

CAMPAIGN For TOBACCO-FREE Kids[®]

YOUTH SMOKING DECLINES AND RELATED BENEFITS FROM STATES FULLY FUNDING TOBACCO PREVENTION

States	High School Smoking Rate	Additional Youth Who Become New Daily Smokers Each Year	Tobacco Company Marketing In The State Each Year (millions)	Current State Tobacco Prevention Spending (millions)	Recommended CDC Minimum State Tobacco Prevention Spending (millions)	Current Spending As Percent of CDC Minimum	Funding At CDC Minimum: Fewer Future Youth Smokers*	Funding At CDC Minimum: Fewer Youth Dying Early From Smoking*	Funding At CDC Minimum: Future Youth Related Health Savings* (millions)
Alabama	24.7%	12,200	\$229.0	\$0.36	\$26.7	1.3%	32,970	10,550	\$527.5
Alaska	19.2%	2,500	\$24.4	\$4.17	\$8.1	51.5%	15,470	4,950	\$247.6
Arizona	20.9%	15,300	\$167.1	\$23.10	\$27.8	83.1%	35,600	11,390	\$569.6
Arkansas	34.7%	8,400	\$142.1	\$17.6	\$17.9	98.3%	26,980	8,630	\$431.8
California	21.6%	66,600	\$747.2	\$74.0	\$165.1	44.8%	144,720	46,310	\$2,315.6
Colorado	25.3%	11,500	\$177.0	\$4.3	\$24.6	17.5%	28,960	9,270	\$463.5
Connecticut	22.0%	8,400	\$137.6	\$0.06	\$21.2	0.3%	24,340	7,790	\$389.5
Delaware*	23.5%	2,200	\$68.6	\$9.3	\$8.6	107.8%	14,540	4,650	\$232.7
DC	14.7%	800	\$15.4	\$0.0	\$7.5	0.0%	5,320	1,700	\$85.2
Florida	18.1%	34,400	\$772.8	\$1.0	\$78.4	1.3%	66,490	21,270	\$1,063.8
Georgia	20.9%	21,700	\$403.1	\$11.5	\$42.6	27.0%	48,340	15,470	\$773.5
Hawaii	24.5%	3,100	\$37.9	\$8.9	\$10.8	82.6%	13,490	4,310	\$215.9
Idaho	14.0%	3,400	\$50.6	\$1.9	\$11.0	17.2%	13,050	4,170	\$208.9
Illinois	29.2%	34,600	\$535.6	\$11.0	\$64.9	16.9%	81,920	26,210	\$1,310.7
Indiana	25.6%	21,200	\$449.0	\$10.8	\$34.8	31.1%	55,870	17,880	\$894.0
Iowa	27.0%	7,600	\$151.1	\$5.10	\$19.4	26.4%	23,500	7,520	\$376.0
Kansas	21.1%	6,900	\$126.3	\$0.75	\$18.1	4.2%	21,700	6,940	\$347.3
Kentucky	32.7%	12,700	\$346.4	\$2.7	\$25.1	10.8%	36,120	11,550	\$577.9
Louisiana	25.0%	12,500	\$262.2	\$11.3	\$27.1	41.7%	35,820	11,460	\$573.2
Maine*	20.5%	3,300	\$62.0	\$14.2	\$11.2	126.9%	19,870	6,350	\$317.9
Maryland	19.3%	13,000	\$182.1	\$9.5	\$30.3	31.4%	33,560	10,740	\$537.0
Massachusetts	20.9%	13,200	\$214.2	\$3.75	\$35.2	10.6%	34,250	10,960	\$548.0
Michigan	22.6%	30,100	\$472.0	\$0.0	\$54.8	0.0%	78,440	25,100	\$1,255.1

* Delaware, Maine and Mississippi already fund their state tobacco prevention programs at above the CDC recommended minimum. The totals for those states show the benefits they are getting from their current funding levels. For other states, the benefits are what the state would obtain, in total, if they funded their programs at the CDC minimum recommended amounts. All numbers have been rounded down to be conservative. Funding state tobacco prevention and control programs at the CDC minimum or more will also significantly reduce adult smoking rates, producing substantial additional benefits and health care savings beyond those in this table, which focuses on only youth smoking declines. Smoke-free laws and higher tobacco tax rates will further reduce adult and youth smoking rates and related harms and costs.

Youth Smoking Declines & Benefits From Adequate State Tobacco Prevention Investments / Page 2

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Minnesota	28.9%	14,300	\$213.5	\$18.7	\$28.6	65.3%	38,540	12,330	\$616.7
Mississippi*	25.0%	9,400	\$158.2	\$20.0	\$18.8	106.4%	32,830	10,500	\$525.3
Missouri	24.8%	17,100	\$337.8	\$0.0	\$32.8	0.0%	46,710	14,940	\$747.4
Montana	22.9%	2,000	\$40.7	\$2.5	\$9.4	26.7%	10,080	3,220	\$161.2
Nebraska	24.1%	4,400	\$80.1	\$2.9	\$13.3	21.8%	16,000	5,120	\$256.1
Nevada	19.6%	6,700	\$104.7	\$4.4	\$13.5	32.6%	18,430	5,890	\$294.9
New Hampshire	19.1%	3,800	\$100.9	\$0.0	\$10.9	0.0%	14,960	4,780	\$239.3
New Jersey	24.5%	20,300	\$299.6	\$11.0	\$45.1	24.4%	49,470	15,830	\$791.5
New Mexico	36.2%	5,000	\$57.7	\$5.0	\$13.7	36.5%	17,240	5,510	\$275.9
New York	20.2%	49,200	\$535.1	\$39.45	\$95.8	41.2%	115,520	36,960	\$1,848.3
North Carolina	24.8%	24,000	\$488.0	\$15.0	\$42.6	35.2%	56,720	18,150	\$907.5
North Dakota	30.2%	1,400	\$26.3	\$3.1	\$8.2	38.0%	9,330	2,980	\$149.3
Ohio	22.2%	35,900	\$666.2	\$53.3	\$61.7	86.3%	93,550	29,930	\$1,496.8
Oklahoma	26.5%	10,500	\$213.5	\$4.8	\$21.8	22.0%	30,690	9,820	\$491.0
Oregon	19.9%	9,400	\$139.9	\$3.5	\$21.1	16.6%	25,750	8,240	\$412.1
Pennsylvania	27.6%	34,700	\$645.8	\$46.1	\$65.6	70.3%	88,200	28,220	\$1,411.3
Rhode Island	19.3%	2,600	\$47.9	\$2.5	\$9.9	25.3%	11,560	3,700	\$185.0
South Carolina	36.0%	11,300	\$239.7	\$0.0	\$23.9	0.0%	30,990	9,910	\$495.9
South Dakota	30.0%	2,200	\$34.5	\$1.5	\$8.7	17.3%	12,050	3,850	\$192.9
Tennessee	27.6%	14,800	\$359.2	\$0.0	\$32.2	0.0%	38,430	12,300	\$615.0
Texas	24.3%	56,200	\$752.9	\$7.4	\$103.3	7.2%	118,960	38,060	\$1,903.4
Utah	7.3%	3,500	\$55.1	\$7.0	\$15.2	46.0%	10,800	3,450	\$172.8
Vermont	22.1%	1,600	\$34.5	\$4.66	\$7.9	58.9%	10,440	3,340	\$167.1
Virginia	21.0%	19,000	\$400.6	\$13.04	\$38.9	33.5%	46,650	14,920	\$746.4
Washington	15.0%	16,300	\$163.1	\$27.2	\$33.3	81.6%	42,220	13,510	\$675.5
West Virginia	28.5%	5,600	\$120.7	\$5.85	\$14.2	41.3%	21,210	6,780	\$339.4
Wisconsin	23.6%	16,600	\$247.0	\$10.0	\$31.2	32.1%	44,370	14,190	\$709.9
Wyoming	26.0%	1,300	\$27.9	\$3.8	\$7.4	51.5%	9,530	3,050	\$152.6
State Totals	21.9%	740,000	\$12.4 billion	\$538	\$1,600	33.6%	1,952,550	624,650	\$31.2 billion

Campaign for Tobacco-Free Kids, February 24, 2005 / Eric Lindblom

Sources: U.S. Centers for Disease Control & Prevention (CDC), *State Data Highlights 2004*, <http://www.cdc.gov/tobacco/datahighlights/Page4.htm>, and *Best Practices for Comprehensive Tobacco Control*, August 1999, <http://www.cdc.gov/tobacco/bestprac.htm>. Campaign for Tobacco-Free Kids, *A Broken Promise to Our Children: The 1998 Tobacco Settlement Six Years Later*, December, 2004, <http://tobaccofreekids.org/reports/settlements>. Tauras, JA, et al., "State Tobacco Control Spending and Youth Smoking," *American Journal of Public Health*, February, 2005 [with additional calculations by the primary authors based on the studies findings and methodology]. See, also, TFK factsheets at <http://tobaccofreekids.org/research/factsheets/index.php?CategoryID=6>. State totals do not include data and estimates for U.S. territories.