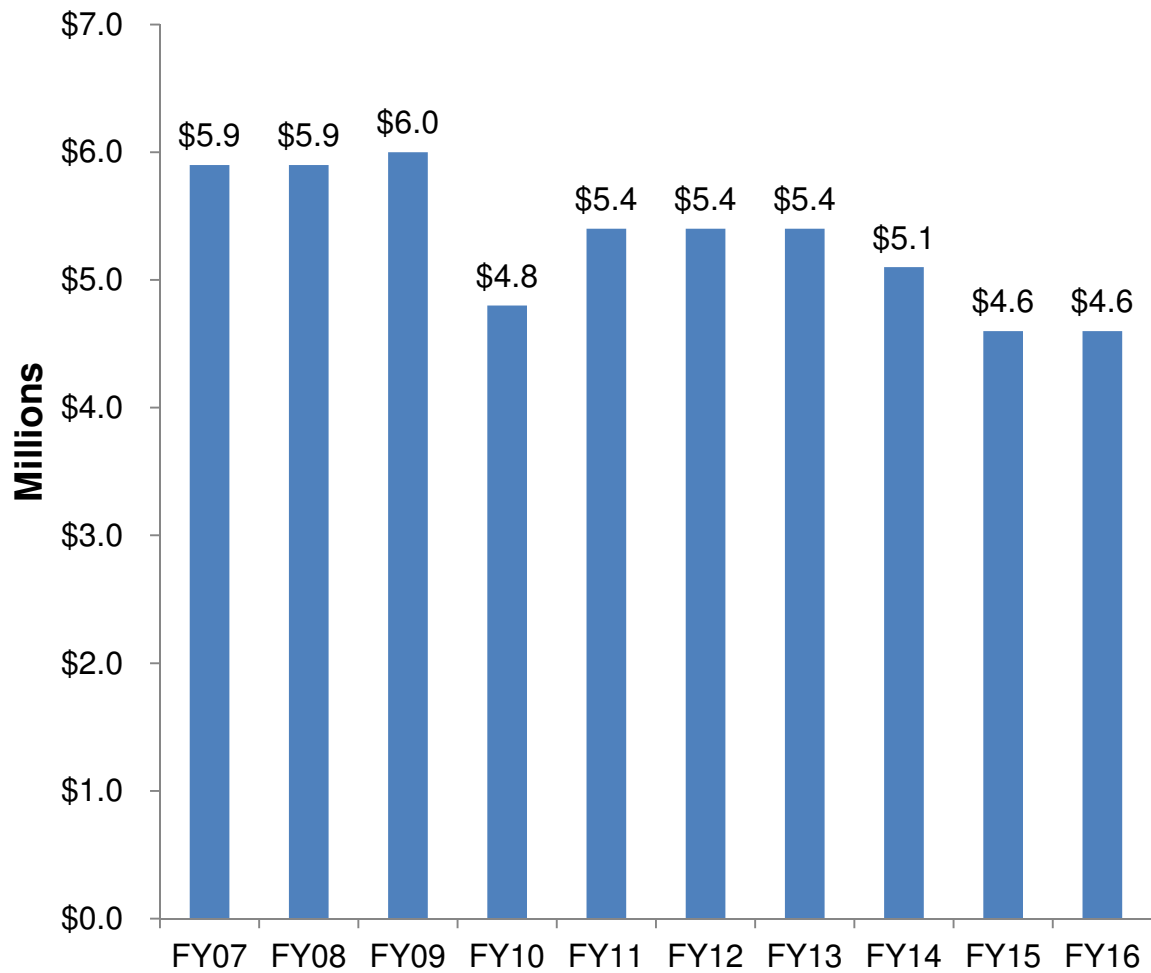


Tobacco Industry Marketing in Wyoming	
Estimated annual tobacco industry marketing in state	\$23.4 million
Ratio of industry marketing to state tobacco prevention spending	5.1 to 1

Tobacco's Toll in Wyoming	
Adults who smoke	20.6%
High school students who smoke	17.4%
Deaths caused by smoking each year	800
Annual health care costs directly caused by smoking	\$258 million
Residents' state & federal tax burden from smoking-caused government expenditures	\$840 per household

Wyoming

Total Annual Tobacco Prevention Spending FY2007-FY2016



CDC Recommended Spending: \$8.5 million