

Form **990**

Return of Organization Exempt From Income Tax

OMB No. 1545-0047

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

2020

Department of the Treasury
Internal Revenue Service

▶ Do not enter social security numbers on this form as it may be made public.
▶ Go to www.irs.gov/Form990 for instructions and the latest information.

Open to Public Inspection

A For the **2020** calendar year, or tax year beginning **APR 1, 2020** and ending **MAR 31, 2021**

B Check if applicable: <input type="checkbox"/> Address change <input type="checkbox"/> Name change <input type="checkbox"/> Initial return <input type="checkbox"/> Final return/terminated <input type="checkbox"/> Amended return <input type="checkbox"/> Application pending	C Name of organization CAMPAIGN FOR TOBACCO-FREE KIDS		D Employer identification number 52-196967
	Doing business as		E Telephone number 202-296-5469
	Number and street (or P.O. box if mail is not delivered to street address)	Room/suite	
	1400 I STREET, NW Room/suite 1200		G Gross receipts \$ 46,430,117.
City or town, state or province, country, and ZIP or foreign postal code WASHINGTON, DC 20005		H(a) Is this a group return for subordinates? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
F Name and address of principal officer: MATTHEW L. MYERS SAME AS C ABOVE		H(b) Are all subordinates included? <input type="checkbox"/> Yes <input type="checkbox"/> No	
I Tax-exempt status: <input checked="" type="checkbox"/> 501(c)(3) <input type="checkbox"/> 501(c) () (insert no.) <input type="checkbox"/> 4947(a)(1) or <input type="checkbox"/> 527		If "No," attach a list. See instructions	
J Website: WWW.TOBACCOFREEKIDS.ORG		H(c) Group exemption number ▶	
K Form of organization: <input checked="" type="checkbox"/> Corporation <input type="checkbox"/> Trust <input type="checkbox"/> Association <input type="checkbox"/> Other ▶		L Year of formation: 1996	M State of legal domicile: DC

Part I Summary

Activities & Governance	1 Briefly describe the organization's mission or most significant activities: THE CAMPAIGN FOR TOBACCO FREE KIDS IS A LEADING FORCE IN THE FIGHT TO REDUCE TOBACCO USE AND ITS		
	2 Check this box <input type="checkbox"/> if the organization discontinued its operations or disposed of more than 25% of its net assets.		
	3 Number of voting members of the governing body (Part VI, line 1a)	3	12
	4 Number of independent voting members of the governing body (Part VI, line 1b)	4	11
	5 Total number of individuals employed in calendar year 2020 (Part V, line 2a)	5	163
	6 Total number of volunteers (estimate if necessary)	6	18
	7 a Total unrelated business revenue from Part VIII, column (C), line 12	7a	0.
b Net unrelated business taxable income from Form 990-T, Part I, line 11	7b	0.	
Revenue	8 Contributions and grants (Part VIII, line 1h)	Prior Year	Current Year
	9 Program service revenue (Part VIII, line 2g)	10,708,879.	37,380,242.
	10 Investment income (Part VIII, column (A), lines 3, 4, and 7d)	9,000.	0.
	11 Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)	294,199.	249,112.
	12 Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12)	0.	842.
	12 Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12)	11,012,078.	37,630,196.
Expenses	13 Grants and similar amounts paid (Part IX, column (A), lines 1-3)	13,310,195.	8,920,240.
	14 Benefits paid to or for members (Part IX, column (A), line 4)	0.	0.
	15 Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)	12,067,683.	14,304,105.
	16a Professional fundraising fees (Part IX, column (A), line 11e)	0.	0.
	b Total fundraising expenses (Part IX, column (D), line 25) ▶ 1,252,767.		
	17 Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e)	16,617,398.	14,188,046.
18 Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25)	41,995,276.	37,412,391.	
19 Revenue less expenses. Subtract line 18 from line 12	-30,983,198.	217,805.	
Net Assets or Fund Balances	20 Total assets (Part X, line 16)	Beginning of Current Year	End of Year
	21 Total liabilities (Part X, line 26)	60,935,614.	89,618,825.
	22 Net assets or fund balances. Subtract line 21 from line 20	27,439,643.	56,119,419.
		33,495,971.	33,499,406.

Part II Signature Block

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Sign Here	Signature of officer		Date		
	MATTHEW L. MYERS, PRESIDENT Type or print name and title				
Paid Preparer Use Only	Print/Type preparer's name WILLIAM E TURCO, CPA	Preparer's signature <i>William Turco</i>	Date 10/07/21	Check if self-employed <input type="checkbox"/>	PTIN P00369217
	Firm's name ▶ RSM US LLP	Firm's EIN ▶ 42-0714325	Phone no. 301-296-3600		
	Firm's address ▶ 9801 WASHINGTONIAN BLVD, STE 500 GAITHERSBURG, MD 20878				

May the IRS discuss this return with the preparer shown above? See instructions Yes No

Part III Statement of Program Service Accomplishments

Check if Schedule O contains a response or note to any line in this Part III [X]

1 Briefly describe the organization's mission: THE CAMPAIGN'S PRIMARY GOAL IS TO MINIMIZE TOBACCO USE AND EXPOSURE TO SECONDHAND SMOKE, ESPECIALLY AMONG CHILDREN, BY CREATING MORE CONDUCTIVE POLITICAL, LEGAL, MEDIA, ECONOMIC AND ETHICAL ENVIRONMENTS FOR ENACTING CONSTRUCTIVE PUBLIC AND PRIVATE POLICY CHANGES. TO

2 Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ? [] Yes [X] No If "Yes," describe these new services on Schedule O.

3 Did the organization cease conducting, or make significant changes in how it conducts, any program services? [] Yes [X] No If "Yes," describe these changes on Schedule O.

4 Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses. Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported.

4a (Code:) (Expenses \$ 19,580,759. including grants of \$ 7,647,938.) (Revenue \$) INTERNATIONAL PROGRAMS: EDUCATED THE AMERICAN PUBLIC, HEALTH OFFICIALS, POLICY MAKERS, AND A VARIETY OF DOMESTIC AND IN-COUNTRY NON-PROFITS ABOUT THE NEED FOR INTERNATIONAL TOBACCO CONTROL EFFORTS AND THE DOMESTIC AND GLOBAL SIGNIFICANCE OF THE WORLD HEALTH ORGANIZATION'S FRAMEWORK CONVENTION ON TOBACCO CONTROL; PROMOTED ADVOCACY EFFORTS IN SUPPORT OF TOBACCO CONTROL POLICIES THAT REDUCE TOBACCO USE IN LOW AND MIDDLE-INCOME COUNTRIES; PROVIDED A WIDE RANGE OF ASSISTANCE TO THOSE WORKING ON POLICY ADVOCACY CAMPAIGNS, INCLUDING STRATEGIC PLANNING, CAMPAIGN IMPLEMENTATION, COMMUNICATIONS AND MEDIA OUTREACH, POLICY RESEARCH AND LEGAL DRAFTING ANALYSIS; SPONSORED A "JUDY WILKENFELD AWARD FOR INTERNATIONAL TOBACCO CONTROL EXCELLENCE" TO SUPPORT UP-AND-COMING INTERNATIONAL ADVOCATES WHO HAVE MADE A MAJOR

4b (Code:) (Expenses \$ 5,383,542. including grants of \$ 1,140,702.) (Revenue \$) GLOBAL ADVOCACY INCUBATOR: AN INTERNATIONAL PROGRAM THAT MANAGES A UNIT THAT TRAINS AND ADVISES OTHER ORGANIZATIONS ON THE CONDUCT OF HEALTH POLICY CAMPAIGNS IN LOW AND MIDDLE INCOME COUNTRIES.

4c (Code:) (Expenses \$ 5,028,683. including grants of \$ 114,100.) (Revenue \$) ADVOCACY AND TECHNICAL ASSISTANCE PROVIDED EXTENSIVE TECHNICAL INFORMATION AND ASSISTANCE TO ORGANIZATIONS AT THE NATIONAL, STATE AND LOCAL LEVELS; SPONSORED A GRANT PROGRAM FOR STATE AND LOCALLY-BASED CHARITIES TO SUPPORT NEW EFFORTS TO REDUCE TOBACCO USE BY CHILDREN; MAINTAINED RELATIONSHIPS WITH POLICY-MAKERS AT THE FEDERAL LEVEL TO PROMOTE PUBLIC HEALTH-ORIENTED POLICIES.

4d Other program services (Describe on Schedule O.) (Expenses \$ 4,904,043. including grants of \$ 17,500.) (Revenue \$)

4e Total program service expenses 34,897,027.

Part IV Checklist of Required Schedules

	Yes	No
1 Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? <i>If "Yes," complete Schedule A</i>	X	
2 Is the organization required to complete <i>Schedule B, Schedule of Contributors</i> ?	X	
3 Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? <i>If "Yes," complete Schedule C, Part I</i>		X
4 Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? <i>If "Yes," complete Schedule C, Part II</i>	X	
5 Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? <i>If "Yes," complete Schedule C, Part III</i>		X
6 Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? <i>If "Yes," complete Schedule D, Part I</i>		X
7 Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? <i>If "Yes," complete Schedule D, Part II</i>		X
8 Did the organization maintain collections of works of art, historical treasures, or other similar assets? <i>If "Yes," complete Schedule D, Part III</i>		X
9 Did the organization report an amount in Part X, line 21, for escrow or custodial account liability, serve as a custodian for amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services? <i>If "Yes," complete Schedule D, Part IV</i>		X
10 Did the organization, directly or through a related organization, hold assets in donor-restricted endowments or in quasi endowments? <i>If "Yes," complete Schedule D, Part V</i>		X
11 If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable.		
a Did the organization report an amount for land, buildings, and equipment in Part X, line 10? <i>If "Yes," complete Schedule D, Part VI</i>	X	
b Did the organization report an amount for investments - other securities in Part X, line 12, that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part VII</i>		X
c Did the organization report an amount for investments - program related in Part X, line 13, that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part VIII</i>		X
d Did the organization report an amount for other assets in Part X, line 15, that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part IX</i>		X
e Did the organization report an amount for other liabilities in Part X, line 25? <i>If "Yes," complete Schedule D, Part X</i>	X	
f Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? <i>If "Yes," complete Schedule D, Part X</i>	X	
12a Did the organization obtain separate, independent audited financial statements for the tax year? <i>If "Yes," complete Schedule D, Parts XI and XII</i>	X	
b Was the organization included in consolidated, independent audited financial statements for the tax year? <i>If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional</i>		X
13 Is the organization a school described in section 170(b)(1)(A)(ii)? <i>If "Yes," complete Schedule E</i>		X
14a Did the organization maintain an office, employees, or agents outside of the United States?	X	
b Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000 or more? <i>If "Yes," complete Schedule F, Parts I and IV</i>	X	
15 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any foreign organization? <i>If "Yes," complete Schedule F, Parts II and IV</i>	X	
16 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to or for foreign individuals? <i>If "Yes," complete Schedule F, Parts III and IV</i>		X
17 Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? <i>If "Yes," complete Schedule G, Part I</i>		X
18 Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? <i>If "Yes," complete Schedule G, Part II</i>	X	
19 Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? <i>If "Yes," complete Schedule G, Part III</i>		X
20a Did the organization operate one or more hospital facilities? <i>If "Yes," complete Schedule H</i>		X
b If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?		
21 Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or domestic government on Part IX, column (A), line 1? <i>If "Yes," complete Schedule I, Parts I and II</i>	X	

Part IV Checklist of Required Schedules (continued)

	Yes	No
22 Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on Part IX, column (A), line 2? <i>If "Yes," complete Schedule I, Parts I and III</i>	X	
23 Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? <i>If "Yes," complete Schedule J</i>	X	
24a Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? <i>If "Yes," answer lines 24b through 24d and complete Schedule K. If "No," go to line 25a</i>		X
b Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?		
c Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?		
d Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?		
25a Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? <i>If "Yes," complete Schedule L, Part I</i>		X
b Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? <i>If "Yes," complete Schedule L, Part I</i>		X
26 Did the organization report any amount on Part X, line 5 or 22, for receivables from or payables to any current or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35% controlled entity or family member of any of these persons? <i>If "Yes," complete Schedule L, Part II</i>		X
27 Did the organization provide a grant or other assistance to any current or former officer, director, trustee, key employee, creator or founder, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity (including an employee thereof) or family member of any of these persons? <i>If "Yes," complete Schedule L, Part III</i>		X
28 Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions, for applicable filing thresholds, conditions, and exceptions):		
a A current or former officer, director, trustee, key employee, creator or founder, or substantial contributor? <i>If "Yes," complete Schedule L, Part IV</i>		X
b A family member of any individual described in line 28a? <i>If "Yes," complete Schedule L, Part IV</i>		X
c A 35% controlled entity of one or more individuals and/or organizations described in lines 28a or 28b? <i>If "Yes," complete Schedule L, Part IV</i>		X
29 Did the organization receive more than \$25,000 in non-cash contributions? <i>If "Yes," complete Schedule M</i>	X	
30 Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? <i>If "Yes," complete Schedule M</i>	X	
31 Did the organization liquidate, terminate, or dissolve and cease operations? <i>If "Yes," complete Schedule N, Part I</i>		X
32 Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? <i>If "Yes," complete Schedule N, Part II</i>		X
33 Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? <i>If "Yes," complete Schedule R, Part I</i>		X
34 Was the organization related to any tax-exempt or taxable entity? <i>If "Yes," complete Schedule R, Part II, III, or IV, and Part V, line 1</i>	X	
35a Did the organization have a controlled entity within the meaning of section 512(b)(13)?		X
b If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? <i>If "Yes," complete Schedule R, Part V, line 2</i>		
36 Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? <i>If "Yes," complete Schedule R, Part V, line 2</i>	X	
37 Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? <i>If "Yes," complete Schedule R, Part VI</i>		X
38 Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 19?	X	

Note: All Form 990 filers are required to complete Schedule O

Part V Statements Regarding Other IRS Filings and Tax Compliance

Check if Schedule O contains a response or note to any line in this Part V

	Yes	No
1a Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable		
b Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable		
c Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?	X	

Part V Statements Regarding Other IRS Filings and Tax Compliance (continued)

Table with columns for question number, question text, and Yes/No response boxes. Includes questions 2a through 16 regarding employee counts, tax returns, business income, foreign accounts, prohibited transactions, and charitable contributions.

Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes on Schedule O. See instructions.

Check if Schedule O contains a response or note to any line in this Part VI [X]

Section A. Governing Body and Management

Table with 3 columns: Question, Yes, No. Rows include 1a (12), 1b (11), 2, 3, 4, 5, 6, 7a, 7b, 8a, 8b, 9.

Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)

Table with 3 columns: Question, Yes, No. Rows include 10a, 10b, 11a, 11b, 12a, 12b, 12c, 13, 14, 15a, 15b, 16a, 16b.

Section C. Disclosure

- 17 List the states with which a copy of this Form 990 is required to be filed SEE SCHEDULE O
18 Section 6104 requires an organization to make its Forms 1023 (1024 or 1024-A, if applicable), 990, and 990-T (Section 501(c)(3)s only) available for public inspection.
19 Describe on Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, and financial statements available to the public during the tax year.
20 State the name, address, and telephone number of the person who possesses the organization's books and records

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response or note to any line in this Part VII

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.

- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
- List all of the organization's **current** key employees, if any. See instructions for definition of "key employee."
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations. See instructions for the order in which to list the persons above.

Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

(A) Name and title	(B) Average hours per week (list any hours for related organizations below line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
(1) YOLONDA RICHARDSON EVP, GLOBAL PROGRAMS, SECRETARY	31.00 9.00			X				231,407.	64,861.	72,609.
(2) MATTHEW MYERS PRESIDENT	24.00 16.00	X		X				187,132.	122,605.	59,540.
(3) PATRICIA LAMBERT DIR, INTERNATIONAL LEGAL	15.00 25.00					X		98,613.	167,593.	41,519.
(4) DANIEL MCGOLDRICK VP, BI INCUBATOR/OBESITY	40.00				X			241,228.	0.	55,917.
(5) LAURIE RUBINER EXECUTIVE PRESIDENT	28.00 12.00				X			182,734.	82,499.	28,225.
(6) JACQUELINE BOLT VP, FINANCE & ADMIN., TREASURER	22.00 18.00			X				131,023.	106,699.	50,559.
(7) HOLLY WONG DIR, BP OBESITY	28.00 12.00					X		146,839.	62,888.	67,291.
(8) ANNE FORD VP, FEDERAL RELATIONS	22.00 18.00				X			123,378.	100,471.	54,294.
(9) VINCENT WILLMORE VP, COMMUNICATIONS	24.00 16.00				X			143,265.	95,076.	37,793.
(10) PATRICIA SOSA DIR, LATIN AFFAIRS	30.00 10.00					X		157,089.	52,841.	47,745.
(11) VANDANA AGARWAL REGIONAL DIRECTOR	26.00 14.00					X		128,809.	69,489.	45,628.
(12) PAMELA COFFEY DIR, INTERNATIONAL GRANTS	17.00 23.00					X		86,926.	113,925.	40,657.
(13) DARWIN SHERWIN VP, STATE ISSUES	24.00 16.00				X			109,364.	69,501.	62,997.
(14) KIMBERLY AMAZEEN VP, DEVEL. & STRATEGIC ALL	36.00 4.00				X			160,350.	18,783.	50,474.
(15) WILLIAM D. NOVELLI BOARD CHAIR	1.00 1.00	X		X				0.	0.	0.
(16) CHRISTOPHER CONLEY FINANCE COMMITTEE CHAIR	1.00 1.00	X						0.	0.	0.
(17) JONAH SHACKNAI DEVELOPMENT COMMITTEE	1.00 1.00	X						0.	0.	0.

Part VII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (continued)

(A) Name and title	(B) Average hours per week (list any hours for related organizations below line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
(18) DOUG ULMAN DIRECTOR	1.00 1.00	X						0.	0.	0.
(19) EILEEN HOWARD BOONE DIRECTOR	1.00 1.00	X						0.	0.	0.
(20) NANCY BROWN DIRECTOR	1.00 1.00	X						0.	0.	0.
(21) MICHAEL MOORE DIRECTOR	1.00 1.00	X						0.	0.	0.
(22) BEVERLY J. MAY DIRECTOR	1.00 1.00	X						0.	0.	0.
(23) TIM RIESTER DIRECTOR	1.00 1.00	X						0.	0.	0.
(24) SARAH RYAN DIRECTOR	1.00 1.00	X						0.	0.	0.
(25) ALLYSSA WILLAMS DIRECTOR	1.00 1.00	X						0.	0.	0.
(26) GARY M. REEDY DIRECTOR	1.00 1.00	X						0.	0.	0.
1b Subtotal								2,128,157.	1,127,231.	715,248.
c Total from continuation sheets to Part VII, Section A								0.	0.	0.
d Total (add lines 1b and 1c)								2,128,157.	1,127,231.	715,248.

2 Total number of individuals (including but not limited to those listed above) who received more than \$100,000 of reportable compensation from the organization 49

	Yes	No
3 Did the organization list any former officer, director, trustee, key employee, or highest compensated employee on line 1a? <i>If "Yes," complete Schedule J for such individual</i>		X
4 For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than \$150,000? <i>If "Yes," complete Schedule J for such individual</i>	X	
5 Did any person listed on line 1a receive or accrue compensation from any unrelated organization or individual for services rendered to the organization? <i>If "Yes," complete Schedule J for such person</i>		X

Section B. Independent Contractors

1 Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization. Report compensation for the calendar year ending with or within the organization's tax year.

(A) Name and business address	(B) Description of services	(C) Compensation
REGENCY COMMERCIAL CONSTRUCTION, 6901 MUIRKIRK MEADOWS DRIVE, SUITE D, GLOBAL WAVE DIGITAL COMPANY 6424 CAMINTO NORTHLAND, LAJOLLA, CA 92037	CONSTRUCTION	2,421,197.
PURGISTIC LLC 6704 WHITESTONE ROAD, WOODLAWN, MD 21207	CONSULTING	675,749.
SUBJECT MATTER, 1201 NEW YORK AVE NW, SUITE 900, WASHINGTON, DC 20005	CONSULTING	629,876.
BULLY PULPIT INTERACTIVE, LLC, 1445 NEW YORK AVE NW, 5TH FL, WASHINGTON, DC 20005	CONSULTING	564,175.
	CONSULTING	467,206.

2 Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 of compensation from the organization 17

Part VIII Statement of Revenue

Check if Schedule O contains a response or note to any line in this Part VIII

			(A)	(B)	(C)	(D)	
			Total revenue	Related or exempt function revenue	Unrelated business revenue	Revenue excluded from tax under sections 512 - 514	
Contributions, Gifts, Grants and Other Similar Amounts	1 a Federated campaigns	1a					
	b Membership dues	1b					
	c Fundraising events	1c	428,418.				
	d Related organizations	1d					
	e Government grants (contributions)	1e					
	f All other contributions, gifts, grants, and similar amounts not included above ...	1f	36,951,824.				
	g Noncash contributions included in lines 1a-1f	1g	\$ 56,200.				
	h Total. Add lines 1a-1f			37,380,242.			
Program Service Revenue	2 a _____	Business Code					
	b _____						
	c _____						
	d _____						
	e _____						
	f All other program service revenue						
	g Total. Add lines 2a-2f						
Other Revenue	3 Investment income (including dividends, interest, and other similar amounts)		255,391.			255,391.	
	4 Income from investment of tax-exempt bond proceeds						
	5 Royalties						
	6 a Gross rents	6a	(i) Real				
			(ii) Personal				
	b Less: rental expenses ...	6b					
	c Rental income or (loss)	6c					
	d Net rental income or (loss)						
	7 a Gross amount from sales of assets other than inventory	7a	(i) Securities	8,793,642.			
			(ii) Other				
	b Less: cost or other basis and sales expenses	7b	8,768,100.	31,821.			
	c Gain or (loss)	7c	25,542.	-31,821.			
d Net gain or (loss)			-6,279.		-6,279.		
8 a Gross income from fundraising events (not including \$ 428,418. of contributions reported on line 1c). See Part IV, line 18	8a		0.				
			0.				
			0.				
b Less: direct expenses	8b						
c Net income or (loss) from fundraising events			0.				
9 a Gross income from gaming activities. See Part IV, line 19	9a						
b Less: direct expenses	9b						
c Net income or (loss) from gaming activities							
10 a Gross sales of inventory, less returns and allowances	10a		842.				
			0.				
			842.	842.			
b Less: cost of goods sold	10b						
c Net income or (loss) from sales of inventory							
Miscellaneous Revenue	11 a _____	Business Code					
	b _____						
	c _____						
	d All other revenue						
	e Total. Add lines 11a-11d						
12 Total revenue. See instructions			37,630,196.	842.	0.	249,112.	

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A).

Check if Schedule O contains a response or note to any line in this Part IX X

Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1 Grants and other assistance to domestic organizations and domestic governments. See Part IV, line 21 ...	505,518.	505,518.		
2 Grants and other assistance to domestic individuals. See Part IV, line 22	17,500.	17,500.		
3 Grants and other assistance to foreign organizations, foreign governments, and foreign individuals. See Part IV, lines 15 and 16	8,397,222.	8,397,222.		
4 Benefits paid to or for members				
5 Compensation of current officers, directors, trustees, and key employees	1,840,534.	1,495,880.	108,561.	236,093.
6 Compensation not included above to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)				
7 Other salaries and wages	8,844,277.	8,074,613.	456,278.	313,386.
8 Pension plan accruals and contributions (include section 401(k) and 403(b) employer contributions)	791,388.	722,556.	40,638.	28,194.
9 Other employee benefits	2,017,430.	1,821,234.	101,402.	94,794.
10 Payroll taxes	810,476.	727,874.	45,600.	37,002.
11 Fees for services (nonemployees):				
a Management				
b Legal	87,137.	70,211.	16,926.	
c Accounting	46,743.		46,743.	
d Lobbying				
e Professional fundraising services. See Part IV, line 17				
f Investment management fees	33,908.		33,908.	
g Other. (If line 11g amount exceeds 10% of line 25, column (A) amount, list line 11g expenses on Sch. O.)	5,644,414.	5,179,800.	165,886.	298,728.
12 Advertising and promotion				
13 Office expenses	167,605.	152,653.	7,434.	7,518.
14 Information technology	310,958.	267,278.	9,244.	34,436.
15 Royalties				
16 Occupancy	1,042,936.	944,752.	71,246.	26,938.
17 Travel	22,044.	22,044.		
18 Payments of travel or entertainment expenses for any federal, state, or local public officials ...				
19 Conferences, conventions, and meetings	479,567.	310,559.	10,286.	158,722.
20 Interest				
21 Payments to affiliates				
22 Depreciation, depletion, and amortization	264,437.	208,785.	44,616.	11,036.
23 Insurance	73,653.	69,129.	3,111.	1,413.
24 Other expenses. Itemize expenses not covered above (List miscellaneous expenses on line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O.)				
a PUBLIC SVCS/MEDIA	5,049,600.	5,049,600.		
b RESEARCH	554,627.	554,627.		
c OTHER EXPENSES	410,417.	305,192.	100,718.	4,507.
d _____				
e All other expenses _____				
25 Total functional expenses. Add lines 1 through 24e	37,412,391.	34,897,027.	1,262,597.	1,252,767.
26 Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation.				

Check here if following SOP 98-2 (ASC 958-720)

Part X Balance Sheet

Check if Schedule O contains a response or note to any line in this Part X

		(A)		(B)
		Beginning of year		End of year
Assets	1 Cash - non-interest-bearing	200.	1	200.
	2 Savings and temporary cash investments	42,774,406.	2	57,112,994.
	3 Pledges and grants receivable, net	2,912,129.	3	12,703,402.
	4 Accounts receivable, net	379,518.	4	114,737.
	5 Loans and other receivables from any current or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35% controlled entity or family member of any of these persons	22.	5	
	6 Loans and other receivables from other disqualified persons (as defined under section 4958(f)(1)), and persons described in section 4958(c)(3)(B)		6	
	7 Notes and loans receivable, net		7	
	8 Inventories for sale or use		8	
	9 Prepaid expenses and deferred charges	1,034,271.	9	2,795,937.
	10a Land, buildings, and equipment: cost or other basis. Complete Part VI of Schedule D	10a 6,800,589.		
	b Less: accumulated depreciation	10b 2,636,479.		
	11 Investments - publicly traded securities	572,908.	10c	4,164,110.
	12 Investments - other securities. See Part IV, line 11	12,684,707.	11	12,558,903.
	13 Investments - program-related. See Part IV, line 11		12	
	14 Intangible assets		13	
	15 Other assets. See Part IV, line 11	577,453.	14	
16 Total assets. Add lines 1 through 15 (must equal line 33)	60,935,614.	15	168,542.	
		16	89,618,825.	
Liabilities	17 Accounts payable and accrued expenses	1,960,713.	17	1,577,259.
	18 Grants payable		18	
	19 Deferred revenue	24,837,477.	19	50,225,598.
	20 Tax-exempt bond liabilities		20	
	21 Escrow or custodial account liability. Complete Part IV of Schedule D		21	
	22 Loans and other payables to any current or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35% controlled entity or family member of any of these persons		22	
	23 Secured mortgages and notes payable to unrelated third parties		23	
	24 Unsecured notes and loans payable to unrelated third parties		24	
	25 Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24). Complete Part X of Schedule D	641,453.	25	4,316,562.
	26 Total liabilities. Add lines 17 through 25	27,439,643.	26	56,119,419.
Net Assets or Fund Balances	Organizations that follow FASB ASC 958, check here <input checked="" type="checkbox"/> and complete lines 27, 28, 32, and 33.			
	27 Net assets without donor restrictions	5,051,309.	27	5,753,662.
	28 Net assets with donor restrictions	28,444,662.	28	27,745,744.
	Organizations that do not follow FASB ASC 958, check here <input type="checkbox"/> and complete lines 29 through 33.			
	29 Capital stock or trust principal, or current funds		29	
	30 Paid-in or capital surplus, or land, building, or equipment fund		30	
	31 Retained earnings, endowment, accumulated income, or other funds		31	
	32 Total net assets or fund balances	33,495,971.	32	33,499,406.
33 Total liabilities and net assets/fund balances	60,935,614.	33	89,618,825.	

Part XI Reconciliation of Net Assets

Check if Schedule O contains a response or note to any line in this Part XI

1	Total revenue (must equal Part VIII, column (A), line 12)	1	37,630,196.
2	Total expenses (must equal Part IX, column (A), line 25)	2	37,412,391.
3	Revenue less expenses. Subtract line 2 from line 1	3	217,805.
4	Net assets or fund balances at beginning of year (must equal Part X, line 32, column (A))	4	33,495,971.
5	Net unrealized gains (losses) on investments	5	-214,370.
6	Donated services and use of facilities	6	
7	Investment expenses	7	
8	Prior period adjustments	8	
9	Other changes in net assets or fund balances (explain on Schedule O)	9	0.
10	Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line 32, column (B))	10	33,499,406.

Part XII Financial Statements and Reporting

Check if Schedule O contains a response or note to any line in this Part XII

- 1** Accounting method used to prepare the Form 990: Cash Accrual Other _____
If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O.
- 2a** Were the organization's financial statements compiled or reviewed by an independent accountant?
If "Yes," check a box below to indicate whether the financial statements for the year were compiled or reviewed on a separate basis, consolidated basis, or both:
 Separate basis Consolidated basis Both consolidated and separate basis
- b** Were the organization's financial statements audited by an independent accountant?
If "Yes," check a box below to indicate whether the financial statements for the year were audited on a separate basis, consolidated basis, or both:
 Separate basis Consolidated basis Both consolidated and separate basis
- c** If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant?
If the organization changed either its oversight process or selection process during the tax year, explain on Schedule O.
- 3a** As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?
- b** If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why on Schedule O and describe any steps taken to undergo such audits

	Yes	No
2a		X
2b	X	
2c	X	
3a		X
3b		

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Section A. Public Support

Calendar year (or fiscal year beginning in) ►	(a) 2016	(b) 2017	(c) 2018	(d) 2019	(e) 2020	(f) Total
1 Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.")	23,378,574.	49,633,774.	33,396,531.	10,708,879.	37,380,243.	154,498,001.
2 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
3 The value of services or facilities furnished by a governmental unit to the organization without charge						
4 Total. Add lines 1 through 3	23,378,574.	49,633,774.	33,396,531.	10,708,879.	37,380,243.	154,498,001.
5 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						88,428,114.
6 Public support. Subtract line 5 from line 4.						66,069,887.

Section B. Total Support

Calendar year (or fiscal year beginning in) ►	(a) 2016	(b) 2017	(c) 2018	(d) 2019	(e) 2020	(f) Total
7 Amounts from line 4	23,378,574.	49,633,774.	33,396,531.	10,708,879.	37,380,243.	154,498,001.
8 Gross income from interest, dividends, payments received on securities loans, rents, royalties, and income from similar sources	125,477.	160,478.	208,206.	287,090.	255,391.	1,036,642.
9 Net income from unrelated business activities, whether or not the business is regularly carried on						
10 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.)						
11 Total support. Add lines 7 through 10						155,534,643.
12 Gross receipts from related activities, etc. (see instructions)					12	35,943.
13 First 5 years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and stop here						<input type="checkbox"/>

Section C. Computation of Public Support Percentage

14 Public support percentage for 2020 (line 6, column (f), divided by line 11, column (f))	14	42.48 %
15 Public support percentage from 2019 Schedule A, Part II, line 14	15	45.76 %
16a 33 1/3% support test - 2020. If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization		<input checked="" type="checkbox"/>
b 33 1/3% support test - 2019. If the organization did not check a box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization		<input type="checkbox"/>
17a 10% -facts-and-circumstances test - 2020. If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the facts-and-circumstances test, check this box and stop here. Explain in Part VI how the organization meets the facts-and-circumstances test. The organization qualifies as a publicly supported organization		<input type="checkbox"/>
b 10% -facts-and-circumstances test - 2019. If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the facts-and-circumstances test, check this box and stop here. Explain in Part VI how the organization meets the facts-and-circumstances test. The organization qualifies as a publicly supported organization		<input type="checkbox"/>
18 Private foundation. If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions		<input type="checkbox"/>

Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 10 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Section A. Public Support

Calendar year (or fiscal year beginning in) ►	(a) 2016	(b) 2017	(c) 2018	(d) 2019	(e) 2020	(f) Total
1 Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.")						
2 Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						
3 Gross receipts from activities that are not an unrelated trade or business under section 513						
4 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
5 The value of services or facilities furnished by a governmental unit to the organization without charge						
6 Total. Add lines 1 through 5						
7a Amounts included on lines 1, 2, and 3 received from disqualified persons						
b Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year						
c Add lines 7a and 7b						
8 Public support. (Subtract line 7c from line 6.)						

Section B. Total Support

Calendar year (or fiscal year beginning in) ►	(a) 2016	(b) 2017	(c) 2018	(d) 2019	(e) 2020	(f) Total
9 Amounts from line 6						
10a Gross income from interest, dividends, payments received on securities loans, rents, royalties, and income from similar sources						
b Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975						
c Add lines 10a and 10b						
11 Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
12 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.)						
13 Total support. (Add lines 9, 10c, 11, and 12.)						

14 First 5 years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and **stop here** ►

Section C. Computation of Public Support Percentage

15 Public support percentage for 2020 (line 8, column (f), divided by line 13, column (f))	15	%
16 Public support percentage from 2019 Schedule A, Part III, line 15	16	%

Section D. Computation of Investment Income Percentage

17 Investment income percentage for 2020 (line 10c, column (f), divided by line 13, column (f))	17	%
18 Investment income percentage from 2019 Schedule A, Part III, line 17	18	%

19a 33 1/3% support tests - 2020. If the organization did not check the box on line 14, and line 15 is more than 33 1/3%, and line 17 is not more than 33 1/3%, check this box and **stop here**. The organization qualifies as a publicly supported organization ►

b 33 1/3% support tests - 2019. If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3%, and line 18 is not more than 33 1/3%, check this box and **stop here**. The organization qualifies as a publicly supported organization ►

20 Private foundation. If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions ►

Part IV Supporting Organizations

(Complete only if you checked a box in line 12 on Part I. If you checked box 12a, Part I, complete Sections A and B. If you checked box 12b, Part I, complete Sections A and C. If you checked box 12c, Part I, complete Sections A, D, and E. If you checked box 12d, Part I, complete Sections A and D, and complete Part V.)

Section A. All Supporting Organizations

	Yes	No
1 Are all of the organization's supported organizations listed by name in the organization's governing documents? <i>If "No," describe in Part VI how the supported organizations are designated. If designated by class or purpose, describe the designation. If historic and continuing relationship, explain.</i>		
2 Did the organization have any supported organization that does not have an IRS determination of status under section 509(a)(1) or (2)? <i>If "Yes," explain in Part VI how the organization determined that the supported organization was described in section 509(a)(1) or (2).</i>		
3a Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? <i>If "Yes," answer lines 3b and 3c below.</i>		
b Did the organization confirm that each supported organization qualified under section 501(c)(4), (5), or (6) and satisfied the public support tests under section 509(a)(2)? <i>If "Yes," describe in Part VI when and how the organization made the determination.</i>		
c Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2)(B) purposes? <i>If "Yes," explain in Part VI what controls the organization put in place to ensure such use.</i>		
4a Was any supported organization not organized in the United States ("foreign supported organization")? <i>If "Yes," and if you checked box 12a or 12b in Part I, answer lines 4b and 4c below.</i>		
b Did the organization have ultimate control and discretion in deciding whether to make grants to the foreign supported organization? <i>If "Yes," describe in Part VI how the organization had such control and discretion despite being controlled or supervised by or in connection with its supported organizations.</i>		
c Did the organization support any foreign supported organization that does not have an IRS determination under sections 501(c)(3) and 509(a)(1) or (2)? <i>If "Yes," explain in Part VI what controls the organization used to ensure that all support to the foreign supported organization was used exclusively for section 170(c)(2)(B) purposes.</i>		
5a Did the organization add, substitute, or remove any supported organizations during the tax year? <i>If "Yes," answer lines 5b and 5c below (if applicable). Also, provide detail in Part VI, including (i) the names and EIN numbers of the supported organizations added, substituted, or removed; (ii) the reasons for each such action; (iii) the authority under the organization's organizing document authorizing such action; and (iv) how the action was accomplished (such as by amendment to the organizing document).</i>		
b Type I or Type II only. Was any added or substituted supported organization part of a class already designated in the organization's organizing document?		
c Substitutions only. Was the substitution the result of an event beyond the organization's control?		
6 Did the organization provide support (whether in the form of grants or the provision of services or facilities) to anyone other than (i) its supported organizations, (ii) individuals that are part of the charitable class benefited by one or more of its supported organizations, or (iii) other supporting organizations that also support or benefit one or more of the filing organization's supported organizations? <i>If "Yes," provide detail in Part VI.</i>		
7 Did the organization provide a grant, loan, compensation, or other similar payment to a substantial contributor (as defined in section 4958(c)(3)(C)), a family member of a substantial contributor, or a 35% controlled entity with regard to a substantial contributor? <i>If "Yes," complete Part I of Schedule L (Form 990 or 990-EZ).</i>		
8 Did the organization make a loan to a disqualified person (as defined in section 4958) not described in line 7? <i>If "Yes," complete Part I of Schedule L (Form 990 or 990-EZ).</i>		
9a Was the organization controlled directly or indirectly at any time during the tax year by one or more disqualified persons, as defined in section 4946 (other than foundation managers and organizations described in section 509(a)(1) or (2))? <i>If "Yes," provide detail in Part VI.</i>		
b Did one or more disqualified persons (as defined in line 9a) hold a controlling interest in any entity in which the supporting organization had an interest? <i>If "Yes," provide detail in Part VI.</i>		
c Did a disqualified person (as defined in line 9a) have an ownership interest in, or derive any personal benefit from, assets in which the supporting organization also had an interest? <i>If "Yes," provide detail in Part VI.</i>		
10a Was the organization subject to the excess business holdings rules of section 4943 because of section 4943(f) (regarding certain Type II supporting organizations, and all Type III non-functionally integrated supporting organizations)? <i>If "Yes," answer line 10b below.</i>		
b Did the organization have any excess business holdings in the tax year? <i>(Use Schedule C, Form 4720, to determine whether the organization had excess business holdings.)</i>		

Part IV Supporting Organizations (continued)

	Yes	No
11 Has the organization accepted a gift or contribution from any of the following persons?		
a A person who directly or indirectly controls, either alone or together with persons described in lines 11b and 11c below, the governing body of a supported organization?		
11a		
b A family member of a person described in line 11a above?		
11b		
c A 35% controlled entity of a person described in line 11a or 11b above? <i>If "Yes" to line 11a, 11b, or 11c, provide detail in Part VI.</i>		
11c		

Section B. Type I Supporting Organizations

	Yes	No
1 Did the governing body, members of the governing body, officers acting in their official capacity, or membership of one or more supported organizations have the power to regularly appoint or elect at least a majority of the organization's officers, directors, or trustees at all times during the tax year? <i>If "No," describe in Part VI how the supported organization(s) effectively operated, supervised, or controlled the organization's activities. If the organization had more than one supported organization, describe how the powers to appoint and/or remove officers, directors, or trustees were allocated among the supported organizations and what conditions or restrictions, if any, applied to such powers during the tax year.</i>		
1		
2 Did the organization operate for the benefit of any supported organization other than the supported organization(s) that operated, supervised, or controlled the supporting organization? <i>If "Yes," explain in Part VI how providing such benefit carried out the purposes of the supported organization(s) that operated, supervised, or controlled the supporting organization.</i>		
2		

Section C. Type II Supporting Organizations

	Yes	No
1 Were a majority of the organization's directors or trustees during the tax year also a majority of the directors or trustees of each of the organization's supported organization(s)? <i>If "No," describe in Part VI how control or management of the supporting organization was vested in the same persons that controlled or managed the supported organization(s).</i>		
1		

Section D. All Type III Supporting Organizations

	Yes	No
1 Did the organization provide to each of its supported organizations, by the last day of the fifth month of the organization's tax year, (i) a written notice describing the type and amount of support provided during the prior tax year, (ii) a copy of the Form 990 that was most recently filed as of the date of notification, and (iii) copies of the organization's governing documents in effect on the date of notification, to the extent not previously provided?		
1		
2 Were any of the organization's officers, directors, or trustees either (i) appointed or elected by the supported organization(s) or (ii) serving on the governing body of a supported organization? <i>If "No," explain in Part VI how the organization maintained a close and continuous working relationship with the supported organization(s).</i>		
2		
3 By reason of the relationship described in line 2, above, did the organization's supported organizations have a significant voice in the organization's investment policies and in directing the use of the organization's income or assets at all times during the tax year? <i>If "Yes," describe in Part VI the role the organization's supported organizations played in this regard.</i>		
3		

Section E. Type III Functionally Integrated Supporting Organizations

1 Check the box next to the method that the organization used to satisfy the Integral Part Test during the year (see instructions).		
a <input type="checkbox"/> The organization satisfied the Activities Test. Complete line 2 below.		
b <input type="checkbox"/> The organization is the parent of each of its supported organizations. Complete line 3 below.		
c <input type="checkbox"/> The organization supported a governmental entity. Describe in Part VI how you supported a governmental entity (see instructions).		
2 Activities Test. Answer lines 2a and 2b below.		
a Did substantially all of the organization's activities during the tax year directly further the exempt purposes of the supported organization(s) to which the organization was responsive? <i>If "Yes," then in Part VI identify those supported organizations and explain how these activities directly furthered their exempt purposes, how the organization was responsive to those supported organizations, and how the organization determined that these activities constituted substantially all of its activities.</i>	Yes	No
2a		
b Did the activities described in line 2a, above, constitute activities that, but for the organization's involvement, one or more of the organization's supported organization(s) would have been engaged in? <i>If "Yes," explain in Part VI the reasons for the organization's position that its supported organization(s) would have engaged in these activities but for the organization's involvement.</i>		
2b		
3 Parent of Supported Organizations. Answer lines 3a and 3b below.		
a Did the organization have the power to regularly appoint or elect a majority of the officers, directors, or trustees of each of the supported organizations? <i>If "Yes" or "No" provide details in Part VI.</i>		
3a		
b Did the organization exercise a substantial degree of direction over the policies, programs, and activities of each of its supported organizations? <i>If "Yes," describe in Part VI the role played by the organization in this regard.</i>		
3b		

Part V Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations

- 1 Check here if the organization satisfied the Integral Part Test as a qualifying trust on Nov. 20, 1970 (*explain in Part VI*). See instructions.
All other Type III non-functionally integrated supporting organizations must complete Sections A through E.

Section A - Adjusted Net Income		(A) Prior Year	(B) Current Year (optional)
1	Net short-term capital gain	1	
2	Recoveries of prior-year distributions	2	
3	Other gross income (see instructions)	3	
4	Add lines 1 through 3.	4	
5	Depreciation and depletion	5	
6	Portion of operating expenses paid or incurred for production or collection of gross income or for management, conservation, or maintenance of property held for production of income (see instructions)	6	
7	Other expenses (see instructions)	7	
8	Adjusted Net Income (subtract lines 5, 6, and 7 from line 4)	8	

Section B - Minimum Asset Amount		(A) Prior Year	(B) Current Year (optional)
1	Aggregate fair market value of all non-exempt-use assets (see instructions for short tax year or assets held for part of year):		
a	Average monthly value of securities	1a	
b	Average monthly cash balances	1b	
c	Fair market value of other non-exempt-use assets	1c	
d	Total (add lines 1a, 1b, and 1c)	1d	
e	Discount claimed for blockage or other factors (<i>explain in detail in Part VI</i>):		
2	Acquisition indebtedness applicable to non-exempt-use assets	2	
3	Subtract line 2 from line 1d.	3	
4	Cash deemed held for exempt use. Enter 0.015 of line 3 (for greater amount, see instructions).	4	
5	Net value of non-exempt-use assets (subtract line 4 from line 3)	5	
6	Multiply line 5 by 0.035.	6	
7	Recoveries of prior-year distributions	7	
8	Minimum Asset Amount (add line 7 to line 6)	8	

Section C - Distributable Amount			Current Year
1	Adjusted net income for prior year (from Section A, line 8, column A)	1	
2	Enter 0.85 of line 1.	2	
3	Minimum asset amount for prior year (from Section B, line 8, column A)	3	
4	Enter greater of line 2 or line 3.	4	
5	Income tax imposed in prior year	5	
6	Distributable Amount. Subtract line 5 from line 4, unless subject to emergency temporary reduction (see instructions).	6	
7	<input type="checkbox"/> Check here if the current year is the organization's first as a non-functionally integrated Type III supporting organization (see instructions).		

Schedule A (Form 990 or 990-EZ) 2020

Part V Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations (continued)

Section D - Distributions		Current Year
1	Amounts paid to supported organizations to accomplish exempt purposes	1
2	Amounts paid to perform activity that directly furthers exempt purposes of supported organizations, in excess of income from activity	2
3	Administrative expenses paid to accomplish exempt purposes of supported organizations	3
4	Amounts paid to acquire exempt-use assets	4
5	Qualified set-aside amounts (prior IRS approval required - <i>provide details in Part VI</i>)	5
6	Other distributions (<i>describe in Part VI</i>). See instructions.	6
7	Total annual distributions. Add lines 1 through 6.	7
8	Distributions to attentive supported organizations to which the organization is responsive (<i>provide details in Part VI</i>). See instructions.	8
9	Distributable amount for 2020 from Section C, line 6	9
10	Line 8 amount divided by line 9 amount	10

Section E - Distribution Allocations (see instructions)	(i) Excess Distributions	(ii) Underdistributions Pre-2020	(iii) Distributable Amount for 2020
1 Distributable amount for 2020 from Section C, line 6			
2 Underdistributions, if any, for years prior to 2020 (reasonable cause required - <i>explain in Part VI</i>). See instructions.			
3 Excess distributions carryover, if any, to 2020			
a From 2015			
b From 2016			
c From 2017			
d From 2018			
e From 2019			
f Total of lines 3a through 3e			
g Applied to underdistributions of prior years			
h Applied to 2020 distributable amount			
i Carryover from 2015 not applied (see instructions)			
j Remainder. Subtract lines 3g, 3h, and 3i from line 3f.			
4 Distributions for 2020 from Section D, line 7: \$			
a Applied to underdistributions of prior years			
b Applied to 2020 distributable amount			
c Remainder. Subtract lines 4a and 4b from line 4.			
5 Remaining underdistributions for years prior to 2020, if any. Subtract lines 3g and 4a from line 2. For result greater than zero, <i>explain in Part VI</i> . See instructions.			
6 Remaining underdistributions for 2020. Subtract lines 3h and 4b from line 1. For result greater than zero, <i>explain in Part VI</i> . See instructions.			
7 Excess distributions carryover to 2021. Add lines 3j and 4c.			
8 Breakdown of line 7:			
a Excess from 2016			
b Excess from 2017			
c Excess from 2018			
d Excess from 2019			
e Excess from 2020			

Schedule B

(Form 990, 990-EZ, or 990-PF)

Department of the Treasury
Internal Revenue Service

Schedule of Contributors

▶ Attach to Form 990, Form 990-EZ, or Form 990-PF.
▶ Go to www.irs.gov/Form990 for the latest information.

OMB No. 1545-0047

2020

Name of the organization

CAMPAIGN FOR TOBACCO-FREE KIDS

Employer identification number

52-1969967

Organization type (check one):

Filers of:

Section:

Form 990 or 990-EZ

501(c)(3) (enter number) organization

4947(a)(1) nonexempt charitable trust **not** treated as a private foundation

527 political organization

Form 990-PF

501(c)(3) exempt private foundation

4947(a)(1) nonexempt charitable trust treated as a private foundation

501(c)(3) taxable private foundation

Check if your organization is covered by the **General Rule** or a **Special Rule**.

Note: Only a section 501(c)(7), (8), or (10) organization can check boxes for both the General Rule and a Special Rule. See instructions.

General Rule

For an organization filing Form 990, 990-EZ, or 990-PF that received, during the year, contributions totaling \$5,000 or more (in money or property) from any one contributor. Complete Parts I and II. See instructions for determining a contributor's total contributions.

Special Rules

For an organization described in section 501(c)(3) filing Form 990 or 990-EZ that met the 33 1/3% support test of the regulations under sections 509(a)(1) and 170(b)(1)(A)(vi), that checked Schedule A (Form 990 or 990-EZ), Part II, line 13, 16a, or 16b, and that received from any one contributor, during the year, total contributions of the greater of **(1)** \$5,000; or **(2)** 2% of the amount on (i) Form 990, Part VIII, line 1h; or (ii) Form 990-EZ, line 1. Complete Parts I and II.

For an organization described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the year, total contributions of more than \$1,000 exclusively for religious, charitable, scientific, literary, or educational purposes, or for the prevention of cruelty to children or animals. Complete Parts I (entering "N/A" in column (b) instead of the contributor name and address), II, and III.

For an organization described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the year, contributions *exclusively* for religious, charitable, etc., purposes, but no such contributions totaled more than \$1,000. If this box is checked, enter here the total contributions that were received during the year for an *exclusively* religious, charitable, etc., purpose. Don't complete any of the parts unless the **General Rule** applies to this organization because it received *nonexclusively* religious, charitable, etc., contributions totaling \$5,000 or more during the year ▶ \$ _____

Caution: An organization that isn't covered by the General Rule and/or the Special Rules doesn't file Schedule B (Form 990, 990-EZ, or 990-PF), but it **must** answer "No" on Part IV, line 2, of its Form 990; or check the box on line H of its Form 990-EZ or on its Form 990-PF, Part I, line 2, to certify that it doesn't meet the filing requirements of Schedule B (Form 990, 990-EZ, or 990-PF).

Name of organization CAMPAIGN FOR TOBACCO-FREE KIDS	Employer identification number 52-1969967
--	--

Part I Contributors (see instructions). Use duplicate copies of Part I if additional space is needed.

(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
1	<hr/> <hr/> <hr/>	\$ 14,200,000.	Person <input checked="" type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II for noncash contributions.)
2	<hr/> <hr/> <hr/>	\$ 19,389,813.	Person <input checked="" type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II for noncash contributions.)
3	<hr/> <hr/> <hr/>	\$ 1,064,542.	Person <input checked="" type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II for noncash contributions.)
<hr/> <hr/> <hr/>	<hr/> <hr/> <hr/>	\$ _____	Person <input type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II for noncash contributions.)
<hr/> <hr/> <hr/>	<hr/> <hr/> <hr/>	\$ _____	Person <input type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II for noncash contributions.)
<hr/> <hr/> <hr/>	<hr/> <hr/> <hr/>	\$ _____	Person <input type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II for noncash contributions.)

Name of organization CAMPAIGN FOR TOBACCO-FREE KIDS	Employer identification number 52-1969967
--	--

Part II Noncash Property (see instructions). Use duplicate copies of Part II if additional space is needed.

(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
		\$ _____	
		\$ _____	
		\$ _____	
		\$ _____	
		\$ _____	
		\$ _____	
		\$ _____	

Name of organization CAMPAIGN FOR TOBACCO-FREE KIDS	Employer identification number 52-1969967
--	--

Part III Exclusively religious, charitable, etc., contributions to organizations described in section 501(c)(7), (8), or (10) that total more than \$1,000 for the year from any one contributor. Complete columns (a) through (e) and the following line entry. For organizations completing Part III, enter the total of exclusively religious, charitable, etc., contributions of \$1,000 or less for the year. (Enter this info. once.) ▶ \$ _____
Use duplicate copies of Part III if additional space is needed.

(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held
(e) Transfer of gift			
Transferee's name, address, and ZIP + 4		Relationship of transferor to transferee	
(e) Transfer of gift			
Transferee's name, address, and ZIP + 4		Relationship of transferor to transferee	
(e) Transfer of gift			
Transferee's name, address, and ZIP + 4		Relationship of transferor to transferee	
(e) Transfer of gift			
Transferee's name, address, and ZIP + 4		Relationship of transferor to transferee	
(e) Transfer of gift			
Transferee's name, address, and ZIP + 4		Relationship of transferor to transferee	

SCHEDULE C
(Form 990 or 990-EZ)

Political Campaign and Lobbying Activities

OMB No. 1545-0047

2020

Open to Public Inspection

Department of the Treasury
Internal Revenue Service

For Organizations Exempt From Income Tax Under section 501(c) and section 527
▶ **Complete if the organization is described below.** ▶ **Attach to Form 990 or Form 990-EZ.**
▶ **Go to www.irs.gov/Form990 for instructions and the latest information.**

If the organization answered "Yes," on Form 990, Part IV, line 3, or Form 990-EZ, Part V, line 46 (Political Campaign Activities), then

- Section 501(c)(3) organizations: Complete Parts I-A and B. Do not complete Part I-C.
- Section 501(c) (other than section 501(c)(3)) organizations: Complete Parts I-A and C below. Do not complete Part I-B.
- Section 527 organizations: Complete Part I-A only.

If the organization answered "Yes," on Form 990, Part IV, line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then

- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)): Complete Part II-A. Do not complete Part II-B.
- Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)): Complete Part II-B. Do not complete Part II-A.

If the organization answered "Yes," on Form 990, Part IV, line 5 (Proxy Tax) (See separate instructions) or Form 990-EZ, Part V, line 35c (Proxy Tax) (See separate instructions), then

- Section 501(c)(4), (5), or (6) organizations: Complete Part III.

Name of organization <p style="text-align: center;">CAMPAIGN FOR TOBACCO-FREE KIDS</p>	Employer identification number <p style="text-align: center;">52-1969967</p>
---	---

Part I-A Complete if the organization is exempt under section 501(c) or is a section 527 organization.

- 1 Provide a description of the organization's direct and indirect political campaign activities in Part IV.
- 2 Political campaign activity expenditures ▶ \$ _____
- 3 Volunteer hours for political campaign activities _____

Part I-B Complete if the organization is exempt under section 501(c)(3).

- 1 Enter the amount of any excise tax incurred by the organization under section 4955 ▶ \$ _____
- 2 Enter the amount of any excise tax incurred by organization managers under section 4955 ▶ \$ _____
- 3 If the organization incurred a section 4955 tax, did it file Form 4720 for this year? Yes No
- 4a Was a correction made? Yes No
- b If "Yes," describe in Part IV.

Part I-C Complete if the organization is exempt under section 501(c), except section 501(c)(3).

- 1 Enter the amount directly expended by the filing organization for section 527 exempt function activities ▶ \$ _____
- 2 Enter the amount of the filing organization's funds contributed to other organizations for section 527 exempt function activities ▶ \$ _____
- 3 Total exempt function expenditures. Add lines 1 and 2. Enter here and on Form 1120-POL, line 17b ▶ \$ _____
- 4 Did the filing organization file **Form 1120-POL** for this year? Yes No
- 5 Enter the names, addresses and employer identification number (EIN) of all section 527 political organizations to which the filing organization made payments. For each organization listed, enter the amount paid from the filing organization's funds. Also enter the amount of political contributions received that were promptly and directly delivered to a separate political organization, such as a separate segregated fund or a political action committee (PAC). If additional space is needed, provide information in Part IV.

(a) Name	(b) Address	(c) EIN	(d) Amount paid from filing organization's funds. If none, enter -0-.	(e) Amount of political contributions received and promptly and directly delivered to a separate political organization. If none, enter -0-.

Part II-A Complete if the organization is exempt under section 501(c)(3) and filed Form 5768 (election under section 501(h)).

- A** Check if the filing organization belongs to an affiliated group (and list in Part IV each affiliated group member's name, address, EIN, expenses, and share of excess lobbying expenditures).
- B** Check if the filing organization checked box A and "limited control" provisions apply.

Limits on Lobbying Expenditures (The term "expenditures" means amounts paid or incurred.)		(a) Filing organization's totals	(b) Affiliated group totals												
1a	Total lobbying expenditures to influence public opinion (grassroots lobbying)	7,840.													
b	Total lobbying expenditures to influence a legislative body (direct lobbying)	286,285.													
c	Total lobbying expenditures (add lines 1a and 1b)	294,125.													
d	Other exempt purpose expenditures	37,118,266.													
e	Total exempt purpose expenditures (add lines 1c and 1d)	37,412,391.													
f	Lobbying nontaxable amount. Enter the amount from the following table in both columns.	1,000,000.													
<table border="1" style="width: 100%;"> <thead> <tr> <th style="width: 50%;">If the amount on line 1e, column (a) or (b) is:</th> <th style="width: 50%;">The lobbying nontaxable amount is:</th> </tr> </thead> <tbody> <tr> <td>Not over \$500,000</td> <td>20% of the amount on line 1e.</td> </tr> <tr> <td>Over \$500,000 but not over \$1,000,000</td> <td>\$100,000 plus 15% of the excess over \$500,000.</td> </tr> <tr> <td>Over \$1,000,000 but not over \$1,500,000</td> <td>\$175,000 plus 10% of the excess over \$1,000,000.</td> </tr> <tr> <td>Over \$1,500,000 but not over \$17,000,000</td> <td>\$225,000 plus 5% of the excess over \$1,500,000.</td> </tr> <tr> <td>Over \$17,000,000</td> <td>\$1,000,000.</td> </tr> </tbody> </table>		If the amount on line 1e, column (a) or (b) is:	The lobbying nontaxable amount is:	Not over \$500,000	20% of the amount on line 1e.	Over \$500,000 but not over \$1,000,000	\$100,000 plus 15% of the excess over \$500,000.	Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the excess over \$1,000,000.	Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the excess over \$1,500,000.	Over \$17,000,000	\$1,000,000.		
If the amount on line 1e, column (a) or (b) is:	The lobbying nontaxable amount is:														
Not over \$500,000	20% of the amount on line 1e.														
Over \$500,000 but not over \$1,000,000	\$100,000 plus 15% of the excess over \$500,000.														
Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the excess over \$1,000,000.														
Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the excess over \$1,500,000.														
Over \$17,000,000	\$1,000,000.														
g	Grassroots nontaxable amount (enter 25% of line 1f)	250,000.													
h	Subtract line 1g from line 1a. If zero or less, enter -0-	0.													
i	Subtract line 1f from line 1c. If zero or less, enter -0-	0.													
j	If there is an amount other than zero on either line 1h or line 1i, did the organization file Form 4720 reporting section 4911 tax for this year?		<input type="checkbox"/> Yes <input type="checkbox"/> No												

4-Year Averaging Period Under Section 501(h)
(Some organizations that made a section 501(h) election do not have to complete all of the five columns below. See the separate instructions for lines 2a through 2f.)

Lobbying Expenditures During 4-Year Averaging Period					
Calendar year (or fiscal year beginning in)	(a) 2017	(b) 2018	(c) 2019	(d) 2020	(e) Total
2a Lobbying nontaxable amount	1,000,000.	1,000,000.	1,000,000.	1,000,000.	4,000,000.
b Lobbying ceiling amount (150% of line 2a, column(e))					6,000,000.
c Total lobbying expenditures	559,979.	525,450.	583,010.	294,125.	1,962,564.
d Grassroots nontaxable amount	250,000.	250,000.	250,000.	250,000.	1,000,000.
e Grassroots ceiling amount (150% of line 2d, column (e))					1,500,000.
f Grassroots lobbying expenditures	99,166.	71,247.	61,991.	7,840.	240,244.

Part II-B Complete if the organization is exempt under section 501(c)(3) and has NOT filed Form 5768 (election under section 501(h)).

	(a)		(b)
	Yes	No	Amount
<i>For each "Yes" response on lines 1a through 1i below, provide in Part IV a detailed description of the lobbying activity.</i>			
1 During the year, did the filing organization attempt to influence foreign, national, state, or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of:			
a Volunteers?			
b Paid staff or management (include compensation in expenses reported on lines 1c through 1i)? ..			
c Media advertisements?			
d Mailings to members, legislators, or the public?			
e Publications, or published or broadcast statements?			
f Grants to other organizations for lobbying purposes?			
g Direct contact with legislators, their staffs, government officials, or a legislative body?			
h Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means?			
i Other activities?			
j Total. Add lines 1c through 1i			
2a Did the activities in line 1 cause the organization to be not described in section 501(c)(3)?			
b If "Yes," enter the amount of any tax incurred under section 4912			
c If "Yes," enter the amount of any tax incurred by organization managers under section 4912			
d If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?			

Part III-A Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6).

	Yes	No
1 Were substantially all (90% or more) dues received nondeductible by members?	1	
2 Did the organization make only in-house lobbying expenditures of \$2,000 or less?	2	
3 Did the organization agree to carry over lobbying and political campaign activity expenditures from the prior year?	3	

Part III-B Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered "No" OR (b) Part III-A, line 3, is answered "Yes."

1 Dues, assessments and similar amounts from members	1
2 Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid).	
a Current year	2a
b Carryover from last year	2b
c Total	2c
3 Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues	3
4 If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the excess does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and political expenditure next year?	4
5 Taxable amount of lobbying and political expenditures (See instructions)	5

Part IV Supplemental Information

Provide the descriptions required for Part I-A, line 1; Part I-B, line 4; Part I-C, line 5; Part II-A (affiliated group list); Part II-A, lines 1 and 2 (See instructions); and Part II-B, line 1. Also, complete this part for any additional information.

SCHEDULE D (Form 990)

Department of the Treasury Internal Revenue Service

Supplemental Financial Statements

Complete if the organization answered "Yes" on Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b. Attach to Form 990.

Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

2020

Open to Public Inspection

Name of the organization: CAMPAIGN FOR TOBACCO-FREE KIDS; Employer identification number: 52-1969967

Part I Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts. Complete if the organization answered "Yes" on Form 990, Part IV, line 6.

Table with 3 columns: Question, (a) Donor advised funds, (b) Funds and other accounts. Includes questions 1-6 regarding donor advised funds.

Part II Conservation Easements. Complete if the organization answered "Yes" on Form 990, Part IV, line 7.

Conservation Easements section including questions 1-9 and a table for lines 2a-2d. Questions cover purpose, monitoring, and reporting of easements.

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets. Complete if the organization answered "Yes" on Form 990, Part IV, line 8.

Part III questions 1a-1b and 2 regarding art and historical treasures collections, including revenue and asset reporting.

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets (continued)

- 3** Using the organization's acquisition, accession, and other records, check any of the following that make significant use of its collection items (check all that apply):
- a** Public exhibition
 - b** Scholarly research
 - c** Preservation for future generations
 - d** Loan or exchange program
 - e** Other _____
- 4** Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIII.
- 5** During the year, did the organization solicit or receive donations of art, historical treasures, or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection? Yes No

Part IV Escrow and Custodial Arrangements. Complete if the organization answered "Yes" on Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.

- 1a** Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X? Yes No
- b** If "Yes," explain the arrangement in Part XIII and complete the following table:
- | | Amount |
|--|-----------|
| c Beginning balance | 1c |
| d Additions during the year | 1d |
| e Distributions during the year | 1e |
| f Ending balance | 1f |
- 2a** Did the organization include an amount on Form 990, Part X, line 21, for escrow or custodial account liability? Yes No
- b** If "Yes," explain the arrangement in Part XIII. Check here if the explanation has been provided on Part XIII

Part V Endowment Funds. Complete if the organization answered "Yes" on Form 990, Part IV, line 10.

	(a) Current year	(b) Prior year	(c) Two years back	(d) Three years back	(e) Four years back
1a Beginning of year balance					
b Contributions					
c Net investment earnings, gains, and losses					
d Grants or scholarships					
e Other expenditures for facilities and programs					
f Administrative expenses					
g End of year balance					

- 2** Provide the estimated percentage of the current year end balance (line 1g, column (a)) held as:
- a** Board designated or quasi-endowment _____ %
 - b** Permanent endowment _____ %
 - c** Term endowment _____ %
- The percentages on lines 2a, 2b, and 2c should equal 100%.
- 3a** Are there endowment funds not in the possession of the organization that are held and administered for the organization by:
- | | Yes | No |
|--|---------------|----|
| (i) Unrelated organizations | 3a(i) | |
| (ii) Related organizations | 3a(ii) | |
| b If "Yes" on line 3a(ii), are the related organizations listed as required on Schedule R? <input type="checkbox"/> | 3b | |
- 4** Describe in Part XIII the intended uses of the organization's endowment funds.

Part VI Land, Buildings, and Equipment.

Complete if the organization answered "Yes" on Form 990, Part IV, line 11a. See Form 990, Part X, line 10.

Description of property	(a) Cost or other basis (investment)	(b) Cost or other basis (other)	(c) Accumulated depreciation	(d) Book value
1a Land				
b Buildings				
c Leasehold improvements		3,961,609.	1,099,898.	2,861,711.
d Equipment		2,119,603.	883,857.	1,235,746.
e Other		719,377.	652,724.	66,653.
Total. Add lines 1a through 1e. (Column (d) must equal Form 990, Part X, column (B), line 10c.)				4,164,110.

Part VII Investments - Other Securities.

Complete if the organization answered "Yes" on Form 990, Part IV, line 11b. See Form 990, Part X, line 12.

(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
(1) Financial derivatives		
(2) Closely held equity interests		
(3) Other		
(A)		
(B)		
(C)		
(D)		
(E)		
(F)		
(G)		
(H)		
Total. (Col. (b) must equal Form 990, Part X, col. (B) line 12.) ▶		

Part VIII Investments - Program Related.

Complete if the organization answered "Yes" on Form 990, Part IV, line 11c. See Form 990, Part X, line 13.

(a) Description of investment	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
(1)		
(2)		
(3)		
(4)		
(5)		
(6)		
(7)		
(8)		
(9)		
Total. (Col. (b) must equal Form 990, Part X, col. (B) line 13.) ▶		

Part IX Other Assets.

Complete if the organization answered "Yes" on Form 990, Part IV, line 11d. See Form 990, Part X, line 15.

(a) Description	(b) Book value
(1)	
(2)	
(3)	
(4)	
(5)	
(6)	
(7)	
(8)	
(9)	
Total. (Column (b) must equal Form 990, Part X, col. (B) line 15.) ▶	

Part X Other Liabilities.

Complete if the organization answered "Yes" on Form 990, Part IV, line 11e or 11f. See Form 990, Part X, line 25.

1. (a) Description of liability	(b) Book value
(1) Federal income taxes	
(2) DEFERRED RENT & LEASE INCENTIVES	4,302,005.
(3) CAPITAL LEASE OBLIGATION	14,557.
(4)	
(5)	
(6)	
(7)	
(8)	
(9)	
Total. (Column (b) must equal Form 990, Part X, col. (B) line 25.) ▶	4,316,562.

2. Liability for uncertain tax positions. In Part XIII, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FASB ASC 740. Check here if the text of the footnote has been provided in Part XIII ...

Part XI Reconciliation of Revenue per Audited Financial Statements With Revenue per Return.

Complete if the organization answered "Yes" on Form 990, Part IV, line 12a.

1	Total revenue, gains, and other support per audited financial statements		1	37,381,918.
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:			
a	Net unrealized gains (losses) on investments	2a	-214,370.	
b	Donated services and use of facilities	2b		
c	Recoveries of prior year grants	2c		
d	Other (Describe in Part XIII.)	2d		
e	Add lines 2a through 2d		2e	-214,370.
3	Subtract line 2e from line 1		3	37,596,288.
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1:			
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a	33,908.	
b	Other (Describe in Part XIII.)	4b		
c	Add lines 4a and 4b		4c	33,908.
5	Total revenue. Add lines 3 and 4c . (This must equal Form 990, Part I, line 12.)		5	37,630,196.

Part XII Reconciliation of Expenses per Audited Financial Statements With Expenses per Return.

Complete if the organization answered "Yes" on Form 990, Part IV, line 12a.

1	Total expenses and losses per audited financial statements		1	37,378,483.
2	Amounts included on line 1 but not on Form 990, Part IX, line 25:			
a	Donated services and use of facilities	2a		
b	Prior year adjustments	2b		
c	Other losses	2c		
d	Other (Describe in Part XIII.)	2d		
e	Add lines 2a through 2d		2e	0.
3	Subtract line 2e from line 1		3	37,378,483.
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:			
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a	33,908.	
b	Other (Describe in Part XIII.)	4b		
c	Add lines 4a and 4b		4c	33,908.
5	Total expenses. Add lines 3 and 4c . (This must equal Form 990, Part I, line 18.)		5	37,412,391.

Part XIII Supplemental Information.

Provide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part IV, lines 1b and 2b; Part V, line 4; Part X, line 2; Part XI, lines 2d and 4b; and Part XII, lines 2d and 4b. Also complete this part to provide any additional information.

PART X, LINE 2:

THE CAMPAIGN QUALIFIES UNDER SECTION 501(C)(3) OF THE INTERNAL REVENUE

CODE (IRC) AND IS CLASSIFIED AS AN ORGANIZATION THAT IS NOT A PRIVATE

FOUNDATION. THEREFORE, THE CAMPAIGN IS GENERALLY NOT SUBJECT TO TAX UNDER

PRESENT INCOME TAX LAWS; HOWEVER, ANY UNRELATED BUSINESS INCOME MAY BE

SUBJECT TO FEDERAL AND STATE INCOME TAXES. INCOME TAX EXPENSE WAS NOMINAL

FOR THE YEARS ENDED MARCH 31, 2021 AND 2020.

MANAGEMENT EVALUATED THE CAMPAIGN'S TAX POSITIONS AND CONCLUDED THAT THE

CAMPAIGN HAS TAKEN NO UNCERTAIN TAX POSITIONS THAT REQUIRE ADJUSTMENT TO

THE FINANCIAL STATEMENTS. GENERALLY, THE CAMPAIGN IS NO LONGER SUBJECT TO

INCOME TAX EXAMINATIONS BY THE U.S. FEDERAL, STATE OR LOCAL TAX

**SCHEDULE F
(Form 990)**

Department of the Treasury
Internal Revenue Service

Statement of Activities Outside the United States

▶ Complete if the organization answered "Yes" on Form 990, Part IV, line 14b, 15, or 16.

▶ Attach to Form 990.

▶ Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

2020

Open to Public
Inspection

Name of the organization CAMPAIGN FOR TOBACCO-FREE KIDS	Employer identification number 52-1969967
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Part I General Information on Activities Outside the United States. Complete if the organization answered "Yes" on Form 990, Part IV, line 14b.

- For grantmakers.** Does the organization maintain records to substantiate the amount of its grants and other assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? **Yes** **No**
- For grantmakers.** Describe in Part V the organization's procedures for monitoring the use of its grants and other assistance outside the United States.
- Activities per Region.** (The following Part I, line 3 table can be duplicated if additional space is needed.)

(a) Region	(b) Number of offices in the region	(c) Number of employees, agents, and independent contractors in the region	(d) Activities conducted in the region (by type) (such as, fundraising, program services, investments, grants to recipients located in the region)	(e) If activity listed in (d) is a program service, describe specific type of service(s) in the region	(f) Total expenditures for and investments in the region
CENTRAL AMERICA AND THE CARIBBEAN	0	0	GRANTS TO RECIPIENTS LOCATED IN REGION		635,579.
EAST ASIA AND THE PACIFIC	1	6	GRANTS TO RECIPIENTS LOCATED IN REGION		1,233,582.
SOUTH AMERICA	0	1	GRANTS TO RECIPIENTS LOCATED IN REGION		3,987,009.
SOUTH ASIA	0	2	GRANTS TO RECIPIENTS LOCATED IN REGION		139,044.
SUB-SAHARAN AFRICA	0	4	GRANTS TO RECIPIENTS LOCATED IN REGION		2,402,008.
3 a Subtotal	1	13			8,397,222.
b Total from continuation sheets to Part I	0	0			0.
c Totals (add lines 3a and 3b)	1	13			8,397,222.

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule F (Form 990) 2020

Part II **Grants and Other Assistance to Organizations or Entities Outside the United States.** Complete if the organization answered "Yes" on Form 990, Part IV, line 15, for any recipient who received more than \$5,000. Part II can be duplicated if additional space is needed.

1 (a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of noncash assistance	(h) Description of noncash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		SOUTH AMERICA	GLOBAL HEALTH GRANT	50,000.	WIRE	0.		
		CENTRAL AMERICA AND THE CARIBBEAN	GLOBAL HEALTH GRANT	71,459.	WIRE	0.		
		CENTRAL AMERICA AND THE CARIBBEAN	GLOBAL HEALTH GRANT	8,293.	WIRE	0.		
		SUB-SAHARAN AFRICA	TOBACCO CONTROL GRANT	25,835.	WIRE	0.		
		SOUTH AMERICA	GLOBAL HEALTH GRANT	634,455.	WIRE	0.		
		SOUTH AMERICA	GLOBAL HEALTH GRANT	1,560,068.	WIRE	0.		
		SOUTH AMERICA	GLOBAL HEALTH GRANT	25,030.	WIRE	0.		
		SOUTH AMERICA	GLOBAL HEALTH GRANT	39,168.	WIRE	0.		

2 Enter total number of recipient organizations listed above that are recognized as charities by the foreign country, recognized as a tax exempt 501(c)(3) organization by the IRS, or for which the grantee or counsel has provided a section 501(c)(3) equivalency letter ▶ _____

3 Enter total number of other organizations or entities ▶ _____

Part II Continuation of Grants and Other Assistance to Organizations or Entities Outside the United States. (Schedule F (Form 990), Part II, line 1)								
1 (a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		SOUTH AMERICA	GLOBAL HEALTH GRANT	10,000.	WIRE	0.		
		SOUTH AMERICA	GLOBAL HEALTH GRANT	193,688.	WIRE	0.		
		SOUTH AMERICA	GLOBAL HEALTH GRANT	1,026,356.	WIRE	0.		
		SOUTH AMERICA	GLOBAL HEALTH GRANT	131,506.	WIRE	0.		
		SOUTH AMERICA	GLOBAL HEALTH GRANT	116,887.	WIRE	0.		
		SUB-SAHARAN AFRICA	TOBACCO CONTROL GRANT	47,250.	WIRE	0.		
		SUB-SAHARAN AFRICA	TOBACCO CONTROL GRANT	72,098.	WIRE	0.		
		SUB-SAHARAN AFRICA	TOBACCO CONTROL GRANT	58,500.	WIRE	0.		
		SUB-SAHARAN AFRICA	GLOBAL HEALTH GRANT	20,034.	WIRE	0.		

Part II Continuation of Grants and Other Assistance to Organizations or Entities Outside the United States. (Schedule F (Form 990), Part II, line 1)								
1 (a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		SOUTH ASIA	TOBACCO CONTROL GRANT	30,000.	WIRE	0.		
		SOUTH ASIA	TOBACCO CONTROL GRANT	17,321.	WIRE	0.		
		SOUTH ASIA	TOBACCO CONTROL GRANT	37,500.	WIRE	0.		
		EAST ASIA AND THE PACIFIC	TOBACCO CONTROL GRANT	13,000.	WIRE	0.		
		CENTRAL AMERICA AND THE CARIBBEAN	GLOBAL HEALTH GRANT	528,451.	WIRE	0.		
		CENTRAL AMERICA AND THE CARIBBEAN	GLOBAL HEALTH GRANT	6,935.	WIRE	0.		
		SUB-SAHARAN AFRICA	TOBACCO CONTROL GRANT	68,759.	WIRE	0.		
		SUB-SAHARAN AFRICA	TOBACCO CONTROL GRANT	101,465.	WIRE	0.		
		SUB-SAHARAN AFRICA	TOBACCO CONTROL GRANT	46,045.	WIRE	0.		

Part II Continuation of Grants and Other Assistance to Organizations or Entities Outside the United States. (Schedule F (Form 990), Part II, line 1)								
1 (a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		SUB-SAHARAN AFRICA	GLOBAL HEALTH GRANT	67,935.	WIRE	0.		
		SUB-SAHARAN AFRICA	TOBACCO CONTROL GRANT	70,319.	WIRE	0.		
		SUB-SAHARAN AFRICA	GLOBAL HEALTH GRANT	24,603.	WIRE	0.		
		SUB-SAHARAN AFRICA	TOBACCO CONTROL GRANT	63,239.	WIRE	0.		
		SUB-SAHARAN AFRICA	GLOBAL HEALTH GRANT	107,981.	WIRE	0.		
		SUB-SAHARAN AFRICA	GLOBAL HEALTH GRANT	56,906.	WIRE	0.		
		SOUTH ASIA	TOBACCO CONTROL GRANT	12,500.	WIRE	0.		
		SOUTH ASIA	GLOBAL HEALTH GRANT	41,723.	WIRE	0.		
		EAST ASIA AND THE PACIFIC	TOBACCO CONTROL GRANT	31,200.	WIRE	0.		

Part II Continuation of Grants and Other Assistance to Organizations or Entities Outside the United States. (Schedule F (Form 990), Part II, line 1)								
1 (a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		EAST ASIA AND THE PACIFIC	TOBACCO CONTROL GRANT	8,500.	WIRE	0.		
		SUB-SAHARAN AFRICA	GLOBAL HEALTH GRANT	89,437.	WIRE	0.		
		SUB-SAHARAN AFRICA	GLOBAL HEALTH GRANT	290,397.	WIRE	0.		
		SUB-SAHARAN AFRICA	GLOBAL HEALTH GRANT	79,315.	WIRE	0.		
		SUB-SAHARAN AFRICA	GLOBAL HEALTH GRANT	799,894.	WIRE	0.		
		SUB-SAHARAN AFRICA	TOBACCO CONTROL GRANT	60,697.	WIRE	0.		
		CENTRAL AMERICA AND THE CARIBBEAN	GLOBAL HEALTH GRANT	20,441.	WIRE	0.		
		SUB-SAHARAN AFRICA	TOBACCO CONTROL GRANT	107,992.	WIRE	0.		
		SUB-SAHARAN AFRICA	TOBACCO CONTROL GRANT	40,000.	WIRE	0.		

Part II Continuation of Grants and Other Assistance to Organizations or Entities Outside the United States. (Schedule F (Form 990), Part II, line 1)								
1 (a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		SUB-SAHARAN AFRICA	TOBACCO CONTROL GRANT	80,165.	WIRE	0.		
		SOUTH AMERICA	GLOBAL HEALTH GRANT	194,851.	WIRE	0.		
		EAST ASIA AND THE PACIFIC	GLOBAL HEALTH GRANT	1,065,496.	WIRE	0.		
		EAST ASIA AND THE PACIFIC	GLOBAL HEALTH GRANT	75,206.	WIRE	0.		
		EAST ASIA AND THE PACIFIC	TOBACCO CONTROL GRANT	16,666.	WIRE	0.		
		EAST ASIA AND THE PACIFIC	GLOBAL HEALTH GRANT	23,514.	WIRE	0.		
		SUB-SAHARAN AFRICA	TOBACCO CONTROL GRANT	23,142.	WIRE	0.		

Part IV Foreign Forms

- 1 Was the organization a U.S. transferor of property to a foreign corporation during the tax year? *If "Yes," the organization may be required to file Form 926, Return by a U.S. Transferor of Property to a Foreign Corporation (see Instructions for Form 926)* Yes No

- 2 Did the organization have an interest in a foreign trust during the tax year? *If "Yes," the organization may be required to separately file Form 3520, Annual Return To Report Transactions With Foreign Trusts and Receipt of Certain Foreign Gifts, and/or Form 3520-A, Annual Information Return of Foreign Trust With a U.S. Owner (see Instructions for Forms 3520 and 3520-A; don't file with Form 990)* Yes No

- 3 Did the organization have an ownership interest in a foreign corporation during the tax year? *If "Yes," the organization may be required to file Form 5471, Information Return of U.S. Persons With Respect to Certain Foreign Corporations (see Instructions for Form 5471)* Yes No

- 4 Was the organization a direct or indirect shareholder of a passive foreign investment company or a qualified electing fund during the tax year? *If "Yes," the organization may be required to file Form 8621, Information Return by a Shareholder of a Passive Foreign Investment Company or Qualified Electing Fund (see Instructions for Form 8621)* Yes No

- 5 Did the organization have an ownership interest in a foreign partnership during the tax year? *If "Yes," the organization may be required to file Form 8865, Return of U.S. Persons With Respect to Certain Foreign Partnerships (see Instructions for Form 8865)* Yes No

- 6 Did the organization have any operations in or related to any boycotting countries during the tax year? *If "Yes," the organization may be required to separately file Form 5713, International Boycott Report (see Instructions for Form 5713; don't file with Form 990)* Yes No

Part V Supplemental Information

Provide the information required by Part I, line 2 (monitoring of funds); Part I, line 3, column (f) (accounting method; amounts of investments vs. expenditures per region); Part II, line 1 (accounting method); Part III (accounting method); and Part III, column (c) (estimated number of recipients), as applicable. Also complete this part to provide any additional information. See instructions.

PART I, LINE 2:

CTFK'S INTERNATIONAL GRANTS SUPPORT NON-LOBBYING ACTIVITIES OF
 NON-GOVERNMENTAL AND CIVIL SOCIETY ORGANIZATIONS WORKING TO IMPLEMENT AND
 ENFORCE TOBACCO CONTROL POLICIES IN LOW- AND MIDDLE-INCOME FOREIGN
 COUNTRIES. TO EFFECTIVELY CONTROL AND MONITOR THE RECIPIENT'S USE OF THE

GRANT FUNDS, THE CAMPAIGN MAINTAINS THE FOLLOWING POLICIES & PROCEDURES:-

THE CAMPAIGN DOES A CAREFUL PROGRAMMATIC AND FINANCIAL REVIEW OF ALL

GRANT APPLICANTS AND PROPOSALS TO ENSURE THAT PROJECT OBJECTIVES AND

ACTIVITIES ARE IN LINE WITH CTFK GOALS AND FIT WITHIN THE APPLICANT

ORGANIZATION'S CAPACITY AND EXPERIENCE.

- THE CAMPAIGN DOES NOT FUND ANY ACTIVITIES THAT MIGHT INCLUDE LOBBYING

GOVERNMENT OFFICIALS, ADVOCATING FOR SPECIFIC LEGISLATIVE INITIATIVES, OR

SUPPORTING OR OPPOSING CANDIDATES FOR ELECTED OFFICE.

- THE CAMPAIGN REQUIRES DETAILED INFORMATION FROM EACH GRANT APPLICANT SO

THAT IT CAN FOLLOW THE U.S. DEPARTMENT OF THE TREASURY ANTI-TERRORIST

FUNDING GUIDELINES REGARDING CHARITABLE GRANTS TO FOREIGN ENTITIES OR

INDIVIDUALS. AMONG OTHER THINGS, THE CAMPAIGN ENSURES, PRIOR TO ISSUING

ANY GRANT, THAT NEITHER THE RECIPIENT ORGANIZATION NOR ANY OF ITS

DIRECTORS, TOP EXECUTIVE STAFF, MAJOR FUNDERS OR MAJOR RECIPIENTS OF

ORGANIZATION GRANTS ARE LISTED ON ANY OF THE MAJOR DATABASES OF PERSONS

AND ORGANIZATIONS LINKED WITH TERRORISM.

- THE INTERNATIONAL GRANT AGREEMENTS, THEMSELVES, CONTAIN SPECIFIC

PROVISIONS TO PROTECT AGAINST GRANT FUNDS BEING USED TO SUPPORT TERRORIST

ORGANIZATIONS OR ACTIVITIES, TO SUPPORT OR OPPOSE ANY CANDIDATES FOR

POLITICAL OFFICE, FOR LOBBYING PURPOSES, OR IN VIOLATION OF ANY

APPLICABLE LAWS.

- EXCEPT FOR SOME RELATIVELY SMALL GRANTS WITH SHORT TIME FRAMES, CTFK

Part V Supplemental Information

Provide the information required by Part I, line 2 (monitoring of funds); Part I, line 3, column (f) (accounting method; amounts of investments vs. expenditures per region); Part II, line 1 (accounting method); Part III (accounting method); and Part III, column (c) (estimated number of recipients), as applicable. Also complete this part to provide any additional information. See instructions.

BREAKS UP ITS PAYMENT OF THE TOTAL GRANT AMOUNTS INTO INSTALLMENT

PAYMENTS TO HELP ENSURE COMPLIANCE WITH THE GRANT AGREEMENTS AND SO THAT

THE ENTIRE GRANT AMOUNTS ARE NEVER AT RISK OF IMPROPER USE OR DIVERSION.

CFTFK ALSO REQUIRES INTERIM REPORTS, INCLUDING FINANCIAL REPORTING, THAT

MUST BE RECEIVED AND APPROVED TO ENSURE PROPER USE OF RECEIVED GRANT

FUNDS BEFORE ADDITIONAL INSTALLMENT PAYMENTS ARE MADE. AS PART OF THE

FINANCIAL REPORTING, GRANTEE ORGANIZATIONS ARE REQUIRED TO SUBMIT ANNUAL

FINANCIAL STATEMENTS AND/OR AUDIT DOCUMENTS.

- FOR LARGER GRANTS, CFTFK UNDERTAKES SITE VISITS, AS WELL, TO ENSURE THE

PROPER USE OF GRANT FUNDS, TO CHECK THE INTERNAL FINANCIAL CONTROL

SYSTEMS OF THE RECIPIENT ORGANIZATIONS, AND TO ENGAGE IN OTHER OVERSIGHT

AND SUPPORT ACTIVITIES.

- AT THE CONCLUSION OF ALL GRANTS, GRANTEE ORGANIZATIONS ARE REQUIRED TO

SUBMIT FINAL NARRATIVE AND FINANCIAL REPORTS, WHICH ARE ANALYZED TO

ENSURE THAT ALL GRANT ACTIVITIES HAVE BEEN COMPLETED, ALL FUNDS HAVE BEEN

EXPENDED AND EXPENDED IN ACCORDANCE WITH U.S. GOVERNMENT AND LOCAL

GOVERNMENT REGULATIONS AND RESTRICTIONS, AND ALL OTHER REQUIREMENTS HAVE

BEEN FULFILLED UNDER THE TERMS OF THE GRANT.

Part II Fundraising Events. Complete if the organization answered "Yes" on Form 990, Part IV, line 18, or reported more than \$15,000 of fundraising event contributions and gross income on Form 990-EZ, lines 1 and 6b. List events with gross receipts greater than \$5,000.

		(a) Event #1	(b) Event #2	(c) Other events NONE	(d) Total events (add col. (a) through col. (c))
		2020 YAYA GALA (event type)	(event type)	(total number)	
Revenue	1 Gross receipts	428,418.			428,418.
	2 Less: Contributions	428,418.			428,418.
	3 Gross income (line 1 minus line 2)				
Direct Expenses	4 Cash prizes				
	5 Noncash prizes				
	6 Rent/facility costs				
	7 Food and beverages				
	8 Entertainment				
	9 Other direct expenses				
	10 Direct expense summary. Add lines 4 through 9 in column (d)				
11 Net income summary. Subtract line 10 from line 3, column (d)					

Part III Gaming. Complete if the organization answered "Yes" on Form 990, Part IV, line 19, or reported more than \$15,000 on Form 990-EZ, line 6a.

		(a) Bingo	(b) Pull tabs/instant bingo/progressive bingo	(c) Other gaming	(d) Total gaming (add col. (a) through col. (c))
		1 Gross revenue			
Direct Expenses	2 Cash prizes				
	3 Noncash prizes				
	4 Rent/facility costs				
	5 Other direct expenses				
6 Volunteer labor	<input type="checkbox"/> Yes _____ % <input type="checkbox"/> No	<input type="checkbox"/> Yes _____ % <input type="checkbox"/> No	<input type="checkbox"/> Yes _____ % <input type="checkbox"/> No		
7 Direct expense summary. Add lines 2 through 5 in column (d)					
8 Net gaming income summary. Subtract line 7 from line 1, column (d)					

9 Enter the state(s) in which the organization conducts gaming activities: _____

a Is the organization licensed to conduct gaming activities in each of these states? Yes No

b If "No," explain: _____

10a Were any of the organization's gaming licenses revoked, suspended, or terminated during the tax year? Yes No

b If "Yes," explain: _____

**SCHEDULE I
(Form 990)**

Department of the Treasury
Internal Revenue Service

**Grants and Other Assistance to Organizations,
Governments, and Individuals in the United States**

Complete if the organization answered "Yes" on Form 990, Part IV, line 21 or 22.

▶ **Attach to Form 990.**

▶ **Go to www.irs.gov/Form990 for the latest information.**

OMB No. 1545-0047

2020

**Open to Public
Inspection**

Name of the organization **CAMPAIGN FOR TOBACCO-FREE KIDS** Employer identification number **52-1969967**

Part I General Information on Grants and Assistance

1 Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? **Yes** **No**

2 Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States.

Part II Grants and Other Assistance to Domestic Organizations and Domestic Governments. Complete if the organization answered "Yes" on Form 990, Part IV, line 21, for any recipient that received more than \$5,000. Part II can be duplicated if additional space is needed.

1 (a) Name and address of organization or government	(b) EIN	(c) IRC section (if applicable)	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of noncash assistance	(h) Purpose of grant or assistance
ASSOCIATION OF STATE AND TERRITORIAL HEALTH-ASTHRO - 2331 CRYSTAL DRIVE, STE 450 - ARLINGTON, VA 22202	35-1044487	501(C)(3)	49,100.	0.			TOBACCO CONTROL GRANT
BLACK WOMEN'S HEALTH IMPERATIVE-BWHI - 700 PENNSYLVANIA AVE SE - WASHINGTON, DC 20003	58-1557556	501(C)(3)	65,000.	0.			TOBACCO CONTROL GRANT
PAN AMERICA HEALTH ORGAN.-PAHO 525 23RD STREET, NW WASHINGTON, DC 20037	52-1804954	GOVT	107,939.	0.			GLOBAL HEALTH GRANT
EARTHRIGHTS, INTERNATIONAL, INC 1612 K STREET, NW, STE 401 WASHINGTON, DC 20006	04-3265555	501(C)(3)	283,479.	0.			GLOBAL HEALTH GRANT

2 Enter total number of section 501(c)(3) and government organizations listed in the line 1 table 4.

3 Enter total number of other organizations listed in the line 1 table

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule I (Form 990) 2020

Part III Grants and Other Assistance to Domestic Individuals. Complete if the organization answered "Yes" on Form 990, Part IV, line 22.
Part III can be duplicated if additional space is needed.

(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of non-cash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of noncash assistance
SCHOLARSHIPS/MINI GRANTS	5	17,500.	0.		

Part IV Supplemental Information. Provide the information required in Part I, line 2; Part III, column (b); and any other additional information.

PART I, LINE 2:

THE CAMPAIGN FOR TOBACCO-FREE KIDS (CFTFK) DOMESTIC GRANT PROGRAM SUPPORTS

THE TOBACCO CONTROL EFFORTS OF 501(C)(3) NONPROFITS THROUGHOUT THE UNITED

STATES THROUGH BOTH GENERAL-PURPOSE AND PROJECT-SPECIFIC GRANTS. IN BOTH

CASES, GRANTS ARE GIVEN TO ORGANIZATIONS THAT CFTFK HAS WORKED WITH IN THE

PAST AND WILL CONTINUE TO BE WORKING WITH ON AN ONGOING BASIS. THIS

FAMILIARITY WITH GRANT RECIPIENTS, AND THE CONTINUING WORKING

RELATIONSHIPS, MAKES GRANT OVERSIGHT MUCH EASIER AND MORE DIRECT. TO

EFFECTIVELY CONTROL AND MONITOR THE RECIPIENT'S USE OF THE GRANT FUNDS, THE

Part IV Supplemental Information

CAMPAIGN ALSO MAINTAINS THE FOLLOWING POLICIES & PROCEDURES.

EACH GRANT PROPOSAL IS SUBMITTED ON FORMS PROVIDED BY CFTFK THAT REQUIRE DETAILED INFORMATION TO ALLOW FOR A CAREFUL EVALUATION OF THE GRANT PROPOSAL AND THE RECIPIENTS ABILITY TO USE THE GRANT FUNDS EFFECTIVELY, AS WELL AS FORMAL CONFIRMATION OF THE APPLICANT'S 501(C)(3) STATUS. GENERAL PURPOSE GRANT REQUESTS ARE EVALUATED BY THE REGIONAL ADVOCACY DIRECTORS, THE VICE-PRESIDENT FOR STATE ISSUES AND OTHER RELEVANT CFTFK STAFF, SOMETIMES IN CONSULTATION WITH OTHERS FAMILIAR WITH THE APPLICANT. THE PROJECT-SPECIFIC GRANTS ARE EVALUATED BY THE SAME CFTFK PERSONNEL IN MONTHLY TELECONFERENCE DISCUSSIONS THAT ALSO INCLUDE MANAGEMENT-LEVEL REPRESENTATIVES FROM THE AFOREMENTIONED ORGANIZATIONS. AFTER CLARIFYING ANY ISSUES RAISED RELATING TO A PROPOSAL, INCLUDING POSSIBLE REVISIONS TO THE PROPOSAL, THOSE REVIEWING THE PROPOSAL RECOMMEND WHETHER OR NOT THE GRANT SHOULD BE MADE.

THE PROPOSALS AND RELATED GRANT DOCUMENTS FOR RECOMMENDED GRANTS ARE REVIEWED BY THE CFTFK VICE PRESIDENT FOR STATE ISSUES, GENERAL COUNSEL, AND VICE PRESIDENT FOR FINANCE & ADMINISTRATION. UPON THEIR APPROVAL, THE GRANT LETTER (FOR GENERAL PURPOSE GRANTS) OR GRANT AGREEMENT (FOR PROJECT-SPECIFIC GRANTS) IS SUBMITTED TO CFTFK'S PRESIDENT FOR FINAL APPROVAL AND SIGNATURE, WITH PROJECT GRANT AGREEMENTS ALSO SIGNED BY A LEGALLY AUTHORIZED REPRESENTATIVE OF THE GRANTEE. AFTER THE CHECK IS DISBURSED, THE RELEVANT CAMPAIGN REGIONAL ADVOCACY DIRECTOR WORKS WITH THE GRANTEE ON AN ONGOING BASIS TO CONFIRM THAT THE GRANT FUNDS ARE USED CONSISTENTLY WITH THE GRANT AGREEMENT.

THE GENERAL PURPOSE GRANT LETTERS PROVIDE THAT THE FUNDS MAY BE USED ONLY

Part IV Supplemental Information

FOR ACTIVITIES 501(C)(3) NONPROFITS MAY LEGALLY ENGAGE IN AND MUST BE USED

FOR THE GENERAL PURPOSE OF PREVENTING AND REDUCING TOBACCO USE OR ITS

HARMS. THE PROJECT-SPECIFIC GRANT AGREEMENTS ARE MUCH MORE DETAILED AND

RESTRICTIVE, REQUIRING THAT THE FUNDS NOT ONLY BE USED SOLELY FOR

ACTIVITIES 501(C)(3) NONPROFITS MAY LEGALLY ENGAGE BUT ALSO ONLY TO PROMOTE

THE GRANT PROJECT, PURSUANT TO THE PROVIDED BUDGET. SOME GRANT

LETTERS/AGREEMENTS MAY HAVE STIPULATIONS THAT A PERCENTAGE OF GRANT FUNDS

MAY BE USED FOR GRASSROOTS LOBBYING, AND/OR DIRECT LOBBYING, IN WHICH CASE

CFTFK COUNTS THAT PORTION OF THE GRANT TOWARD ITS OWN LOBBYING LIMITS.

IN SOME CASES, CFTFK MAY PROVIDE A DOMESTIC GRANT EXPLICITLY FOR DIRECT OR

GRASSROOTS LOBBYING PURPOSES EITHER TO 501(C)(3) OR 501(C)(4) NONPROFITS

IN WHICH CASE CFTFK COUNTS THAT EXPENDITURE TOWARD ITS LOBBYING LIMITS.

SIMILAR PROCEDURES AND OVERSIGHT AS THOSE DESCRIBED ABOVE APPLY TO ANY SUCH

GRANTS, WITH ADDITIONAL ATTENTION TO ENSURING COMPLIANCE WITH ANY

APPLICABLE LAWS RELATING TO LOBBYING ACTIVITIES.

**SCHEDULE J
(Form 990)**

Compensation Information

OMB No. 1545-0047

2020

Open to Public Inspection

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees
 ▶ Complete if the organization answered "Yes" on Form 990, Part IV, line 23.
 ▶ Attach to Form 990.
 ▶ Go to www.irs.gov/Form990 for instructions and the latest information.

Department of the Treasury
Internal Revenue Service

Name of the organization
CAMPAIGN FOR TOBACCO-FREE KIDS

Employer identification number
52-1969967

Part I Questions Regarding Compensation

1a Check the appropriate box(es) if the organization provided any of the following to or for a person listed on Form 990, Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items.

- | | |
|--|--|
| <input type="checkbox"/> First-class or charter travel | <input type="checkbox"/> Housing allowance or residence for personal use |
| <input type="checkbox"/> Travel for companions | <input type="checkbox"/> Payments for business use of personal residence |
| <input type="checkbox"/> Tax indemnification and gross-up payments | <input type="checkbox"/> Health or social club dues or initiation fees |
| <input type="checkbox"/> Discretionary spending account | <input type="checkbox"/> Personal services (such as maid, chauffeur, chef) |

b If any of the boxes on line 1a are checked, did the organization follow a written policy regarding payment or reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain

2 Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all directors, trustees, and officers, including the CEO/Executive Director, regarding the items checked on line 1a?

3 Indicate which, if any, of the following the organization used to establish the compensation of the organization's CEO/Executive Director. Check all that apply. Do not check any boxes for methods used by a related organization to establish compensation of the CEO/Executive Director, but explain in Part III.

- | | |
|--|---|
| <input checked="" type="checkbox"/> Compensation committee | <input type="checkbox"/> Written employment contract |
| <input type="checkbox"/> Independent compensation consultant | <input checked="" type="checkbox"/> Compensation survey or study |
| <input type="checkbox"/> Form 990 of other organizations | <input checked="" type="checkbox"/> Approval by the board or compensation committee |

4 During the year, did any person listed on Form 990, Part VII, Section A, line 1a, with respect to the filing organization or a related organization:

- a** Receive a severance payment or change-of-control payment?
- b** Participate in or receive payment from a supplemental nonqualified retirement plan?
- c** Participate in or receive payment from an equity-based compensation arrangement?
- If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III.

Only section 501(c)(3), 501(c)(4), and 501(c)(29) organizations must complete lines 5-9.

5 For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the revenues of:

- a** The organization?
- b** Any related organization?
- If "Yes" on line 5a or 5b, describe in Part III.

6 For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the net earnings of:

- a** The organization?
- b** Any related organization?
- If "Yes" on line 6a or 6b, describe in Part III.

7 For persons listed on Form 990, Part VII, Section A, line 1a, did the organization provide any nonfixed payments not described on lines 5 and 6? If "Yes," describe in Part III

8 Were any amounts reported on Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the initial contract exception described in Regulations section 53.4958-4(a)(3)? If "Yes," describe in Part III

9 If "Yes" on line 8, did the organization also follow the rebuttable presumption procedure described in Regulations section 53.4958-6(c)?

	Yes	No
1a		
1b		
2		
3		
4a		X
4b		X
4c		X
5a		X
5b		X
6a		X
6b		X
7		X
8		X
9		

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule J (Form 990) 2020

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported on Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that aren't listed on Form 990, Part VII.

Note: The sum of columns (B)(i)-(iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual.

(A) Name and Title		(B) Breakdown of W-2 and/or 1099-MISC compensation			(C) Retirement and other deferred compensation	(D) Nontaxable benefits	(E) Total of columns (B)(i)-(D)	(F) Compensation in column (B) reported as deferred on prior Form 990
		(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation				
(1) YOLONDA RICHARDSON EVP, GLOBAL PROGRAMS, SECRETARY	(i)	229,997.	0.	1,410.	20,035.	40,554.	291,996.	0.
	(ii)	64,466.	0.	395.	5,615.	11,367.	81,843.	0.
(2) MATTHEW MYERS PRESIDENT	(i)	181,904.	0.	5,228.	15,497.	21,349.	223,978.	0.
	(ii)	119,180.	0.	3,425.	10,153.	13,988.	146,746.	0.
(3) PATRICIA LAMBERT DIR, INTERNATIONAL LEGAL	(i)	97,315.	0.	1,298.	8,851.	7,745.	115,209.	0.
	(ii)	165,386.	0.	2,207.	15,042.	13,163.	195,798.	0.
(4) DANIEL MCGOLDRICK VP, BI INCUBATOR/OBESITY	(i)	238,456.	0.	2,772.	22,097.	36,534.	299,859.	0.
	(ii)	0.	0.	0.	0.	0.	0.	0.
(5) LAURIE RUBINER EXECUTIVE PRESIDENT	(i)	181,490.	0.	1,244.	16,890.	6,956.	206,580.	0.
	(ii)	81,937.	0.	562.	7,625.	3,139.	93,263.	0.
(6) JACQUELINE BOLT VP, FINANCE & ADMIN., TREASURER	(i)	130,369.	0.	654.	12,179.	19,651.	162,853.	0.
	(ii)	106,166.	0.	533.	9,918.	16,002.	132,619.	0.
(7) HOLLY WONG DIR, BP OBESITY	(i)	144,898.	0.	1,941.	13,705.	35,686.	196,230.	0.
	(ii)	62,057.	0.	831.	5,870.	15,285.	84,043.	0.
(8) ANNE FORD VP, FEDERAL RELATIONS	(i)	122,383.	0.	995.	11,327.	19,719.	154,424.	0.
	(ii)	99,661.	0.	810.	9,224.	16,059.	125,754.	0.
(9) VINCENT WILLMORE VP, COMMUNICATIONS	(i)	142,552.	0.	713.	12,909.	10,827.	167,001.	0.
	(ii)	94,603.	0.	473.	8,567.	7,185.	110,828.	0.
(10) PATRICIA SOSA DIR, LATIN AFFAIRS	(i)	155,738.	0.	1,351.	14,428.	25,582.	197,099.	0.
	(ii)	52,386.	0.	455.	4,853.	8,605.	66,299.	0.
(11) VANDANA AGARWAL REGIONAL DIRECTOR	(i)	128,187.	0.	622.	11,757.	19,362.	159,928.	0.
	(ii)	69,153.	0.	336.	6,343.	10,445.	86,277.	0.
(12) PAMELA COFFEY DIR, INTERNATIONAL GRANTS	(i)	86,508.	0.	418.	7,986.	10,965.	105,877.	0.
	(ii)	113,377.	0.	548.	10,466.	14,374.	138,765.	0.
(13) DARWIN SHERWIN VP, STATE ISSUES	(i)	108,827.	0.	537.	10,208.	29,325.	148,897.	0.
	(ii)	69,159.	0.	342.	6,487.	18,635.	94,623.	0.
(14) KIMBERLY AMAZEEN VP, DEVEL. & STRATEGIC ALL	(i)	159,563.	0.	787.	14,848.	31,687.	206,885.	0.
	(ii)	18,691.	0.	92.	1,739.	3,710.	24,232.	0.
	(i)							
	(ii)							
	(i)							
	(ii)							

Part III Supplemental Information

Provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Part II. Also complete this part for any additional information.

PART I, LINE 3:

EXECUTIVE COMPENSATION:

THE PRESIDENT'S COMPENSATION IS REVIEWED AND APPROVED ANNUALLY BY THE
COMPENSATION COMMITTEE THAT IS COMPRISED OF FOUR BOARD MEMBERS WHO WORK AT
SIMILAR ORGANIZATIONS AND ARE FAMILIAR WITH COMPARABLE COMPENSATION FOR
SIMILARLY QUALIFIED INDIVIDUALS. THE COMPENSATION COMMITTEE EVALUATES THE
PERFORMANCE OF THE PRESIDENT ANNUALLY AND MAKES RECOMMENDATIONS TO THE
BOARD ON SALARY INCREASES BASED ON PERFORMANCE AND THE AVERAGE RATE OF
INFLATION. COMPENSATION IS CONSIDERED AND APPROVED IN AN EXECUTIVE SESSION
BY THE FULL BOARD OF DIRECTORS. THE BOARD ALSO REVIEWS THE SALARIES OF THE
EXECUTIVE MANAGEMENT TEAM. THE PRESIDENT REVIEWS THE EXECUTIVE MANAGEMENT
TEAM'S PERFORMANCE AND COMPENSATION AND MAKES RECOMMENDATIONS TO THE BOARD
OF DIRECTORS ON THEIR SALARY INCREASES BASED ON THE AVERAGE RATE OF
INFLATION. PERIODICALLY, THE COMPENSATION OF THE EXECUTIVE MANAGEMENT TEAM
IS REVIEWED TO ENSURE THAT COMPENSATIONS ARE IN LINE WITH SIMILARLY
QUALIFIED INDIVIDUALS IN COMPARABLE POSITIONS AT OTHER NON-PROFIT
ORGANIZATIONS. WE ALSO USE COMPENSATION SURVEYS TO REVIEW STAFF SALARIES.

**SCHEDULE M
(Form 990)**

Noncash Contributions

OMB No. 1545-0047

2020

Open to Public Inspection

Department of the Treasury
Internal Revenue Service

- ▶ Complete if the organizations answered "Yes" on Form 990, Part IV, lines 29 or 30.
- ▶ Attach to Form 990.
- ▶ Go to www.irs.gov/Form990 for instructions and the latest information.

Name of the organization: **CAMPAIGN FOR TOBACCO-FREE KIDS** Employer identification number: **52-1969967**

Part I Types of Property

	(a) Check if applicable	(b) Number of contributions or items contributed	(c) Noncash contribution amounts reported on Form 990, Part VIII, line 1g	(d) Method of determining noncash contribution amounts
1 Art - Works of art	X	21	56,200.	APPRAISAL - FMV
2 Art - Historical treasures				
3 Art - Fractional interests				
4 Books and publications				
5 Clothing and household goods				
6 Cars and other vehicles				
7 Boats and planes				
8 Intellectual property				
9 Securities - Publicly traded				
10 Securities - Closely held stock				
11 Securities - Partnership, LLC, or trust interests				
12 Securities - Miscellaneous				
13 Qualified conservation contribution - Historic structures				
14 Qualified conservation contribution - Other				
15 Real estate - Residential				
16 Real estate - Commercial				
17 Real estate - Other				
18 Collectibles				
19 Food inventory				
20 Drugs and medical supplies				
21 Taxidermy				
22 Historical artifacts				
23 Scientific specimens				
24 Archeological artifacts				
25 Other ()				
26 Other ()				
27 Other ()				
28 Other ()				

29 Number of Forms 8283 received by the organization during the tax year for contributions for which the organization completed Form 8283, Part V, Donee Acknowledgement: **29** 1

	Yes	No
30a During the year, did the organization receive by contribution any property reported in Part I, lines 1 through 28, that it must hold for at least three years from the date of the initial contribution, and which isn't required to be used for exempt purposes for the entire holding period?	X	
b If "Yes," describe the arrangement in Part II.		
31 Does the organization have a gift acceptance policy that requires the review of any nonstandard contributions?		X
32a Does the organization hire or use third parties or related organizations to solicit, process, or sell noncash contributions?		X
b If "Yes," describe in Part II.		
33 If the organization didn't report an amount in column (c) for a type of property for which column (a) is checked, describe in Part II.		

Part II **Supplemental Information.** Provide the information required by Part I, lines 30b, 32b, and 33, and whether the organization is reporting in Part I, column (b), the number of contributions, the number of items received, or a combination of both. Also complete this part for any additional information.

SCHEDULE M, PART I, COLUMN (B):

REPORTING THE NUMBER OF ITEMS RECEIVED

SCHEDULE M, LINE 30B:

PER WRITTEN AGREEMENT TWENTY-ONE PIECES OF ART MUST BE DISPLAYED AND KEPT FOR A MINIMUM OF THREE YEARS.

SCHEDULE O
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on
Form 990 or 990-EZ or to provide any additional information.

▶ Attach to Form 990 or 990-EZ.

▶ Go to www.irs.gov/Form990 for the latest information.

OMB No. 1545-0047

2020

Open to Public
Inspection

Name of the organization

CAMPAIGN FOR TOBACCO-FREE KIDS

Employer identification number

52-1969967

FORM 990, PART I, LINE 1, DESCRIPTION OF ORGANIZATION MISSION:

DEADLY TOLL IN THE UNITED STATES AND AROUND THE WORLD. WE ADVOCATE FOR
THE NEED FOR PUBLIC POLICIES PROVEN TO PREVENT KIDS FROM SMOKING, HELP
SMOKERS QUIT AND PROTECT EVERYONE FROM SECONDHAND SMOKE.

FORM 990, PART III, LINE 1, DESCRIPTION OF ORGANIZATION MISSION:

ACCOMPLISH THIS GOAL, THE CAMPAIGN SEEKS DIVERSITY AMONG ITS STAFF AND
ENCOURAGES AND SUPPORTS DIFFERENCES IN IDEAS, WORK STYLES AND
PERSPECTIVES IN ORDER TO PRODUCE A MORE CREATIVE, EFFECTIVE AND
COMMITTEE TEAM THAT CAN WORK EFFECTIVELY WITH DIVERSE ORGANIZATIONS AND
COMMUNITIES.

FORM 990, PART III, LINE 4A, PROGRAM SERVICE ACCOMPLISHMENTS:

CONTRIBUTION TO REDUCING TOBACCO USE.

FORM 990, PART III, LINE 4D, OTHER PROGRAM SERVICES:

YOUTH SERVICES: MAINTAINED AND EXPANDED RELATIONSHIPS WITH 140 PARTNER
ORGANIZATIONS; ENGAGED INDIVIDUAL ADVOCATES IN SUPPORT OF THE
CAMPAIGN'S ACTIVITIES.

EXPENSES \$ 1,297,150. INCLUDING GRANTS OF \$ 17,500. REVENUE \$ 0.

PUBLIC INFORMATION AND COMMUNICATIONS

PLANNED AND EXECUTED A COMPREHENSIVE PUBLIC EDUCATION CAMPAIGN

DISSEMINATING TIMELY, UP-TO-DATE INFORMATION TO THE MEDIA AND GENERAL

PUBLIC REGARDING TOBACCO USE BY CHILDREN, PRIMARILY VIA MEDIA RELATIONS

AND ADVERTISING; SPONSORED A GRANT PROGRAM FOR STATE AND LOCALLY-BASED

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule O (Form 990 or 990-EZ) 2020

Name of the organization CAMPAIGN FOR TOBACCO-FREE KIDS	Employer identification number 52-1969967
--	--

CHARITIES TO CONDUCT EDUCATION ADVERTISING; SPONSORED A NATIONAL "KICK

BUTTS DAY" PROGRAM TO INVOLVE SCHOOL-AGED CHILDREN IN EFFORTS TO

PREVENT THE SALE AND MARKETING OF TOBACCO PRODUCTS TO KIDS; AND

SPONSORED A NATIONAL "YOUTH ADVOCATES OF THE YEAR" AWARDS PROGRAM,

INCLUDING A "YOUTH ADVOCACY SYMPOSIUM" WHERE CURRENT AND PAST AWARD

WINNERS PARTICIPATE IN ADVOCACY EVENTS AND TRAINING.

EXPENSES \$ 3,606,893. INCLUDING GRANTS OF \$ 0. REVENUE \$ 0.

FORM 990, PART VI, SECTION A, LINE 8B:

NO COMMITTEES ARE AUTHORIZED TO ACT ON BEHALF OF THE BOARD.

FORM 990, PART VI, SECTION B, LINE 11B:

THE FINANCE & ADMINISTRATION STAFF, IN CONSULTATION WITH OUR OUTSIDE

ACCOUNTING FIRM, PREPARES THE 990 FORM EACH YEAR. ONCE IT IS COMPLETED AND

APPROVED BY THE VICE-PRESIDENT FOR FINANCE & ADMINISTRATION AND THE

PRESIDENT, IT IS PRESENTED TO THE FINANCE COMMITTEE OF THE BOARD OF

DIRECTORS (WHICH INCLUDES THE TREASURER) AND ALSO THE FULL BOARD OF

DIRECTORS FOR THEIR FINAL REVIEW AND APPROVAL, ALONG WITH KEY UNDERLYING

DATA AND RECORDS. THE FINANCE COMMITTEE AND BOARD ARE GIVEN READY ACCESS

TO RELEVANT STAFF AS WELL AS THE ACCOUNTING FIRM IN THE EVENT THAT THE

COMMITTEE HAS QUESTIONS OR WANTS TO REVIEW ANY DATA OR RECORDS THAT WERE

NOT INITIALLY PROVIDED. ONCE THE FINANCE COMMITTEE APPROVES THE 990 FORM

IT IS SUBMITTED TO THE IRS.

FORM 990, PART VI, SECTION B, LINE 12C:

THE CAMPAIGN FOR TOBACCO-FREE KIDS HAS A FORMAL, WRITTEN CONFLICT OF

INTEREST POLICY FOR STAFF AND BOARD THAT IS PERIODICALLY REVIEWED AND, AS

NEEDED, UPDATED AND REVISED. THE WRITTEN POLICY IS PERIODICALLY DISTRIBUTED

Name of the organization CAMPAIGN FOR TOBACCO-FREE KIDS	Employer identification number 52-1969967
--	--

TO ALL STAFF AND BOARD MEMBERS, AND ALWAYS DISTRIBUTED WHEN ANY SIGNIFICANT CHANGES ARE MADE. ALL NEW STAFF MEMBERS AND NEW BOARD MEMBERS ARE GIVEN A COPY OF THE WRITTEN CONFLICTS OF INTEREST POLICY, AND IT IS AVAILABLE ON THE CAMPAIGN'S INTERNAL COMPUTER NETWORK. THE CONFLICT OF INTEREST POLICY CLEARLY STATES THAT STAFF AND BOARD MUST DISCLOSE ANY OF THEIR EXISTING OR PLANNED ACTIVITIES THAT MIGHT CONSTITUTE A CONFLICT OF INTEREST AND THAT THE CAMPAIGN RESERVES THE RIGHT TO TAKE ANY REASONABLE ACTION TO RESOLVE A CONFLICT SITUATION, INCLUDING THE POSSIBLE TERMINATION OF AN EMPLOYEE AND/OR BOARD MEMBER.

FORM 990, PART VI, SECTION B, LINE 15:

THE PRESIDENT'S COMPENSATION IS REVIEWED AND APPROVED ANNUALLY BY THE COMPENSATION COMMITTEE THAT IS COMPRISED OF FOUR BOARD MEMBERS WHO WORK AT SIMILAR ORGANIZATIONS AND ARE FAMILIAR WITH COMPARABLE COMPENSATION FOR SIMILARLY QUALIFIED INDIVIDUALS. THE COMPENSATION COMMITTEE EVALUATES THE PERFORMANCE OF THE PRESIDENT ANNUALLY AND MAKES RECOMMENDATIONS TO THE BOARD ON SALARY INCREASES BASED ON PERFORMANCE AND THE AVERAGE RATE OF INFLATION. COMPENSATION IS CONSIDERED AND APPROVED IN AN EXECUTIVE SESSION BY THE FULL BOARD OF DIRECTORS. THE BOARD ALSO REVIEWS THE SALARIES OF THE EXECUTIVE MANAGEMENT TEAM. THE PRESIDENT REVIEWS THE EXECUTIVE MANAGEMENT TEAM'S PERFORMANCE AND COMPENSATION AND MAKES RECOMMENDATIONS TO THE BOARD OF DIRECTORS ON THEIR SALARY INCREASES BASED ON THE AVERAGE RATE OF INFLATION. PERIODICALLY, THE COMPENSATION OF THE EXECUTIVE MANAGEMENT TEAM IS REVIEWED TO ENSURE THAT COMPENSATIONS ARE IN LINE WITH SIMILARLY QUALIFIED INDIVIDUALS IN COMPARABLE POSITIONS AT OTHER NON-PROFIT ORGANIZATIONS. WE ALSO USE COMPENSATION SURVEYS TO REVIEW STAFF SALARIES.

FORM 990, PART VI, LINE 17, LIST OF STATES RECEIVING COPY OF FORM 990:

Name of the organization CAMPAIGN FOR TOBACCO-FREE KIDS	Employer identification number 52-1969967
--	--

AL, AR, CA, CT, FL, GA, IL, KS, KY, MA, MD, MI, MS, MN, NC, NJ, NH, NM, NY, OK, OR, PA, RI, SC, TN

VA, WV, WI, HI, UT

FORM 990, PART VI, SECTION C, LINE 19:

THE GOVERNING DOCUMENTS, CONFLICT OF INTEREST POLICY AND FINANCIAL

STATEMENTS ARE AVAILABLE TO THE PUBLIC BY PUBLIC FILING AND/OR UPON

REQUEST.

FORM 990, PART IX, LINE 11G, OTHER FEES:

CONSULTANTS:

PROGRAM SERVICE EXPENSES 5,179,800.

MANAGEMENT AND GENERAL EXPENSES 165,886.

FUNDRAISING EXPENSES 298,728.

TOTAL EXPENSES 5,644,414.

TOTAL OTHER FEES ON FORM 990, PART IX, LINE 11G, COL A 5,644,414.

**SCHEDULE R
(Form 990)**

Department of the Treasury
Internal Revenue Service

Related Organizations and Unrelated Partnerships

▶ Complete if the organization answered "Yes" on Form 990, Part IV, line 33, 34, 35b, 36, or 37.

▶ Attach to Form 990.

▶ Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

2020

Open to Public Inspection

Name of the organization **CAMPAIGN FOR TOBACCO-FREE KIDS** Employer identification number **52-1969967**

Part I Identification of Disregarded Entities. Complete if the organization answered "Yes" on Form 990, Part IV, line 33.

(a) Name, address, and EIN (if applicable) of disregarded entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Total income	(e) End-of-year assets	(f) Direct controlling entity

Part II Identification of Related Tax-Exempt Organizations. Complete if the organization answered "Yes" on Form 990, Part IV, line 34, because it had one or more related tax-exempt organizations during the tax year.

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Exempt Code section	(e) Public charity status (if section 501(c)(3))	(f) Direct controlling entity	(g) Section 512(b)(13) controlled entity?	
						Yes	No
TOBACCO-FREE KIDS ACTION FUND - 52-1974904 1400 I STREET, NW STE 1200 WASHINGTON, DC 20005	ADVOCACY	DISTRICT OF COLUMBIA	501(C)(4)		N/A		X

Part III Identification of Related Organizations Taxable as a Partnership. Complete if the organization answered "Yes" on Form 990, Part IV, line 34, because it had one or more related organizations treated as a partnership during the tax year.

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Predominant income (related, unrelated, excluded from tax under sections 512-514)	(f) Share of total income	(g) Share of end-of-year assets	(h) Disproportionate allocations?		(i) Code V-UBI amount in box 20 of Schedule K-1 (Form 1065)	(j) General or managing partner?		(k) Percentage ownership
							Yes	No		Yes	No	

Part IV Identification of Related Organizations Taxable as a Corporation or Trust. Complete if the organization answered "Yes" on Form 990, Part IV, line 34, because it had one or more related organizations treated as a corporation or trust during the tax year.

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Type of entity (C corp, S corp, or trust)	(f) Share of total income	(g) Share of end-of-year assets	(h) Percentage ownership	(i) Section 512(b)(13) controlled entity?	
								Yes	No

Part V Transactions With Related Organizations. Complete if the organization answered "Yes" on Form 990, Part IV, line 34, 35b, or 36.

Note: Complete line 1 if any entity is listed in Parts II, III, or IV of this schedule.

1 During the tax year, did the organization engage in any of the following transactions with one or more related organizations listed in Parts II-IV?

	Yes	No
a Receipt of (i) interest, (ii) annuities, (iii) royalties, or (iv) rent from a controlled entity		X
b Gift, grant, or capital contribution to related organization(s)		X
c Gift, grant, or capital contribution from related organization(s)		X
d Loans or loan guarantees to or for related organization(s)		X
e Loans or loan guarantees by related organization(s)		X
f Dividends from related organization(s)		X
g Sale of assets to related organization(s)		X
h Purchase of assets from related organization(s)		X
i Exchange of assets with related organization(s)		X
j Lease of facilities, equipment, or other assets to related organization(s)		X
k Lease of facilities, equipment, or other assets from related organization(s)		X
l Performance of services or membership or fundraising solicitations for related organization(s)		X
m Performance of services or membership or fundraising solicitations by related organization(s)	X	
n Sharing of facilities, equipment, mailing lists, or other assets with related organization(s)	X	
o Sharing of paid employees with related organization(s)	X	
p Reimbursement paid to related organization(s) for expenses		X
q Reimbursement paid by related organization(s) for expenses	X	
r Other transfer of cash or property to related organization(s)		X
s Other transfer of cash or property from related organization(s)		X

2 If the answer to any of the above is "Yes," see the instructions for information on who must complete this line, including covered relationships and transaction thresholds.

(a) Name of related organization	(b) Transaction type (a-s)	(c) Amount involved	(d) Method of determining amount involved
(1) TOBACCO-FREE KIDS ACTION FUND	M	610,449.	FMV
(2) TOBACCO-FREE KIDS ACTION FUND	O	7,017,462.	FMV
(3) TOBACCO-FREE KIDS ACTION FUND	Q	1,771,370.	FMV
(4)			
(5)			
(6)			

Application for Automatic Extension of Time To File an Exempt Organization Return

Department of the Treasury
Internal Revenue Service

▶ **File a separate application for each return.**
▶ **Go to www.irs.gov/Form8868 for the latest information.**

Electronic filing (e-file). You can electronically file Form 8868 to request a 6-month automatic extension of time to file any of the forms listed below with the exception of Form 8870, Information Return for Transfers Associated With Certain Personal Benefit Contracts, for which an extension request must be sent to the IRS in paper format (see instructions). For more details on the electronic filing of this form, visit www.irs.gov/e-file-providers/e-file-for-charities-and-non-profits.

Automatic 6-Month Extension of Time. Only submit original (no copies needed).

All corporations required to file an income tax return other than Form 990-T (including 1120-C filers), partnerships, REMICs, and trusts must use Form 7004 to request an extension of time to file income tax returns.

Type or print	Name of exempt organization or other filer, see instructions. CAMPAIGN FOR TOBACCO-FREE KIDS	Taxpayer identification number (TIN) 52-1969967
File by the due date for filing your return. See instructions.	Number, street, and room or suite no. If a P.O. box, see instructions. 1400 I STREET, NW, NO. 1200	
	City, town or post office, state, and ZIP code. For a foreign address, see instructions. WASHINGTON, DC 20005	

Enter the Return Code for the return that this application is for (file a separate application for each return) 0 1

Application Is For	Return Code	Application Is For	Return Code
Form 990 or Form 990-EZ	01	Form 990-T (corporation)	07
Form 990-BL	02	Form 1041-A	08
Form 4720 (individual)	03	Form 4720 (other than individual)	09
Form 990-PF	04	Form 5227	10
Form 990-T (sec. 401(a) or 408(a) trust)	05	Form 6069	11
Form 990-T (trust other than above)	06	Form 8870	12

JACQUELINE M. BOLT

- The books are in the care of ▶ 1400 I STREET, NW, NO. 1200 - WASHINGTON, DC 20005
Telephone No. ▶ 202-296-5469 Fax No. ▶ _____
- If the organization does not have an office or place of business in the United States, check this box
- If this is for a Group Return, enter the organization's four digit Group Exemption Number (GEN) _____. If this is for the whole group, check this box . If it is for part of the group, check this box and attach a list with the names and TINs of all members the extension is for.

1 I request an automatic 6-month extension of time until FEBRUARY 15, 2022, to file the exempt organization return for the organization named above. The extension is for the organization's return for:
 ▶ calendar year _____ or
 ▶ tax year beginning APR 1, 2020, and ending MAR 31, 2021.

2 If the tax year entered in line 1 is for less than 12 months, check reason: Initial return Final return
 Change in accounting period

3a If this application is for Forms 990-BL, 990-PF, 990-T, 4720, or 6069, enter the tentative tax, less any nonrefundable credits. See instructions.	3a	\$	0.
b If this application is for Forms 990-PF, 990-T, 4720, or 6069, enter any refundable credits and estimated tax payments made. Include any prior year overpayment allowed as a credit.	3b	\$	0.
c Balance due. Subtract line 3b from line 3a. Include your payment with this form, if required, by using EFTPS (Electronic Federal Tax Payment System). See instructions.	3c	\$	0.

Caution: If you are going to make an electronic funds withdrawal (direct debit) with this Form 8868, see Form 8453-EO and Form 8879-EO for payment instructions.