

4,500 Oregon kids get hooked each year.



The higher the cigarette tax,
the more kids we save.

1 in 3 kids who get hooked on tobacco will die prematurely from it. And with 4,500 Oregon kids becoming smokers every year, the numbers add up fast. But we can do something about it. Increasing our tobacco tax 60 cents and investing that new revenue in tobacco prevention will keep thousands of Oregon kids from smoking. And that's worth a lot more than 60 cents.

Tobacco taxes — Our kids are worth every penny.

www.saveoregonkids.org