

Type of Tobacco Product(s)

Legislation applies to all tobacco products (smoked and smokeless).

Health Warning Labels

Type, Size and Location

Pictorial health warning labels (HWLs) are required to cover 70% of the front and back of the package. Overall, 70% of the principal display areas of the package are allocated to HWLs.

Content

The front of each pack must have one of two general health warnings; one of the approved warnings states “Smoking Kills” and the other states “Tobacco Kills.” The back of the packs must carry one specific health warning. Three specific warnings (on lung cancer, rotten teeth, and mouth cancer) have been issued, each will appear on the back of all packs for a two-year rotation period. The contents of the HWLs are not specific to each type of tobacco product, with identical pictures and texts on both smoked and smokeless tobacco products.

Language

Health warning texts must be in English and French, the principal languages of the country.

Cessation Aid

No quitline phone number or government-sponsored website is required to be displayed on the package.

Number, Rotation Schedule and History

Cameroon has produced three rounds of pictorial HWLs:

All Tobacco Products		
Round (implementation year)	Number of HWLs	Size (%) average– front/back
R1 (2019)	1 pair	70– 70/70
R2 (2021)	1 pair	70– 70/70
R3 (2023)	1 pair	70– 70/70

Health warnings in each round are required to appear for a period of 24 months. However, only the HWL on the back rotates from round to round.

Constituents and Emissions Information

No message is required to display qualitative (descriptive) constituents and emissions information on the package.

Prohibition on Misleading Packaging and Labeling

Misleading descriptors and figures for emission yields (such as tar, nicotine, and carbon monoxide) are prohibited from appearing on packages.

Additional notes

The message “To be sold in Cameroon” must be printed on the lateral side of the package.

WARNINGS: 2019

TOBACCO PRODUCTS

FRONT		BACK	LATERAL
OPTION A	OPTION B		
<p>FUMER TUE SMOKING KILLS</p> 	<p>LE TABAC TUE TOBACCO KILLS</p> 	<p>FUMER PROVOQUE LE CANCER DU POUMON SMOKING CAUSES LUNG CANCER</p> 	<p>VENTE AU CAMEROUIN TO BE SOLD IN CAMEROON</p>




WARNINGS: 2021

TOBACCO PRODUCTS

FRONT		BACK	LATERAL
OPTION A	OPTION B		
<p>FUMER TUE SMOKING KILLS</p> 	<p>LE TABAC TUE TOBACCO KILLS</p> 	<p>FUMER PROURRIE LES DENTS SMOKING CAUSES ROTTEN TEETH</p> 	<p>VENTE AU CAMEROUIN TO BE SOLD IN CAMEROON</p>

WARNINGS: 2023

TOBACCO PRODUCTS

FRONT		BACK	LATERAL
OPTION A	OPTION B		
<p>FUMER TUE SMOKING KILLS</p> 	<p>LE TABAC TUE TOBACCO KILLS</p> 	<p>FUMER PROVOQUE LE CANCER DE LA BOUCHIE SMOKING CAUSES MOUTH CANCER</p> 	<p>VENTE AU CAMEROUIN TO BE SOLD IN CAMEROON</p>