

How many reasons do we need to raise the tobacco tax?

\$35,000,000

New revenue raised to cut the budget deficit and save critical programs

14,000

Kids prevented from smoking

76%

New Mexico voters who support raising the tobacco tax



This week a special session of the legislature will meet to find ways to close the state's budget deficit. Increasing the tobacco tax \$1 will bring in \$35.9 million in new revenue and keep 14,000 kids from smoking. Let your legislators know you support raising tobacco taxes. To learn more and take action go to www.tobaccofreekids.org/newmexico.

Tobacco taxes — a win-win-win for New Mexico.

