

# Indiana Smoke-Free Law Baseline

## Interview Schedule

**CONFIDENTIAL**

**Field Dates: January 21-23, 2012**

**Project #: 12077**

**N = 500 likely voters**

**Margin of Error =  $\pm 4.38\%$**

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*\* Denotes result less than 0.5%.*

*^ Denotes rounding. Due to rounding, some figures may be higher or lower by less than one-half of one percent.*

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A. Are you registered to vote at this address?

100% YES (**CONTINUE TO QUESTION B**)

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B. Are you, or is anyone in your household, employed by a newspaper, television or radio station, a political party, or by an elected official or candidate for political office?

100% NO (**CONTINUE**)

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C. And, I know it's a long way off, but thinking about the election in November 2012 for President, U.S. Senate and U.S. Congress, how likely would you say you are to vote in the 2012 November election? Are you... (**ROTATE TOP TO BOTTOM, BOTTOM TO TOP**)

93% VERY LIKELY  
7% SOMEWHAT LIKELY

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D1. In what year were you born?

2% 18 - 24  
11% 25 - 34  
26% 35 - 44  
15% 45 - 54  
24% 55 - 64  
21% 65 AND ABOVE  
  
1% REFUSED

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1. Do you feel that things in Indiana are generally going in the right direction or are things pretty seriously off on the wrong track?

53% RIGHT DIRECTION  
39% WRONG TRACK  
  
6% DON'T KNOW (**DO NOT READ**)  
1% REFUSED (**DO NOT READ**)

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2. Would you favor or oppose a law in Indiana that would prohibit smoking in most indoor public places, including workplaces, public buildings, offices, restaurants and bars?

**(IF FAVOR/OPOSE, ASK)** And would you **STRONGLY** (response) or **SOMEWHAT** (response) this law?

54% STRONGLY FAVOR  
16% SOMEWHAT FAVOR  
9% SOMEWHAT OPOSE  
18% STRONGLY OPOSE  
  
3% DON'T KNOW (**DO NOT READ**)  
\* REFUSED (**DO NOT READ**)  
  
**70% TOTAL FAVOR**  
**27% TOTAL OPOSE**

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3. In general, do you feel that exposure to second-hand smoke is **(ROTATE TOP TO BOTTOM, BOTTOM TO TOP)** a serious health hazard, a moderate health hazard, a minor health hazard, or not a health hazard at all?

58% SERIOUS HEALTH HAZARD  
28% MODERATE HEALTH HAZARD  
10% MINOR HEALTH HAZARD  
3% NOT A HEALTH HAZARD

1% DON'T KNOW **(DO NOT READ)**  
\* REFUSED **(DO NOT READ)**

**85%<sup>^</sup> TOTAL HEALTH HAZARD**  
**13% TOTAL NOT A HEALTH HAZARD**

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4. Please indicate which ONE of the following you think is more important: **(ROTATE)**

The rights of employees and customers to breathe clean air in restaurants and bars.

...OR...

The rights of smokers to smoke and owners to allow smoking inside restaurants and bars.

**(IF RESPONSE, ASK)** Is that much more important or only somewhat more important?

57% RIGHTS OF EMPLOYEES/CUSTOMERS MUCH MORE IMPORTANT  
14% RIGHTS OF EMPLOYEES/CUSTOMERS SOMEWHAT MORE IMPORTANT  
9% RIGHTS OF SMOKERS/OWNERS SOMEWHAT MORE IMPORTANT  
15% RIGHT OF SMOKERS/OWNERS MUCH MORE IMPORTANT

3% DON'T KNOW **(DO NOT READ)**  
1% REFUSED **(DO NOT READ)**

**71% TOTAL EMPLOYEES/CUSTOMERS**  
**24% TOTAL SMOKERS/OWNERS**

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Now I'm going to read a series of statements. After I read each one, please tell me whether you personally agree or disagree with that statement.

**(IF AGREE/DISAGREE, ASK)** Do you **STRONGLY** (response) or **SOMEWHAT** (response)?

|              |              |                 |                 |              |              |
|--------------|--------------|-----------------|-----------------|--------------|--------------|
| <b>STRG</b>  | <b>SMWT</b>  | <b>SMWT</b>     | <b>STRG</b>     | <b>DK</b>    | <b>REF</b>   |
| <b>AGREE</b> | <b>AGREE</b> | <b>DISAGREE</b> | <b>DISAGREE</b> | <b>(DNR)</b> | <b>(DNR)</b> |

The (first/next) one is... **(RANDOMIZE)**

- |    |  |                        |     |                        |    |    |    |
|----|--|------------------------|-----|------------------------|----|----|----|
| 5. | All workers in Indiana should be protected from exposure to secondhand smoke in the workplace.                                       | 67%                    | 18% | 7%                     | 8% | 1% | *  |
|    |  | <b>84%<sup>^</sup></b> |     | <b>14%<sup>^</sup></b> |    |    |    |
| 6. | It would be really nice to go out and enjoy restaurants and bars in Indiana without smelling like cigarette smoke when you get home. | 70%                    | 14% | 3%                     | 9% | 2% | 1% |
|    |  | <b>84%</b>             |     | <b>12%</b>             |    |    |    |
| 7. | Restaurants and bars would be healthier for employees and customers if they were smokefree.  | 71%                    | 17% | 4%                     | 7% | 1% | *  |
|    |  | <b>88%</b>             |     | <b>11%</b>             |    |    |    |
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Thinking now about you...

S1. Which of the following describes your use of cigarettes ... **(ROTATE TOP TO BOTTOM, BOTTOM TO TOP)** I currently smoke cigarettes regularly, I smoke cigarettes only occasionally, I USED to smoke but no longer do, or I have never been a cigarette smoker.

12% I currently smoke cigarettes regularly

6% I smoke cigarettes only occasionally

30% I used to smoke but no longer do

52% I have never been a cigarette smoker

– DON'T KNOW (**DO NOT READ**)

\* REFUSED (**DO NOT READ**)

**18% SMOKE REGULARLY/OCCASIONALLY**

**81%^ USED TO SMOKE/HAVE NEVER SMOKED**

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**(ASK S2 IF S1:3-6)**

S2. And do you never smoke, or do you sometimes smoke on occasion?

96% NEVER SMOKE

3% SOMETIMES SMOKE ON OCCASION

– DON'T KNOW (**DO NOT READ**)

\* REFUSED (**DO NOT READ**)

**21% TOTAL SMOKERS**

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Now, I just have a few more questions for statistical purposes only.

D2. What is the last grade you completed in school? (**DO NOT READ**)

1% SOME GRADE SCHOOL (GRADES 1-8)  
4% SOME HIGH SCHOOL (GRADES 9-11)  
30% GRADUATED HIGH SCHOOL (GRADE 12)  
3% TECHNICAL/VOCATIONAL SCHOOL  
23% SOME COLLEGE  
27% GRADUATED COLLEGE  
12% GRADUATE/PROFESSIONAL SCHOOL

1% REFUSED

**35% HIGH SCHOOL OR LESS**  
**26% SOME COLLEGE**  
**39% COLLEGE+**

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D3. And in politics today, do you consider yourself ... **(ROTATE)**

a Republican,  
a Democrat,  
an Independent or something else?

**(IF REPUBLICAN, ASK:)**

Would you call yourself a STRONG (REPUBLICAN) or a NOT-SO-STRONG (REPUBLICAN)?

**(IF INDEPENDENT/SOMETHING ELSE, ASK:)** Do you think of yourself as closer to the... **(ROTATE)**

the Republican party  
...or...  
the Democratic party

23% STRONG REPUBLICAN  
11% NOT-SO-STRONG REPUBLICAN  
8% LEAN REPUBLICAN  
  
16% SOMETHING ELSE/INDEPENDENT  
  
8% LEAN DEMOCRAT  
10% NOT-SO-STRONG DEMOCRAT  
21% STRONG DEMOCRAT  
  
\* DON'T KNOW **(DO NOT READ)**  
2% REFUSED **(DO NOT READ)**  
  
**43% ^ TOTAL REPUBLICAN**  
**39% TOTAL DEMOCRAT**

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D4. Generally speaking, do you consider yourself to be **(ROTATE TOP TO BOTTOM, BOTTOM TO TOP)**

conservative,  
moderate  
...or...  
liberal on most issues?

**(IF CONSERVATIVE/LIBERAL, ASK:)** And would you say you are VERY (CONSERVATIVE/LIBERAL), or just SOMEWHAT (CONSERVATIVE/LIBERAL)?

23% VERY CONSERVATIVE  
23% SOMEWHAT CONSERVATIVE  
  
35% MODERATE  
  
9% SOMEWHAT LIBERAL  
6% VERY LIBERAL  
  
3% DON'T KNOW **(DO NOT READ)**  
1% REFUSED **(DO NOT READ)**  
  
**46% TOTAL CONSERVATIVE**  
**15% TOTAL LIBERAL**

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D5. And, do you have a favorable or unfavorable opinion of the Tea Party Movement, or do you not really know enough about it to have an opinion?

**(IF FAVORABLE/UNFAVORABLE, ASK:)** Would that be STRONGLY (favorable/unfavorable) or just SOMEWHAT (favorable/unfavorable)?

15% STRONGLY FAVORABLE  
12% SOMEWHAT FAVORABLE  
7% SOMEWHAT UNFAVORABLE  
16% STRONGLY UNFAVORABLE  
  
48% NO OPINION/DON'T KNOW  
  
1% REFUSED **(DO NOT READ)**  
  
**27% TOTAL FAVORABLE**  
**23% TOTAL UNFAVORABLE**

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D6. And for statistical purposes only...is your total annual household income greater or less than \$60,000 dollars?

**(IF LESS THAN \$60,000, ASK:) Is it...**  
**(ROTATE FROM TOP TO BOTTOM/BOTTOM TO TOP)**

11% UNDER \$20,000  
13% BETWEEN \$20,000 - \$40,000  
15% OVER \$40,000

**(IF GREATER THAN \$60,000, ASK:) Is it...**  
**(ROTATE FROM TOP TO BOTTOM/BOTTOM TO TOP)**

13% UNDER \$80,000  
14% BETWEEN \$80,000 - \$100,000  
18% OVER \$100,000

15% REFUSED **(DO NOT READ)**

**40% TOTAL LESS THAN \$60,000**  
**45% TOTAL GREATER THAN \$60,000**

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D7. What is your main racial or ethnic origin? Is it ... **(READ CHOICES --- ACCEPT ONLY ONE RESPONSE)**

- 87% WHITE
  - 7% BLACK OR AFRICAN AMERICAN
  - ASIAN
  - ...or...
  - 1% HISPANIC
  - 2% SOMETHING ELSE (**Specify: \_\_\_\_\_**) (**DO NOT READ**)
  - 4% REFUSED (**DO NOT READ**)
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D8. Gender (**BY OBSERVATION**)

- 48% MALE
  - 52% FEMALE
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