



KEY STATE-SPECIFIC TOBACCO-RELATED DATA & RANKINGS

State	Adult Smoking Rate	Adult Smoking Rank (1=low)	Pregnant Smoking Rate	Pregnant Smoking Rank (1 = low)	Youth Smoking Rate*	New Youth Smokers Per Year	Annual Adult Smoking Deaths (approx.)	Kids Now Alive Who Will Become Smokers	Kids Now Alive Who Will Die From Smoking	Smoking Caused Health Costs 2004 (millions)	Cigarette Tax† (per pack)	Cigarette Tax Rank (1 = high)	FY 2009 Funding for State TC Programs (millions)	Tobacco Prevention Spending % of CDC Target	Tobacco Prevention Spending Rank‡ (1 = high)
All States	19.8%	<i>///</i>	10.7%	<i>///</i>	20.0%	400,000	400,000[§]	20+ mill.	6+ million	\$96 bill.	\$1.21	<i>///</i>	\$718.1	19.4%	-
Alabama	22.5%	41st	12.1%	22nd	26.8%	10,600	7,500	543,000	174,000	\$1.49 bill.	\$0.425	43rd	\$2.3	4.1%	48
Alaska	22.2%	39th	17.9%	39th	17.8%	1,100	490	56,000	18,000	\$169	\$2.00	6th	\$9.2	86.0%	1
Arizona	19.8%	26th	6.3%	2nd	22.2%	6,400	6,800	328,000	105,000	\$1.3 bill.	\$2.00	6th	\$21.3	31.3%	20
Arkansas	22.4%	40th	18.0%	41st	20.7%	3,900	4,900	200,000	64,000	\$812	\$1.15	25th	\$16.9	46.4%	10
California	14.3%	2nd	NA	NA	<i>15.4%</i>	36,600	36,600	1,862,000	596,000	\$9.14 bill.	\$0.87	31st	\$78.1	17.7%	31
Colorado	18.7%	16th	8.5%	12th	14.6%	5,600	4,300	288,000	92,000	\$1.31 bill.	\$0.84	32nd	\$27.5	50.6%	9
Connecticut	15.5%	3rd	7.0%	4th	21.1%	4,600	4,700	237,000	76,000	\$1.63 bill.	\$2.00	6th	\$8.3	18.9%	29
Delaware	19.0%	18th	12.9%	27th	20.2%	1,100	1,100	57,000	18,000	\$284	\$1.15	25th	\$11.3	81.3%	2
DC	17.3%	12th	3.9%	1st	10.6%	400	720	25,000	8,000	\$243	\$2.00	6th	\$4.0	38.1%	15
Florida	19.3%	20th	8.6%	14th	14.5%	22,700	28,600	1,153,000	369,000	\$6.32 bill.	\$0.339	47th	\$60.2	28.5%	22
Georgia	19.3%	20th	7.9%	8th	18.6%	11,300	10,500	576,000	184,000	\$2.25 bill.	\$0.37	44th	\$3.2	2.7%	50
Hawaii	17.0%	8th	7.1%	6th	12.8%	1,600	1,100	85,729	27,400	\$336	\$2.00	6th	\$11.3	74.3%	4
Idaho	19.2%	19th	10.5%	19th	20.0%	1,400	1,500	75,000	24,000	\$319	\$0.57	40th	\$2.6	15.4%	34
Illinois	20.2%	31st	10.1%	17th	19.9%	19,500	16,600	991,000	317,000	\$4.10 bill.	\$0.98	29th	\$9.5	6.1%	43
Indiana	24.1%	46th	19.1%	44th	22.5%	9,800	9,700	499,000	160,000	\$2.08 bill.	\$0.995	28th	\$16.0	20.3%	28
Iowa	19.8%	26th	16.5%	35th	18.9%	4,000	4,400	206,000	66,000	\$1.01 bill.	\$1.36	20th	\$11.2	30.5%	21
Kansas	17.9%	14th	12.7%	26th	20.6%	3,300	3,800	170,000	54,000	\$927	\$0.79	34th	\$2.0	6.2%	42
Kentucky	28.3%	51st	24.4%	49th	26.0%	6,500	7,800	334,000	107,000	\$1.50 bill.	\$0.60	38th	\$3.7	6.5%	41
Louisiana	22.6%	42nd	10.0%	15th	25%	6,600	6,500	340,000	109,000	\$1.47 bill.	\$0.36	45th	\$8.5	15.9%	33
Maine	20.1%	30th	17.1%	36th	14.0%	1,600	2,200	85,000	27,000	\$602	\$2.00	6th	\$11.7	63.2%	6
Maryland	17.1%	10th	8.1%	9th	16.8%	6,600	6,800	338,000	108,000	\$1.96 bill.	\$2.00	6th	\$20.6	32.5%	18
Massachusetts	16.4%	4th	8.1%	9th	17.7%	7,200	9,000	366,000	117,000	\$3.54 bill.	\$2.51	3rd	\$13.5	15.0%	35

* Youth smoking rates from most recent years available; in bold type from the Youth Risk Behavioral Surveillance (YRBS); in regular type from Youth Tobacco Surveillance (YTS); and in italics from state-specific surveys; OR data are for 11th grade only. WA data are for 10th grade only. Because of different surveys and years, state rankings based on youth smoking cannot be done.

† States that have not increased their tax rate since January 1, 1999 are in **bold** type.

‡ Ranks are based on CDC's 2007 recommendations for tobacco prevention spending in states. FY2009 tobacco prevention funding includes state and federal funds.

§ Adding in nationwide deaths from secondhand smoke (almost 50,000) and deaths to infants from mothers smoking during pregnancy (more than 700) brings the nationwide death total to more than 440,000 per year. CDC, <http://www.cdc.gov/mmwr/PDF/wk/mm5745.pdf>.

Key State-Specific Tobacco-Related Data & Rankings / 2

State	Adult Smoking Rate	Adult Smoking Rank (1=low)	Pregnant Smoking Rate	Pregnant Smoking Rank (1 = low)	Youth Smoking Rate*	New Youth Smokers Per Year	Annual Adult Smoking Deaths (approx.)	Kids Now Alive Who Will Become Smokers	Kids Now Alive Who Will Die From Smoking	Smoking Caused Health Costs 2004 (millions)	Cigarette Tax† (per pack)	Cigarette Tax Rank (1 = high)	FY 2009 Funding for State TC Programs (millions)	Tobacco Prevention Spending % of CDC Target	Tobacco Prevention Spending Rank‡ (1 = high)
Michigan	21.2%	35th	15.1%	33rd	18%	18,300	14,500	930,000	298,000	\$3.40 bill.	\$2.00	6th	\$5.1	4.2%	47
Minnesota	16.5%	5th	10.5%	19th	19.1%	7,200	5,500	368,000	118,000	\$2.06 bill.	\$1.504	18th	\$21.5	36.8%	16
Mississippi	24.0%	45th	12.1%	22nd	19.2%	4,200	4,700	216,000	69,000	\$719	\$0.18	49th	\$10.7	27.3%	23
Missouri	24.6%	48th	18.2%	43rd	23.8%	8,500	9,500	436,000	140,000	\$2.13 bill.	\$0.17	50th	\$2.7	3.7%	49
Montana	19.5%	24th	19.1%	44th	20.0%	1,100	1,400	57,000	18,000	\$277	\$1.70	16th	\$9.3	66.9%	5
Nebraska	19.9%	29th	14.1%	31st	19.7%	2,100	2,200	111,000	36,000	\$537	\$0.64	36th	\$4.0	18.6%	30
Nevada	21.5%	36th	10.0%	15th	13.6%	2,800	3,300	146,000	47,000	\$565	\$0.80	33rd	\$4.1	12.6%	37
N. Hampshire	19.4%	22nd	14.0%	30th	19.0%	1,800	1,700	96,000	31,000	\$564	\$1.33	22nd	\$1.1	5.7%	44
New Jersey	17.2%	11th	8.5%	12th	15.8%	10,300	11,200	526,000	168,000	\$3.17 bill.	\$2.575	2nd	\$10.2	8.5%	39
New Mexico	20.8%	32nd	10.1%	17th	24.2%	2,300	2,100	118,000	38,000	\$461	\$0.91	30th	\$10.5	44.9%	11
New York	18.9%	17th	8.1%	9th	13.8%	23,900	25,400	1,216,000	389,000	\$8.17 bill.	\$2.75	1st	\$81.9	32.2%	19
North Carolina	22.9%	43rd	13.2%	29th	19.0%	11,800	12,200	604,000	193,000	\$2.46 bill.	\$0.35	46th	\$18.5	17.3%	32
North Dakota	21.0%	34th	17.4%	38th	21.1%	700	800	36,000	11,000	\$247	\$0.44	42nd	\$4.1	44.1%	12
Ohio	23.1%	44th	17.9%	39th	21.6%	18,000	18,500	914,000	293,000	\$4.37 bill.	\$1.25	23rd	\$7.1	4.9%	45
Oklahoma	25.8%	49th	18.1%	42nd	23.2%	5,300	6,200	273,000	87,000	\$1.16 bill.	\$1.03	27th	\$19.1	42.4%	13
Oregon	16.9%	7th	12.4%	25th	15.4%	4,500	4,900	232,000	74,000	\$1.11 bill.	\$1.18	24th	\$9.1	21.2%	27
Pennsylvania	20.9%	33rd	15.6%	34th	17.5%	18,400	20,000	936,000	300,000	\$5.19 bill.	\$1.35	21st	\$33.2	21.4%	26
Rhode Island	17.0%	8th	12.1%	22nd	15.1%	1,400	1,600	73,000	23,000	\$506	\$2.46	4th	\$1.9	12.5%	38
South Carolina	21.9%	37th	13.0%	28th	17.8%	6,300	6,100	321,000	103,000	\$1.09 bill.	\$0.07	51st	\$1.0	1.6%	51
South Dakota	19.8%	26th	19.3%	46th	24.7%	1,100	1,000	57,000	18,000	\$274	\$1.53	17th	\$5.8	51.3%	8
Tennessee	24.3%	47th	17.1%	36th	25.5%	8,100	9,700	412,000	132,000	\$2.16 bill.	\$0.62	37th	\$6.1	8.5%	40
Texas	19.4%	22nd	6.3%	2nd	21.1%	30,900	24,500	1,573,000	503,000	\$5.83 bill.	\$1.41	19th	\$12.6	4.7%	46
Utah	11.7%	1st	7.0%	4th	7.9%	1,600	1,100	82,000	26,000	\$345	\$0.695	35th	\$8.2	34.7%	17
Vermont	17.6%	13th	20.1%	47th	18.2%	700	800	39,000	12,000	\$233	\$1.99	14th	\$6.1	58.7%	7
Virginia	18.6%	15th	7.5%	7th	15.5%	9,300	9,200	475,000	152,000	\$2.08 bill.	\$0.30	48th	\$13.6	13.2%	36
Washington	16.8%	6th	12.0%	21st	15%	7,600	7,600	386,000	124,000	\$1.95 bill.	\$2.025	5th	\$28.4	42.2%	14
West Virginia	27.0%	50th	26.2%	50th	27.6%	2,700	3,800	142,000	46,000	\$690	\$0.55	41st	\$6.7	24.1%	25
Wisconsin	19.6%	25th	14.9%	32nd	20.5%	7,900	7,200	402,000	128,000	\$2.02 bill.	\$1.77	15th	\$16.3	25.3%	24
Wyoming	22.1%	38th	20.7%	48th	20.8%	700	700	36,000	12,000	\$136	\$0.60	38th	\$6.9	76.7%	3

Sources for Table

Adult Smoking Rates. U.S. Centers for Disease Control and Prevention (CDC), Behavioral Risk Factor Surveillance System (BRFSS), 2007; Nationwide rate from National Health Interview Survey (NHIS), 2007, CDC “Current Cigarette Smoking Among Adults, United States, 2007,” *Morbidity and Mortality Weekly Report (MMWR)* 57(45): 1221-1225, November 14, 2008 <http://www.cdc.gov/mmwr/PDF/wk/mm5745.pdf>.

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For more state-specific data, see the Campaign for Tobacco-Free Kids website at www.tobaccofreekids.org/reports/settlements and www.tobaccofreekids.org/research/factsheets.