

August 30-September 1, 2004  
**1101 Likely Voters [456 Weighted]**  
**601 North Carolina**

**TOBACCO-FREE KIDS ACTION FUND  
 FREQUENCY QUESTIONNAIRE**

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Q.1 First of all, are you registered to vote at this address?

	<b>Total</b>	<b>NC</b>
Yes.....	100	100
No.....	-	-
(ref:SCREEN1)		

Q.2 Many people weren't able to vote in the 2000 election for President between George Bush, Al Gore, and Ralph Nader. How about you? Were you able to vote, or for some reason were you unable to vote?

	<b>Total</b>	<b>NC</b>
Voted .....	97	98
Ineligible/too young.....	3	2
Did not vote .....	-	-
(Can't remember/Don't know/Refused) .....	-	-
(ref:VOTE00)		

Q.3 What are the chances of your voting in the election for President this year: are you almost certain to vote, will you probably vote, are the chances 50-50, or don't you think you will vote?

	<b>Total</b>	<b>NC</b>
Almost certain .....	97	96
Probably .....	3	4
50-50 .....	-	-
Will not vote .....	-	-
(Don't know/refused) .....	-	-
(ref:CP3)		

Q.4 Would you favor or oppose the U.S. Congress passing a bill that would give the Food and Drug Administration, the FDA, the authority to regulate tobacco products, including restrictions on sales and marketing to children?

	<b>Total</b>	<b>NC</b>
Strongly favor .....	46	42
Somewhat favor .....	19	17
Somewhat oppose.....	8	11
Strongly oppose .....	18	22
(Don't know/refused) .....	9	8
<b>Total favor.....</b>	<b>65</b>	<b>59</b>
<b>Total oppose .....</b>	<b>26</b>	<b>33</b>
<b>Favor - Oppose.....</b>	<b>39</b>	<b>26</b>
(ref:FDA3)		

Q.5 Now, I'd like to ask you a few questions about proposed tobacco grower buyout legislation in Congress.

*As you may know, the only people allowed to grow tobacco in the United States are those who own what is called "quota". By owning quota, a grower has the right to grow a specific amount of tobacco. This system limits the total amount of tobacco grown in the United States and helps maintain the price of tobacco. Congress is considering legislation that would end this quota system, thus eliminating the limits on who can grow tobacco and how much they can grow, and would pay current tobacco quota holders 10 billion dollars to compensate them for the quota they own.*

Having heard this, do you favor or oppose the proposed tobacco grower buyout legislation in Congress?

	<b>Total</b>	<b>NC</b>
Strongly favor .....	17	19
Somewhat favor .....	12	16
Somewhat oppose.....	18	15
Strongly oppose .....	35	34
(Don't know/refused) .....	19	16
<b>Total favor.....</b>	<b>29</b>	<b>35</b>
<b>Total oppose.....</b>	<b>53</b>	<b>49</b>
<b>Favor - Oppose.....</b>	<b>-24</b>	<b>-14</b>
(ref:BUYOUT2)		

Q.6 Which approach to FDA regulation and the tobacco buyout would you prefer?

*A Senate Buyout bill that gives the FDA the authority to regulate tobacco products*

*A House Buyout bill that DOES NOT give the FDA the authority to regulate tobacco products?*

	<b>Total</b>	<b>NC</b>
Senate bill, strongly .....	35	34
Senate bill, not so strongly .....	15	16
House bill, not so strongly .....	11	10
House bill, strongly .....	19	20
(Neither).....	10	11
(Both) .....	0	0
(Don't know/refused) .....	10	9
<b>Total Senate bill.....</b>	<b>50</b>	<b>50</b>
<b>Total House bill .....</b>	<b>30</b>	<b>30</b>
<b>Senate bill - House bill.....</b>	<b>20</b>	<b>20</b>
(ref:BILLS)		

Q.7 Here are some ways in which the Food and Drug Administration could regulate tobacco products.

After each one, please tell me if you favor or oppose each:

	<b>Strng Fav</b>	<b>Smwt Fav</b>	<b>Smwt Opp</b>	<b>Strng Opp</b>	<b>DK/ Ref</b>	<b>Total Fav</b>	<b>Total Opp</b>	<b>Fav - Opp</b>
8 Restrict tobacco marketing aimed at children such as limiting advertising in magazines with lots of readers under age 18.....	73	11	4	10	3	<b>84</b>	<b>14</b>	<b>70</b>
<b>NC</b> .....	<b>71</b>	<b>12</b>	<b>4</b>	<b>10</b>	<b>4</b>	<b>82</b>	<b>14</b>	<b>68</b>
9 Require tobacco companies to take measures, when scientifically possible, to make cigarettes less harmful.....	69	14	6	8	4	<b>82</b>	<b>14</b>	<b>69</b>
<b>NC</b> .....	<b>68</b>	<b>14</b>	<b>6</b>	<b>7</b>	<b>5</b>	<b>82</b>	<b>13</b>	<b>69</b>
10 Prevent tobacco companies from making claims that some products less harmful than others unless the FDA determines those claims are true.....	62	17	7	9	5	<b>79</b>	<b>16</b>	<b>63</b>
<b>NC</b> .....	<b>59</b>	<b>17</b>	<b>8</b>	<b>10</b>	<b>7</b>	<b>76</b>	<b>18</b>	<b>58</b>
11 Require the reduction or removal of harmful ingredients, including nicotine, from tobacco products.....	60	14	9	11	6	<b>74</b>	<b>20</b>	<b>54</b>
<b>NC</b> .....	<b>59</b>	<b>15</b>	<b>7</b>	<b>12</b>	<b>7</b>	<b>75</b>	<b>19</b>	<b>55</b>
12 Require tobacco companies to list all the ingredients in their products, as done with other products consumed by the public.....	77	13	3	4	2	<b>90</b>	<b>7</b>	<b>83</b>
<b>NC</b> .....	<b>73</b>	<b>14</b>	<b>4</b>	<b>5</b>	<b>4</b>	<b>87</b>	<b>9</b>	<b>78</b>
13 Require larger warning labels on tobacco products.....	53	16	12	12	6	<b>69</b>	<b>25</b>	<b>45</b>
<b>NC</b> .....	<b>49</b>	<b>19</b>	<b>11</b>	<b>13</b>	<b>9</b>	<b>67</b>	<b>24</b>	<b>43</b>
14 Set a national minimum age of 18 to purchase tobacco products and require retailers to ask for a photo ID of anyone appearing to be under age 27.....	74	12	4	8	2	<b>86</b>	<b>12</b>	<b>74</b>
<b>NC</b> .....	<b>75</b>	<b>10</b>	<b>5</b>	<b>7</b>	<b>4</b>	<b>85</b>	<b>11</b>	<b>73</b>

(ref:FDABATT)

Q.15 Finally, I would like to ask you a few questions for statistical purposes. What is the last year of schooling that you have completed?

	<b>Total</b>	<b>NC</b>
1 - 11th grade .....	6	6
High School graduate .....	27	27
Non-college post H.S.....	1	1
Some college.....	21	21
College graduate .....	31	30
Post-graduate school.....	13	12
(Don't know/refused) .....	1	1

(ref:EDUC)

Q.16 Are you a member of a labor union? (IF NO) Is any member of your household a union member?

	<b>Total</b>	<b>NC</b>
Yes: Respondent belongs .....	8	5
Household member.....	2	3
No member belongs .....	89	91
(Don't know/refused) .....	2	1

(ref:UNION)

Q.17 Are you married, single, separated, divorced, or widowed?

	<b>Total</b>	<b>NC</b>
Married.....	64	66
Single .....	15	15
Separated/divorced.....	10	8
Widowed.....	10	9
(Don't know/refused) .....	1	2

(ref:MARITAL)

Q.18 Generally speaking, do you think of yourself as a Democrat, a Republican or what?

	<b>Total</b>	<b>NC</b>
Strong Democrat.....	25	28
Weak Democrat.....	12	13
Independent-lean Democrat.....	5	6
Independent .....	9	5
Independent-lean Republican .....	9	8
Weak Republican .....	10	11
Strong Republican.....	27	28
(Don't know/Refused).....	2	2

(ref:PTYID1)

Q.19 Thinking in political terms, would you say that you are Conservative, Moderate, or Liberal?

	<b>Total</b>	<b>NC</b>
Liberal.....	14	15
Moderate .....	35	34
Conservative .....	44	44
(Don't know/refused) .....	7	6
(ref:IDEO1)		

Q.20 What is your religion?

	<b>Total</b>	<b>NC</b>
Protestant.....	66	69
Catholic .....	13	9
Jewish .....	1	1
(Other/none/refused).....	20	22
(ref:RELIG1)		

**[300 Total/412 NC]**

Q.21 Which one of these words best describes your kind of Christianity -- fundamentalist, evangelical, charismatic, Pentecostal or moderate to liberal?

	<b>Total</b>	<b>NC</b>
Fundamentalist.....	15	17
Evangelical.....	18	16
Charismatic/Pentecostal.....	10	9
Moderate to liberal .....	40	41
(Something else) .....	5	7
(Don't know/refused) .....	12	10
(ref:RELIG3)		

Q.22 How often do you attend church -- every week, once or twice a month, several times a year, or hardly ever?

	<b>Total</b>	<b>NC</b>
Every week.....	52	48
Once or twice a month.....	18	21
Several times a year.....	11	12
Hardly ever.....	12	11
(Never).....	5	4
(Don't know/Refused).....	3	4
(ref:RELIG2)		

[442 Total/586 NC]

Q.23 In the 2000 election for President, did you vote for Democrat Al Gore, Republican George Bush, or Green Party candidate Ralph Nader?

	<b>Total</b>	<b>NC</b>
Democrat Al Gore .....	37	42
Republican George Bush .....	53	54
Green Party candidate Ralph Nader .....	1	1
(Other candidate).....	1	1
(Don't know/refused) .....	8	3
 <b>Democrat Al Gore - Republican George Bush.....</b>	 <b>-16</b>	 <b>-11</b>
(ref:VOTE2000)		

Q.24 Do you or anyone in your immediate family work in a tobacco-related job, either growing, manufacturing or selling tobacco? (IF YES) Would that be growing tobacco, manufacturing tobacco or selling tobacco?

	<b>Total</b>	<b>NC</b>
No.....	92	89
Yes, growing tobacco .....	5	5
Yes, manufacturing tobacco.....	1	2
Yes, selling tobacco.....	1	2
(Don't know/refused) .....	2	2
(ref:TOBACCO1)		

Q.25 Do you, yourself, smoke cigarettes or use other tobacco products like snuff or chewing tobacco?

	<b>Total</b>	<b>NC</b>
Yes.....	22	24
No.....	77	74
(Don't know/refused) .....	2	2
(ref:SMOKER)		

Q.26 In what year were you born?

	<b>Total</b>	<b>NC</b>
18 - 24 .....	3	3
25 - 29 .....	6	4
30 - 34 .....	6	7
35 - 39 .....	8	10
40 - 44 .....	10	11
45 - 49 .....	11	9
50 - 54 .....	10	11
55 - 59 .....	10	10
60 - 64 .....	11	10
Over 64 .....	21	22
(No answer).....	4	3
(ref:AGE)		

Q.27 What racial or ethnic group best describes you?

	<b>Total</b>	<b>NC</b>
White .....	77	76
African-American or Black.....	17	18
Hispanic or Latino .....	2	1
Native American.....	0	1
Asian.....	0	0
(Other).....	1	1
(Don't know/refused) .....	2	3
(ref:RACETHN)		

Record respondent's gender

	<b>Total</b>	<b>NC</b>
Male .....	48	49
Female .....	52	51
(ref:GENDER)		