



KEY STATE-SPECIFIC TOBACCO-RELATED DATA & RANKINGS

| State | Adult Smoking Rate | Adult Smoking Rank (1=low) | Pregnant Smoking Rate | Pregnant Smoking Rank (1 = low) | Youth Smoking Rate* | New Youth Smokers Per Year | Annual Adult Smoking Deaths (approx.) | Kids Now Alive Who Will Become Smokers | Kids Now Alive Who Will Die From Smoking | Smoking Caused Health Costs 2004 (millions) | Cigarette Tax† (per pack) | Cigarette Tax Rank (1 = high) | FY 2010 Funding for State TC Programs (millions) | Tobacco Prevention Spending % of CDC Target | Tobacco Prevention Spending Rank‡ (1 = high) |
|-------------------|--------------------|----------------------------|-----------------------|---------------------------------|---------------------|----------------------------|---------------------------------------|--|--|---|---------------------------|-------------------------------|--|---|--|
| All States | 20.6% | <i>///</i> | 10.7% | <i>///</i> | 20% | 350,000 | 400,000[§] | 20+ mill. | 6+ million | \$96 bill. | \$1.34 | <i>///</i> | \$629.5 | 17.0% | - |
| Alabama | 22.2% | 42nd | 12.1% | 42nd | 26.8% | 9,300 | 7,500 | 543,000 | 174,000 | \$1.49 bill. | \$0.425 | 46th | \$2.1 | 3.7% | 47 |
| Alaska | 21.7% | 41st | 17.9% | 41st | 17.8% | 900 | 490 | 56,000 | 18,000 | \$169 | \$2.00 | 11th | \$8.6 | 80.0% | 2 |
| Arizona | 15.9% | 7th | 6.3% | 7th | 22.2% | 5,600 | 6,800 | 328,000 | 105,000 | \$1.3 bill. | \$2.00 | 11th | \$23.4 | 34.3% | 15 |
| Arkansas | 22.4% | 44th | 18.0% | 44th | 20.7% | 3,400 | 4,900 | 200,000 | 64,000 | \$812 | \$1.15 | 27th | \$19.8 | 54.4% | 9 |
| California | 14.0% | 2nd | NA | 2nd | 15.4% | 32,000 | 36,600 | 1,862,000 | 596,000 | \$9.14 bill. | \$0.87 | 32nd | \$79.0 | 17.9% | 25 |
| Colorado | 17.6% | 21st | 8.5% | 19th | 14.6% | 4,900 | 4,300 | 288,000 | 92,000 | \$1.31 bill. | \$0.84 | 33rd | \$12.4 | 22.8% | 21 |
| Connecticut | 16.0% | 7th | 7.0% | 8th | 15.3% | 4,000 | 4,700 | 237,000 | 76,000 | \$1.63 bill. | \$3.00 | 2nd | \$7.2 | 16.4% | 28 |
| Delaware | 17.8% | 22nd | 12.9% | 22nd | 20.2% | 900 | 1,100 | 57,000 | 18,000 | \$284 | \$1.60 | 18th | \$10.8 | 77.5% | 3 |
| DC | 16.4% | 10th | 3.9% | 11th | 10.6% | 400 | 720 | 25,000 | 8,000 | \$243 | \$2.50 | 8th | \$1.4 | 13.1% | 31 |
| Florida | 17.5% | 18th | 8.6% | 18th | 14.3% | 19,800 | 28,600 | 1,153,000 | 369,000 | \$6.32 bill. | \$1.339 | 24th | \$67.7 | 32.1% | 16 |
| Georgia | 19.5% | 32nd | 7.9% | 32nd | 18.6% | 9,900 | 10,500 | 576,000 | 184,000 | \$2.25 bill. | \$0.37 | 47th | \$3.2 | 2.7% | 50 |
| Hawaii | 15.4% | 5th | 7.1% | 5th | 9.7% | 1,400 | 1,100 | 85,700 | 27,400 | \$336 | \$2.60 | 5th | \$8.8 | 58.1% | 7 |
| Idaho | 16.9% | 15th | 10.5% | 15th | 20.0% | 1,200 | 1,500 | 75,000 | 24,000 | \$319 | \$0.57 | 42nd | \$2.3 | 13.8% | 30 |
| Illinois | 21.3% | 39th | 10.1% | 39th | 19.9% | 17,000 | 16,600 | 991,000 | 317,000 | \$4.10 bill. | \$0.98 | 30th | \$9.7 | 6.2% | 42 |
| Indiana | 26.1% | 50th | 19.1% | 50th | 18.3% | 8,600 | 9,700 | 499,000 | 160,000 | \$2.08 bill. | \$0.995 | 29th | \$11.8 | 15.0% | 29 |
| Iowa | 18.8% | 29th | 16.5% | 29th | 18.9% | 3,500 | 4,400 | 206,000 | 66,000 | \$1.01 bill. | \$1.36 | 22nd | \$11.1 | 30.3% | 17 |
| Kansas | 17.9% | 23rd | 12.7% | 23rd | 20.6% | 2,900 | 3,800 | 170,000 | 54,000 | \$927 | \$0.79 | 35th | \$2.3 | 7.0% | 39 |
| Kentucky | 25.3% | 49th | 24.4% | 49th | 26.1% | 5,700 | 7,800 | 334,000 | 107,000 | \$1.50 bill. | \$0.60 | 40th | \$3.9 | 6.9% | 40 |
| Louisiana | 20.5% | 36th | 10.0% | 37th | 19.4% | 5,800 | 6,500 | 340,000 | 109,000 | \$1.47 bill. | \$0.36 | 48th | \$8.9 | 16.6% | 27 |
| Maine | 18.2% | 24th | 17.1% | 24th | 14.0% | 1,400 | 2,200 | 85,000 | 27,000 | \$602 | \$2.00 | 11th | \$11.8 | 63.6% | 6 |
| Maryland | 14.9% | 4th | 8.1% | 4th | 16.8% | 5,800 | 6,800 | 338,000 | 108,000 | \$1.96 bill. | \$2.00 | 11th | \$6.7 | 10.6% | 37 |
| Massachusetts | 16.1% | 9th | 8.1% | 9th | 17.7% | 6,300 | 9,000 | 366,000 | 117,000 | \$3.54 bill. | \$2.51 | 7th | \$6.1 | 6.7% | 41 |

* Youth smoking rates from most recent years available; in bold type from the Youth Risk Behavioral Surveillance (YRBS); in regular type from Youth Tobacco Surveillance (YTS); and in italics from state-specific surveys; OR data are for 11th grade only. WA data are for 10th grade only. Because of different surveys and years, state rankings based on youth smoking cannot be done.

† States that have not increased their tax rate since January 1, 1999 are in **bold** type.

‡ Ranks are based on CDC's 2007 recommendations for tobacco prevention spending in states. FY2009 tobacco prevention funding includes state and federal funds.

§ Adding in nationwide deaths from secondhand smoke (almost 50,000) and deaths to infants from mothers smoking during pregnancy (more than 700) brings the nationwide death total to more than 440,000 per year. CDC, <http://www.cdc.gov/mmwr/PDF/wk/mm5745.pdf>.

Key State-Specific Tobacco-Related Data & Rankings / 2

| State | Adult Smoking Rate | Adult Smoking Rank (1=low) | Pregnant Smoking Rate | Pregnant Smoking Rank (1 = low) | Youth Smoking Rate* | New Youth Smokers Per Year | Annual Adult Smoking Deaths (approx.) | Kids Now Alive Who Will Become Smokers | Kids Now Alive Who Will Die From Smoking | Smoking Caused Health Costs 2004 (millions) | Cigarette Tax† (per pack) | Cigarette Tax Rank (1 = high) | FY 2010 Funding for State TC Programs (millions) | Tobacco Prevention Spending % of CDC Target | Tobacco Prevention Spending Rank‡ (1 = high) |
|----------------|--------------------|----------------------------|-----------------------|---------------------------------|---------------------|----------------------------|---------------------------------------|--|--|---|---------------------------|-------------------------------|--|---|--|
| Michigan | 20.4% | 36th | 15.1% | 36th | 18% | 16,000 | 14,500 | 930,000 | 298,000 | \$3.40 bill. | \$2.00 | 11th | \$4.3 | 3.5% | 48 |
| Minnesota | 17.6% | 18th | 10.5% | 19th | 19.1% | 6,300 | 5,500 | 368,000 | 118,000 | \$2.06 bill. | \$1.56 | 19th | \$21.5 | 36.8% | 13 |
| Mississippi | 22.7% | 45th | 12.1% | 45th | 19.2% | 3,700 | 4,700 | 216,000 | 69,000 | \$719 | \$0.68 | 37th | \$11.7 | 29.8% | 18 |
| Missouri | 25.0% | 48th | 18.2% | 48th | 23.8% | 7,500 | 9,500 | 436,000 | 140,000 | \$2.13 bill. | \$0.17 | 50th | \$2.4 | 3.2% | 49 |
| Montana | 18.5% | 27th | 19.1% | 27th | 20.0% | 900 | 1,400 | 57,000 | 18,000 | \$277 | \$1.70 | 17th | \$9.4 | 67.3% | 4 |
| Nebraska | 18.4% | 26th | 14.1% | 26th | 22.3% | 1,900 | 2,200 | 111,000 | 36,000 | \$537 | \$0.64 | 38th | \$4.2 | 19.7% | 23 |
| Nevada | 22.3% | 42nd | 10.0% | 43rd | 13.6% | 2,500 | 3,300 | 146,000 | 47,000 | \$565 | \$0.80 | 34th | \$3.8 | 11.6% | 36 |
| N. Hampshire | 17.0% | 16th | 14.0% | 16th | 19.0% | 1,600 | 1,700 | 96,000 | 31,000 | \$564 | \$1.78 | 16th | \$1.0 | 5.4% | 43 |
| New Jersey | 14.8% | 3rd | 8.5% | 3rd | 15.8% | 9,000 | 11,200 | 526,000 | 168,000 | \$3.17 bill. | \$2.70 | 4th | \$8.9 | 7.4% | 38 |
| New Mexico | 19.4% | 30th | 10.1% | 30th | 24.2% | 2,000 | 2,100 | 118,000 | 38,000 | \$461 | \$0.91 | 31st | \$10.6 | 45.5% | 12 |
| New York | 16.8% | 13th | 8.1% | 13th | 14.6% | 20,900 | 25,400 | 1,216,000 | 389,000 | \$8.17 bill. | \$2.75 | 3rd | \$57.0 | 22.4% | 22 |
| North Carolina | 20.9% | 38th | 13.2% | 38th | 19.0% | 10,400 | 12,200 | 604,000 | 193,000 | \$2.46 bill. | \$0.45 | 44th | \$20.0 | 18.7% | 24 |
| North Dakota | 18.2% | 24th | 17.4% | 24th | 21.1% | 600 | 800 | 36,000 | 11,000 | \$247 | \$0.44 | 45th | \$9.4 | 100.6% | 1 |
| Ohio | 20.2% | 35th | 17.9% | 35th | 19.4% | 15,700 | 18,500 | 914,000 | 293,000 | \$4.37 bill. | \$1.25 | 25th | \$7.4 | 5.1% | 45 |
| Oklahoma | 24.8% | 47th | 18.1% | 47th | 23.2% | 4,700 | 6,200 | 273,000 | 87,000 | \$1.16 bill. | \$1.03 | 28th | \$21.1 | 47.0% | 11 |
| Oregon | 16.3% | 11th | 12.4% | 10th | 16.0% | 3,900 | 4,900 | 232,000 | 74,000 | \$1.11 bill. | \$1.18 | 26th | \$7.7 | 17.9% | 25 |
| Pennsylvania | 21.4% | 39th | 15.6% | 40th | 18.4% | 16,100 | 20,000 | 936,000 | 300,000 | \$5.19 bill. | \$1.35 | 23rd | \$19.0 | 12.2% | 34 |
| Rhode Island | 17.4% | 17th | 12.1% | 17th | 15.1% | 1,200 | 1,600 | 73,000 | 23,000 | \$506 | \$3.46 | 1st | \$1.9 | 12.2% | 34 |
| South Carolina | 20.1% | 34th | 13.0% | 34th | 17.8% | 5,500 | 6,100 | 321,000 | 103,000 | \$1.09 bill. | \$0.07 | 51st | \$3.2 | 5.2% | 44 |
| South Dakota | 17.6% | 18th | 19.3% | 19th | 24.7% | 900 | 1,000 | 57,000 | 18,000 | \$274 | \$1.53 | 20th | \$6.0 | 52.7% | 10 |
| Tennessee | 23.2% | 46th | 17.1% | 46th | 25.5% | 7,100 | 9,700 | 412,000 | 132,000 | \$2.16 bill. | \$0.62 | 39th | \$1.5 | 2.1% | 51 |
| Texas | 18.6% | 27th | 6.3% | 28th | 21.1% | 27,100 | 24,500 | 1,573,000 | 503,000 | \$5.83 bill. | \$1.41 | 21st | \$13.3 | 5.0% | 46 |
| Utah | 9.2% | 1st | 7.0% | 1st | 8.5% | 1,400 | 1,100 | 82,000 | 26,000 | \$345 | \$0.695 | 36th | \$8.3 | 35.3% | 14 |
| Vermont | 16.8% | 13th | 20.1% | 13th | 18.2% | 600 | 800 | 39,000 | 12,000 | \$233 | \$2.24 | 9th | \$5.9 | 57.1% | 8 |
| Virginia | 16.5% | 12th | 7.5% | 12th | 15.5% | 8,100 | 9,200 | 475,000 | 152,000 | \$2.08 bill. | \$0.30 | 49th | \$13.4 | 13.0% | 32 |
| Washington | 15.7% | 6th | 12.0% | 6th | 14.4% | 6,600 | 7,600 | 386,000 | 124,000 | \$1.95 bill. | \$2.025 | 10th | \$17.2 | 25.5% | 19 |
| West Virginia | 26.6% | 51st | 26.2% | 51st | 27.6% | 2,400 | 3,800 | 142,000 | 46,000 | \$690 | \$0.55 | 43rd | \$6.9 | 24.7% | 20 |
| Wisconsin | 19.9% | 33rd | 14.9% | 33rd | 16.9% | 6,900 | 7,200 | 402,000 | 128,000 | \$2.02 bill. | \$2.52 | 6th | \$8.1 | 12.6% | 33 |
| Wyoming | 19.4% | 30th | 20.7% | 30th | 22.1% | 600 | 700 | 36,000 | 12,000 | \$136 | \$0.60 | 40th | \$5.8 | 64.9% | 5 |

Sources for Table

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New Regular Daily Smokers Each Year. Estimate based on U.S. Dept of Health & Human Services (HHS), *Results from the 2008 National Survey on Drug Use and Health*, <http://www.oas.samhsa.gov/NSDUH/2K8NSDUH/tabs/Sect4peTabs10to11.pdf>. State-specific numbers based on each state's share of the national number.

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For more state-specific data, see the Campaign for Tobacco-Free Kids website at www.tobaccofreekids.org/reports/settlements and www.tobaccofreekids.org/research/factsheets.