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Director of Advocacy OF INTERNATIONAL PROGRAMS

The Campaign for Tobacco-Free Kids has been designated as one of five coordinating partners for Michael R. Bloomberg's initiative to reduce tobacco use in low and middle-income countries, where more than two-thirds of the world's smokers live. As part of this initiative, the Campaign has established a global advocacy resource center to promote the adoption of effective tobacco control interventions and to assist advocates with grants, advocacy and communication resources and technical assistance to achieve policy change. These resources include policy advocacy, research, communications, legal and grassroots expertise and support. The Campaign has placed a priority on working in China, Russia, India, Bangladesh, Indonesia, Mexico and Ukraine, but is also involved in many other countries as well. As part of this initiative, the Campaign is seeking qualified candidates for the position of Director of Advocacy of International Programs.

The Director of Advocacy of International Programs is responsible for the formulation, supervision, and management of the Campaign's international advocacy programs. The Director of Advocacy oversees the Campaign's country specific advocacy efforts, advocacy efforts that cross country lines and all other activities related to the international advocacy efforts of the Campaign.

The Director of Advocacy reports to the Vice President of International Programs, serves on the Campaign's International Management team and oversees the Campaign's international advocacy activities. The Director of Advocacy is responsible for ensuring that the policies and programs of the Advocacy Department of International Programs fully support and are consistent with the Campaign's main mission and policies, that the Advocacy Department meets its goals and objectives in a timely manner and that the work of the teams within the Advocacy department work cooperatively and effectively with each other and with the other departments within the International Program.

Responsibilities include:

- Manage and supervise the Advocacy Department including the hiring and supervision of advocacy staff and consultants, the functioning of and coordination between country and regional teams and the International Department's other advocacy activities;
- Oversee the development, implementation and updating of advocacy strategies and plans – both for individual countries and for campaigns that cross country lines – in conjunction with country and regional teams;
- Coordinate advocacy activity with the Campaign's international communications, research, grants and legal departments;
- Oversee the Campaign's Industry Monitoring and Accountability project, working closely with the international communications and research departments;
- Assist with the formulation of policy positions, goals, objectives, and strategies on issues relating to international tobacco control issues;

- Oversee the development and implementation of advocacy strategies for CTFK's international website in collaboration with in-country partners as well as CTFK's web and country teams;
- With the Vice President of International Programs, develop and monitor the International Advocacy Department's budget;
- Track CTFK's compliance with advocacy and country specific deliverables and mileposts from the Bloomberg grant and other grants received from other outside donors;
- As appropriate, serve as spokesperson for the Campaign's international programs;
- Maintain good working relationships with NGOs and others involved in tobacco control, including the Bloomberg Partners and Framework Convention Alliance; and
- Other duties as assigned by the Vice President of International Programs.

Requirements include:

- Minimum 7 years experience in international policy work and/or advocacy/issue campaigns and/or tobacco control with at least 5 years experience in management;
- Proven advocacy track record and experience in developing, implementing and overseeing major policy advocacy campaigns;
- Experience and success in management, supervision, teambuilding and consensus building;
- Ability to work as a partner in a multi-cultural environment;
- Strong networking and communications skills, both written and spoken;
- Success in building and sustaining partnerships, coalitions and alliances;
- Proven capability of managing multiple projects effectively;
- Ability to work under tight time constraints; and
- Proficiency in one or more languages a plus.

The Director of Advocacy of International Programs is a full-time position based in Washington, DC.

Please send resume, writing sample and salary requirements to settleson@verizon.net, subject line: CTFK Director of Advocacy.