

Frequencies (n=800)
NATIONAL SURVEY
The Mellman Group, Inc.
May 23, 2008

[RECORD, BUT DO NOT ASK, GENDER:]

Male.....	48
Female.....	52

How likely would you say you are to vote in the November 2008 general election for President, Congress, and other offices -- are you almost certain to vote in the election, very likely, about 50-50, not too likely, not at all likely, or aren't you sure?

almost certain	86
very likely.....	14
about 50-50	[TERMINATE]
not too likely	[TERMINATE]
not at all likely.....	[TERMINATE]
dk/not sure.....	[TERMINATE]

Generally speaking, do you think things in the country are moving in the right direction, or are they pretty seriously off on the wrong track?

Right direction.....	16
Wrong Track	73
DK [VOL].....	12

Would you favor or oppose the U.S. Congress passing a bill that would give the Food and Drug Administration, known as the FDA, the authority to regulate tobacco products, including restrictions on sales and marketing to children? **[IF FAVOR/OPPOSE]** Is that (favor/oppose) strongly or not so strongly?

Favor, strongly	59	70
Favor, not so strongly	12	
Oppose, not so strongly	6	
Oppose, strongly	17	23
DK [VOL].....	7	

Now I'm going to read a list of ways in which the Food and Drug Administration could regulate tobacco products. After each one, please tell me if you favor or oppose the FDA implementing that particular proposal or policy. If you aren't sure, please say so and we will move on. **[IF FAVOR/OPPOSE]** Is that (favor/oppose) strongly or not so strongly?

[ROTATE BY QUESTION]

	Strng Favor	NSS Favor	NSS Oppose	Strng Oppose	dk/ not sure
__Require tobacco companies to disclose the ingredients in tobacco products	75	12	3	7	3
__Require the reduction or removal of harmful ingredients, including nicotine, from tobacco products.....	65	12	6	12	6
__Prevent tobacco companies from making claims that some products are less harmful than others unless the FDA determines those claims are true	70	14	4	9	4
__Require tobacco companies to take measures, when scientifically possible, to make cigarettes less harmful	70	15	3	8	4
__Restrict tobacco marketing aimed at children such as limiting advertising in magazines with lots of readers under age 18	77	12	4	6	2
__Restrict tobacco sales to children by requiring ID checks for younger buyers and fining retailers who sell tobacco to minors	84	8	2	4	2
__Require the tobacco companies to inform the FDA any time they make changes to cigarettes and other tobacco products, including increasing the amount of nicotine	78	10	3	6	3

Now that you have heard more about the bill that would give the Food and Drug Administration the authority to regulate tobacco products, would you favor or oppose the U.S. Congress passing a bill that would give the Food and Drug Administration, known as the FDA, the authority to regulate tobacco products, including restrictions on sales and marketing to children? **[IF FAVOR/OPPOSE]** Is that (favor/oppose) strongly or not so strongly?

Favor, strongly.....	69	81
Favor, not so strongly	12	
Oppose, not so strongly	4	
Oppose, strongly	10	14
DK [VOL].....	4	

How important is it to you personally that Congress pass legislation giving the Food and Drug Administration authority over tobacco products? Is it very important, somewhat important, not too important, or not at all important?

Very important.....	45	77
Somewhat important.....	31	
Not too important	10	
Not at all important.....	11	22
DK [VOL].....	2	

__If Congress passed legislation giving the Food and Drug Administration authority over tobacco products, would you feel that Congress had accomplished something important or that Congress had not accomplished something important? **[IF IMPORTANT/NOT IMPORTANT]** Do you feel that way strongly or not so strongly?

Had accomplished something, strongly.....	52	73
Had accomplished something, not so strongly	21	
Had <u>not</u> accomplished something, not so strongly ...	10	
Had <u>not</u> accomplished something, strongly.....	13	23
DK [VOL]	4	

__If Congress passes legislation giving the Food and Drug Administration authority over tobacco, would you have a more favorable opinion of Congress, a less favorable opinion, or would Congress' passage of this legislation not have any effect on your opinion of Congress? **[IF MORE/LESS FAVORABLE]** Is that much (more/less) favorable, or only somewhat (more/less) favorable?

Much more favorable.....	32	49
Somewhat more favorable	18	
Not have any effect on opinion.....	35	
Somewhat less favorable	4	
Much less favorable.....	9	12
DK [VOL]	3	

__Which of the following statements comes closer to your point of view:
[ROTATE STATEMENTS]

__**Statement A:** We should give the Food and Drug Administration the authority to regulate tobacco products because tobacco is exempt from the basic health protections that the FDA applies to other products. Currently, the FDA can regulate a box of macaroni and cheese, but not a pack of cigarettes. This bill will provide additional resources for the scientists and health professionals at the FDA to effectively regulate tobacco products without taking away from its other responsibilities.

OR

__**Statement B:** We should not give the Food and Drug Administration the authority to regulate tobacco products because the FDA already has its hands full trying to regulate prescription drugs and other products. Regulating tobacco would take time and resources away from the FDA's main job of approving potentially life saving medications.

[IF A/B] Do you feel that way strongly or not so strongly?

Statement A, strongly.....	59	72
Statement A, not so strongly	13	
Statement B, not so strongly	7	
Statement B, strongly	17	25
DK [VOL]	3	

THANK YOU. THE FEW REMAINING QUESTIONS ARE FOR STATISTICAL PURPOSES ONLY.

Generally speaking, do you think of yourself as a Republican, a Democrat, an independent, or something else? **[IF REPUBLICAN OR DEMOCRAT ASK:]** Do you consider yourself a strong (Republican/Democrat) or a not so strong (Republican/Democrat)? **[IF INDEPENDENT ASK:]**

Would you say that you lean more toward the Republicans or more toward the Democrats?

strong Republican	19	29
not so strong Republican	6	
independent leans Republican	5	
Independent	25	
independent leans Democratic.....	7	
not so strong Democrat.....	5	
strong Democrat	29	40
dk/na/other	5	

Do you consider yourself very liberal, somewhat liberal, moderate, somewhat conservative or very conservative? **[IF MODERATE, ASK:]** Do you tend to lean toward the liberal or conservative side?

very liberal	12	29
somewhat liberal.....	13	
moderate leans liberal.....	5	
moderate	26	
moderate leans conservative.....	6	
somewhat conservative.....	18	
very conservative	16	41
dk/ref.....	4	

What is your age? **[CODE ACTUAL AGE. REFUSED=99]** _____

18-29.....	14
30-39.....	14
40-49.....	23
50-59.....	19
60+	27
ref/na.....	3

What was the last level of schooling you completed?

less than high school graduate	6
high school graduate	25
some college	23
college graduate	32
post-graduate	13
na	1

Are you of Hispanic, Spanish or Latino descent?

Yes	7
No	89
DK	3

Are you black, white, Asian, Native American or some other race?

black	11
white	79
Asian.....	3
Native American.....	1
Other	4
Ref	1

Which of the following describes your use of tobacco products ... I currently smoke cigarettes... I USED to smoke cigarettes, but I've quit ... or I have never been a cigarette smoker.

Current smoker	21
Former smoker.....	29
Never smoked.....	48
[VOL] Smokeless or other tobacco user	1
DK [PROBE: RE-READ QUESTION]	0
Refused	1

[ASK IF NON-SMOKER]

And do you never smoke, or do you smoke on occasion?

Never smoke	81
Smoke on occasion	9
Don't know	2
Refused	8
SMOKER+OCCASIONAL.....	28

[RESUME ASKING EVERYBODY]

And last, what is your zip code? _____

Thank you. That completes our public opinion survey.