Camel’s Break Free Adventure contest
10 WEEKS. LOCATIONS. THOUSANDS OF PRIZES.

WHERE'S CAMEL? TELL US FOR A CHANCE TO WIN
Where will Camel Break Free to next?

- Week 5: SEATTLE, WA
- Week 6: STURGIS, SD
- Week 7: THE HAIGHT, SAN FRANCISCO
- Week 8: BONNEVILLE SALT FLATS, UT
- Week 9: NEW ORLEANS, LA
- Week 10: WINSTON-SALEM, NC
- Week 11: LAS VEGAS, NV

Check back starting next Hump Day (Wednesday) for a new clue.
Where's Camel?

With a path just about as unpredictable as the melody of a good jazz tune, we ventured our way to this sultry corner of Dixie to take it easy among an intriguing mix of music, culture and just a dash of marvelous mayhem.

MEMPHIS
NEW ORLEANS
BOISE
THE MISSISSIPPI RIVER
Ah, perfect ten. The 10th and final stop on the Camel Break Free Adventure. Camel capped the trek here—a special little place with a lot of Camel heritage. It’s where the journey stops but the adventure never ends.
The keeper of oh so many good times...
Camel honors the oasis in the desert—built
entirely for people of all walks to break free. It's
the love and the thrill of the laughs. The spirit of
Camel—like its fans—never rests here in Vegas.
Name a live show that rocked history—we’ll put money that Camel was there. So Camel two-steps its way to Texas for a Lone Star taste of that independent break free spirit and an all-access pass to the “live music capital of the world.”
Some call it the most famous hipster neighborhood. But it's not about hip. It's about breaking free. It's about last call, a sloppy kiss goodbye and a solo saunter to a rock show in an abandoned building. It's where a tree grows. It's Camel in the Williamsburg corner of Brooklyn.
Ladies and gentlemen,
Camel has hit “The Mother Road.” A full tank and a full feeling for the curves ahead, Camel gets its kicks on the original “superhighway.” Cruising from Chicago to L.A., this famous road to freedom is paved to break free with pit stops, motel room memories and plenty of wonderful characters along the way.
Home of grunge, a coffee revolution and alternatives who'll probably tell you they're only happy when it rains. It's the smell of vinyl in that hidden record store, that worn t-shirt and a ticket stub with a scribbled phone number—all with the bold spirit of our Gold Rush ancestors who didn't think twice before breaking free for the glowing future ahead.
This is no backseat adventure.
Camel’s been at the wheel of some of the fastest driving machines of history. What’s faster than a racecar pulverizing the air at over 600 mph? Camel’s back with the pedal pulsing and the clutch primed for popping. Buckle up—and break free.
The Summer of Love, protests to be civil and a rainbow of counterculture. Whether you started here or put flowers in your hair, grabbed a drum and hitched a ride on a painted minibus, Camel lights up this little piece of San Francisco that pulses with the spirit to evolve, revolve or revolt and follows the force to break free.
Sometimes the only spot to break free is on the back of a bike. No doors, no windows—just a swift breeze cruising down the highway into the horizon. What awaits is the city of Sturgis—home to the mother of all bike blowouts. It’s where hundreds of thousands of free-spirited festival goers gear up to celebrate the spirit of two-wheelin’, good lovin’ and easy ridin’.
With a nickname like The Big Easy, Camel just had to ramble down to N’awlins to snag a balcony, catch some beads and take in the bourbon-soaked fun below. It’s the Birthplace of Jazz. Where po’ boys and voodoo queens preside over a rich cultural gumbo, and where party people of every kind flock to get down and break free.
Cheers. You guessed right.

Welcome home Camel!
If you guessed the North Carolina town where R.J. Reynolds started it all, well, go ahead and beam with Camel pride. After straying from the pack in search of an epic adventure, Camel returns to its roots in Winston-Salem. It's the final stop in this journey, but as always, Camel journeys on. Stay tuned next week to find out how.