

实施日期和其他轮次

2008年

占烟盒面积

按照要求，健康警告应使用英语和毛利语，占烟盒正面30%和背面90%的面积。总体上，烟盒面积的60%用来印制健康警告。

轮换时间表和迄今轮换情况

卷烟包装盒上使用十四种健康警告。两套各7个警告每12个月轮换一次。

对误导性信息的限制

没有禁止在包装上使用“淡味”和“柔和”等误导性描述词。

图片式警告标签

2008年

SMOKING IS HIGHLY ADDICTIVE
KA TINO WAREA TE TANGATA I TE MOMI HIKARETI



You may not realise how addicted you are until you try to quit. Long-term smokers can and do quit.

You **CAN** quit smoking. Call **Quitline 0800 778 778**, or talk to a quit smoking provider.

YOU ARE NOT THE ONLY ONE SMOKING THIS CIGARETTE
ĒHARA KO KOE ANAKE KEI TE MOMI I TĒNEI HIKARETI



Smoking during pregnancy increases the risk of miscarriage, stillbirth, premature birth and the risk of Sudden Infant Death Syndrome (SIDS).

You **CAN** quit smoking. Call **Quitline 0800 778 778**, or talk to a quit smoking provider.

SMOKING CAUSES BLINDNESS
KA KĀPO KOE I TE MOMI HIKARETI



Smoking causes blindness by damaging the back of your eyes. It also causes cataracts.

You **CAN** quit smoking. Call **Quitline 0800 778 778**, or talk to a quit smoking provider.

SMOKING BLOCKS YOUR ARTERIES
KA AUKATIHIĀ ŌU IOIO TOTO I TE MOMI HIKARETI



Blocked arteries can lead to heart attack, stroke, and death.

You **CAN** quit smoking. Call **Quitline 0800 778 778**, or talk to a quit smoking provider.

YOUR SMOKING CAN HARM YOUR KIDS
KOI PĀNGIA I TE MATE ŌU TAMARIKI I TŌU MOMI HIKARETI



Exposure to tobacco smoke increases the risk of your children contracting serious illnesses and dying. Babies exposed to tobacco smoke are at greater risk of Sudden Infant Death Syndrome (SIDS).

You **CAN** quit smoking. Call **Quitline 0800 778 778**, or talk to a quit smoking provider.

SMOKING MORE THAN DOUBLES YOUR RISK OF STROKE
KA TINO KAHA RAWA AKE TŌU PĀNGIA ANA I TE MATE RORO IKURA I TE MOMI HIKARETI



Strokes can cause permanent paralysis, inability to speak, disability and death.

You **CAN** quit smoking. Call **Quitline 0800 778 778**, or talk to a quit smoking provider.

SMOKING CAUSES FOUL AND OFFENSIVE BREATH

KA HAUNGA, KA KEHAKEHA TŌU HĀ I TE MOMI HIKARETI



Quitline
0800 778 778

Tobacco smoke affects the natural chemical balance in your mouth, which can give you offensive bad breath.

You **CAN** quit smoking. Call **Quitline 0800 778 778**, or talk to a quit smoking provider.

SMOKING CAUSES MOUTH CANCER

KA MATE PUKUPUKU Ō TE WAHA KOE I TE MOMI HIKARETI



Quitline
0800 778 778

Mouth and throat cancer can result in eating, swallowing and speech problems, disfigurement and death.

You **CAN** quit smoking. Call **Quitline 0800 778 778**, or talk to a quit smoking provider.

SMOKING CAN MAKE YOU IMPOTENT

KA KAHAKORE TE URE I TE MOMI HIKARETI



Quitline
0800 778 778

Smoking can cause impotence due to decreased blood flow to the penis. This can prevent you from having sex.

You **CAN** quit smoking. Call **Quitline 0800 778 778**, or talk to a quit smoking provider.

SMOKING CAUSES GANGRENE

KA PĀNGIA KOE I TE KIKOHUNGA I TE MOMI HIKARETI



Quitline
0800 778 778

Smoking damages your blood vessels reducing circulation to your legs and feet. This can cause blood clots, gangrene and amputation.

You **CAN** quit smoking. Call **Quitline 0800 778 778**, or talk to a quit smoking provider.

OVER 80% OF LUNG CANCERS ARE CAUSED BY SMOKING

TE NUINGA O NGĀ MATE PUKUPUKU Ā PŪKAHUKAHU NĀ TE MOMI HIKARETI




Quitline
0800 778 778

Smoking causes most lung cancers in New Zealand. If you get lung cancer you will probably die from it.

You **CAN** quit smoking. Call **Quitline 0800 778 778**, or talk to a quit smoking provider.

SMOKING CAUSES SERIOUS LUNG DISEASES

HE TINO KINO TE MATE MIRU PUPUHI



Quitline
0800 778 778

Smoking causes crippling and often fatal lung diseases like emphysema.

You **CAN** quit smoking. Call **Quitline 0800 778 778**, or talk to a quit smoking provider.

TOBACCO SMOKE IS POISONOUS

HE PAIHANA TE AUAHI HIKĀ



Quitline
0800 778 778

Smoking exposes you to poisonous chemicals that cause cancer, heart disease and death.

You **CAN** quit smoking. Call **Quitline 0800 778 778**, or talk to a quit smoking provider.

SMOKING CAUSES HEART ATTACKS

KA MĀUIUI TŌU NGĀKAU I TE MOMI HIKARETI



Quitline
0800 778 778

Damaged Heart muscle - result of clogged Artery

Smoking can block your arteries. Blocked arteries cause heart attacks which can kill you.

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