

E-Cigarettes:
Marketing a Lung-Harming,
Kid-Addicting Product Amid
The COVID-19 Crisis

Exploiting the COVID-19 Crisis

Smok – E-Cigarette Manufacturer



Preventing Underage Use

*Minimum age as stipulated by local laws.

WARNING: This product is intended to be used with e-liquid products containing nicotine. Nicotine is an addictive chemical.



smok_tech • Following
New York, New York



smok_tech Big giveaway coming alert! ⚠️
Are you ready? 😊
Name top 6 items that you most wanted from the picture! 👉
We will pack it up and throw a huge vape contest soon after we got feedback from you guys! 🙌
So chop-chop, leave your choices on the comment section! 😎
#smok #toiletpaper #smoktech #smokshow #mask #sanitizer #facemasks #toiletroll #rpm80 #smokalike #rpm80pro #fetchpro #smoknord2 #smokhat #smoktshirt #smokfan #giveaway #giveaways #socialdistancing #stayhome #vapegiveaway

19h



3,177 likes

19 HOURS AGO

Add a comment...

Post

March 26, 2020

<https://www.instagram.com/p/B-N7VS7HPft/>

Moti – E-Cigarette Manufacturer



motiamerica • Follow



motiamerica 【❤️ For You: SURGICAL MASKS & MOTI Piin ❤️】
👉 Compared with cigarettes, #vapes are 95% less harmful to the #lungs 🔄. During #Covid_19 pandemic we recommend using MOTI to alternate cigarettes for your #health. 👤👤

【🤔 What can you get?】
👉 2 pieces of Disposable #SurgicalMasks
👉 1 piece of #MOTIPiin
👉 20% off coupon: QDM6S9 .

👉 Follow @motiamerica and @motiglobal. Like this lovely post. We'll choose 5 lucky fam on my Facebook and Instagram on March 31st. 🎁👤 Who will be the lucky



54 likes

1 DAY AGO

Add a comment...

Post

March 24, 2020

<https://www.instagram.com/p/B-GgVMvFtV0/>

KN 95 Safety Mask

\$180 50PCS



The Vapor Shop Vape Bar and Vape Lounge

· April 3 ·

GB2626-2006 KN95 standard mask 50 piece's \$180. Hurry while supplies last! ITS FILTRATION EFFICIENCY (DUST-REMOVING RATE) IS MORE THAN 95% FOR NON-OILY PARTICULATE MATTER ABOVE 0.3 MICRONS, ALLERGENS, POLLEN, PET HAIR AND DANDER, LEAVES, GRASS CLIPPINGS, SMOKE AND MORE 📦🌍 We deliver guys! Call us to place your orders. Or go to our website www.VapeShop.sale and order online. We ship daily worldwi... See More

Like

Comment

Share

Write a comment...



April 3, 2020

<https://www.facebook.com/TheVaporShopla/photos/a.1508311009474224/2284116095227041/?type=3&theater>

Vape Shops with Masks – Mineola, NY

 NYC EMS Watch
@NYCEMSwatch

Well, hospitals and first responders may not have any N95 masks for the Coronavirus ...but the public can buy them at the vape shop. They are all next to the bongs and tobacco.



March 12, 2020

<https://twitter.com/NYCEMSwatch/status/1238179537323798528>

3:06 PM · Mar 12, 2020 · Twitter for Android

Vaping Delights – Online Vape Store



Vaping Delights
@DelightsVaping

Golden cookie with vanilla pudding that has a little custard hint to it that sets it apart Use code COVID-19 for 19% off all Eliquid through the end of this month

vaping-delights.com/collections/pr...

#vapingsaveslives #vapeshop #eliquid #vapefam
#vapers

**WARNING: This product contains nicotine.
Nicotine is an addictive chemical.**



March 22, 2020
<https://twitter.com/DelightsVaping/status/1241934169145565186>

11:45 PM · Mar 22, 2020 · Twitter for iPhone

SSVape – locations in MD and PA



ssvape • Follow



ssvape Hurry and save today 🙌
#eliquid #vape #vapelite
#vapeshop #vapestagram
#vapestore #vapenation
#shoponline #corona #quarantine
#stayhome #vapelove #vapeporn

22m



2 likes

22 MINUTES AGO

Add a comment...

Post

March 25, 2020

<https://www.instagram.com/p/B-KTDIRARxe/>

Making Illegal and Unproven
Health Claims

Bidi Vapor – Health Claims

WARNING:
THIS PRODUCT CONTAINS NICOTINE.
NICOTINE IS AN ADDICTIVE CHEMICAL.



bidi™
The Preferred Choice

**A BIDI™ STICK
A DAY KEEPS THE
PULMONOLOGIST AWAY.**

www.bidivapor.com

Facebook, Twitter, Instagram, LinkedIn, YouTube icons



bidivapor • Following



bidivapor Vapors created by the Bidi™ Stick are cooler, which means your airways and throat are safe.

#BidiStick #BidiVapor #nicotine
#smoking #vape #vapepen

1d



25 likes

1 DAY AGO

Add a comment...

Post

April 22, 2020

https://www.instagram.com/p/B_SSb8sjwYe/


Bidi Vapor – Health Claims


WARNING:
THIS PRODUCT CONTAINS NICOTINE.
NICOTINE IS AN ADDICTIVE CHEMICAL.

bidi™
The Preferred Choice

VAPING
Is a healthier and better alternative
in consideration of your health





www.bidivapor.com

 bidivapor • Following ...

 bidivapor A vape pen offers a flavorful nicotine experience. Since it has different synthetic compounds compared to tobacco, the vapor that you're breathing is safer. In contrast, standard tobacco cigarette contains over 6,000 synthetic compounds—a considerable number of toxins, which can damage the body.

[#BidiStick](#) [#BidiVapor](#) [#nicotine](#)
[#smoking](#) [#vape](#) [#vapepen](#)

3d

21 likes
3 DAYS AGO

Add a comment... Post

April 19, 2020

https://www.instagram.com/p/B_NB9WQAM7V/

Bidi Vapor – Health Claims



 bidivapor • Following ...

 bidivapor Bidi Stick is the best alternative! Visit our website today to know more: bidivapor.com
   #BidiStick #BidiVapor
#nicotine #smoking #vape

3d



25 likes

3 DAYS AGO

Add a comment...

Post

April 2, 2020

<https://www.instagram.com/p/B-hRa9aFoqk/>

Bidi Vapor – Health and Switch Claims

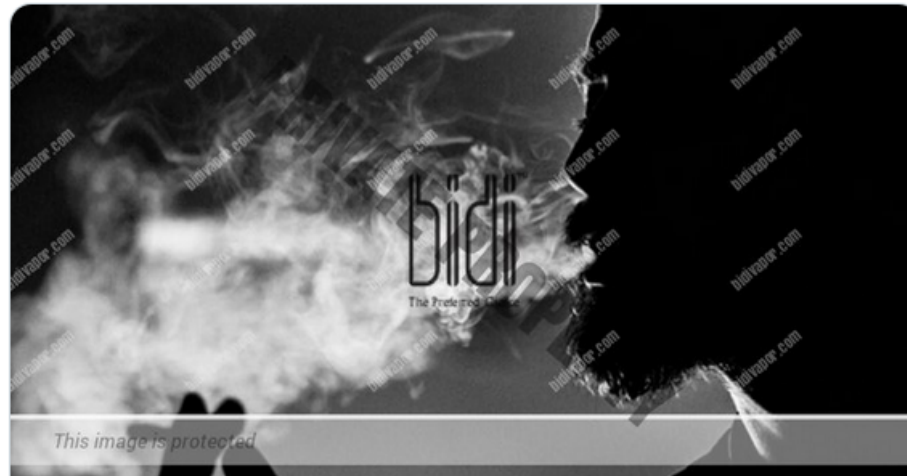


BIDI Vapor
@BidiVapor



This article covers the benefits of vaping compared to the risks of smoking if you're trying to make the healthier switch to vaping.

[#BidiStick](#) [#BidiVapor](#) [#nicotine](#) [#smoking](#) [#vape](#)



Enjoy the Benefits of Vaping (And Avoid the Dangers of Tobacco) | Bidi Stick
If you're trying to make the healthier switch to vaping, this article covers the benefits of vaping compared to the risks of smoking.
bidivapor.com

11:00 AM · Apr 8, 2020 · [Hootsuite Inc.](#)

April 8, 2020

<https://twitter.com/BidiVapor/status/1247902238552416256>

Bidi Vapor – Switch Claims

Bidi Stick has a higher nicotine content than most other vape products, enabling adult cigarette smokers to transition in a more seamless way to vaping without losing the flavor they are used to.

bidi
STICK



 **bidivapor** • Following
United States of America

 **bidivapor** Did you know that Bidi Stick has that feature? How cool is that? 😊😁😄 #BidiStick #BidiVapor #nicotine #smoking #vape

4d

 **angie.mullins70** I love you all! Best disposable that I have tried. 🍷

4d Reply

👍 💬 📍 📌

51 likes
4 DAYS AGO

Add a comment... Post

April 1, 2020

<https://www.instagram.com/p/B-eE3nHgH1W/>

Marketing Kid-Friendly Flavors

Denver Electronic Cigarettes – Aurora and Glendale, CO

WARNING : THIS PRODUCT IS INTENDED TO BE USED WITH E-LIQUID PRODUCTS CONTAINING NICOTINE. NICOTINE IS AN ADDICTIVE CHEMICAL

ONLY 21+ It's the LAW



March 17, 2020
<https://www.instagram.com/p/B92QzAfBFR8/>

denverelectroniccigs • Follow
 Denver Electronic Cigarettes

denverelectroniccigs JUICE OF THE DAY :
 A Sweet and Savory Apple Baked in Brown Sugar with hints of Cinnamon in Crumble Pie Crust.
 Get it in one of our stores or shop it online at www.denverelectroniccigarettes.com
 1w

denverelectroniccigs
 #vapeisthefuture #vapeusa
 #vapearmy #vapingisnotacrime
 #vapeforlife #vapepen
 #vapebabes #vapeoftheday
 #vapingtricks #smokefree
 #vapeculture #vapesupport
 #vape #vapestuff

March 19, 2020
<https://www.instagram.com/p/B97HKPiH8sQ/>

WARNING : THIS PRODUCT IS INTENDED TO BE USED WITH E-LIQUID PRODUCTS CONTAINING NICOTINE. NICOTINE IS AN ADDICTIVE CHEMICAL

ONLY 21+ It's the LAW



denverelectroniccigs • Follow
 Denver Electronic Cigarettes

denverelectroniccigs JUICE OF THE DAY :
 A Juicy Fusion of Mouthwatering Watermelon and Sweet Strawberries
 Get it in one of our stores or shop it online at www.denverelectroniccigarettes.com
 1w

denverelectroniccigs
 #vapeisthefuture #vapeusa
 #vapearmy #vapingisnotacrime
 #vapeforlife #vapepen
 #vapebabes #vapeoftheday
 #vapingtricks #smokefree
 #vapeculture #vapesupport
 #vape #vapestuff

4 likes
 MARCH 17

Add a comment... Post

E-Cig City Upland – Upland, CA



E-Cig City Upland
 · March 27 ·

🔴 **Disposables Alert!**
 Hey hey fam! We've got a special treat for you guys. Fully stocked, we have the Mojos! These disposable devices come in various flavor like mango, strawberry, menthol, grape, peach, cubano, and raspberry! Call us now get some ordered today, won't last long 🙌
 909-946-4333

#notblowingsmokeorg... See More

March 27, 2020
<https://www.facebook.com/ecigcityupland/photos/a.468904356550266/2852710141502997/?type=3&theater>

WARNING:
 THIS PRODUCT CONTAINS NICOTINE. NICOTINE IS AN ADDICTIVE CHEMICAL.

March 28, 2020
<https://www.facebook.com/ecigcityupland/photos/a.468904356550266/2854808374626507/?type=3&theater>



E-Cig City Upland
 · March 28 ·

🔴 **NEW ARRIVAL!**
 Good afternoon E-Cig fam! JUST LANDED here at "The City", we have The Truth- Fruity Cereal Milkshake by Kings Crest! A delicious Fruity Cereal Ice Cream Milkshake that will dazzle your taste buds and take you to your vaping "Happy Place." Does it get any better than Fruit Cereal atop a Vanilla Ice Cream base? We think Not, and that's The Truth! You will enjoy blowing rich dense an... See More

WARNING:
 THIS PRODUCT CONTAINS NICOTINE. NICOTINE IS AN ADDICTIVE CHEMICAL.

March 28, 2020
<https://www.facebook.com/ecigcityupland/photos/a.468904356550266/2854275601346451/?type=3&theater>



E-Cig City Upland
 · March 28 ·

🔴 **Juice Alert!**
 Good morning E-Cig fam!! First up for the day we have a line that everyone loves, a staple in the industry that brings your childhood sweet tooth back to life! The one and only Candy King is here at the City! With a Strawberry Watermelon Bubblegum and a Strawberry Watermelon Bubblegum Iced 🍷 Call now and let's get you a bottle today!
 909-946-4333

#notblowingsmokeorg
 #socialfata
 #vaperadvocate
 #vape
 #vapelite
 #vapelyfe
 #vapeporn
 #vapeon #vapecommunity #vapefam #vapenation
 #cloudchaser #vapestars #vapegirls #vapestagram
 #instavape #calivapors #vapehoolgans #upland
 #vapedeals #girlsthatvape #socialvapors
 #vapestops #ecigcityupland #ecig
 #ranchocucamonga #montclair
 #laverne
 #glendora

WARNING:
 THIS PRODUCT CONTAINS NICOTINE. NICOTINE IS AN ADDICTIVE CHEMICAL.

Vape312 River West – Chicago, IL



vape312riverwest • Follow
Vape312 River West

vape312riverwest We are open from 11AM-6PM! Call-in pickups/deliveries are available too!

We have some new disposables from @switchmods in stock! These are filled with 1.3ml of 5% US-made e-liquid!

Flavors in stock:
Green Apple, Melon, Cucumber Lime, Strawberry Lemonade, Peach Ice, Berry, Grapefruit Guava, Grape

10 likes
MARCH 25

March 25, 2020
<https://www.instagram.com/p/B-Kg8NqALj3/>

February 17, 2020
<https://www.instagram.com/p/B8rd2ihAlux/>



vape312riverwest • Follow
Vape312 River West

vape312riverwest We got some new disposables for y'all to try out!

These #EZZYAIR disposable devices have 2.7ml of 5% nicotine salts!

They come in the following flavors:
Frozen Banana
Lychee Ice
Lush Ice
Mighty Mint
Pineapple Twist
Blueberry Burst
Peach Crush Ice

15 likes
FEBRUARY 17

Add a comment... Post

Inno-Vapor – locations in CO and CA



innovapor • [Follow](#)



innovapor 🚨🚨Flash Sale🚨🚨
All @bursteliquid 60mls are 2 for \$40! A great chance to stock up at all 8 Inno-Vapor locations!
#innovapor #mod #mods #clouds #juicejunkies #juice #modmen #subohm #instavape #instagood #calivapers #covapers #vapeshop #vape #vapor #coloradovapers #localbusiness #supportlocal



4 likes

MARCH 13

Add a comment..

[Post](#)

March 13, 2020

<https://www.instagram.com/p/B9rIHfKg2w3/>

**WARNING: This product contains nicotine.
Nicotine is an addictive chemical.**



vapekingshi • Follow
Vape Kings



vapekingshi The newest addition to the @redsejuice family, Strawberry Salt Nic! 🍓 The ripest of Strawberries with crisp red Apples. Available with & without Menthol 👍

4w



#vape #vapes #vaper #vapejuice #vapenation #vapeporn #vapestagram #vapedaily #vapesociety #vapelife #vapefriends #vapefam #vapenation #vapelove #vape tricks #vapeon #instavape #eliquid #vapecommunity #subohmclub #notblowingsmoke #juice #ejuice #ecig #vapehawaii #hawaiivapers #vapekingshi



12 likes

MARCH 1

Comments on this post have been limited.

March 1, 2020

<https://www.instagram.com/p/B9Ne9ychkoB/>

WARNING:

**This product contains nicotine.
Nicotine is an addictive chemical.**



juicity_vapor • Follow



juicity_vapor Vape of the week is "Panty Dropper"! It's an delicious Hawaiian Drink flavor. Come try some out today and get \$2.50 off of any size bottle. Limit 2 per customer.

1d

March 31, 2020

<https://www.instagram.com/p/B-XXFGujdW0/>

WARNING:

**This product contains nicotine.
Nicotine is an addictive chemical.**



Juicity Vapor
· February 17 ·



Vape of the week is "Tonz of Fun"! It's an amazing Caramel Vanilla Cake Flavor (one of my personal favorites). Come try some out today and get \$2.50 off of any size bottle. Limit 2 per customer.

3

Like Comment Share

Write a comment...



February 17, 2020

<https://www.facebook.com/JuicityVapor/photos/a.1556296834581970/2525117987699845/?type=3&theater>



goodguyvapes • Follow



goodguyvapes 7 Daze is back with another flavor to keep your mouth watering! The same great Reds Apple is now paired with the sweetest strawberry! Also available in an Iced version for the cooling sensation! Pick up a bottle today at Good Guy Vapes!

@redsejuice

WARNING: This product contains nicotine. Nicotine is an addictive chemical.

#goodguyvapes #ggv #vape #vapelite #thebestprices #thebestselection #onestopvapeshop #vapenj #vapenyc #vapenation #vapeporn #vapefam #vapecommunity



49 likes

FEBRUARY 26

Comments on this post have been limited.

February 26, 2020

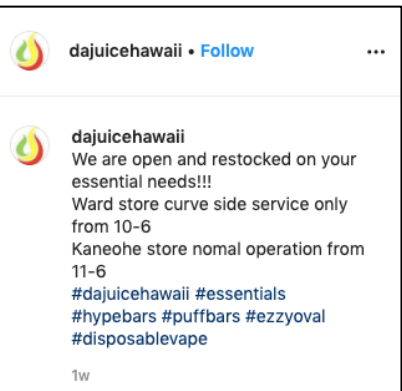
<https://www.instagram.com/p/B9CyF9mnS6W/>

Dajuice Hawaii – Honolulu & Kaneohe, HI



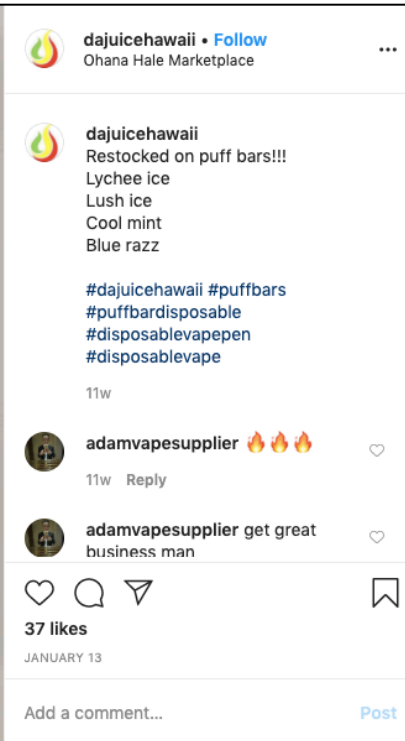
March 24, 2020

<https://www.instagram.com/p/B-ITXvwArpe/>



January 13, 2020

<https://www.instagram.com/p/B7RyHacAAJS/>

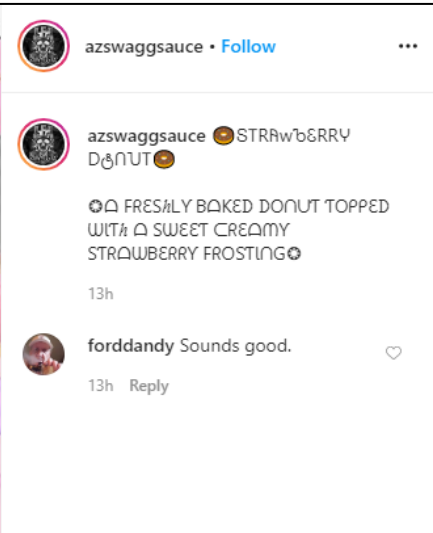


Swagg Sauce – Phoenix, AZ



February 20, 2020

<https://www.instagram.com/p/B8zbrd3Hg-e/>



April 1, 2020

<https://www.instagram.com/p/B-dyMqKjbfI/>

