



KEY STATE-SPECIFIC TOBACCO-RELATED DATA & RANKINGS

State	Adult Smoking Rate	Adult Smoking Rank (1=low)	Pregnant Smoking Rate [€]	Youth Smoking Rate	New Youth Smokers Per Year	Youth E-Cigarette Rate	Annual Adult Smoking Deaths (approx.)	Smoking Caused Health Costs (millions)	Cigarette Tax (per pack)	Cigarette Tax Rank (1 = high)	FY 2024 Funding for State TC Programs (millions)	Tobacco Prevention Spending % of CDC Target
All States	11.5%	///	4.6%	1.9%	33,000	10.0%	480,000	\$241 bill.	\$1.93	///	\$728.6	22.0%
Alabama	15.6%	40th	6.1%	5.7%	630	17.5%	8,600	\$2.19 bill.	\$0.675	41st	\$1.7	3.1%
Alaska	15.9%	42nd	7.6%	8.4%	80	26.1%	600	\$509	\$2.00	19th	\$5.4	53.2%
Arizona	12.7%	21st	3.3%	3.4%	680	17.2%	8,300	\$2.76 bill.	\$2.00	19th	\$18.0	28.0%
Arkansas	18.7%	50th	9.5%	4.9%	400	19.6%	5,800	\$1.41 bill.	\$1.15	36th	\$11.0	30.0%
California	9.7%	3rd	0.8%	1.2%	2,610	5.6%	40,000	\$15.44 bill.	\$2.87	13th	\$208.1	59.8%
Colorado	10.7%	10th	3.7%	3.3%	530	16.1%	5,100	\$2.19 bill.	\$1.94	24th	\$22.4	42.3%
Connecticut	10.0%	4th	2.4%	1.3%	330	10.6%	4,900	\$2.36 bill.	\$4.35	3rd	\$12.6	39.5%
Delaware	12.9%	22nd	5.2%	2.7%	100	17.9%	1,400	\$618	\$2.10	17th	\$9.7	74.3%
DC	10.6%	9th	1.6%	3.2%	40	10.1%	800	\$454	\$4.50	2nd	\$1.9	17.8%
Florida	11.3%	12th	2.9%	1.3%	1,600	11.4%	32,300	\$10.04 bill.	\$1.339	33rd	\$83.8	43.1%
Georgia	12.5%	20th	3.5%	3.3%	1,210	18.2%	11,700	\$3.69 bill.	\$0.37	50th	\$2.1	2.0%
Hawaii	10.0%	4th	1.7%	3.0%	120	14.8%	1,400	\$611	\$3.20	8th	\$7.5	54.9%
Idaho	11.9%	16th	5.5%	3.8%	170	17.9%	1,800	\$590	\$0.57	46th	\$3.7	24.0%
Illinois	12.4%	18th	4.4%	2.5%	1,360	16.7%	18,300	\$6.38 bill.	\$2.98	12th	\$11.8	8.6%
Indiana	16.2%	43rd	9.0%	1.8%	890	9.2%	11,100	\$3.40 bill.	\$0.995	39th	\$9.2	12.5%
Iowa	14.7%	30th	8.7%	4.1%	320	16.4%	5,100	\$1.49 bill.	\$1.36	32nd	\$4.3	14.2%
Kansas	14.5%	28th	6.9%	4.6%	360	14.4%	4,400	\$1.31 bill.	\$1.29	34th	\$1.9	7.0%
Kentucky	17.4%	47th	12.7%	4.9%	700	21.9%	8,900	\$2.23 bill.	\$1.10	37th	\$2.9	5.1%
Louisiana	16.7%	44th	4.4%	7.0%	580	25.5%	7,200	\$2.19 bill.	\$1.08	38th	\$4.6	7.6%
Maine	15.0%	33rd	10.0%	4.3%	160	17.5%	2,400	\$942	\$2.00	19th	\$15.9	100.0%
Maryland	9.6%	2nd	3.3%	3.6%	540	14.7%	7,500	\$3.14 bill.	\$3.75	5th	\$21.2	44.3%
Massachusetts	10.4%	7th	2.8%	3.5%	610	17.2%	9,300	\$4.74 bill.	\$3.51	6th	\$6.3	9.4%
Michigan	15.2%	36th	8.3%	1.7%	1,260	14.0%	16,200	\$5.33 bill.	\$2.00	19th	\$1.8	1.6%
Minnesota	13.0%	23rd	5.6%	3.2%	600	19.3%	5,900	\$2.92 bill.	\$3.04	10th	\$12.0	22.7%
Mississippi	17.4%	47th	6.8%	5.9%	400	20.9%	5,400	\$1.43 bill.	\$0.68	40th	\$8.7	23.8%
Missouri	16.8%	45th	10.1%	5.1%	750	19.3%	11,000	\$3.52 bill.	\$0.17	51st	\$2.9	3.9%

State	Adult Smoking Rate	Adult Smoking Rank (1=low)	Pregnant Smoking Rate [€]	Youth Smoking Rate	New Youth Smokers Per Year	Youth E-Cigarette Rate	Annual Adult Smoking Deaths (approx.)	Smoking Caused Health Costs (millions)	Cigarette Tax (per pack)	Cigarette Tax Rank (1 = high)	FY 2024 Funding for State TC Programs (millions)	Tobacco Prevention Spending % of CDC Target
Montana	15.2%	36th	10.7%	7.0%	110	25.5%	1,600	\$511	\$1.70	27th	\$5.7	38.9%
Nebraska	13.0%	23rd	6.5%	3.6%	220	14.7%	2,500	\$924	\$0.64	42nd	\$3.7	17.6%
Nevada	14.8%	31st	3.3%	4.8%	240	18.8%	4,100	\$1.25 bill.	\$1.80	25th	\$1.0	3.2%
N. Hampshire	11.2%	11th	6.0%	5.5%	120	16.2%	1,900	\$847	\$1.78	26th	\$0.6	3.7%
New Jersey	10.4%	7th	1.9%	3.7%	840	21.6%	11,800	\$4.72 bill.	\$2.70	14th	\$9.0	8.7%
New Mexico	15.0%	33rd	4.3%	3.7%	230	25.4%	2,600	\$981	\$2.00	19th	\$4.4	19.5%
New York	11.3%	12th	3.0%	2.1%	1,660	18.7%	28,200	\$12.07 bill.	\$5.35	1st	\$46.7	23.0%
North Carolina	14.5%	28th	5.6%	3.9%	1,060	23.8%	14,200	\$4.42 bill.	\$0.45	48th	\$13.3	13.4%
North Dakota	15.1%	35th	8.5%	5.9%	80	21.2%	1,000	\$379	\$0.44	49th	\$6.1	61.8%
Ohio	17.1%	46th	9.4%	3.3%	1,530	20.0%	20,200	\$6.56 bill.	\$1.60	29th	\$7.8	5.9%
Oklahoma	15.6%	40th	7.7%	4.0%	520	21.7%	7,500	\$1.88 bill.	\$2.03	18th	\$32.6	77.0%
Oregon	12.4%	18th	5.6%	3.2%	400	10.8%	5,500	\$1.79 bill.	\$3.33	7th	\$28.8	73.3%
Pennsylvania	14.9%	32nd	7.3%	4.2%	1,440	19.2%	22,000	\$7.41 bill.	\$2.60	15th	\$16.4	11.7%
Rhode Island	11.8%	14th	3.4%	3.0%	90	17.8%	1,800	\$744	\$4.25	4th	\$0.4	3.4%
South Carolina	15.4%	38th	5.3%	3.3%	610	16.7%	7,200	\$2.21 bill.	\$0.57	46th	\$5.0	9.8%
South Dakota	14.0%	26th	9.2%	5.5%	120	15.8%	1,300	\$433	\$1.53	30th	\$4.5	38.5%
Tennessee	18.5%	49th	9.1%	4.9%	740	19.0%	11,400	\$3.10 bill.	\$0.62	43rd	\$2.6	3.4%
Texas	11.8%	14th	1.7%	3.7%	2,950	18.7%	28,000	\$10.29 bill.	\$1.41	31st	\$6.0	2.3%
Utah	6.7%	1st	1.9%	1.9%	220	9.7%	1,300	\$630	\$1.70	27th	\$15.4	80.0%
Vermont	13.0%	23rd	9.4%	5.4%	50	16.1%	1,000	\$404	\$3.08	9th	\$2.7	32.0%
Virginia	12.1%	17th	4.1%	2.8%	890	14.3%	10,300	\$3.61 bill.	\$0.60	44th	\$10.7	11.7%
Washington	10.0%	4th	4.0%	1.9%	610	7.6%	8,300	\$3.26 bill.	\$3.025	11th	\$4.2	6.6%
West Virginia	21.0%	51st	18.2%	7.6%	280	27.5%	4,300	\$1.17 bill.	\$1.20	35th	\$0.5	1.6%
Wisconsin	14.3%	27th	6.9%	4.5%	630	14.7%	7,900	\$3.09 bill.	\$2.52	16th	\$6.7	11.7%
Wyoming	15.5%	39th	9.8%	15.7%	70	29.6%	800	\$300	\$0.60	44th	\$2.5	29.0%

Sources for Table

Adult Smoking Rates. National data from CDC, “Tobacco Product Use Among Adults—United States, 2021,” *MMWR* 72:475-483, 2023, May 4, 2023, <https://www.cdc.gov/mmwr/volumes/72/wr/pdfs/mm7218a1-H.pdf>. State smoking rates from 2022 Behavioral Risk Factor Surveillance System (BRFSS) data available online: <https://www.cdc.gov/brfss/brfssprevalence/index.html>. Due to changes in CDC’s methodology, these state-specific adult smoking rates cannot be compared to data prior to 2011.

Pregnancy and Smoking Data. CDC, “Declines in Cigarette Smoking During Pregnancy in the United States, 2016-2021,” *NCHS Data Brief*, 458, January 2023, <https://www.cdc.gov/nchs/data/databriefs/db458.pdf>.

Youth Smoking and E-Cigarette Rates. National rate from the 2023 National Youth Tobacco Survey (NYTS) – Birdsey J., et al. “Tobacco Product Use U.S. Among Middle and High School Students — National Youth Tobacco Survey, 2023.” *MMWR* 72(44):1173-1182, November 3, 2023, <https://www.cdc.gov/mmwr/volumes/72/wr/pdfs/mm7244a1-H.pdf>. State youth smoking rates from most recent years available; in **bold** type from the Youth Risk Behavioral Surveillance (YRBS); in regular type from Youth Tobacco Surveillance (YTS); and in *italics* from state-specific surveys. OR data are for 11th grade only. WA data are for 10th grade only. Because of different surveys and years, state rankings based on youth smoking cannot be done.

New Regular Daily Smokers Each Year. Estimate based on U.S. Dept of Health & Human Services (HHS), Substance Abuse and Mental Health Services Administration (SAMHSA), HHS, *Results from the 2022 National Survey on Drug Use and Health, NSDUH: Detailed Tables*, 2022, <https://www.samhsa.gov/data/report/2022-nsduh-detailed-tables>. State-specific numbers based on each state’s share of the national number.

Smoking-Caused Deaths. Includes deaths caused by cigarette smoking but not deaths caused by other forms of combustible tobacco or smokeless tobacco products, which are expected to be in the thousands per year. National data includes deaths attributable to exposure to secondhand smoke; state-specific data do not. HHS, *The Health Consequences of Smoking—50 Years of Progress: A Report of the Surgeon General*, 2014, <http://www.surgeongeneral.gov/library/reports/50-years-of-progress>. State estimates of smoking-attributable deaths: CDC, *Best Practices for Comprehensive Tobacco Control Programs—2014*, http://www.cdc.gov/tobacco/stateandcommunity/best_practices/.

Smoking-Caused Health Care Costs. State data from CDC, *Best Practices for Comprehensive Tobacco Control Programs—2014*, http://www.cdc.gov/tobacco/stateandcommunity/best_practices/. National data from Shrestha, SS, et al., “Cost of Cigarette Smoking—Attributable Productivity Losses, U.S., 2018,” *AJPM*, July 27, 2022, based on Xu, X et al., “U.S. healthcare spending attributable to cigarette smoking in 2014,” *Preventive Medicine*, 2021. State and national estimates in 2018 dollars. Health costs do not include estimated annual costs from lost productivity due to smoking-caused premature death or illness, and exposure to secondhand smoke, nor other non-health care smoking-caused costs.

State Cigarette Tax Rates. Tax rates and state average currently in effect. Orzechowski & Walker, *Tax Burden on Tobacco*, 2022 [annual report funded by the three major cigarette companies] with updates from media reports, state revenue offices. Tax rates shown in **bold** have not been increased in at least 10 years (before 2013). “All states” is the state tax average.

State Spending to Prevent and Reduce Tobacco Use. Campaign for Tobacco-Free Kids, et al., *Broken Promises to Our Children: A State-by-State Look at the 1998 State Tobacco Settlement 25 Years Later*, January 9, 2024, <http://tfk.org/statereport>. CDC recommendations for the amounts states should spend to prevent and reduce tobacco use from CDC, *Best Practices for Comprehensive Tobacco Control—2014*, http://www.cdc.gov/tobacco/stateandcommunity/best_practices/.

Campaign for Tobacco-Free Kids, January 3, 2024 / Hope Neuling