

Tobacco companies appear to be introducing many new types of e-cigarettes that are sleek, concealable, and modern.



Some vendors state that they can't keep up with the volume of new ecigarette products



Stigpods blog May 2018: "New revolutionary inventions seem to continually be released everyday in the vaping industry and that is why it is an honor to finally introduce the STIG to the vaping market."



Accessed 7.3.18; dated 5.1.18: https://stigpods.com/blog/the-highly-anticipates-STIG-is-available-now/



Saltprn May 2018: "It feels like there is a new pod system released every day and we receive tons of them."



Dated 5.27.18: https://www.instagram.com/p/BjSkidRj5HS/?tagged=suorin



Vape Deals Website February 2018: "The pod systems just keep coming! I'm having a hard time keeping track of all the new devices that are hitting the market."

7 DAZE ZOOR CLOSED POD SYSTEM \$19.80 ② 02/27/2018 ■ \$10 - \$25, Cigalike, Starter Kits, USA Vendor The pod systems just keep coming! I'm having a hard time keeping track of all the new devices that are hitting the market. The 7 Daze Zoor looks like another good one though. The cartridges have a 2mL eliquid capacity, which is significantly better than your average closed pod system. If you want to check it out, head over to Ecig-City. They just did a big price drop on this one—it's now selling for only \$21.99. Plus, you can save an additional 10% with coupon code "VIPHDWR10" (\$19.80 total). Please note that the pods are sold separately, so you'll definitely want to pick up a pack of those as well (link below). 7 Daze Zoor Flavors MINT: A cool refreshing and sweet menthol APPLE: Apple juice flavor · CAKE: Sweet and creamy dessert flavor MIXED: Multi-pack Use Coupon Code: VIPHDWR10

Dated 2.27.18: http://vape.deals/7-daze-zoor-closed-pod-system-19-80/



Many of the new ecigarettes closely resemble the design features of JUUL





Kandy Pens' Rubi



MLV's



Markten Elite

Altria's





Major tobacco companies and independent companies are producing these types of e-cigarettes



Altria Introducing Closed Vapor System

By Angel Abcede, Senior Editor/Tobacco, CSP Daily News



Convenience Store Daily News:

"With the recent explosion of the Juul closed-system vaping device in the convenience store channel, major tobacco manufacturer Altria Group

Inc,.....announced it will enter the closed-tank segment with a product called MarkTen Elite."

With the recent explosion of the Juul closed-system vaping device in the convenience-store channel, major tobacco manufacturer Altria Group Inc., parent company of Altria Group Distribution Co., both based in Richmond, Va., announced it will enter the closed-tank segment with a product called MarkTen Elite. The product is described as "a pod-based product with a premium, sleek battery design" and having the "convenience of prefilled, magnetic click pods."

<u>February 28, 2018: http://www.cspdailynews.com/category-news/tobacco/articles/altria-introducing-closed-vapor-system#page=0</u>





"Get ready for MarkTen Elite. Available soon on MarkTen.com."

Accessed 3.8.18

https://www.markten.com/shop/elite/trial-offers

Note: *Tobacco Reporter* reported an Altria claim that MarkTen Elite was on the market prior to 8/8/16. We have not been able to verify the claim.

https://www.tobaccoreporter.com/2017/12/at-the-forefront/



MarkTen® Elite Trial Offers



TWO POD PACK TRIAL OFFER

1 MarkTen® Elite Battery Kit and 2 Packs of Pods

\$37.97 \$19.99

COMING SOON

MarkTen® Elite will be available for purchase online in your location soon. Learn more about MarkTen® Elite here. If you do not already receive emails from MarkTen® e-vapor,

create an account to receive the latest news about the availability of MarkTen® Elite.

Accessed 3.8.18

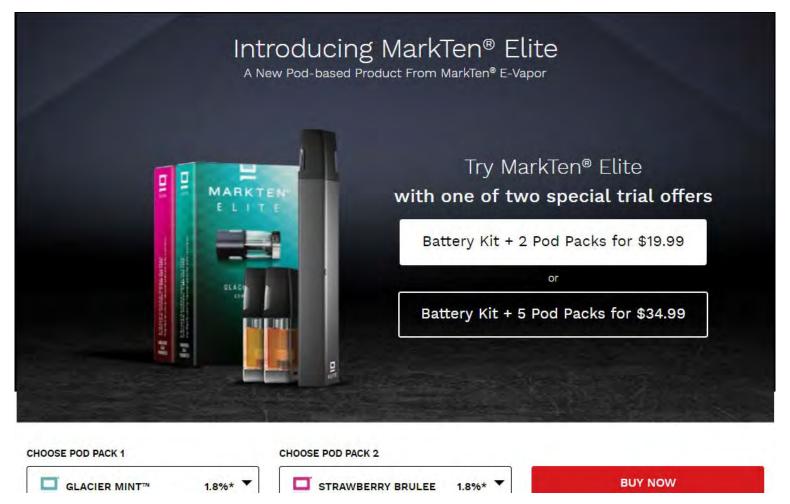
https://www.markten.com/shop/elite/trial-offers

"MarkTen Elite will be available for purchase online in your location soon."

Note: *Tobacco Reporter* reported an Altria claim that MarkTen Elite was on the market prior to 8/8/16. We have not been able to verify the claim.

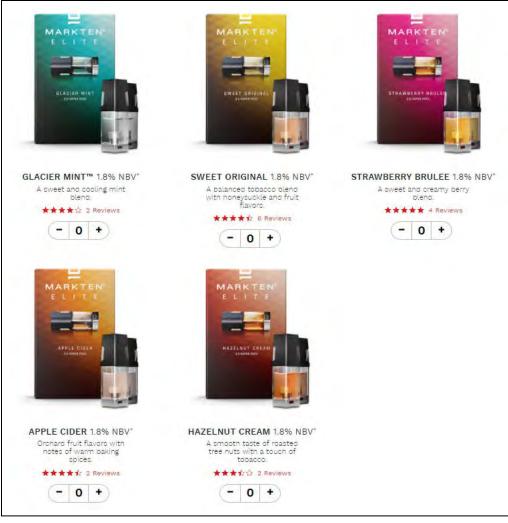
https://www.tobaccoreporter.com/20 17/12/at-the-forefront/





Accessed 7.27.18; https://www.markten.com/shop/elite/trial-offers





Accessed 4.17.18
https://www.markten.com/shop/elite/pods

Flavors:
Glacier Mint
Sweet Original
Strawberry Brulee
Apple Cider
Hazelnut Cream



BAT/Reynolds – Vuse Alto

Reynolds Vapor prepares national launch of new ecig rival to Juul

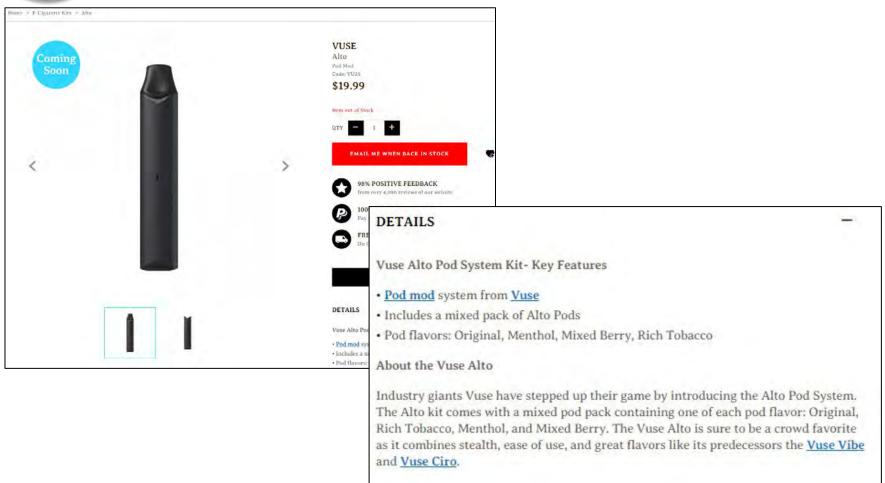
By Richard Craver Winston-Salem Journal Jul 17, 2018 💂 (0)

The goal is to have Vuse Alto in national distribution by November, Ricardo Oberlander said Tuesday. Oberlander is a longtime BAT executive who took over as chief executive of Reynolds American Inc. in January.

Accessed 8.3.18; article dated 7.17.18 https://www.journalnow.com/business/reynolds-vapor-prepares-national-launch-of-new-e-cig-rival/article 7ba10442-d438-575e-af23-794173089a8a.html



BAT/Reynolds – Vuse Alto Note: Image is from a vendor site, not company site



Accessed 8.3.18 https://www.electrictobacconist.com/vuse-alto-p5190



Imperial Brands/ITG Brands – myblu

blu Launches myblu™ Electronic Vaping Product Across Retailer's Nationwide

blu's Next-Generation E-Vapor Device Boasts a Sleek New Form Factor and Pre-Filled POD System Designed To Revolutionize Today's Vaping Experience

NEWS PROVIDED BY **blu** → Feb 21, 2018, 08:07 ET

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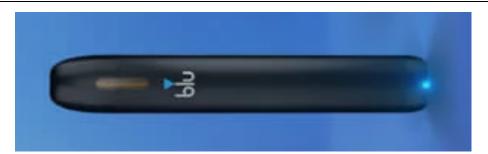








CHARLOTTE, N.C., Feb. 21, 2018 /PRNewswire/ -- Today marks the start of a new era for the electronic vapor category - a day where adult smokers and vapers will no longer have to settle and can truly enjoy vaping without compromise. blu, a leader in the electronic cigarette industry and trusted consumer choice, is announcing the newest addition to the esteemed product lineup: mybluTM. The introduction of this highly anticipated e-vapor device will provide the utmost satisfying vaping experience available on the market today. mybluTM addresses a void that adult smokers and vapers have long been seeking to fill, by delivering strong performance in a sleek and compact closed system - with none of the hassle.



Accessed 2.27.18; https://www.multivu.com/players/English/8243551-my-blu-electronic-vaping-device/

Feb. 21, 2018:

"blu is celebrating the launch of myblu with its most expansive flavor range yet - with prefilled Liquidpods featuring 11 flavors in three nicotine levels including 2.4%, 1.2%, and a nicotine free option. These flavors include Classic Tobacco, Carolina Bold, Gold Leaf, Magnificent Menthol, Polar Mint, Cherry Crush, Vivid Vanilla, Blueberry, Blue Ice, Mango Apricot, and Green Apple. "



Imperial/ITG Brands – myblu



February 19, 2018: "Take it anywhere. Or everywhere. This is myblu."

February 19, 2018: https://www.instagram.com/p/BfZ5TVRhdd6/?taken-by=blucigsusa



Imperial/ITG Brands – myblu



Accessed 7.3.18; dated May 14, 2018:

https://twitter.com/blucigs/status/996208772711362565



Independent Vaping Companies – MYLE Vapor



October 13, 2017

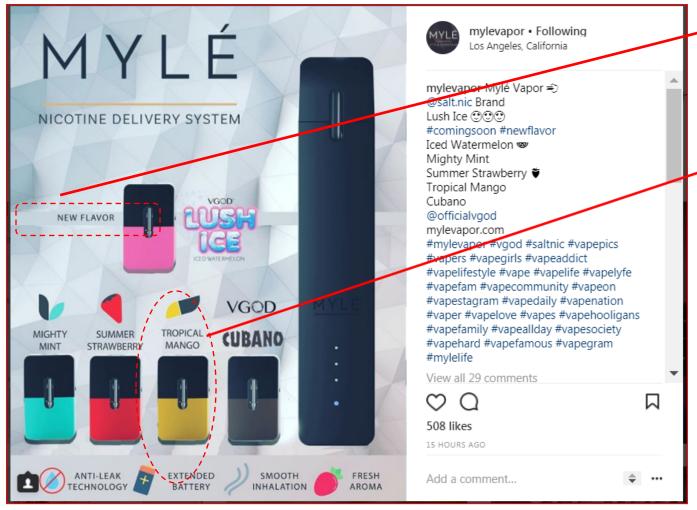
"Are you ready for the #MYLEmovement?"

Commenter asks, "So it's like a juul?"

Accessed 4.3.18: https://www.instagram.com/mylevapor/



Independent Vaping Companies – MYLE Vapor



April 3, 2018

"New Flavor: Lush Ice"

Offers mango flavor, also offered by Juul

Accessed 4.4.18: https://www.instagram.com/p/BhIFhSDh4_I/?taken-by=mylevapor



Independent Vaping Companies – MYLE Vapor



Diverse Flavors

"A mix of ingredients that you've never tasted before"

MYLE offers a wide and diverse range of refreshing flavors, including a mix of ingredients that you've never tasted before.



Exclusive Fresh Flavors

MYLE offers natural and exclusive flavors, especially crafted to be distinctive and incredibly savory. The flavors are developed intricately by an advance team focused on retaining the original palate to provide an authentic experience.

Check out our MYLE Pod flavors and look forward to more exciting options soon.

"Check out our MYLE Pod flavors and look forward to more exciting options soon."

Accessed 4.16.18: https://mylevapor.com/



Independent Vaping Companies – Space Jam's The Byrd

January 29, 2018



"THE BYRD™ represents a huge opportunity for our distribution partners," said Danny Peykoff, CEO of Space Jam Juice. "The closed tank category accounted for almost \$1 billion in C-Store sales across the total US in 2017. The nicotine alternative market is exploding, and we are thrilled to deliver a product the vaping industry has never seen before."

Accessed 3.6.18, https://globenewswire.com/news-release/2018/01/29/1313815/0/en/Space-Jam-Tells-Consumers-to-Give-Smoking-THE-BYRD-With-Its-New-Closed-Tank-Vaping-Device.html



Independent Vaping Companies – Space Jam's The Byrd

GIVE SMOKING THE BYRD! ™

THE BYRD™ was created by the same experts in the vape industry who brought you Space Jam Premium E-liquid. Having been smokers for many years, and already having helped millions of people switch from smoking to vaping, we knew there had to be an even better alternative for adult smokers.

A more enjoyable, hassle-free vaping experience was key to making the transition easier for adult smokers to switch. The opportunity was there for us to perfect the simple, viable alternative so many adult smokers are seeking.

Our commitment is to help all smokers globally, GIVE SMOKING THE BYRD!™



What is Tobacco-Free Nicotine (TFN)?

A proprietary blend of tobacco free nicotine salts developed exclusively for The Byrd that is not derived from tobacco leaf, stem, or waste dust like all other nicotine.



Independent Vaping Companies – PHIX Vapor's PHIX



Accessed 4.11.18, http://phixvapor.com/



Independent Vaping Companies – PHIX Vapor's PHIX



Flavors:

- Hard Strawberry
- Spearmint
- Butterscotch
- Tobacco
- Ice Tobacco
- Mixed

Accessed 4.11.18, http://phixvapor.com/



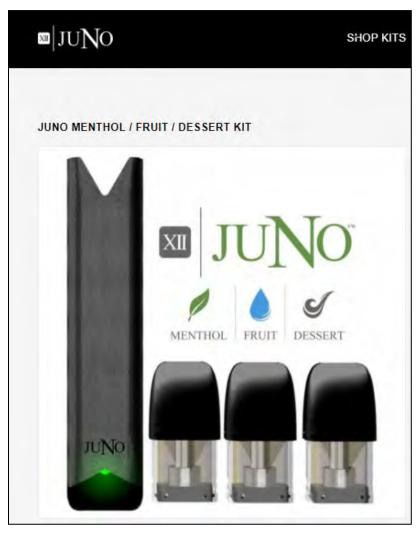
Independent Vaping Companies – Kandy Pens' Rubi



Accessed 3.27.18: https://www.kandypens.com



Independent Vaping Companies – JUNO e-cigarette



http://junovapor.com/shop-juno-kits/twelve-juno-menthol-kit



Independent Vaping Companies – JUNO e-cigarette



http://junovapor.com/shop-juno-kits/juno-red-limited-edition



Independent Vaping Companies – SMOKTECH Infinix



Accessed 7.13.18: https://ejuiceplug.com/products/smoktech-infinix-kit



Independent Vaping Companies – SmokTech's FIT



Accessed 4.16.18, https://www.smoktech.com/kit/fit



Independent Vaping Companies – Coilart's UME



Accessed 7.13.18: https://www.strictlyecig.com/coilart-ume.html



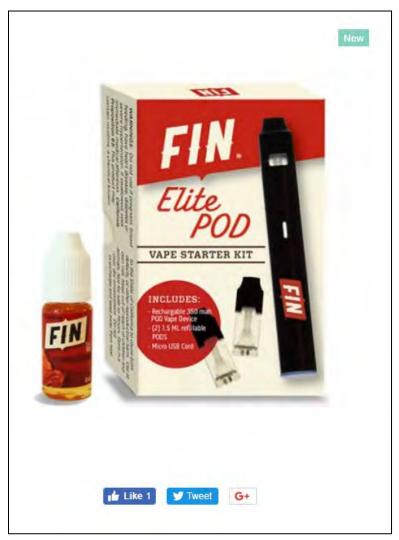
Independent Vaping Companies – Vapor Storm's Stalker



<u>Accessed 7.13.18: https://www.dhgate.com/store/product/original-vapor-storm-stalker-kit-ecig-starter/415693502.html</u>



Independent Vaping Companies – FIN's FIN Elite Pod Vaporizer



Accessed 4.16.18, https://www.fincigs.com/fin-elite-pod-vaporizer-system



Independent Vaping Companies – Bo Vaping's Bo One



Accessed 4.16.18, https://bovaping.co/



Independent Vaping Companies – Cig2o's STIK Vapor System

STIK - Vaping Made Easy

Cig2o's STIK Vapor System is so easy, neat, and works better than anything else we've in the class. You get our premium vapor system designed for your busy on the go life. Start with our ever popular Cig2o CTS STIK Kit. This has everything you need to dive right into vape enjoyment at a higher level of performance. This system charges with USB for longer performance, always available when you want a premium vape. And don't miss our refill in tobacco and menthol flavors.



Accessed 4.16.18, https://cig2o.com/stik



Independent Vaping Companies – Xfire Vapor's XFire

Limited Time 10% OFF











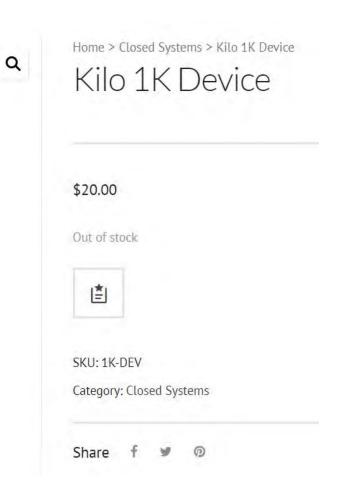


Accessed 4.16.18, https://xfirevapor.com/



Independent Vaping Companies – Kilo Eliquids' KILO 1K

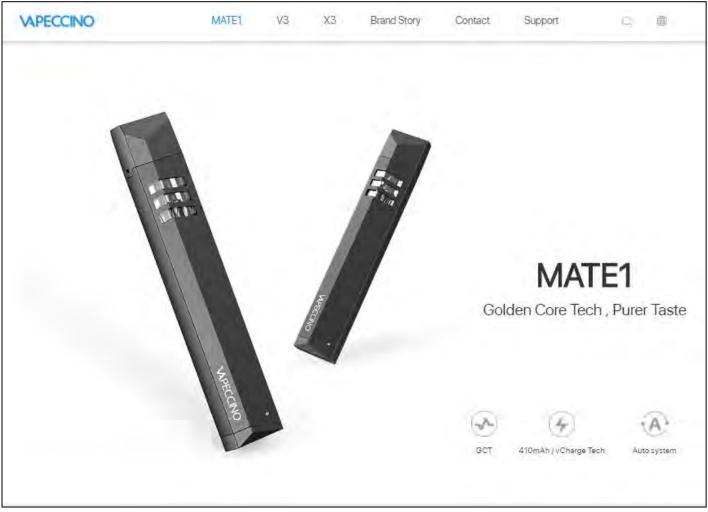




Accessed 4.16.18, https://www.kiloeliquids.com/product/kilo-1k-device/



Independent Vaping Companies – Vapeccino's MATE1



Accessed 4.16.18, http://www.vapeccino.com/



In addition to the JUUL style that look like a USB stick, new concealable ecigarettes have been introduced in additional shapes.



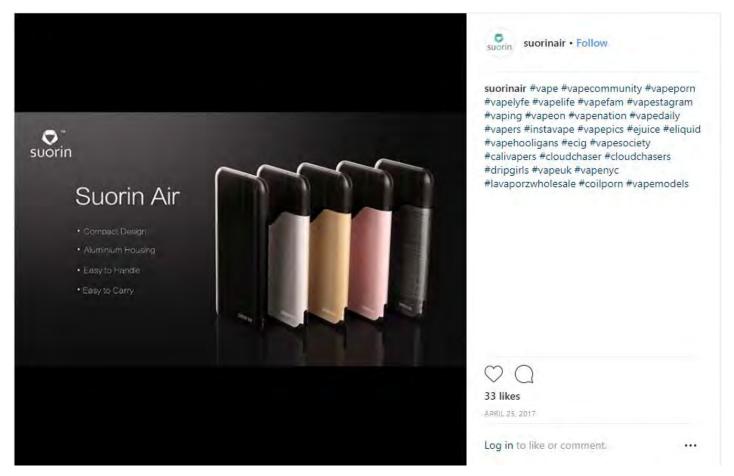
Independent Vaping Companies – Suorin Drop



Accessed 7.3.18; dated 9.25.17: https://www.instagram.com/p/BZe8s5llcOC/?taken-by=suorinair



Independent Vaping Companies – Suorin Drop



Accessed 7.17.18; dated 4.25.17: https://www.instagram.com/p/BZe8s5llcOC/?taken-by=suorinair



Independent Vaping Companies – Suorin Air



Suorin air coming

1,787 views Tony Huang vapejoy SUBSCRIBE 4 Published on Jan 3, 2017

Accessed 7.3.18; dated 1.3.17: https://www.youtube.com/watch?v=9y2Z5ADXPzY



Independent Vaping Companies – KandyPens' Feather



Accessed 7.13.18: https://www.vapornation.com/blog/kandypens-feather-review-ecig-vaporizer.html



Independent Vaping Companies – SMOK's ROLO Badge



Accessed 7.3.18; dated 1.23.18: https://twitter.com/SMOKTECHLOGY/status/955741967790456832



Independent Vaping Companies – Kado's Stealth Pod Vape



Accessed 7.3.18; dated 2/14/18: https://www.youtube.com/watch?v=PV4Sr3tCxyM



Independent Vaping Companies – Daze Mfg's ZOOR



Accessed 7.3.18: https://www.elementvape.com/zoor-ultra-portable-pod-system?enter=true



Independent Vaping Companies – Joyetech's TEROS

"We're glad to introduce the new powerful box kit – the TEROS pod system"



Joyetech TEROS Launching

Dear all,

We're glad to introduce you the new powerful box kit - the TEROS pod system.

Presenting Joyetech TEROS all-in-one pod system with draw activated firing mechanism. Powered by ECO technology, it offers you long using time. Discard the fire button, simply vape on it. Featuring an intuitive refillable cartridge that can hold up to 2ml capacity. We also have thermochromic and photochromic finishes where the color changes by sunlight or environment temperature. A 480mAh built-in battery powers the device with an indicator light which indicates working condition and battery life. The TEROS is such an elegant, simple, and versatile pod system that could be your next pocket vape.

Click to learn more about the TEROS.

Joyetech Group May 18, 2018

Accessed 7.17.18; dated May 18, 2018: http://www.joyetech.com/news/joyetech-teros-launching/



Independent Vaping Companies – Joyetech's TEROS

"Presenting Joyetech TEROS all-in-one pod system with draw activated firing mechanism...We also have thermochromic and photochromic finishes where the color changes by sunlight or environment temperature."

TEROS



Accessed 7.17.18: http://www.joyetech.com/product/teros/



Joyetech Lists New Product Launch Dates on Its Website with Scores of Products Introduced After August 8, 2016

More news		
ESPION Silk with NotchCore Atomizer Kit Launching	Joyetech CuBox AIO Starter Kit Launching	2017-08-17
Joyetech RIFTCORE DUO Atomizer Launching		
Joyetech TEROS Launching	EKEE with ProCore Motor Launching	2017-08-02
eVic Primo Fit with EXCEED Air Plus Launching		
BATPACK with Joye ECO D16 Kit Launching		
ESPION Infinite with ProCore Conquer Launching	ATOPACK PENGUIN SE Launching	2017-07-25
Joyetech ProCore Air Plus Launching		
Joyetech EXCEED Edge Launching		
loyetech EXCEED Air Atomizer Launching	CUBOID Pro with ProCore Aries Kit Launching	2017-07-18
ESPION Solo with ProCore Air Kit Launching		
2018 Spring Festival Vacation Notice		
loyetech eGo AlO ECO Launching	eVic Primo SE with ProCore SE Kit Launching	2017-07-06
Introducing Joyetech Chief Designer – Jonathan Fairbanks		
loyetech ESPION with ProCore X Kit Launching		
EXCEED Box Starter Kit Launching	4 14 4 15 4 16 17 17 17 17 17 17 17 17 17 17 17 17 17	
Joyetech ATOPACK DOLPHIN Starter Kit Launching	ProCore Remix Atomizer Launching News	2017-06-20
EXCEED D19 Starter Kit Launching	2017-10-09	
Holiday Notice	2017-09-29	
CUBOID Lite with EXCEED D22 Kit Launching	2017-09-07	
Joyetech CuBox AIO Starter Kit Launching	2017-08-17	
EKEE with ProCore Motor Launching	2017-08-02	
ATOPACK PENGUIN SE Launching	2017-07-25	
CUBOID Pro with ProCore Aries Kit Launching	2017-07-18	
Vic Primo SE with ProCore SE Kit Launching	2017-07-06	
ProCore Remix Atomizer Launching News	2017-06-20	

Accessed 7.17.18: http://www.joyetech.com/news/joyetech-teros-launching/



Companies are also now introducing precharged, completely disposable e-cigarettes.



Independent Vaping Companies – STIG disposable



Accessed 7.17.18: https://stigpods.com/



Independent Vaping Companies – STIG with Tropical Mango



Accessed 7.3.18; dated 6.16.18: https://www.youtube.com/watch?v=CiGvQSZZnOY