

加拿大

实施日期和其他轮次

2001年, 2012年

占烟盒面积

按要求, 健康警告需占烟盒正面75%以及背面75%的面积。总体上, 烟盒面积的75%用于印刷健康警告。警告标签还须印在每个烟盒的里面, 在烟盒内的侧面或者内插的卡片上。烟盒其中一面的警告文字为英语, 另一面为法语。

轮换时间表和迄今轮换情况

卷烟包装上使用十六种健康警告标签。

对误导性信息的限制

法律没有禁止在包装上出现“淡味”和“柔和”等误导性描述词。不过, 一项法院判决令禁止一些(不是全部)烟草公司使用这些术语。

特别注释

加拿大是第一个在烟盒上采用图片式健康警告标签的国家。从2001年到2011年, 健康警告须占烟盒正面的50%和背面的50%。2012年, 覆盖面积增加为正面的75%和背面的75%。

图片式警告标签

2012年



Tobacco Labelling Resource Centre: Canada. Waterloo, Ontario: Department of Health, University of Waterloo; 2010 [cited 2011 April 6]; Available from: <http://www.tobaccolabels.ca/healthwarningimages/country/canada>.

图片式警告标签

2012年

WARNING

RISK OF BLINDNESS

Smoking may increase your risk of age-related macular degeneration, a condition that can cause permanent vision loss. There is no effective treatment in most cases.

Need help to quit? 1-866-366-3667 gosmoketfree.gc.ca/quit

Health Canada

WARNING

This is what dying of lung cancer looks like.

Barb Tarbox died at 42 of lung cancer caused by cigarettes.

You can quit. We can help. 1-866-366-3667 gosmoketfree.gc.ca/quit

Health Canada

WARNING

When you smoke it shows.

Tobacco is addictive and harmful.

You have it for will. There is a way. 1-866-366-3667 gosmoketfree.gc.ca/quit

Health Canada

WARNING

BLADDER CANCER

Toxic chemicals in tobacco smoke damage the lining of the bladder causing cancer. The most common sign is blood in the urine.

You have the will. There is a way. 1-866-366-3667 gosmoketfree.gc.ca/quit

Health Canada

图片式警告标签

2001年

WARNING

CIGARETTES CAUSE STROKES

Tobacco smoke can cause the arteries in your brain to clog. This can block the blood vessels and cause a stroke. A stroke can cause disability and death.

Health Canada

WARNING

CIGARETTES CAUSE MOUTH DISEASES

Cigarette smoke causes oral cancer, gum diseases and tooth loss.

Health Canada

WARNING

CHILDREN SEE CHILDREN DO

Your children are twice as likely to smoke if you do. Half of all premature deaths among life-long smokers result from tobacco use.

Health Canada

WARNING

IDLE BUT DEADLY

Smoke from a lit cigarette contains toxic substances like hydrogen cyanide, formaldehyde and benzene. Second-hand smoke can cause death from lung cancer and other diseases.

Health Canada

WARNING

WHERE THERE'S SMOKE THERE'S HYDROGEN CYANIDE

Tobacco smoke contains hydrogen cyanide. It can cause headaches, dizziness, weakness, nausea, vertigo and stomach aches in smokers and non-smokers.

Health Canada

WARNING

TOBACCO SMOKE HURTS BABIES

Tobacco use during pregnancy increases the risk of preterm birth. Babies born preterm are at an increased risk of infant death, illness and disability.

Health Canada

DON'T POISON US

WARNING: Second-hand smoke contains carbon monoxide, ammonia, formaldehyde, benz(a)pyrene and nitrosamines. These chemicals can harm your children.

Health Canada

WARNING

YOU'RE NOT THE ONLY ONE SMOKING THIS CIGARETTE

The smoke from a cigarette is not just inhaled by the smoker. It becomes second-hand smoke, which contains more than 50 cancer-causing agents.

Health Canada

WARNING

CIGARETTES ARE A HEARTBREAKER

Tobacco use can result in the clogging of arteries in your heart. Clogged arteries cause heart attacks and can cause death.

Health Canada

WARNING

CIGARETTES CAUSE LUNG CANCER

85% of lung cancers are caused by smoking. 80% of lung cancer victims die within 3 years.

Health Canada

WARNING

CIGARETTES CAUSE LUNG CANCER

Every cigarette you smoke increases your chance of getting lung cancer.

Health Canada

WARNING

TOBACCO USE CAN MAKE YOU IMPOTENT

Cigarettes may cause sexual impotence due to decreased blood flow to the penis. This can prevent you from having an erection.

Health Canada

Estimated Deaths in Canada, 1996

Murders - 510	WARNING	EACH YEAR, THE EQUIVALENT OF A SMALL CITY DIES FROM TOBACCO USE
Alcohol - 1,900		
Car accidents - 2,900		
Suicides - 3,900		
Tobacco - 45,000		

Health Canada

WARNING

CIGARETTES ARE HIGHLY ADDICTIVE

Studies have shown that tobacco can be harder to quit than heroin or cocaine.

Health Canada