

Big Tobacco is back, thanks to JUUL – with a whole new way to get kids hooked on nicotine.



Mint



Mango



Fruit



Cucumber



Creme



Menthol

JUUL's flavored e-cigarettes deliver massive doses of nicotine

Don't let sweet-talking ads from JUUL fool you – each JUUL pod delivers the same amount of addictive nicotine as 20 cigarettes. It's no wonder Marlboro-maker Altria spent \$12.8 billion buying into JUUL. Their mint, menthol, fruit, crème and mango flavors have fueled what the FDA warns is a “youth e-cigarette epidemic.” It's time to act: Stop flavored e-cigarettes and give our kids, parents and teachers a fighting chance.



American Academy
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