

Our kids:
still getting hooked
on cigarettes.

Our budget
deficit:
the worst its been
in years.



Our solution:
raise the cigarette tax.

An increase in the state's cigarette tax is a win-win solution for Kentucky. Why? It will make money and save lives. House Bill 443 raises our cigarette tax by 70 cents and will generate more than \$200 million in new revenue to help fund vital health care programs. What's more, research has shown that the more cigarettes cost, the less people smoke — especially kids.

A 70-cent increase will help reduce the \$1.5 billion Kentucky spends annually treating tobacco-caused disease.

Raising the cigarette tax is good for Kentucky children and the state budget. That's why 60% of Kentucky voters support it and states across the nation are making the smart choice to increase cigarette taxes.

Call your legislator today at 800.372.7181
and tell them to vote for HB 443. It's time
to increase the cigarette tax to save lives
and raise revenue.

