



kids:
still getting hooked
on cigarettes

the
solution:
raise cigarette prices.

If increasing the cigarette tax saved just one child, it would be worth it.

But the fact is, cigarette taxes are a proven, effective way to reduce youth smoking. More than 12,000 Missouri kids get hooked on cigarettes each year, and one in three will die prematurely as a result. Raising the price of cigarettes would save lots of Missouri kids and raise millions for programs they need—from tobacco prevention to healthcare and education.

Tobacco taxes—our kids are worth every penny.