

Frequencies (n=400)
RHODE ISLAND STATEWIDE SURVEY
The Mellman Group, Inc.
February 26 – March 1, 2020

Hello. My name is [FIRST NAME ONLY]. I'm calling from _____. We are conducting a public opinion survey and I would like to ask you some questions. We are not selling anything, and I will not ask you for a contribution or donation. Could I please speak with **[ASK FOR NAME ON LIST. IF NOT AVAILABLE, SCHEDULE TIME FOR A CALLBACK. YOU MAY NOT SPEAK WITH ANYONE ELSE.]**

[RECORD, BUT DO NOT ASK, GENDER:]

Male..... 46
 Female..... 54

A1. Are you registered to vote? **[TERMINATE OF NO OR DON'T KNOW]**
 A2. In which state do you live? **[TERMINATE IF NOT IN RHODE ISLAND]**

1. What is your age? **[CODE ACTUAL AGE. REFUSED=999]** _____

18-29.....	15
30-39.....	14
40-49.....	14
50-59.....	19
60-69.....	19
70+.....	19
Ref.....	0

2. What is your zip code? _____

Overall, do you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable impression of _____? **[READ NAME FROM LIST BELOW]** If you haven't heard of the group, **{6}**, or if you don't know enough about that person or group to have an impression, **{5}**, just say so and we will move on.

[RANDOMIZE Q.3-Q.11]	TOT FAV	TOT UNFAV	very fav	smwt fav	smwt unfav	very unfav	don't know	never heard
3. ___ Vape shops and stores that exclusively sell e-cigarettes.....	21	67	6	15	20	47	11	1
4. ___ JUUL.....	13	63	2	11	17	46	12	12
5. ___ Tobacco Companies.....	18	78	4	13	18	60	4	0
[Q.6-Q.8 SPLIT SAMPLE A]								
6. ___ The American Lung Association.....	86	4	53	33	4	0	8	2
7. ___ E-cigarette companies.....	20	66	4	16	19	47	14	0
8. ___ The Campaign for Tobacco-Free Kids.....	65	5	46	19	2	3	12	18
[Q.9-Q.11 SPLIT SAMPLE B]								
9. ___ Vaping companies.....	17	68	3	13	19	50	14	1
10. ___ The American Heart Association.....	90	3	68	22	2	1	5	2
11. ___ The American Cancer Society.....	92	3	66	26	2	1	5	0

12. Do you think government regulations on tobacco companies are too tough, about right, too weak, or aren't you sure?
- | | |
|------------------|----|
| Too tough..... | 10 |
| About right..... | 26 |
| Too weak | 51 |
| Not sure | 12 |
13. Do you think government regulations on e-cigarettes and vaping companies are too tough, about right, too weak, or aren't you sure?
- | | |
|------------------|----|
| Too tough..... | 12 |
| About right..... | 16 |
| Too weak | 55 |
| Not sure | 17 |
14. How concerned are you that tobacco companies may be using candy, menthol, mint, and fruit flavors to market tobacco products to young people? Are you very concerned, somewhat concerned, not too concerned or not at all concerned?
- | | |
|---------------------------|----|
| Very concerned..... | 58 |
| Somewhat concerned..... | 21 |
| Not too concerned..... | 11 |
| Not at all concerned..... | 8 |
| Don't know | 2 |
15. Generally speaking, do you think young people in your community use e-cigarette and vaping products like JUUL a great deal, some, not too much, or none at all?
- | | |
|-------------------------------|----|
| Great deal | 34 |
| Some..... | 35 |
| Not too much..... | 9 |
| Not at all..... | 4 |
| [VOL] don't know | 18 |
16. Have you heard, seen, or read anything recently about an emergency order temporarily prohibiting the sale of flavored e-cigarette and vaping products in Rhode Island? **[IF YES, ASK:]** Have you heard a great deal about it or just a little?
- | | |
|-------------------------------|-----------|
| Yes, great deal..... | 34 |
| Yes, a little | 37 |
| TOTAL YES..... | 71 |
| No..... | 27 |
| [VOL] don't know | 2 |
17. Do you support or oppose a proposal that would continue to prohibit the sale of flavored e-cigarette and vaping products that can appeal to kids, including flavors such as mint, menthol, cherry, and cotton candy? **[IF SUPPORT/OPPOSE, ASK:]** Do you feel that way strongly or not strongly?
- | | |
|-------------------------------|-----------|
| Support, strongly..... | 59 |
| Support, not strongly..... | 9 |
| Oppose, not strongly | 7 |
| Oppose, strongly | 19 |
| [VOL] don't know | 5 |
| TOTAL SUPPORT..... | 68 |
| TOTAL OPPOSE..... | 27 |

18. Do you support or oppose a law that would prohibit the sale of all flavored tobacco products that can appeal to kids, with flavors such as mint, menthol, cherry, and cotton candy? **[IF SUPPORT/OPPOSE, ASK:]** Do you feel that way strongly or not strongly?

Support, strongly	60
Support, not strongly	9
Oppose, not strongly	8
Oppose, strongly	18
[VOL] don't know	4
TOTAL SUPPORT	70
TOTAL OPPOSE	27

19. Which of the following statements comes closer to your point of view: **[ROTATE]**

Statement A. It is more important to help smokers try to quit cigarettes by giving them access to the flavored e-cigarette and vaping products of their choice.

OR

Statement B. It is more important to reduce the number of kids who start using tobacco by prohibiting the sales of candy, fruit, menthol, and mint-flavored e-cigarette and vaping products.

[IF A/B, ASK:] Do you feel that way strongly or not so strongly?

Statement A, strongly	22
Statement A, not so strongly	9
Statement B, not so strongly	10
Statement B, strongly	55
[VOL] Not sure	5
TOTAL STATEMENT A	30
TOTAL STATEMENT B	65

20. Which of the following statements comes closer to your point of view: **[ROTATE]**

Statement A It is more important to protect the rights of adults to buy e-cigarette and vaping products in the flavors of their choice, including candy, fruit, menthol, and mint flavors.

OR

Statement B. It is more important to reduce the number of kids who start using tobacco by prohibiting the sales of candy, fruit, menthol, and mint-flavored e-cigarette and vaping products.

[IF A/B, ASK:] Do you feel that way strongly or not so strongly?

Statement A, strongly	27
Statement A, not so strongly	8
Statement B, not so strongly	7
Statement B, strongly	54
[VOL] Not sure	4
TOTAL STATEMENT A	35
TOTAL STATEMENT B	61

THANK YOU. THE FEW REMAINING QUESTIONS ARE FOR STATISTICAL PURPOSES ONLY.

21. Generally speaking, do you think of yourself as a Republican, a Democrat, an independent, or something else? **[IF REPUBLICAN OR DEMOCRAT ASK:]** Do you consider yourself a strong (Republican/Democrat) or a not so strong (Republican/Democrat)? **[IF INDEPENDENT ASK:]** Would you say that you lean more toward the Republicans or more toward the Democrats?
- | | |
|------------------------------------|-----------|
| Strong Republican..... | 13 |
| Not so strong Republican..... | 3 |
| Independent leans Republican | 6 |
| Independent..... | 29 |
| Independent leans Democratic | 11 |
| Not so strong Democrat | 6 |
| Strong Democrat | 23 |
| dk/na/other | 9 |
| TOTAL REPUBLICAN | 22 |
| TOTAL INDEPENDENT..... | 38 |
| TOTAL DEMOCRAT..... | 40 |
22. Do you consider yourself very liberal, somewhat liberal, moderate, somewhat conservative or very conservative? **[IF MODERATE, ASK:]** Do you tend to lean toward the liberal or conservative side?
- | | |
|----------------------------------|-----------|
| Very liberal | 12 |
| Somewhat liberal..... | 17 |
| Moderate leans liberal..... | 7 |
| Moderate | 32 |
| Moderate leans conservative..... | 4 |
| Somewhat conservative..... | 11 |
| Very conservative | 10 |
| [VOL]dk/na/ref..... | 7 |
| TOTAL LIBERAL..... | 35 |
| TOTAL MODERATE | 39 |
| TOTAL CONSERVATIVE | 25 |
23. Are you black, white, Hispanic or Latino, Asian, Native American or some other race?
- | | |
|-----------------------|----------|
| Black..... | 6 |
| White | 77 |
| Hispanic..... | 10 |
| Asian..... | 1 |
| Native American..... | 0 |
| Other | 3 |
| [VOL] Ref..... | 4 |
24. Do you have any children under age 18 in your household?
- | | |
|---------------------------|----|
| yes..... | 24 |
| no | 72 |
| dk/ref [VOL] | 3 |

25. What was the last level of schooling you completed?

less than high school graduate	2
high school graduate	17
some college, but no degree	20
a 2-year or associate degree	13
a 4-year or bachelor's degree	29
a post-graduate degree	17
[VOL] na.....	2

26. Which of the following describes your use of tobacco products:

I currently smoke cigarettes.....	14
I USED to smoke cigarettes, but I've quit	30
I have never been a cigarette smoker	50
Smokeless or other tobacco user	4
[VOL] Don't know.....	1
[VOL] Refused.....	2

[ASK Q.27 IF Q.26 =PUNCHES 2-6]

27. And do you never smoke, or do you smoke on occasion?

Never smoke	90
Smoke on occasion	8
[VOL] Don't know	3

[RESUME ASKING ALL RESPONDENTS]

28. Which of the following describes your use of e-cigarette and vaping products that contain nicotine:

I currently use e-cigarette and vaping products.....	9
I USED to use e-cigarette and vaping products, but I've quit	8
I have never use e-cigarette and vaping products..	81
[VOL] Don't know.....	0
[VOL] Refused.....	2

[ASK Q.29 IF Q.28=PUNCHES 2-5]

29. And do you never use e-cigarette and vaping products that contain nicotine, or do you use them on occasion?

Never	94
On occasion	4
[VOL] Don't know.....	2

[RESUME ASKING EVERYBODY]

Thank you very much for your participation. Have a good day.